

## Rosie Jansen

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**From:** Karma McFarlane  
**Sent:** Wednesday, 22 May 2019 2:07 p.m.  
**To:** Geoff Swainson  
**Cc:** Liezel Jahnke; Kate Glanville  
**Subject:** RE: Memo to Councillors on Commercial Bottling of Water

Yes, from what I have seen the question was around discouraging water bottling.

If the debate does morph into discussion about water conservation, then we could consider a policy for assessing large user applications. I imagine we wouldn't want to introduce a policy that would deter businesses using water for purposes other than water bottling though.

Thanks

**Karma McFarlane**  
Senior Policy Advisor

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**From:** Geoff Swainson  
**Sent:** Wednesday, 22 May 2019 1:44 p.m.  
**To:** Karma McFarlane  
**Cc:** Liezel Jahnke; Kate Glanville  
**Subject:** RE: Memo to Councillors on Commercial Bottling of Water

By setting the threshold at 15 cubic metres Tauranga is likely to catch wide range of users beyond what I would normally deem to be large consumers - but it would certainly capture water bottlers. I guess the question comes back to what is it we are trying to achieve? Discouraging "all" large users would be an outcome of the Tauranga approach (conservation) but if the issue is only about water bottling industries then, based on pure economics, it is difficult to see any more effective deterrent/incentive than the significant price differential between putting down a bore and taking from the main. In essence, for bottling purposes the filtration and disinfection costs are the same irrespective of water source and so the economics of such an operation can be pegged directly back to the raw water cost.

I could be wrong but the original question seemed to be about discouraging water bottling and driven more by the inequities and negative environmental consequences of such activity. On this basis I would run with your memo. If however the debate morphs into a discussion about water conservation then it would be sensible to uplift an approach similar to that used by Tauranga.

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**From:** Karma McFarlane <Karma.McFarlaxx@xxxx.xxvt.nz>  
**Sent:** Wednesday, 22 May 2019 12:57 PM  
**To:** Geoff Swainson <xxxxx.xxxxxxxx@xxxx.xxxx.nz>  
**Cc:** Liezel Jahnke <Liezel.Jahnke@uhcc.govt.nz>; Kate Glanville <xxxx.xxxxxxxx@xxxx.xxxx.xx>  
**Subject:** RE: Memo to Councillors on Commercial Bottling of Water

Thanks Geoff.

I have just come across a policy Tauranga has recently adopted for large water users.  
[https://www.tauranga.govt.nz/Portals/0/data/council/policies/files/large\\_water\\_users\\_policy.pdf](https://www.tauranga.govt.nz/Portals/0/data/council/policies/files/large_water_users_policy.pdf)

We could look to do something similar if we think there is a chance someone would apply to bottle from the reticulated supply? – or do we think the cost of our extra-ordinary supply is enough of a deterrent that nobody would apply anyway?

I notice on our application for supply we don't actually ask how much water is intended to be used.

It is worth noting Tauranga seem to have a base charge for commercial use (which may be case by case as I can't find the amount) and then users are charged the same as residential (\$1.99 per the litre as everyone is metered).

Your thoughts would be appreciated.

**Karma McFarlane**

Senior Policy Advisor

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**From:** Geoff Swainson  
**Sent:** Wednesday, 22 May 2019 12:34 p.m.  
**To:** Karma McFarlane  
**Cc:** Liezel Jahnke; Kate Glanville  
**Subject:** RE: Memo to Councillors on Commercial Bottling of Water

Karma,

Excellent piece of work.

Regards

Geoff

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**From:** Karma McFarlane <[xxxxx.xxxxxxxx@xxxx.xxvt.nz](mailto:xxxxx.xxxxxxxx@xxxx.xxvt.nz)>  
**Sent:** Wednesday, 22 May 2019 10:56 AM  
**To:** Geoff Swainson <[xxxxx.xxxxxxxx@xxxx.xxxx.nz](mailto:xxxxx.xxxxxxxx@xxxx.xxxx.nz)>  
**Cc:** Liezel Jahnke <[Liezel.Jaxxxx@xxxx.xxxx.xx](mailto:Liezel.Jaxxxx@xxxx.xxxx.xx)>; Kate Glanville <[xxxx.xxxxxxxx@xxxx.xxxx.xx](mailto:xxxx.xxxxxxxx@xxxx.xxxx.xx)>  
**Subject:** Memo to Councillors on Commercial Bottling of Water

Hi Geoff

Please find attached my memo on our role in relation to the commercial bottling of water.

If you could read it over to check the accuracy, I would very much appreciate it.

It would be great if we could have this sent out by the end of the week (if possible).

Any issues please let me know.

Thanks

Karma