

MCH 5 Aug

Out of scope

RN2 20 Aug

Out of scope

Music services - Concert doesn't deliver well against charter, streamline or
move, talking to MCH about 102 frequency, record NZSO performances,
link with work on future of NZSO

Music format for young audiences would fill a gap in the market

Concert just on Freeview v Sky? Easy in the piece

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20/8/19 RNZ Chair & CE
Jim Mather / Paul Thompson

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Concert Radio?
6 mths - changes?

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Other business:

Music

Rare concert - streamline + move
the + into other ventures → want to deliver
on higher net content to the audience
currently has small aud.

Looking forwards a new music brand →
across platforms, youth, strong net
content - big idea - building a case
for change.
concert will still exist just not on fire.

This would have for greater use goods than
numerical statistics currently have.

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< KS - agree need to engage younger
aud

• @bn for a youth station

< If we cater the breadth of the platform need
to maintain local audience.

Plappy to engage on 102

- Conversation around how engagement
on arts + culture outlets following other
changes in the market.

12 → 2. automated.

Will make changes to content regardless.

Platforms they end up on could still be a
conversation.

- Launch - August.

= Changes take 6-8 months.

MCH - mode on freq quickly
MCH to provide advice on the process.

Manage change :

- provide info
- feedback
- Stake holder + comms plan

~~Next Wednesday
Staff announcements~~

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28/01/2019
RNE

1. Music Strategy

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Music Strategy

- younger audience
- improving delivery against Charter
- New RNE band youth focused + new team in Auckland

Has impact on RNE concert -

Will be automated + streamline
24/7 music - on broadcast on sky,
free tv + parliament when
not sitting

Expand without additional costs
continue to broadcast orchestras live
+ delayed.

New brand - online, stream + multimedia
communicate to stakeholders +
staff next week.

what about
F - 102 freq? - need extra
- funding to utilise.

Costs of at least \$1 mill
- haven't put any money into this.

RWZ meety

29 / 1 / 2020

① Music project

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notifying staff next Wed 5/2

Concert hall access --

- * stream
- * sky
- * Freeview
- * Parliament AM Prog. d'side Parliament

102 FM - additional operational transmission costs

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parameters of and
no of details on
the prep.

102 - freq com
Have to go to Cab to allocate
cab set a contestable price
→ could need cab to record
this.

30 June - contract w NZTA
84% of country to get concept
of until 30 June will continue

102 → need to raise spectrum
issues → cover off a major
spectrum w Min Mahuta



PT is thinking → staff convo =
platform neutral.

Likely cost conc + youth = \$1m
for transmission (maybe
add for content etc).

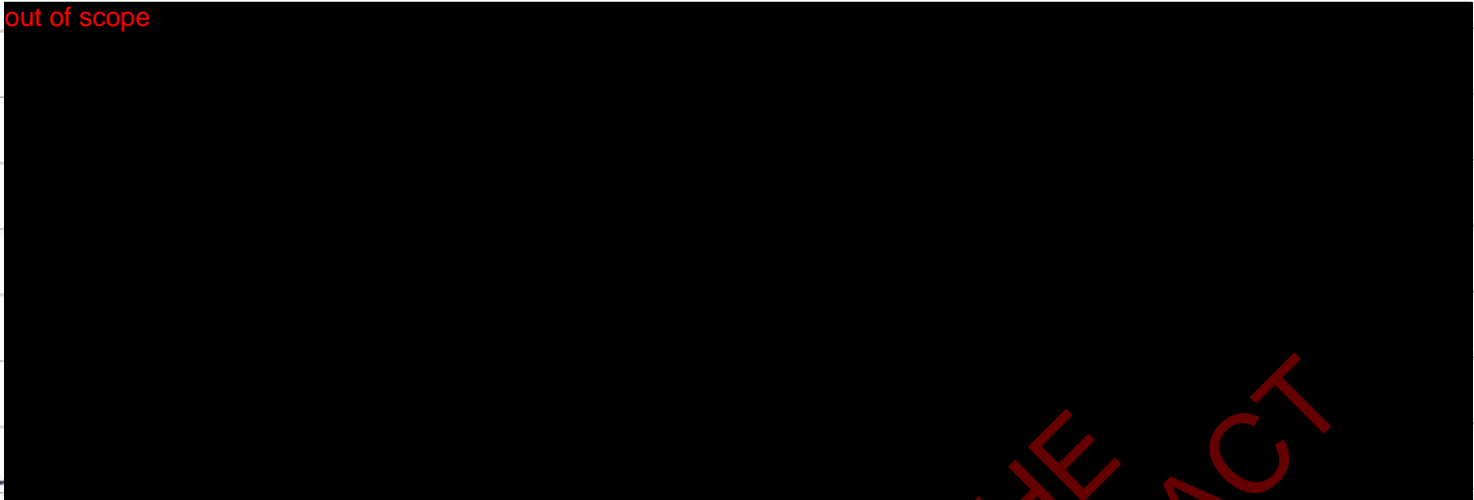
→ Cabinet progression

* ORAL Item - for next Monday.

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Concert.

* 102 FM Freq.

* Cabinet to reallocate = CAB 99 decision rescinded the process

* Radio NZ. fully contract = FM until 30 June, BROADCAST TO 81%

* Maori reservation

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* Radio NZ.

* [] for open → to use the frequency.

DRAY/TEM

Dr Jim Mathew
Phone call 10 Feb. 3.42pm.
↳ missed call.

3.46 - Call to Jim.

Min updated Jim on cabinet
convo re spectrum

- we are starting that process
- messaging at Red Cab

- we are doing what we said we
would in that Jan 29 meeting
- this will allow RIZ to keep
concent on its coverage.

• Misunderstanding on where
we stand on being neutral
on platform shift post that
meeting.

- out of the effect is, we outlined
concerns about the shift of the C.
freq + b/c of that went to
Cabr (min followed thru on that
agreement)

Our understanding post in wrap
to stay neutral on the platforming
was understanding at RIZ and following

~~Legal advisors~~

convo at law club.

MCM - put sec called Paul
concern around not being platform
neutral.

↳ before convo went to Jeff
they made clear our understanding
was messages would be
platform neutral.

Min + PM said publicly that
our understanding was that
we would work on frequency
but there is some
convo publicly now that indeed
RIZ has taken a different
view.

Jim - view that in
overall situation - keen to
manage for a positive outcome.
(received several threat emails
from C app)
deal situation would be to refer

Outcome that doesn't ~~absolutely~~
and a few IS supporters.

Thinking: penalty announced
on exploration.

P.P sent in his notes post meeting -
~~strongly~~ say that they ~~proposed~~
included ~~convo~~ on freq.

Manage the situation for RWE
to explore the strategy while
retaining the loyal ~~concent~~
audience.

JM talked to PT today - gone
through various stages / reviews
of the strategy through the board.

JM stated to PT that once clear on
govt reaction ~~post~~ Cab they
will put a press release
stating they understood ~~desire~~
of Man govt to consider
a mutually inclusive ~~strategy~~
that retains RWE C on its freq.

AS part of conv

basically put on hold until
complete

MF asked for clarity:

JM: saying strategy ~~premise~~
only on ability to have
station on fm now to delimit
of other freq, now require
RWE to go back & review
the overall plan.

They will ~~wait for~~ Part of review
process will include
a mutual ~~exchange~~ incl
process.

AS

Min - Y/C dual track will
need ~~entail~~?
Once RWE clear on what
taking a ~~pause~~ means.
We would like it in writing.

if the Cab decision means
you can take more time ~~for~~ ~~it~~ ~~if~~ ~~possible~~

our understanding.

JM - ^{expect} this council has started
the exploration of a deal
strategy.

Costings - will help us paint the pic
around spectrum.

Everyone from our end are of
same opinion on what the app
would be on both sides on the
spectrum issue & what that
would mean for what RNS
was going to say on platf.

Pf notes - we specifically asked
if not to go ahead

Yes - so we can continue
w officials looking at spectrum
issues

JM - clear understanding on what
was agreed but don't want to
be in a fit for fat.

Think there was a misu. but now

want to work towards a successful
outcome

JM
once Paul feedback & ensure they
want to get their message right.
Want RNS position clear prior
to S.C hearing.

they will have a board C.C
prior to clarify key messages.

Will put it in writing to Min
so clear

Chair will put out a statement
in next 24/48 hours
but want to be clear on that.

What does ~~unwanted~~ ^{unwanted}
deal track for move down,
pushing pause means?

JM view that they are happy
to revert to misunderstanding

Point: more st promised on
availability of 1 fear on

pass is being explored for a
C Cap they are confident
will remain on firm footing
and work through process in
terms of the new offering.

possibility of add firm that
could ~~delist~~ off
this gives conf to keep
firm on the firm
+ firm strategy into a mutually
incl strategy.

FR mechanical - is RNE going
to slow down the consult?

JM - in terms of consult diff
as done research
but in terms of consultation
process + agreed process
they will get a plan. PT
they said don't
imp - RNE retaining the
ability to undertake strategic
Need to come back
on slowing down.

one letter go

will digest PM - get consensus
from board + get in writing to
min.

min 8
- reiterated that just in this is
a good understandable strat about
a youth audience
moved against that just
had concerns around freq.

there has been a misu + don't
want that to continue so
we all need to be on
same page to ensure ENZ
can get back on w it

min said R.C. says
PT is watching the public feel
the

JM: RNE keen to put out
statement to market

back what's occurred
+ that work needs to be undertaken
+ will explode the pass of add freq.

Drafting a statement tonight it
will have key point
intent to

manage what has occurred
+ find a positive solution

they do v. the RNC team

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10am

Clarity

Lines on Officials 10 Feb
RNE budget bids

30 June of funding arrangement

check specifics around the funding K re: dates of the agreement to provide cover offering

Process for 102 - would like to give announcement this afternoon.
Cross low advice has been commissioned.

Noise if allocated directly to RNE -> can only hold 1 station

Funding

clarification on costs of frequency + operational

Attitude of where they are at given it is a consultation

on what it's going to like operational or add capital?

Phone call to Jim Mather 11 Feb

Board conf call last night:

Jim recalled key messages from min fm convo.

Board with FM freq app. pleased it gives app to retain FM concept on fm while look at apps round music offering.

Ack the recent fm that shows strong support for concs look forward to continuing concs to new app.

Board wants to manage to postweak modern want to focus on strategy & recognise the importance of concert on fm.

Board understands this is a passion to see a way to retain the good - very strong audience & give app for a unique offer to audiences.

Additional FM freq.

Concerns what guarantees ~~only~~
there that the ~~prog~~ will be ok.

JM: Response is Man is on board
& it will be undertaken in conjunction
w RAZ.

KF - this gets us to the position
we agreed to get to post Jan
meeting.

Q award announcements
Now you have the feedback on ~~one~~
where will you head to continue
to meet that audience need
while perhaps on a lower scale
achieve

JM
RAZ C will remain on firm ~~They~~
The automated approach is not ~~have~~
preferred by audience. It is likely ~~been~~
the content oversight of the
programming will remain

Management retains right to
retain consultation around ~~costs, staff~~
etc.

Imp't to continue ~~cons~~ ~~but~~
a view on how improvements
can be made ~~now~~ have been
potentially getting additional ~~for~~ ~~freq~~
new staff
Don't see it as wholesale
staff changes they will hopefully
and more constructive feedback
to add focus on
improvements to be made &
cost efficiencies that can be made

Youth station - they feel
they have let themselves down
on communicating this
It will have programming &
engagement w youth ~~must~~
community etc. ~~It~~ ~~is~~ ~~not~~
youth into the RAZ - ~~integrate~~ ~~it~~
is not only older ~~at~~ for youth
Review their comm's around ~~the~~
youths. ~~are~~

Seems complementary part of
future offerings but not diminishing
the cultural touch concert
is.

KF - thanks for response to public feedback.

Malcom gave the commitment to Concept FM - is clear = good.

102 free - we have been to make this work. will work closely on the effect this will have operationally & through forum.

KF reiterated from 29 Feb that he is supportive of the work. So, ~~work~~ will continue to have the convos. you've had the feedback on core but Wt Min does want to continue to achieve a positive w/ the U.S.

Dis on meeting:

- Committed to the opp. now - consultative tone of release will emphasize the importance of AOC.

Will maintain positive opp on U.S. feedback being taken into account.

KF - draw the line + use opp to get things done now.

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