



MEDIA MONITORS

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**Transcript**

Audio My 6/10/11

Station: **RADIOLIVE** Date: **30/09/2011**  
 Program: **THE PRIME MINISTER'S HOUR** Time: **02:09 PM**  
 Compere: **JOHN KEY** Summary ID: **W00045763079**  
 Item: **JOHN KEY READS THE WEATHER REPORT AND INTRODUCES PRIME MINISTER'S HOUR.**

Audience: Male 16+ Female 16+ All people

JOHN KEY: Good afternoon, this is John Key. Let's run through your weather for you.

Northland fine apart from isolated showers in the north and spreading elsewhere tomorrow.

Tairāwhiti, the Bay of Plenty, including Coromandel and Taupo, fine today, a few showers developing in the east tomorrow afternoon, spreading elsewhere at night.

Gisborne to Wairarapa, fine with morning cloud about in Gisborne.

Taranaki, Horowhenua, Kapiti Coast and Wellington, fine today, patchy rain developing tomorrow night.

The remainder of the North Island, fine apart from a few clouds tomorrow night.

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Down to Canterbury, cloud clearing then fine, strengthening nor' east, fine tomorrow, some high cloud, fresh and north-easterlies.

Fiordland and Westland, drizzle developing tonight, rain - turning to rain tomorrow morning, some heavy actually down there in Westland and of course Buller and Nelson fine today, rain spreading from the west tomorrow afternoon and evening, some heavy with possible thunderstorms about the western ranges.

Marlborough fine today, patchy rain tomorrow night.

VOICEOVER:

Radio Live, the Prime Minister's Hour with John Key.

JOHN KEY:

Great Irish band there, the Corrs and weren't they - weren't they a wonderful addition as we got there to beat those Australians, 4.4 million Kiwis cheering on, Kiwi Irish people cheering on as they beat - beat Australia.

This is John Key and this is Prime Minister's Hour, a chance for me to interview a few of my favourite people, both inspiring Kiwis and amazing international business leaders, have a little bit of fun, a chance for you to ask some questions later on.

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Believe it or not, as a politician, this is an election-free zone this afternoon so if you want to ring and ask me about whether we have a cat or what my favourite food is, feel free, but if you want to know about tax policy come back another day. I've got some great guests for you this afternoon.

They include the man of the moment. No one has more pressure on his shoulders than All Black captain Richie McCaw. For you league fans out there, following along with my mate Peter - Peter Leitch, the Mad Butcher. Game eight, we'll be talking to Lewis Brown from the Warriors, of course, and then joining us in about 10 minutes somebody who has an international reputation in the business community, Sir Richard Branson.

If we have time before three I'll take a few of your calls, that'll be great. Our number, of course, is 0800 723 465. That's 0800, Radio Live, it is 13 minutes after two.

\* \* END \* \*

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Transcript

Station: RADIOLIVE Date: 30/09/2011

Program: THE PRIME MINISTER'S HOUR

Time: 02:12 PM

Compere: JOHN KEY Summary ID: W00045691276

Item: JOHN KEY HOSTS THE INAUGURAL PRIME MINISTER  
HOUR ON RADIOLIVE.

INTERVIEWEES: RICHIE MCCAWE, CAPTAIN OF THE ALL BLACKS;  
SIR RICHARD BRANSON, VIRGIN GROUP; SIR PETER JACKSON,  
DIRECTOR; LEWIS BROWN, WARRIORS; PAUL HENRY, RADIO  
PRESENTER

Audience: Male 16+ Female 16+ All people

JOHN KEY: [Indistinct] Oamaru in 1980, on Saturday night he  
played 100 test matches for the All Blacks. He is the most captained  
All Black that we have. He's a tremendous captain. He's the main man  
that's going to lead us into Rugby World Cup Final 2011.

He has a huge amount of responsibility on his shoulders. And  
if you don't know who he is, then you haven't read a newspaper,  
you're not watching TV, you haven't listened to a radio station; you  
may well not be breathing oxygen. He is the man of the moment.  
He is Richie McCaw.

Richie, welcome to the show.

RICHIE MCCAWE: Thanks John, yeah, it's nice to talk.

JOHN KEY: Yeah, how's it all going out there?

RICHIE MCCAWE: Oh not too bad, not too bad. We're in Wellington,  
preparing for Sunday against Canada, so no, it's been an exciting  
few weeks so far. And yes, no, it's pretty cool all right.

JOHN KEY: What's the general feeling in the camp, Richie? I mean  
are they feeling strong?

RICHIE MCCAWE: Yeah. I think we're all pretty good. Obviously,  
there's been a lot of anticipation for this tournament for a long  
time; and not just from a playing side - obviously, the tournament.  
But from our point of view I think, you know, there's  
obviously some nerves and stuff going into games. And we're, you  
know, that's what we'd expect. But, you know, I feel like we're in a  
pretty good space at the moment.

The first three weeks have gone not too bad and I guess it'll  
go up a level from, sort of, now on, when you get to the business  
end. But the guys are all in pretty good shape and actually enjoying  
it, which I think is a good thing as well.

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JOHN KEY: And injury wise? Everyone's okay from Saturday night?

RICHIE MCCAWE: Oh yeah, there's a few niggles. You know, there's guys who are just sort of getting over a long-term one Adam Thompson's, you know, a bit sore. So I think that's just the nature of, you know, if you play weeks on end; you've got to deal with it.

Look at all the other teams, I think everyone's sort of - you know, got problems; I hear even the number eight's playing on the wing for the Aussies.

JOHN KEY: Radike Samo, I heard that, yeah.

RICHIE MCCAWE: So that's just, you know, that's why you've got a squad of 30. And, obviously [indistinct] guys who can cover, so I think all the injuries are, you know, on the mend and they hopefully won't be too long, which is good news.

JOHN KEY: You're not going to put Victor Viro out on the wing, are you?

RICHIE MCCAWE: No. I think we've got enough wingers intact so - he'd probably do pretty good out there, to be honest.

JOHN KEY: Yeah, he would. Who's the team that...

RICHIE MCCAWE: It might have been an opportunity - I was nearly going to put my hand in there, but I think I'd be well down the list, to be honest.

JOHN KEY: Well, we see you sea-gulling out there from time to time, looking for a spare pass and a random try that might come along.

RICHIE MCCAWE: Usually just because I'm tired.

JOHN KEY: Well there you go. Who's the team, do you think, that's the hardest? I mean is it going to be the Boks? Or is it Australia, or Ireland?

RICHIE MCCAWE: Look, I don't know. I really don't know. You know, I think they're all going to be desperate - just like [indistinct]. And whoever you come up against when it comes to knockout games, you know, you all want to throw absolutely everything into it.

So, you know, you saw that the other day with the Irish against the Aussies. No-one probably gave the Irish a whole lot of hope but they went out there and pumped it up.

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We're likely to have Argentina in the first quarter final.  
[Indistinct] at times in this tournament, if you look at Scotland and also [Indistinct].

JOHN KEY: Yeah. Tell us a bit about - you know the last - I don't know - half an hour before you go on the pitch after a - before a big game like France, last weekend. What actually happens? Do you sit down with the boys and - I mean do you do some talking and does Ted get in there and give them a ruck up? How does it work?

RICHIE MCCAWE: To be quite honest the hour before the game sort of the time from when you get to the ground pretty much until when you obviously run out. There's not a lot of talking really at all. I probably only ever say something, we probably do a wee huddle just before we run out on the field, so a lot of the talking, I think, should be done well before that.

Most of the guys just do their own thing. We have the first sort of half hour, 40 minutes, you do your own thing; get yourself ready. And then we come in for a quick team warm up and a few lineouts out on the field for about 10 minutes. And then it's pretty much you're in the zone. So a lot of guys don't say much. They just sort of think about what they need to do and it's pretty intense, really.

Well, from my point of view, it's sort of from about that afternoon onwards that I get myself thinking about a pretty regular routine about what I need to sort of [indistinct] fairly similar each week from about then on. So you know that you've got to be ready to go.

JOHN KEY: Hey Richie, we all know you're a good Canterbury boy. We've had someone come through on our website, just - Susan wants to ask you a question. She says how are your family? And have they been affected by the earthquakes? How are they coping with the stress from that?

RICHIE MCCAWE: Yeah, I think, like everyone, affected in some ways. I've got - the first earthquake [indistinct] damaged their house, they were out near the middle, but, you know, not major.

And my uncle and his family, they lost their house, so they've had to move out. Then the rest of us are obviously are pretty lucky in terms of being able to live in our houses. My sister and whatnot are all good. But, you know, just like everyone, there has been a bit of damage that you've got to deal with, but, you know, every time [indistinct] everyone's just a little bit more on edge.

One thing I've noticed - and probably I think we've handled this sort of torrid time pretty well. [Indistinct] people that you'd like would be really struggling are actually sometimes the strongest so

you just can't pick it. But I think, like everyone, it's affected everyone a little bit differently, and that's the same for my family, but they're all pretty good. But you realise you're at the whim of nature when you go through those experiences.

JOHN KEY: Yeah, you sure are. It's one of those things. Well look, mate, you have got the world on your shoulders, but you've got 4.4 million New Zealanders behind you. I can tell you, as Prime Minister, having been up and down the country over the last three weeks, it is just phenomenal, the support out there.

There are flags everywhere; there are kids painting their faces black; there are people feeling absolutely thrilled about the way you're playing. And look, we know it's always tough out there, but you're doing the country proud. So take the best wishes of us to the team. Go hard too on Sunday, and go well in the cup.

RICHIE MCCAW: I appreciate that. And hey, look, we've seen that support too and that means a hell of a lot to the team, so we really, really appreciate it.

JOHN KEY: Fantastic. That was Richie McCaw, All Black captain.  
[Unrelated Items - advertisement]

JOHN KEY: ...Minister, and I am hosting the inaugural Prime Minister's Hour on RadioLIVE. I'll be taking calls shortly on 0800 RADIOLIVE.

We've just talked to All Black captain, Richie McCaw, who is in great shape and great form. But next we have somebody who is probably not on the airwaves very often here in New Zealand. He is an icon internationally. He is a great business leader. It is Sir Richard Branson. We'll be talking to him very soon, but at the moment it's 20 after two.

[Unrelated Items - advertisement]

JOHN KEY: It's 25 after two. I'm John Key, the Prime Minister of New Zealand, and I'm hosting the inaugural Prime Minister's Hour here on RadioLIVE.

We are joined this afternoon by someone who is known amongst the business circles of the world. He is a mover and shaker. You'll know him as the chairman of the Virgin Group. You've probably flown on his airline. If you have, I've no doubt you've had a magnificent experience. You've probably also had the opportunity to learn of some of the amazing world records that he's attempted to complete and, on so many occasions, he has been successful.

This afternoon I'm joined by Sir Richard Branson.

Richard, thank you for joining us on the show.

RICHARD BRANSON: I'm honoured to be interviewed by a Prime Minister, [indistinct] nice to talk to you.

JOHN KEY: It's a bit of a role reversal, I've got to say, but - what brings you down to New Zealand? Is it the Rugby World Cup?

RICHARD BRANSON: Well, definitely the Rugby World Cup was a massive draw, and obviously I'm looking forward to seeing England and New Zealand play in the final.

I also do a number of talks here to raise money for good causes. So I'm going to do a talk while I'm down there also go down to Christchurch and see our staff down there. So we'll have a good varied trip when I get there.

JOHN KEY: Yeah. So tell me, as a starter, I mean we see a lot of bad news coming out of Europe at the moment; obviously, with the crisis in Greece spreading across Europe. I mean how do you see that situation playing out?

RICHARD BRANSON: I don't think it need be a disaster. I think we don't need to be just - I think we need prime ministers throughout Europe to play a good lead to sort of stabilise the situation. I think businesses generally are doing fine. There's no need for this to be a 1929 crash.

And I think our political leaders realise that and, hopefully, you know, hopefully we'll sort things out. Obviously, what happened today in Europe was a good first sign.

JOHN KEY: Yeah, it was. You started a lot of different businesses. I think - if I'm right - it was started with the record business. Then you've had a range of things; obviously, from the airlines right through to telephone and other sort of services.

Can you tell us a bit about - is there any one particular Virgin business that you've established that has meant more to you or has been harder or easier? Or something that's, you know, really special? Or are they all tricky in their own right?

RICHARD BRANSON: I love to create things that make a difference. And, obviously, we've got, you know, one or two of our newer businesses are particularly exciting and I mean there's obviously the space business where we hope to be the first commercial spaceship company and we're just months away now from taking the first people into space.

It's tremendously exciting, I mean we're opening a spaceport in New Mexico in America, we're, you know it's a whole new area of space travel and I think we're going to be able to put a satellite up

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into space for a fraction of the price that it currently costs, which will be I think very useful.

And so it'll be a great flagship business, I think.

JOHN KEY: Are you going to be on the inaugural flight, Sir Richard?

RICHARD BRANSON: Of course.

JOHN KEY: Yeah.

RICHARD BRANSON: Actually I've had - I've had one or two letters from your Leaders of the Opposition party saying if they could offer you a one way ticket.

JOHN KEY: Oh really? I dare say I can't afford the price at the moment. It's pretty expensive, the first flight, isn't it?

RICHARD BRANSON: They said - they said - they said they'd be willing to pay for it.

JOHN KEY: Oh okay. Well fair enough. Well look I'd love to go, I've got to say. I mean it's got to be every person's dream, isn't it, to go and have an opportunity to go into space and - how high do they actually go? How far into the atmosphere do you go?

RICHARD BRANSON: Well our initial flight goes about 70 miles into space and that's [indistinct] and then we'll be doing orbital flights. And then - then one day we hope to be able to take people out of the earth's atmosphere to New Zealand to London for, you know, maybe two and a half hours.

But I think, you know obviously one of the big difficulties New Zealand has - you've got incredibly talented people but you're just a little bit out on a limb. So if we can actually get airline travel or space travel maybe then connecting our countries - much much quicker.

That could mean that people could have the advantages of going somewhere beautiful like New Zealand but getting, you know getting, you know getting into another world very quickly.

JOHN KEY: It'd certainly be a lot more convenient than a 24 hour flight to London. The world record attempts. We see these from time to time through the news. Tell us a bit about them. I mean, what - where have you set the world record and what have you achieved in that regard? I remember things from ballooning to sailing, but...

RICHARD BRANSON: No look. I love pushing myself and see what I'm capable of and see what the people around me are capable of and yeah, so, yeah - we've had the record for things like the fastest across the Atlantic in a boat and we were the first to cross the Atlantic in a balloon and to cross the Pacific in a balloon.

[Indistinct] zany world records. [Indistinct] also just helped build the Virgin brand, which has enabled me now to sort of turn [Indistinct] trying to make a difference in the world and, you know, having a lot of fun doing that as well.

JOHN KEY: Do you ever get scared doing those things?

RICHARD BRANSON: Oh yes. I mean, I've been foolishly been pulled out of the sea I think five times by helicopter. So we've had some very, very close moments. And - but, you know, [Indistinct] having survived then you get back in and try again.

And yeah, we've had some magnificent moments as well, so - and I think being an entrepreneur you want to push the boundaries forward. So being an entrepreneur, being an adventurer, is not that different.

And you know, I'm - we're now just building a submarine to try to go and explore 38,000 feet under water. And you know, it hasn't been explored. We don't know what's going on down there. We don't know the species down there. And that's another great adventure. I'm lucky to be involved in it.

JOHN KEY: When a young person comes up to you and says, look you've run these incredible businesses, you've set them up, you've established them, you've been amazingly successful - what's your one piece of advice? What do you tell them?

RICHARD BRANSON: I think in life, you know whether it's the business or whatever you do it's all to do with people. So if you surround yourself with great people, who believe in what you're trying to do, if you're a good motivator of people, you're good at praising people, you look for the best in people - then you can achieve pretty well anything.

And so if you get a great team of people around you, delegate well, don't try to do everything yourself, listen - don't think that you've got all the answers - and have - you know, screw it, get on and do it and have a lot of fun.

JOHN KEY: Yeah. Ain't that the truth? So you had the fire at Necker recently, didn't you. I saw something in the paper about that - Necker Island.

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RICHARD BRANSON: We had - we had a big fire in our home, but all was well. We were very lucky. My mum and my daughter were in it, but everybody managed to get out. And we're rebuilding and really we were just very fortunate obviously there are a lot of people a lot less fortunate - there's worse catastrophes like that. So we ... extremely lucky.

JOHN KEY: In the British Virgin Islands, Necker, isn't it - is that right?

RICHARD BRANSON: That's right. Yeah. We're a long long way away from you. We occasionally get people from New Zealand come and stay here but it's a long trip. And a long trip to come back to you, but we're trying to hurry up our space program to make it a bit easier.

JOHN KEY: So how old's your mum?

RICHARD BRANSON: She - I mistakenly said she was 90, but I got an earful. She's...

JOHN KEY: Ooh don't do that.

RICHARD BRANSON: I think she's 88 frankly.

JOHN KEY: She's 88. Okay. Does she still give you advice?

RICHARD BRANSON: Yes of course. We - she'll certainly give me advice. And obviously you get a bit of a role reversal as time goes on. I give her a bit of advice as well. We enjoy - she's lucky that - she's fortunate enough to have lived a long life and plus going on adventures you know, she always comes with us, as did my dad up until this year. So we're a very close knit family. We're very lucky.

JOHN KEY: Have you been to New Zealand a lot?

RICHARD BRANSON: Not a lot. But I have been a number of times over the years. I always love it. You've got a very fantastic bunch of people there and beautiful, beautiful, beautiful countryside, particularly in the South Island.

And my Chief Executive of the Virgin Group is from New Zealand.

JOHN KEY: Well excellent choice.

RICHARD BRANSON: Yep. We've got a lot of key people at Virgin - we've got the biggest television company in the UK - he's also a New Zealander, so we're - keep exporting them please.

JOHN KEY: Well I've got to say you looked after me very well. Because I was - I went over for my niece's wedding at Christmas time and I was flying back through the States. So I took a Virgin plane.

And I was on one of the only Virgin planes that got out that day in the snow and one of the only planes that got out then. If I hadn't got out then I may not have got out for Christmas. So you did a very good job.

RICHARD BRANSON: Well we've - we obviously knew you were on board.

JOHN KEY: Oh well, they looked after me very...

RICHARD BRANSON: I think - you know - if you ever get beaten in your day job, I think you'll make a very good interviewer.

JOHN KEY: I think not.

RICHARD BRANSON: I love to. I've got a few things I'd love to sit down and talk to you about - which - you know, with - whether it's with our global warming hat on or [indistinct] that does a lot of research into clean energy, and they're trying to do it in a practical way, which will create lots of jobs at the same time.

And anyway, maybe when I'm down there we can have five minutes to have a chat with you.

JOHN KEY: That would be great. Sir Richard thank you very much. Thank you for the things that you do, for the generosity that you show, and the promotion of New Zealand charities.

I know you're out here speaking amongst others for Outward Bound, which is a wonderful organisation helping young people in New Zealand. So thanks very much and we appreciate you being on the show.

This is RadioLIVE. We are 27 minutes after two and we're going to have someone very special joining us right in a few moments.

[Unrelated items - advertisement]

JOHN KEY: You're listening to Radio Live. It's 23 minutes to three o'clock. It is the Prime Minister's Hour and we're having a lot of fun. We've just listened to Richie McCaw. We've had Sir Richard Branson. Can it get any better than that, you ask yourself. And I say it can.

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We have somebody who is, not just world famous in New Zealand, not just world famous in our country, but right around the planet. He is a remarkable man and he's working with a lot of very small people at the moment. He is of course Sir Peter Jackson and I'm delighted to welcome him on the show this afternoon.

Sir Peter.

PETER JACKSON: Hi John. How are you?

JOHN KEY: I'm very well. Tell me how is it going with the Hobbits, my friend?

PETER JACKSON: It's going good. I mean we're - I think this is day 94 or 95, I've sort of lost track a bit of shooting for about 250 days. So it's a long, long shoot. But it's going good. We're doing - we've got 30 goblins on the set today and 12 - 13 dwarves and a hobbit.

And it's one of those - it's a pretty slow day actually. Because we've got a lot of people in very claustrophobic rubber suits. So they need to take their heads off and breathe every few minutes, so it's very - it's pretty slow going.

JOHN KEY: I'm not going to go any where near dwarves because the last time I did - I heard about that and got Mike Tindall in a hell of a lot of trouble in a bar in Queenstown. But, just - let's go to the goblins - are they well behaved? Do they - are they behaving themselves on the set?

PETER JACKSON: They're kind of well behaved. I mean we kind of tried to. - we sort of have to give them air. They - we've got compressed air hoses and we stick this air down their suits every now and again to give them a breath of fresh air, and then keep them going.

And then - but they - yep. They're sort of small and mischievous and rather evil.

JOHN KEY: And how long do you keep filming for?

PETER JACKSON: We're filming for - well we're filming until the middle of next year...

JOHN KEY: Wow.

PETER JACKSON: ...basically. It's - yeah - it's sort of - it's a long, long shoot I have to say. It's weird, because we're taking as - just about as long to shoot two movies of The Hobbit as we did to shoot three of The Lord of the Rings. I'm not quite sure why that is actually. But it's a long time.

JOHN KEY: Yeah, I was going to say - is it because it's more complex, or it's just more detailed, or...

PETER JACKSON: I don't know. It's - everything's complex. It's every day is a challenge. I mean it's - I guess that's the good thing about making a movie is that you don't ever have two days that are the same.

You know, for instance, yesterday we spent all day in the middle of a storm. We had thunder, lightening, rain - we had dwarves walking up a rocky path on the side of a cliff. So we spent all day with dwarves being drenched in water - which is kind of fun. They didn't enjoy it that much.

And today we show up and we've got flames and fire and goblins. So every single day is different. So you can't relax. I mean, you sort of come to work each day and you're right in the thick of problems and difficulties and everything else. Which is - you know, I mean it certainly makes it interesting.

JOHN KEY: So I take it some of it's on location, sort of out in the countryside, and some of it's against the green screen down in Miramar is it?

PETER JACKSON: Yeah. Well we're shooting on location - in about two or three weeks we start our location sort of stint. We started shooting in March and we have been filming in the studio - mainly because of the winter. You know, not only the bad weather but you also get short days.

Because when you're filming outside you obviously want as much daylight as you can and so normally we want to shoot for 12 hours, which is not possible during the winter when it gets, you know, dark early.

So we sort of - we've stuck out the winter shooting in the studio and we're about to go on location in spring. That'll be nice.

JOHN KEY: So are The Hobbits going to be some of the most expensive movies made?

PETER JACKSON: Probably.

JOHN KEY: Yeah.

PETER JACKSON: Probably, yeah.

JOHN KEY: Is it because of the technical detail?

PETER JACKSON: I mean, it's certainly a lot of money for two movies. I mean, individually they're, you know, they're expensive but not the most expensive film.

JOHN KEY: At the risk of asking you to pick between children - what's your favourite movie you've made?

PETER JACKSON: My favourite movie I've ever made?

JOHN KEY: Mmm.

PETER JACKSON: Oh, I don't know. I mean - it's difficult. I never watch my movies - that's the problem. I literally never look at them after I finish them. Occasionally if I'm somewhere in a hotel and I flick round the channels and I find one of my films I might kind of watch it for two or three minutes, just out of interest. And then all the memories start coming back and I kind of change the channel.

So I'm not - I don't know. I mean, I must admit I've got a real yearning to watch Meet the Feebles again. I haven't seen Meet the Feebles, which we made in about 1989. I haven't seen that almost for 15 years I guess now - 15, 16 years. So I wouldn't mind seeing that again. I don't know if it's my favourite. I'll have to wait and see.

JOHN KEY: Yeah. Go and pass judgement later. Do you have a favourite movie of all time - just that anyone's made?

PETER JACKSON: Well, I like - I like the original King Kong from 1933 and I like Buster Keaton's The General made in 1927. Buster Keaton is absolutely a genius comic and director and he was - you know, he was a comedian who was ahead of his time and I've got an incredible soft spot for him.

JOHN KEY: So what makes you look at a book and say, that's going to be a winner. What made you look at Tolkien's work and say, I can transform that to the silver - you know, the screen...

PETER JACKSON: Well, I mean, you never know whether anything's going to be a winner. But you just respond to a book like anybody does.

You, you know, you read it and - I mean what I find not just with books but with even just thinking of original ideas, you know, I kind of start to imagine a movie. I start to...

JOHN KEY: You visualise it, yeah.

PETER JACKSON: ...Imagine the way that I would sort of edit it together and I can imagine the music and what it would feel like

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and so you get - you almost - your imagine creates the movie which I think is probably true of a lot of people actually when you read books when you think about it.

I mean the good book does bring it to life, you know, the bring the story to life in your imagination and so I kind of get excited and the reason why I make movies is because I end up, you know, I end up being so excited that I want to see the film myself.

You kind of - you start to think wow this could be really cool and you realise that in order to see it you've got to make it.

JOHN KEY: So how often do you get a book and an idea and you say okay yeah I can take this, I can make this into a movie and you take it off to New Line or someone and they just say, no, we're not going to back it.

PETER JACKSON: Well not very often. I mean we've been lucky, we've been lucky most of the things that we wanted to do we've made. I mean sometimes there's been flops.

Like, you know, we originally wanted to make - do a remake of King Kong which as I say one of my favourite movies and we tried to make that with Universal before the Lord of the Rings and then they - we worked on that for about eight or nine months and then they suddenly pulled the plug on it and didn't want to make it.

And we fortunately had Lord of the Rings kind of lined up ready to go after King Kong so we - we jumped on to Lord of the Rings and then the second Lord of the Rings was finished they decided that they wanted to make King Kong again so we made it.

So, you know, we have had a few road bumps but nothing too bad, you know, also we can only make a film every two or three years so I don't really have a huge backlog of books that I want to make into movies because I haven't got enough time to make them all.

So we sort of tend to do one project at a time and we're lucky enough at the moment, you know, to be able to do what we want to do really.

JOHN KEY: Fantastic. We could talk to you for hours but we don't have hours so we need to go but before we go are you watching any of the Rugby World Cup?

PETER JACKSON: Yeah, yeah, I went to a game in Wellington a week or two ago. I went to Argentina Scotland.

JOHN KEY: Fantastic and I saw you at the World of Wearable Arts; not quite the Rugby World Cup but wasn't that a great show?

PETER JACKSON: Right, yes, that was fantastic.



JOHN KEY: Mmm, it was motza(\*). Hey Peter look we wish you all the very best. We're incredibly proud of what you've done and the way you've promoted New Zealand and so wish you and Fran and obviously Richard all the very best as you get out there and make those movies.

PETER JACKSON: Thank you. Thanks very much.

[Unrelated items - advertisement]

[Unrelated items - news update]

This is

\* JOHN KEY: John Key, we're on RadioLIVE, it is 10 minutes to three o'clock. We are going to be joined by the man of the moment, the guy that got over the line last week and had about four million Kiwis screaming their lungs off at about midnight New Zealand time as the Warriors made their way to the grand final.

Beat the Storm, is up against the Manly Sea Eagles. He is Lewis Brown, Lewis welcome to the show.

\* LEWIS BROWN: Thanks for having me on mate.

JOHN KEY: Tell us how - what's it like over there, are you feeling nervous, jumpy, excited?

LEWIS BROWN: Yeah, pretty nervous but at the same time just [Indistinct] day off today so we had our - the big formalities yesterday. It was sort of good to get them out of the way and just, you know, from now on it's sort of more about the game and we can just focus on, you know, keeping our mind on the job on hand on Sunday.

And just getting, you know, a bit of shopping done under my belt today and catch up with family day so it's a good bit of relax time.

JOHN KEY: Outstanding. A bit of retail therapy. I've got to say I saw you guys on TV last night at the breakfast and I thought you looked incredibly relaxed. They looked - a lot of composure in that team and it's a big day on Sunday, 82,500 people but I tell you I've been myself on a number of Australian radio stations, about half a dozen and to a station they are, go the Warriors and don't want a bar of the Manly Sea Eagles.

LEWIS BROWN: Yeah, definitely, like you know, just walking around the shopping malls today, everyone sort of comes up to us and, you know, just telling us, you know, they're all backing us and it's good to come over here and sort of, you know, have that feeling because usually when you come to Sydney everyone's against you.

You know, the Aussies never really want to back a Kiwi and this weekend it's sort of changed and yesterday at the breakfast the boys were, you know, excited just to - just to soak it all up and a lot of us have never been in that atmosphere before.

So for a lot of us it's a dream come true and, you know, the breakfast was a good thing and then when we had the fan day which we walked down the red carpet and all that kind of stuff so we've never really had this, you know, attention before and, you know, we've never really had all these Aussies backing us so it's good - good times over here.

JOHN KEY: You ever played in front of an audience of 82,500?

LEWIS BROWN: No, not yet John but the only time I've sort of done that is on a video game so to have that to come true in reality this weekend is like a dream come true and it's going to be awesome having my family in the crowd from Christchurch as well.

\* JOHN KEY: Well mate, you score another try there on Sunday and you will be a video game. That's what'll be happening. The - we are very proud of you over here and we just want you to wish the team all the very best, make sure that they know that everybody in New Zealand is 100 per cent behind them.

Whatever happens we're proud of you but, you know, there are teams that have got a lot of - they've got good on defence and they've got a lot of composure but the Warriors are the team - the sort of team that can upset as we saw last week and personally I reckon you can beat Manly.

LEWIS BROWN: Definitely, you know, we know everyone's behind us and we're playing for everyone back in New Zealand, you know, the public you know, they've been there since day one for us, they're the ones that, you know, support us and we wouldn't be where we are today without them.

So everyone in camp including the coaching staff and, you know, our families and that know that everyone's backing us, you know, and hopefully we can make history and we can bring that trophy back to Auckland on Monday morning.

JOHN KEY: Yeah, well we'll be proud of you either way but you're going to do it. You'll be coming home as heroes. Lewis have a great match, I'll be there to watch you on Sunday. Go the mighty Warriors.

LEWIS BROWN: Thanks John, enjoy your day.

JOHN KEY: Sure will, it is eight minutes to 3:00. We're about to wrap up with a number of things. This is John Key on the inaugural Prime Minister's Hour.

[Unrelated items - advertisement]

JOHN KEY: Four minutes to three o'clock on RadioLIVE. This has been the Prime Minister's Hour. We've had the opportunity to talk to some absolutely fascinating guests: Richie McCaw, Lewis Brown, Peter Jackson, Sir Richard Branson. So whether you're interested in rugby, Rugby League, directing films or you're interested in the business world, any of those from space travel to sport, we've had it covered on RadioLIVE this afternoon.

We've had some absolutely fascinating people. We've had literally hundreds of calls. I'm sorry we haven't been able to take those. But we've had lots of tweets and texts and lots of things: John Key, you're a bloody legend. That must be from my family member. And: my two favourite men on the radio, that is Richie McCaw and John Key. Not Paul Henry and John Key. I raise that because the man who's going to be hosting the show for the next three hours, Paul Henry, is going to be with us in a few moments.

I have one question and that's really the only question that's worth reading out, that is the question of the week. It comes from Sarah: can I save Coro(\*)? Well, it's worth saving, isn't it? I mean, I grew up watching Coro. I may well get carted out watching Coro and, my goodness, who's home at 5:30? Not me. I tell you, not me. So no.

I think it's got to be moved and I'm going to speak to somebody important enough to see whether that can happen.

Mr Henry, good afternoon.

PAUL HENRY: Good afternoon John.

JOHN KEY: You have the voice for radio, I have not.

PAUL HENRY: What worries me is that Standard & Poors and Fitch have downgraded us, because they heard that the Prime Minister is moonlighting and considering another career.

JOHN KEY: Well, we'll do anything to make money, and this is just another way we can contribute to the coffers.

PAUL HENRY: The Labour Party is furious that you're on and they're not, you know that, don't you?

JOHN KEY: Mmm.

PAUL HENRY: They're really...

JOHN KEY: But...

PAUL HENRY: ...really miffed.

JOHN KEY: ...RadioLIVE asked me and I haven't talked at all about politics. I've talked to some fascinating New Zealanders, though. I mean, Richard Branson talking about going into - he's going on the inaugural flight to space. Do you like flying?

PAUL HENRY: Wouldn't you, wouldn't - I love flying. Wouldn't you wait. Wouldn't you send a few other people first and say, no, no, no...

JOHN KEY: [Laughs]

PAUL HENRY: ...it would be churlish of me to go on the first one. You go on the first one. I'll see how things go. So you need a canary in the cage...

JOHN KEY: Yes, if there were 12 seats on the flight and you thought it was a bit risky, who would you put in the first six?

PAUL HENRY: I'd put you in there [laughs].

JOHN KEY: No you wouldn't, you love me like a brother.

PAUL HENRY: No, there's a whole range of people.

JOHN KEY: Yes, there's some I could name too. I'm going to do that afterwards.

PAUL HENRY: How many of them work at TVNZ...

JOHN KEY: [Interrupts] Yes well...

PAUL HENRY: Obviously, Jeff Latch would have to be on that...  
[Laughter]

JOHN KEY: Exactly...

PAUL HENRY: ...wouldn't he?

JOHN KEY: Couldn't you have a lot of fun. That could be a new dinner party game...

PAUL HENRY: You don't really watch Coronation Street, do you?

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JOHN KEY: I don't now, of course...

PAUL HENRY: No.

JOHN KEY: ...I mean I'm working for the nation, but I grew up - Ena Sharples, I was in that era.

PAUL HENRY: Can you name all three...

JOHN KEY: Hilda Ogden.

PAUL HENRY: Ena Sharples, Hilda Ogden, but can you remember the three real oldies? It was Ena Sharples...

JOHN KEY: Yeah.

PAUL HENRY: ...and two others. Ken, whatever his...

JOHN KEY: Ken Barlow.

PAUL HENRY: Ken Barlow but the other two old ladies that used to sit in the [indistinct].

JOHN KEY: Oh, Millie Caldwell.

PAUL HENRY: Oh God.

JOHN KEY: Minnie Caldwell.

PAUL HENRY: Minnie Caldwell.

JOHN KEY: Minnie Caldwell, yeah.

PAUL HENRY: Minnie Caldwell, Ena Sharples...

JOHN KEY: Hilda Ogden.

PAUL HENRY: No, it wasn't Hilda.

JOHN KEY: Oh, in the snug.

PAUL HENRY: Who was that?

JOHN KEY: They used to sit in the snug.

PAUL HENRY: That's right, in the snug.

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JOHN KEY: We just had a completely spoiled - well, I don't know, wasted childhood. Surely, these days in front of a Playstation not in front of Coro.

PAUL HENRY: I'll tell you what I'm going to talk about this afternoon.

JOHN KEY: Okay.

PAUL HENRY: The shocking state with this downgrading of our economy.

JOHN KEY: Yeah.

PAUL HENRY: I'm going to ask the probing question, is it your fault?

JOHN KEY: No, is the answer.

PAUL HENRY: [Laughs]

JOHN KEY: Private sector debt. Private sector - in fact, they've been quite positive about the government's approach to debt. But it does actually, in all seriousness, reflect the more difficult international environment that's out there, so...

PAUL HENRY: Yeah, and also I think it reflects the fact that these rating agencies now are very, very much more cautious than they used to be.

JOHN KEY: They're very jumpy, yeah.

PAUL HENRY: Yeah.

JOHN KEY: I mean, look, Standard & Poors have downgraded eight countries in the last few weeks. So perhaps it is taking us back to where we were in 2002. I mean, I - look, at one level I'm disappointed. I'm a bit disappointed, I've got to say that. But, you know, it's private sector debt. We'll just have to keep working hard to get...

PAUL HENRY: [Interrupts] And let's be honest, you can always become a radio host if the worst comes to the worst.

JOHN KEY: I think not.

This has been John Key on the inaugural RadioLIVE Prime Minister's Hour. My time is up. It's time for me to hit the road and

to pass over to the professionals. Paul Henry will be here with you from three to six [Indistinct] Friday. By the early part of next week we will have the NRL championship back here in New Zealand with the Warriors. The All Blacks will have thrashed Canada. We'll be on our way to win the Rugby World Cup. Go RadioLIVE.

\* \* \* END \* \* \*  
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