

12 May 2020

M P Ross

By email: fyi-request-12620-~~XXXX~~  
Ref: H202002287

Dear Mr Ross

### **Response to your request for official information**

Thank you for your request under the Official Information Act 1982 (the Act) on 14 April 2020 for:

*“What is the total individual funding awarded to the following companies/Apps announced today by the Minister of Health the Hon Dr David Parker? (under Covid-19 Health package).*

- 1) The Mentemia app developed by All Blacks legend Sir John Kirwan*
- 2) A health journal app called Melon*
- 3) An e-therapy programme called Staying on Track.”*

The funding total for the three products, named in the announcement made by Hon Dr David Clark, is \$1.96 million. This includes moderation support and media/promotional costs.

The individual funding designated to each product is commercially sensitive. As such, your request for this information is withheld under section 9(2)(b)(ii) of the Act, as the release of this information would prejudice the commercial position of the organisation who supplied or who is the subject of the information.

Under section 28(3) of the Act you have the right to ask the Ombudsman to review any decisions made under this request.

Please note that this response, with your personal details removed, may be published on the Ministry of Health website.

Yours sincerely



Robyn Shearer  
**Deputy Director-General**  
**Mental Health and Addiction**