

19 June 2020

Felix Lee

By email: fyi-request-12876-b43f7786@requests.fyi.org.nz
Ref: H202003745

Dear Felix Lee

Response to your request for official information

Thank you for your request under the Official Information Act 1982 (the Act) to the Ministry of Health (the Ministry) on 24 May 2020 for:

“OIA - I would like to make an OIA request regarding the NZ COVID Tracer app and I would like this handled urgently.

The Privacy Assessment [1] paragraph 31 mentions analytics events are captured "When the Consumer uses the 'scan location' feature".

I would like to request: the daily number of 'scan location' analytics events for all the days you have data for

I request urgency because COVID is a fast moving event and data is often obsolete by the time we get it if it's delayed even by a week. There is high public interest in making sure the government's tracing app is being widely used.

If possible, can I please ask this data to be proactively released every day on the Ministry's website to save me from making repeated request.”

Information pertaining to your request is outlined in Table 1, overleaf. Table 1 shows the daily number of successful scans for the period from 19 May 2020 to 3 June 2020. Since 3 June 2020, the Ministry has regularly reported the cumulative total number of scans in its daily media updates, which you can find at <https://www.health.govt.nz/news-media/news-items>.

You may also be interested to know that as of midday on 17 June 2020:


- 562,000 New Zealanders have registered the app
- 56,552 official QR code posters have been created
- The official QR code posters have been scanned a total of 1,035,154 times.

The Ministry continues to encourage all New Zealanders to keep track of where they have been with the NZ COVID Tracer app during Alert Level 1. More businesses are displaying their official QR code posters, which means there are more opportunities every day to use the app. This will help contact tracers to quickly identify and isolate anyone who may have been exposed to COVID-19 if there is a further outbreak in New Zealand.

I trust that this information fulfils your request. Under section 28(3) of the Act you have the right to ask the Ombudsman to review any decisions made under this request.

Please note that this response, with your personal details removed, may be published on the Ministry website.

Yours sincerely



Gaynor Bradfield
**Manager, Office of the Deputy Director-General
Data and Digital**

Table 1: Successful QR code scans with the NZ COVID Tracer app – from 19 May 2020 to 3 June 2020

Date	Successful scans
19 May 2020*	1,407
20 May 2020	11,418
21 May 2020	23,557
22 May 2020	30,270
23 May 2020	31,444
24 May 2020	29,431
25 May 2020	31,605
26 May 2020	36,721
27 May 2020	39,205
28 May 2020	43,418
29 May 2020	47,999
30 May 2020	51,254
31 May 2020	40,967
1 June 2020	41,267
2 June 2020	39,680
3 June 2020	43,403
Total	543,046

* Includes pre-launch testing