

INVESTMENT TASKFORCE - MISSION

Members include:

NZTE – Chairman
MBIE Strategy
MBIE Immigration
MFAT
Callaghan Innovation
OIO
ATEED

Report to:
Investment Ministers



PURPOSE

To attract higher levels of business investment to accelerate growth throughout the whole of New Zealand



\$58 BILLION BY 2025

1

OBJECTIVE: Attract high quality FDI into areas of competitiveness

TARGET: Facilitating investments with a potential direct economic impact of **\$5 BILLION** by 2018

2

OBJECTIVE: Target multinational investment into R&D

TARGET: Attract at least **10** multinational companies to undertake R&D in New Zealand by 2020

3

OBJECTIVE: Attract individual active investors and entrepreneurs to reside in NZ

TARGET: Double the amount of capital investors and entrepreneur migrants have brought to NZ from \$3.5 billion (30% in growth) to **\$7 BILLION** (40% in growth) by 2018

NEW TARGETS

- The new targets reflect a move away from **pure attraction** to increasing **investor impact**.
- The new targets have three tiers:
 - Attract \$1 billion per year to support a thriving economy,
 - Investor migrant network has 200 members, and
 - Increase impact of investor migrant network across five target areas.
 - Regions
 - Sectors of global competitiveness
 - Environment
 - Social
 - Governance
- Interviews with investor migrants have led to the design of the aftercare model.

