

17 January 2020

Official Information Request No. 8140006204  
(Please quote this in any correspondence)

Iain Rea

By email: [fyi-request-11936-562a40c6@requests.fyi.org.nz](mailto:fyi-request-11936-562a40c6@requests.fyi.org.nz)

Dear Iain

**Local Government Official Information and Meetings Act 1987**

**Re:, Economic Impact Report Takapuna Market**

I refer to your email, which we received on 24 December 2019, requesting any and all economic impact reports produced by Auckland Council or Panuku Development Auckland for the Takapuna Market since and including 2015 to the present day.

The Takapuna Sunday market is a private commercial operation. Auckland Council group does not manage the stalls or have the authority/approval to record visitor numbers, revenue of stall holders or spend by visitors at the market.. The former Devonport-Takapuna Local Board was asked if it would like Takapuna to be included in a regional market study that was undertaken in late 2019 / early 2020, it declined.

The wider consumer spend can be found through external research (Market View) , a paid subscription to receive this data.

Throughout the project, Panuku has remained in close contact with the Sunday market operator, and believe that the market is a key part of Takapuna.

Your request for Economic Impact Reports for the Takapuna Market is refused under Section 17(g) of the LGOIMA as the information is not held, and there are no grounds for believing that it might be held by another agency to which the request might be transferred.

Decisions about this response to your request were made by a senior manager in Panuku Development Auckland acting with delegated authority of the acting CEO.

Should you believe Auckland Council has not responded appropriately to your request, you have the right by way of complaint, under section 27(3) of the LGOIMA, to apply to the Ombudsman to seek an investigation and review of the decision.

If you have any further queries, please contact me on 09 301 0101 quoting Official Information Request No. 8140006204

Yours sincerely



Samantha Sinclair  
Privacy & LGOIMA Business Partner  
Democracy Services