From: s6(d), s9(2)(a)

Sent: Monday, 9 September 2019 8:28 AM

To: Cheryl **\$9(2)(a), \$9(2)(g)(ii)**

Subject: FW: PACIFIC Connections/Introductions Desired

Morning Cheryl,

FYI

s6(d) s9(2)(a)

New Zealand Defence Industry Association

Mobile **\$9(2)(a)**

From: Nick \$9(2)(a), \$9(2)(g)(ii)

Sent: Thursday, 5 September 2019 1:53 PM

To: s6(d), s9(2)(a)

Subject: PACIFIC Connections/Introductions Desired

Hi s6(d), s9(2)(a)

I'm confirmed as a Visitor and will also have some minor collateral to take for the display stand. Graeme already knows about that.

Plans: Travelling out early 8 Oct, returning afternoon 10th. Intending to attends the Kiwi Breakfast and NZDIA Concentrated lunch. \$9(2)(b)(ii)

Let me know if you need any other details.

Cheers, Nick

Nick

s9(2)(a), s9(2)(g)(ii)

1 Watt St, Parnell, Auckland 1010 PO Box 842, Shortland St, Auckland 1140 New Zealand

s9(2)(a), s9(2)(g)(ii

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```
Email Chain 259
From: $9(2)(a).
Sent: Thursday, 5 September 2019 6:50 PM
To: 'Jennie S6(d), S9
                                               ; Angela
Subject: RE: 18th September Wellington
Hi Angela
Please see link below for registration to the member meeting.
https://fs17.formsite.com/NZDIA/rxqnchih64/index.html
Many thanks
 6(d) s9(2)(a
New Zealand Defence Industry Association
Mobile $9(2)(a), $6(d
From: Jennie S6(d), S9(2)
Sent: Thursday, 5 September 2019 4:51 PM
To: Angela $9(2)(a), $
Cc:
                                                     ; Admin Support
Subject: Re: 18th September Wellington
Hi
        can you send the newsletter with link to register and add Angela to the mailing list.
Regards
Jennie
New Zealand Defence Industry Association Inc.
On 5/09/2019, at 9:00 AM, Angela
Jennie
Fabulous to see you again - Please let me know the schedule for the 18th and I'll adjust my flights.
Kind Regards
Angela
```



T s9(2)(a), s9(2)(g)(ii) M s9(2)(a), s9(2)(g)(ii)

w nzte.govt.nz

<image002.png>

<image001.jpg>

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PO Box 2364, Shortland Street, Auckland 1140, New Zealand

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===

From: \$9(2)(a), \$6(d)

Sent: Wednesday, 4 September 2019 11:08 AM To: Cheryl \$9(2)(a), \$9(2)(g)(ii)

Subject: RE: Contact details

Lovely thanks

s9(2)(a), s6(d) s9(2)(a)

Jennie s6(d), s9(2)(a)

s6(d) s9(2)(a)

New Zealand Defence Industry Association

Mobile s9(2)(a)

From: Cheryl \$9(2)(a), \$9(2)(g)(ii)

Sent: Tuesday, 3 September 2019 1:33 PM

To: \$9(2)(a), \$6(d)

Subject: RE: Contact details

Hi s6(a), s9(2)(a)

Yes, we will be there! Details below:

Graeme s9(2)(a), s9(2)(g)(ii)

Daniel s9(2)(a), s9(2)(g)(ii

Cheryl s9(2)(a), s9(2)(g)(ii

s(9)(ba)(i)

. Please can you confirm who will be there

from NZDIA and their contact details?

Many thanks, Cheryl

From: \$9(2)(a), \$6(d)

Sent: Tuesday, 3 September 2019 12:53 PM To: Cheryl \$9(2)(a), \$9(2)(g)(i

Subject: Contact details

Hi Cheryl

Can you please advise mobile numbers for yourself, Daniel and Graeme for my runsheet contact

I'm assuming you will be onsite at PACIFIC?

Thanks 😊

s6(d) s9(2)(a

New Zealand Defence Industry Association

Mobile \$9(2)(a)

From: Cheryl s9(2)(a), s9(2)(g)

Sent: Tuesday, 3 September 2019 1:34 PM

To: 9(2)(a), 6(d)

Subject: RE: Travel movements

Thanks s6(d), s9(2)(a)

From: 9(2)(a), 6(d)

Sent: Tuesday, 3 September 2019 12:57 PM

To: Cheryl \$9(2)(a), \$9(2)(g)(ii) > Cc: 'Jennie \$6(d), \$9(2)(a)

Subject: Travel movements

Hi Cheryl

Just letting you know our travel details for PACIFIC:

Jennie

Flying over Sunday night 6 October arrives 12.50 pm on NZ103

Staying at s9(2)(b)(ii)

Flying home NZ103 departs 3.45 pm on Saturday 12 October

s6(d), s9(2)(a)

Flying over Monday 7 October on NZ101 arriving 8.40 am

Staying at s9(2)(b)(ii)

Flying home NZ706 departs 5.50 pm Wednesday 9 October

Thanks

s6(d), s9(2)(a)

s6(d) s9(2)(a)

New Zealand Defence Industry Association

Mobile + 9(2)(a)

From: 9(2)(a), 6(d)

Sent: Monday, 2 September 2019 5:55 PM

To: Graeme Solloway - AKL 9(2)(a), 9(2)(g)(ii)

Cc: Daniel **s9(2)(a)**, **s9(2)(g)(ii)**

Subject: RE: Comms re breakfast

Totally understand. I will chat to Jennie

s6(d) s9(2)(a

New Zealand Defence Industry Association

Mobile + 9(2)(a)

From: Graeme Solloway - AKL <89(2)(a), 89(2)(g)(ii)

Sent: Monday, 2 September 2019 5:52 PM

To: S9(2)(a), S6(d)

Cc: Daniel **\$9(2)(a)**, **\$9(2)(g)(ii)**

Subject: RE: Comms re breakfast

Hi s6(d), s9(2)(a)

We only have capacity for 100 people at the breakfast, and aiming to get as many ADF, CASG, Primes and other Oz industry into the room. I want to keep the invites to NZers restricted to those people who will be at Pacific 2019. Only those on the NZ stand get to invite others of their contacts (part of the value of paying to be there). Other Kiwis at the show get an invite – if we know they're there – but don't get to invite their contacts.

So I'm reluctant to have the invite go out in the newsletter, as it could open the door to those who turn up and then want to invite in their mates or business contacts – without actually having contributed to the presence at the show.

Cheers Graeme

From: \$9(2)(a), \$6(d)

Sent: Monday, 2 September 2019 5:40 PM

To: Graeme Solloway - AKL <s9(2)(a), s9(2)(g)(ii)

Cc: Daniel **s9(2)(a)**, **s9(2)(g)(ii)**

Subject: Comms re breakfast

Hi Graeme & Daniel,

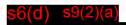
Quick question, are you comfortable with this wording highlighted in yellow? It's going out in our newsletter. But just wanted to double check... and also what are the potential numbers we could invite to the breakfast.

Generating Powerful Partnerships

The theme for the New Zealand Stand at Pacific is "Generating Powerful Partnerships". This theme speaks nicely to the range of engagements we have planned for this year.

Actions needed now for Members and friends of NZDIA:

- Sign up for the NZDIA Concentrated Lunch-Day 1 Tuesday 8 October 12-2 SIGN UP HERE;
- Go to GETS and register for the Southern Ocean Patrol Vessel Industry Brief-Day 2; Wednesday 9 October www.gets.govt.nz;
- Email us with expressions of interest to receive an invite to the New Zealand Breakfast Day 3 10 October 2019 EMAIL LINK;
- A Trabile trace, if you are amounted in order on the contribution of department of the co-



New Zealand Defence Industry Association Mobile \$9(2)(a)

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Email Chain 255 From: Graeme Solloway - AKL 59(2)(a), Sent: Monday, 2 September 2019 9:06 AM ; 'Jennie To: s9(2)(a), s6(d) Cc: Daniel Subject: RE: Pacific 2019: communication messages unclassified and Jennie. See you tomorrow. From: \$9(2)(a), \$6(d)Sent: Monday, 2 September 2019 7:54 AM To: Graeme Solloway - AKL s6(d), s9(2)(a) Cc: Daniel Subject: RE: Pacific 2019: communication messages unclassified Morning, Yes that is me. Hi Daniel **New Zealand Defence Industry Association** Mobile **59(2)(a)** From: Graeme Solloway - AKL < \$9(2) Sent: Thursday, 29 August 2019 7:49 PM Jennie 56 'Debbie Howarth' Cc: Daniel Subject: Pacific 2019: communication messages unclassified Hi Everyone, I would like to introduce Daniel $s_9(2)(g)(ii)$, our Sydney-based $s_9(2)(a)$ Dan's role will be to support the comms work at Pacific 2019 (as well as more broadly, our communications into the defence market as we go forward with our work).

We have agreed a tagline for our presence at Pacific 2019, "Generating Powerful Partnerships". There is some messaging behind that which Dan will draw up, and this will need some substantiation or proof points. In NZTE we (and NZDIA) may have some, but there are wider messages around the defence relationship with Australia that we would like to draw on.

Can you please introduce Daniel to your relevant Communications Manager so that we can build out a set of NZ Inc messages and proof points? We want to have this prepared in advance of Pacific 2019 in early October.



I assume you will have this role for NZDIA?

Much appreciated.

Regards,

Graeme SollowayProgramme Leader







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Email Chain 254 From: Jennie 56 (d) Sent: Sunday, 1 September 2019 2:08 PM To: Graeme Solloway - AKL <s9(2)(a), s9(2)(g)(ii) Deborah Howarth ; Huntley Wright (2)(a), s9(2)(g)(ii) Daniel Subject: Re: Pacific 2019: communication messages unclassified Hi all and Daniel look forward to working with you. and I will get together early this week to discuss. Regards Jennie New Zealand Defence Industry Association Inc. On 29/08/2019, at 7:48 PM, Graeme Solloway - AKL < \$9(2)(a), \$9(2)(g)(II) Hi Everyone, I would like to introduce Daniel , our Sydney-based \$9(2)(a) . Dan's role will be to support the comms work at Pacific 2019 (as well as more broadly, our communications into the defence market as we go forward with our work). We have agreed a tagline for our presence at Pacific 2019, "Generating Powerful Partnerships". There is some messaging behind that which Dan will draw up, and this will need some substantiation or proof points. In NZTE we (and NZDIA) may have some, but there are wider messages around the defence relationship with Australia that we would like to draw on.

Can you please introduce Daniel to your relevant Communications Manager so that we can build out a set of NZ Inc messages and proof points? We want to have this prepared in advance of Pacific 2019 in early October.

I assume you will have this role for NZDIA?

Much appreciated.

Regards,

Graeme Solloway Programme Leader



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<image001.png>

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From: s9(2)(a), s9(2)(g)(ii)

Sent: Thursday, 29 August 2019 2:22 PM

To: Daniel \$9(2)(a), \$9(2)(g)(ii)

Cc: s6(d), s9(2)(a) Subject: RE: NZDIA logo

Hi s9(2)(a)

Can you urgently liaise with Daniel please re our logo.

Daniel I have attached a jpeg but not sure the quality is right.

s6(d), s9(2)(a)

New Zealand Defence Industry Association Mobile \$9(2)(a)

Attachment One: NZDIA Logo Black May 2018



From: Daniel \$9(2)(a), \$9(2)(g)(ii) SYD < \$9(2)(a), \$9(2)(g)(ii)

Sent: Thursday, 29 August 2019 2:19 PM

To: S9(2)(a), S6(d); Graeme Solloway - AKL < S9(2)(a), S9(2)(g)(ii)

Subject: RE: NZDIA logo

Hi 59(2)(a), s6(d)

I need to in either JPEG or PNG format as I can't view/use the format (InDesign I think?) you've sent.

Ngã mihi,





s9(2)(a), s9(2)(g)(ii) Ms9(2)(a), s9(2)(g)(ii

nzte.govt.nz

w newzealand.com/business



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From: \$9(2)(a), \$6(d)

Sent: Thursday, 29 August 2019 12:02 PM

To: Graeme Solloway - AKL s9(2)(a), s9(2)(g)(ii); Daniel s9(2)(a), s9(2)(g)(iii)-SYE

s9(2)(a), s9(2)(g)(ii)

Subject: RE: NZDIA logo

Hi Daniel,

Is this the logo you have?

s6(d), s9(2)(a)

New Zealand Defence Industry Association

Mobile **\$9(2)(3)**

From: Graeme Solloway - AKL <s9(2)(a), s9(2)(g)(ii)

Sent: Thursday, 29 August 2019 1:33 PM

To: Daniel \$9(2)(a), \$9(2)(g)(ii)

Cc: \$9(2)(a), \$6(d)

Subject: NZDIA logo

Hiss(2)(8), sa(0) – Dan needs a better quality logo. Can you help him please?

Graeme

Graeme Solloway

Programme Leader

NEW ZEALAND TRADE & ENTERPRISE Te Taurapa Tühono s9(2)(a), s9(2)(g)(ii

M s9(2)(a), s9(2)(g

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Email Chain 252

From: Jennie s6(d), s9(2)(a)Sent: Thursday, 15 August 2019 2:42 PM

To: Graeme Solloway - AKL s9(2)(a), s9(2)(g)(ii)Cc: Nicola s9(2)(a), s9(2)(g)(ii) >; Cheryl s9(2)(a), s9(2)(g)(ii) >; Sharon-May s9(2)(a), s9(2)(g)(ii) >; Stuart s9(2)(a), s9(2)(g)(ii) >; Daniel s9(2)(a), s9(2)(g)(ii) - s9(2)(a), s9(2)(g)(ii) > s6(d), s9(2)(a) ; s9(2)(a) ; s9(2)(a), s9(2)(a) ; s9(2)(a), s9(2)(a) ; s9(2)(a), s9(2)(g)(ii) >; Pennie s9(2)(a), s9(2)(g)(ii) >

Subject: Re: Pacific 2019 pre-event customer briefing

I will be attending the meeting in person.



On Thu, 15 Aug 2019 at 09:58, Graeme Solloway - AKLS9(2)(a), S9(2)(g)(ii) wrote:

Good Morning,

I am confirming the date and time for the Pacific 2019 pre-event briefing to be held at NZTE Auckland, Level 6, 139 Quay Street, on 3 September, 1000-1200 hours.

We will also use Zoom to VC in anyone unable to make it to Auckland and introduce some of our Sydney team, however I do encourage you to come into the NZTE office in Auckland for the meeting if you are able to.

Please let me know if you will be using Zoom to VC into the meeting. To do so use the link https://nzte.zoom.us/j/760064533 and follow instructions. If you have not used before it's straightforward and does not require a client to be downloaded.

An Agenda and further material will follow.

Best regards

Graeme Solloway

T + s9(2)(a), s9(2)(g)(i)

M s9(2)(a), s9(2)(g)(ii

Programme Leader





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Canada: +1 647 558 0588

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Germany: +49 (0) 30 5679 5800 or +49 (0) 30 3080 6188

Hong Kong: +852 5808 6088

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India: 1 800 267 2722 (Toll Free) or 1 800 102 9182 (Toll Free)

Italy: +39 069 926 8001 or +39 069 480 6488 Malaysia: +60 3 9212 1727 or +60 3 3099 2229 Mexico: +52 554 161 4288 or +52 229 910 0061

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South Korea: +82 (0) 2 6105 4111 or +82 (0) 2 6022 2322

Spain: +34 91 198 0188 or +34 84 368 5025 Turkey: +90 216 900 2606 or +90 216 900 1866 Argentina: +54 343 414 5968 or +54 341 512 2188 Vietnam: +84 28 4458 2373

Ireland: +353 1 513 3247 or +353 1 691 7488

International numbers available: https://zoom.us/u/aetYgRMpMb

Meeting ID: 760 064 533

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----Original Appointment----

From: Google Calendar <calendar-notification@google.com> On Behalf Of

s6(d), s9(2)(a)

Sent: Thursday, 15 August 2019 2:42 PM

To: Graeme - AKL

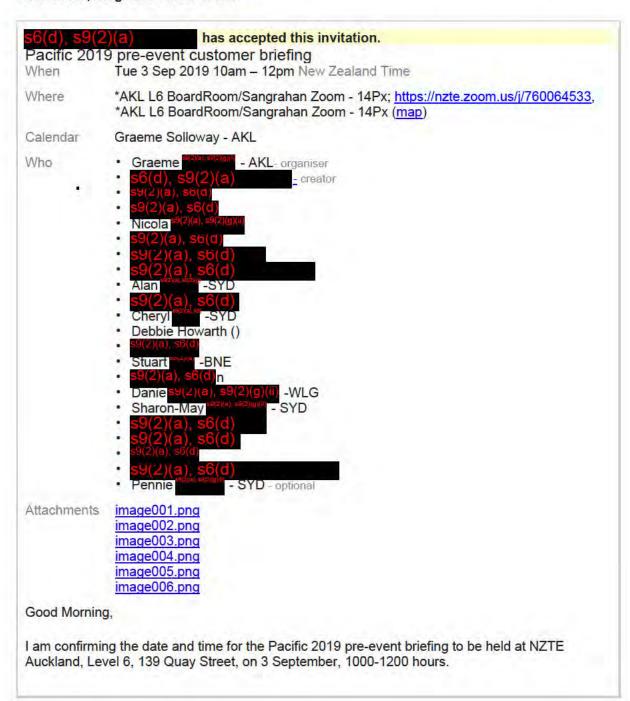
Subject: Accepted: Pacific 2019 pre-event customer briefing @ Tue 3 Sep 2019 10am - 12pm (NZST)

(Graeme Solloway - AKL)

When: Tuesday, 3 September 2019 10:00 AM-12:00 PM (UTC+12:00) Auckland, Wellington.

Where: *AKL L6 BoardRoom/Sangrahan Zoom - 14Px; https://nzte.zoom.us/j/760064533, *AKL L6

BoardRoom/Sangrahan Zoom - 14Px



We will also use Zoom to VC in anyone unable to make it to Auckland and introduce some of our Sydney team, however I do encourage you to come into the NZTE office in Auckland for the meeting if you are able to.

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An Agenda and further material will follow.

Best regards

Graeme Solloway
Programme Leader
[cid:image001.png@01D55350.021BC0C0]

W nzte.govt.nz

[cid:image002.png@01D55350.021BC0C0][cid:image003.png@01D55350.021BC0C0] [cid:image004.png@01D55350.021BC0C0] [cid:image005.png@01D55350.021BC0C0] [cid:image006.png@01D55350.021BC0C0]

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India: 1 800 267 2722 (Toll Free) or 1 800 102 9182 (Toll Free)

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International numbers available: https://zoom.us/u/aetYgRMpMb

Meeting ID: 760 064 533

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To stop receiving future updates for this event, decline this event. Alternatively, you can sign up for a Google Account at https://www.google.com/calendar/ and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to send a response to the organiser and be added to the guest list, invite others regardless of their own invitation status or to modify your RSVP_Learn more.

Email Chain 250 From: \$9(2)(a) Sent: Wednesday, 14 August 2019 5:52 PM To: Graeme Solloway - AKL <s9(2)(a), s9(2)(g)(ii Subject: RE: Walking Package No worries at all. From: Graeme Solloway - AKL \$9(2)(a), \$9(2)(g)(ii) Sent: Wednesday, 14 August 2019 4:13 PM s9(2)(a), sCc: Chery SYD ◆ Subject: RE: Walking Package Thanks - yes I would have a bit of explaining to do to my leadership team (board and Minister!) why we had (2)(b)(ii) part of the NZ industry representation. meet with yourselves, NZDF and our companies at the show. Cheers Graeme From: \$9(2)(a) Sent: Wednesday, 14 August 2019 3:09 PM To: Graeme Solloway - AKL < Cc: Chery SYD < S9(2) Subject: RE: Walking Package Ok I understand. It was for \$3(2)(a). 9(2)(b)(ii). And I don't think he would qualify from From: Graeme Solloway - AKL < 9(2)(a), 9 Sent: Wednesday, 14 August 2019 2:55 PM To: \$9(2)(a), \$6(d) Cc: Chery -SYD Subject: RE: Walking Package

Who is Jennie talking to? I don't want to include any new walkers unless there is a very good reason – i.e. they're a NZ exporting firm with a good prospect of securing business in Australia. We're right up against deadlines for logos to the designers, information to the organisers etc, so they would need to make a decision quickly.

Graeme

Hi Graeme,

Jennie wants me to send some info to a couple of our members about the Pacific Walking package. I don't have these details.

I was wondering if you could please provide them?

Thanks so much



s9(2)(a), s6(d) s9(2)(a), s6(d)

New Zealand Defence Industry Association

Mobile **\$9(2)(a)**

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<u>Andarialradizabilainen bilikiko kirikika kalankan kalanda kandin bilikika kanda ka</u>

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Email Chain 249

From: 9(2)(a), 86(d)Sent: Wednesday, 14 August 2019 9:49 AM

To: Graeme Solloway - AKL 9(2)(a), 9(2)(g)(ii) >; 'Howarth Debbie, Mrs' 9(2)(a), 9(2)(g)(ii) ; 'Jennie 9(2)(a), 9(2)(a) (Wright Huntley, Mr' 9(2)(a), 9(2)(g)(ii) ; Virght Huntley, Mr' 9(2)(a), 9(2)(g)(ii) >; Cc: Amanda 9(2)(a), 9(2)(g)(ii) >; Nicola 9(2)(a), 9(2)(g)(ii) >; Cheryl 9(2)(a), 9(2)(g)(ii) ; Sharon-May 9(2)(a), 9(2)(g)(ii) Deirdre 9(2)(a), 9(2)(g)(ii) ; Daniel 9(2)(a), 9(2)(g)(ii) ; Daniel 9(2)(a), 9(2)(g)(ii) 9(2)(a), 9(2)(g)(ii) ; Daniel 9(2)(a), 9(2)(g)(ii) 9(2)(a), 9(2)(g)(ii) 9(2)(a), 9(2)(g)(ii) 9(2)(a), 9(2)(g)(ii) 9(2)(a), 9(2)(g)(ii) 9(2)(a), 9(2)(g)(ii)

Subject: RE: NZ Stand at Pacific 2019 - ACTION: tag-line feedback unclassified

Sounds good to us.

Thanks Graeme and team.

^{s9(2)(a), s6(d)} & Jennie

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From: Graeme Solloway - AKL < $9(2)(a), $9(2)(g)(ii) >

Sent: Wednesday, 14 August 2019 9:42 AM

To: | Solid |
```

Subject: RE: NZ Stand at Pacific 2019 - ACTION: tag-line feedback unclassified

Hi,

At our defence project steering group meeting yesterday we reviewed the Pacific 2019 presence and discussed the proposed tagline.

View was a preference for a modification to

Generating Powerful Partnerships

Therefore taking a forward looking, more aspirational positioning – and bearing in mind the purpose is to primarily support our defence firms in their efforts to build partnerships with defence and Australian industry. This tagline will be used on stand imagery and other collateral we may produce.

Before finalising this I would like to get any feedback on this by the end of this week please. As a final step our Director of Communications, Andrew who has extensive Australian media experience, will provide his assessment of our preferred option or options.

Please let me know if you have any feedback – positive or negative – or any other preferences, by the end of this week.

Graeme From: lan, 59(2) Sent: Tuesday, 6 August 2019 4:47 PM ; Howarth Debbie, Mrs To: Graeme Solloway - AKL >; Wright Huntley, >; 'Jennie >; Cheryl Cc: Amanda >; Deirdre >; Nicola >; Sharon-May Subject: RE: NZ Stand at Pacific 2019 - ACTION: tag-line feedback unclassified Hi Graham - certainly resonates with me, although with my Marketing trainer wheels on! Wonder if we need to somehow link in the defence component, \$9(2)(g)(j) My ten cents worth and good luck Cheers, lan Royal New Zealand Air Force 2)(8) | Internal: + www.nzdf.mil.nz DEFENCE A FORCE FOR **NEW ZEALAND** From: Graeme Solloway - AKL \$9(2) Sent: Monday, 5 August 2019 9:45 a.m. To: Howarth Debbie, Mrs ; 'Jennie Wright Huntley, lan, Cc: Amanda Deirdre >; Nicola

Subject: NZ Stand at Pacific 2019 - ACTION: tag-line feedback

>; Sharon-May

Hi Defence and Industry colleagues

Cheers

I want your feedback on the proposed Tag Line for the Pacific 2019 stand. This will be incorporated into the stand design and is in principle 2-3 words forming a statement we want visitors to the stand

to take out. It will be displayed on the central pillar of the stand, bearing in mind we don't intend to have a TV screen on that unit above the lounge area.



Can you give me some feedback this week if possible? We need to inform the design company of our choice by 26 August and I want to get this right, so am seeking immediate responses and any considerations you think should be made before we reach the 26th.

The stand design allows for separate NZDF and NZDIA spaces, separated by a common-use lounge, and for four exhibitor business delegates on the rear side with their own areas, plus a further three business delegates based at the stand while visiting.

Best regards,



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Email Chain 248 From: 9(2)(a), 86(d)Sent: Wednesday, 14 August 2019 9:40 AM To: Chery -SYD 🚭 >; Graeme Solloway - AKL Cc: Nicola <s9(2)(a) Subject: RE: Pacific 2019 - UPDATE Lovely thanks Cheryl From: Chery syd <s9(2)(a), s9(2) Sent: Monday, 12 August 2019 1:19 PM Cc: Nicola Subject: RE: Pacific 2019 - UPDATE

Thanks for your questions, we had a catch up with this morning, so your questions are pertinent!

- Who is the reception spot reserved for?
 This is designed to be a general 'welcome' spot for visitors to use who may not know who they need to approach on the stand we are talking about whether this needs to be staffed throughout the expo, and if so we will need to have a roster to ensure that it is. It is also an ideal spot for any company literature.
- And I'm assuming there will be powerpoints in the lounge area at the high tables?
 will be sending out a final plan for power for our approval on 23rd September. So please make sure that you have ample power for your needs in your area, and we will do the same for the lounge area. We don't want it to become an area which people take over to do their work, but we also want to ensure that we have enough points to keep things powered up!
- Does our collective stand have a coffee machine and/or water cooler? Might be nice to strike a deal with a NZ water company?
 There are no plans to do this. My view is that there will be plenty of coffee and water points around the expo so I don't think this will add anything unique to the stand. But we will bring plenty of Whittakers mini slabs, which are always very popular!

Hope that helps – let me know if you have any further questions as we go through this process together.

All the best, Cheryl

From: 9(2)(a), 6(d)

Sent: Monday, 12 August 2019 12:29 PM

To: Nicola 9(2)(a), 9(2)(g)(ii) >

Subject: RE: Pacific 2019 - UPDATE

Lovely thanks

From: Nicola

Sent: Monday, 12 August 2019 12:01 PM

Cc: Cheryl SYD <

Subject: RE: Pacific 2019 - UPDATE

- I'll ask Cheryl to come back to you on this - she's far more expert on the details than me!

Nicola TRADE & ENTERPRISE Te Taurapa Tühono

W nzte.govt.nz

Level 1 BNZ Centre, 101 Cashel Street, Christchurch 8011 P O Box 468, Christchurch 8140, New Zealand.

New Zealand Trade and Enterprise is New Zealand's international business development agency. Our role is to help New Zealand businesses grow into international markets.

From: \$9(2)

Sent: Monday, August 12, 2019 10:32 AM

To: Nicola

Subject: RE: Pacific 2019 - UPDATE

Hi Nicola

Thanks for this. Couple of questions:

- Who is the reception spot reserved for?
- And I'm assuming there will be powerpoints in the lounge area at the high tables?
- Does our collective stand have a coffee machine and/or water cooler? Might be nice to strike a deal with a NZ water company?

Thanks

New Zealand Defence Industry Association

Mobile \$9(2)

From: Nicola

Sent: Wednesday, 7 August 2019 1:31 PM

Cc: Cheryl >; Graeme Solloway - AKL

Subject: RE: Pacific 2019 - UPDATE

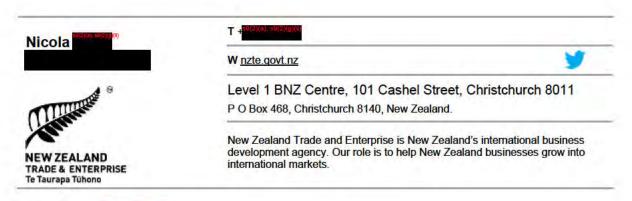
Hi everyone,

Following my email yesterday, I would like to introduce you to the design agency who will be responsible for creating the New Zealand pavilion – \$9(2)(b)(ii).

s9(2)(a), s6(d) from will be in contact with you shortly to explain what is included in your area on the stand, what information is required from you at this stage, and will be able to answer any questions you may have.

Please also think about what imagery you would like to use (bearing in mind that this is a maritime expo), which product/logo you will be promoting, and make sure that you will be able to provide them with appropriate high resolution images.

Many thanks, Nicola



From: Nicola s9(2)(a), s9(2)(g)(i

Sent: Tuesday, August 6, 2019 4:17 PM

Cc: Cheryl Service (S9(2)(a), S9(2)(g)(II)>; Graeme Solloway - AKL

Subject: RE: Pacific 2019 - UPDATE

Hi everyone,

We have provided your contact details to the organisers of Pacific 2019 so that they can set up an exhibitor profile for your company.

You will shortly receive a welcome email from 39(2)(a), 36(d) 39(2)(a), 36(d) with further information on how to set up your exhibitor log on and password.

Please can you action this week, as they would like you to provide the details for your individual entry in the online Exhibitor Directory via Form 4 by Friday, 9 August 2019.

There are other forms that you will be asked to action, including allocating the details for 2 entry badges (one of which should be for you).

Please let me know if you have any questions.

All the best,



T 158(3)(a), 58(2)(g)(ii)

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From: Nicola

Sent: Monday, August 5, 2019 4:16 PM

Cc: Cheryl SYD S9(2)(a), S9(2)(g)(ii); Graeme Solloway - AKL

s9(2)(a), s9(2)(g)(ii)

Subject: FW: Pacific 2019 - UPDATE

Importance: High

Hi everyone,

Just wanted to follow up Graeme's email below to say thank you to those of you who've responded, and to give a friendly reminder to those we're yet to hear back from... It would be great if you could please send us your contact details (as per action points at the bottom of the email below) so that we can liaise with the organisers, who will then send you a link to their online exhibitor directory for you to upload your introductory blurb.

Please reply back to me as soon as you can (Graeme is offshore so I'm helping out in his absence) so we can get this actioned.

Many thanks Nicola





Te Taurapa Tühono

T + se(2)(a), se(2)(

W nzte.govt.nz



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From: Graeme Solloway - AKL \$9(2)(a), \$9(2)(g)(ii)

Sent: Tuesday, 30 July 2019 12:42 p.m.

```
To: s6(d), s9(2)(a) s6(d), s9(2)(a) s6(d), s9(2)(a) s6(d), s9(2)(a) s6(d), s9(2)(a) s9(2)(a), s6(d) ; 'Jennie's s6(d), s9(2)(a) 'Debbie Howarth' s9(2)(a), s9(2)(a); s9(2)(a), s9(2)(a), s9(2)(a) s6(d), s9(2)(a) s6(d), s9(2)(a) s9(2)(a), s9(2)(a) s9(2)(a)
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Subject: Pacific 2019 - UPDATE

Kia Ora,

Our planning for Pacific 2019 is now well underway. I want to give you an update of where things are at, and what I would like from you in return.

Stand

We're in the process of finalising the design of our stand and I have included a few of the latest shots from the design company. The footprint of the stand will provide for a decent amount of common meeting area, as well as space for exhibiting companies and our NZDF and NZDIA partners. Each exhibitor will have their own section of the stand footprint and we will be in further communication with you as we proceed on your specific requirements for the stand. Visitor delegates will have their logo displayed on a common wall in the lounge area.

The ICC venue in Sydney is huge. It will be configured as a single massive space by combining all four "halls" of the venue. We are centrally located, approx. on the boundary of Hall 3 and 4 in the floor plan attached. We will have the Victoria state stand on one side and the Northern Territory state stand on another. Please note that the floor plan is still subject to change, and the most up-to-date version can be viewed on the Pacific website here.

New Zealand Breakfast

This is scheduled for early morning on Thursday 10 October, the last morning of the show. Our experience at Land Forces last September was that this is an excellent time to hold a networking event. There is less competition for time (and therefore for guest attendance) and breakfast allows for a more business-focused event. By comparison the afternoon and evenings are occupied by drinks hosted by Primes and major conference sponsors – best to attend and not compete with. Our High Commissioner, Dame Annette King, will be the host of the event and we look to capture key ADF, Dept of Defence, Primes and industry people. We want you to think of whom you would like to have at the breakfast to ensure we get an invitation to them. First round of invites will go out in the leadup to the show. Having this at the tail end of the Pacific 2019 also allows you to reconnect with contacts made earlier, and we will ensure you have the opportunity to invite those people during the earlier days of the show.

Conference Programme

Make sure you're looking at the <u>Pacific 2019 website</u> for information on conference events at the show. Many of these are accessible, although you will need to register separately according to instructions given for each event.

Contact Point in your Organisation

For ongoing communication on logistics we need a point of contact. This can be yourself, but as many of you travel for business between now and October, it can be beneficial to have someone in your organisation available to take action on anything that needs to happen (e.g. sourcing media content, receipt of agreements etc). **Please let us know full name, email and mobile please**. We need to advise the show organisers, ADMA, who the point of contact is for <u>exhibiting</u> companies so that they can set up your own Exhibitor Online Manual. The Manual links you to relevant forms needed to support your exhibiting. Visitor delegates won't require access to the online manual.

Pre-event briefing

This will be held at NZTE Auckland on 3 September for all delegates, exhibitors and visitors. We will use ZOOM to enable you to remote VC into the briefing if you are unable to be in Auckland. I will confirm meeting details soon.

The purpose of the briefing is to a) Run through the logistics of the show, b) Introduce some of the people you will meet during the show – including each other, and c) Discuss preparation for the show, and how to make best use of the opportunity.

Anticipate this being a two hour meeting.

Meantime, I have included a presentation on Quad Charts given by \$6(d), \$9(2)(a) of to a NZDIA meeting recently. The Quad Chart is a basic marketing tool used in the Australian defence sector. While it's a statement of capability, it is also a way of stating your value prop to a defence buyer — and so should focus on the benefits of your solutions to defence, not just the features/specifications of your products. There are many variations of Quad Charts and I am on the lookout for good examples to share. Also attached by way of example are some completed by \$9(2)(b)(ii) a few years ago — a different format than the traditional, but covering the same content.

Setting up meetings at Pacific 2019

NZTE – assisted by our partners in NZDF and NZDIA – will help you set up meetings with key contacts at Pacific 2019. To do so we need to understand who you are looking to get in front of. This is always a best-efforts endeavour, but our intention is to try to get to people early so that you will have some contacts to meet as you head to the show. Further, once at then show it's not uncommon that further targets for meeting will become apparent, and we'll look to respond as best we can. If you can think about and give us an indication of who you want to see at the show we will start the process. Try to be as specific – and realistic – as possible; while we will try to get some of the top-brass to call by the stand, the chances are the right people to sit down with will be lower down the tree and amongst the community of Primes and industry reps.

Call to action

Please respond with:

- a) Your organisational point of contact for further communication on the show including logistics
- b) Any specific people you would like invited to the NZ Breakfast we'll start the list although invites won't go out till much closer to the show
- c) Your key targets/contacts for meeting at the show
- d) Let me know if 3 September is difficult for attending the pre-event briefing

Graeme SollowayProgramme Leader







w nzte.govt.nz







Level 6, 139 Quay Street, Auckland 1010

View location map

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From: Graeme Solloway - AKL s9(2)(a), s9(2)(g)(ii)

Sent: Tuesday, 13 August 2019 9:08 AM

To: s6(d), s9(2)(a)

Cc: 'Jennie's6(d), s9(2)(a) >; s9(2)(a), s6(d) ; Daniel ; Daniel

<s9(2)(a), s9(2)(g)(ii)>

Subject: FW: PACIFIC 2019 Preview Report To Be Published In The Australian- October 8



I am introducing Daniel [59(2)(a), \$9(2)(g)(ii) in our Sydney office. Daniel has media relations responsibility for NZ Trade & Enterprise in Australia and will be assisting in our very modest media programme around Pacific 2019. I am familiar with previous editions of [59(2)(b)(ii)] preview reports for the Land Forces and Avalon shows. I understand they have very good reach but have been too expensive for us to consider previously – and I expect on this occasion as well.

Please get in touch with Daniel if you would like to provide us with more information.

Best regards,



From: Jennie s6(d), s9(2)(a)

Sent: Monday, 12 August 2019 8:50 PM

To: \$6(d), \$6(2)(a), \$6(d) ; Graeme Solloway - AKL < \$9(2)(a), \$9(2)(g)(ii) > 6(d), \$9(2)(a), \$9

Subject: Re: PACIFIC 2019 Preview Report To Be Published In \$\frac{\text{sg(2)(b)(0)}}{\text{colored}}\$ October 8



We are working with NZTE at Pacific. I have copied in Graeme Solloway. We do not have any budget this year and I suspect Graeme does not either but over to him.

Regards



On 9/08/2019, at 3:25 AM, 89(2)(a), 86(d) > wrote:

Hi Jennie,

My name is (2)(a), (3)(d) and I am the (3)(2)(a), (3)(d) at (3)(2)(b)(ii), (3)(2)(ba)(ii)

I am getting in touch to let you know about our PACIFIC 2019 preview guide to be published on the opening day of the event on October 8

I can see that you have a prominent exhibition space at PACIFIC 2019 space so I thought this would be of interest to you to amplify your involvement?

We are proud of our ongoing publishing relationship with the event organisers that has seen the publication of a number of preview guides including PACIFIC 2017, LAND FORCES 2018 and AVALON 2019 in February.

The report will be published in both stand alone print and digital magazine formats with all editorial and advertising content lifted over to the digital magazine. The digital edition will be promoted extensively across and the s9(2)(b)(ii), s9(2)(ba)(i) APAC and US editions.

Screen shots of the AVALON 2019 promotional campaign across the enclosed for your reference. I should also add that we were able to secure almost ad impressions across the WSJ to promote the AVALON report, valued at just under providing true international exposure.

Importantly, the digital magazine version will once again sit in front of subscriber paywall ensuring unrestricted promotion across all of our news channels and via social media. All ads are lifted over and we invite advertisers to supply additional imagery and video for the creation of galleries at no extra charge.

A link to the <u>PACIFIC 2017</u> digital magazine version is embedded for your reference. I have also enclosed a PDF version of the 2017 guide if you would like to see it.

An overview of the PACIFIC 2019 report and applicable deadlines are enclosed for your reference.

Jennie, thanks for your time and I look forward to your feedback on whether the NZDIA would like to be involved with the preview guide.

Regards





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ollow ii	ow us online

s9(2)(b)(ii), s9(2)(ba)(i)

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Email Chain 246 From: 56(0), 59(2)(8)Sent: Monday, 5 August 2019 12:10 PM To: Graeme Solloway - AKL <89(2)(a), 89(2)(g) Cc: 'Jennie s6(d), s9(2)(a) >; Nicola **Subject:** RE: NZ Stand at Pacific 2019 - ACTION: tag-line feedback Hi Graeme, Of course my thoughts are: Or From: Graeme Solloway - AKL \$9(2)(a), Sent: Monday, 5 August 2019 11:50 AM To: \$9(2)(a) Cc: 'Jennie s6(d) >; Nicola Subject: FW: NZ Stand at Pacific 2019 - ACTION: tag-line feedback Hi In Jennie's absence appreciate any feedback you can give. Can I suggest you don't share this widely, rather if you need to seek any input then restrict the communication to s6(d), s9(2)(a). I see the "tag-line" as more a govt to govt statemen that supports our businesses through the context of our engagement in Australia. Graeme From: Graeme Solloway - AKL Sent: Monday, 5 August 2019 11:45 AM To: 'Debbie Howarth' < 9(2)(a), 9(2)>; WRIGHT HUNTLEY, lan, Cc: Amanda Deirdre >; Nicola >; Sharon-May Subject: NZ Stand at Pacific 2019 - ACTION: tag-line feedback

Hi Defence and Industry colleagues

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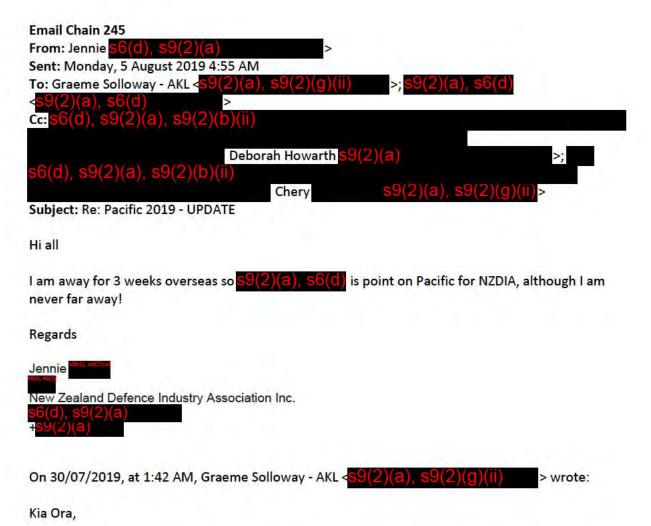
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Pre-event briefing

This will be held at NZTE Auckland on 3 September for all delegates, exhibitors and visitors. We will use ZOOM to enable you to remote VC into the briefing if you are unable to be in Auckland. I will confirm meeting details soon.

The purpose of the briefing is to a) Run through the logistics of the show, b) Introduce some of the people you will meet during the show – including each other, and c) Discuss preparation for the show, and how to make best use of the opportunity.

Anticipate this being a two hour meeting.

Meantime, I have included a presentation on Quad Charts given by (59(2)(a), 86(d)) of to a NZDIA meeting recently. The Quad Chart is a basic marketing tool used in the Australian defence sector. While it's a statement of capability, it is also a way of stating your value prop to a defence buyer – and so should focus on the benefits of your solutions to defence, not just the features/specifications of your products. There are many variations of Quad Charts and I am on the lookout for good examples to share. Also attached by way of example are some completed by (9(2)(b)(ii)) a few years ago – a different format than the traditional, but covering the same content.

Setting up meetings at Pacific 2019

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have some contacts to meet as you head to the show. Further, once at then show it's not uncommon that further targets for meeting will become apparent, and we'll look to respond as best we can. If you can think about and give us an indication of who you want to see at the show we will start the process. Try to be as specific – and realistic – as possible; while we will try to get some of the top-brass to call by the stand, the chances are the right people to sit down with will be lower down the tree and amongst the community of Primes and industry reps.

Call to action

Please respond with:

- a. Your organisational point of contact for further communication on the show including logistics
- b. Any specific people you would like invited to the NZ Breakfast we'll start the list although invites won't go out till much closer to the show
- c. Your key targets/contacts for meeting at the show
- d. Let me know if 3 September is difficult for attending the pre-event briefing

Best regards,

Graeme SollowayProgramme Leader

s9(2)(a), s9(2)(g)(ii)

<image001.png>

Level 6, 139 Quay Street, Auckland 1010

View location map

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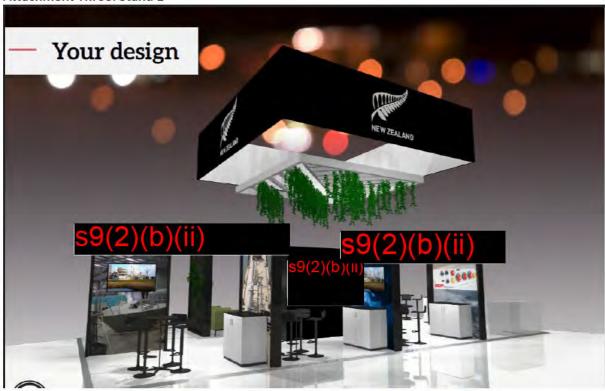
Attachments the same as email chain 244. Please refer to ther

Email Chain 244 From: 9(2)(a), 6(d)Sent: Monday, 5 August 2019 2:41 PM To: Graeme Solloway - AKL <s9(2)(a), s9(2)(g)(II) Cc: Nicola \$9(2)(a), \$9(2) Subject: RE: Pacific 2019 - UPDATE Hi Graeme & Nicola, Ok lovely thanks 😊 From: Graeme Solloway - AKL < \$9(2)(3) Sent: Monday, 5 August 2019 2:27 PM To: \$9(2)(a), \$6(d) Cc: Nicola Subject: RE: Pacific 2019 - UPDATE I am going to let Nicola take charge of comms around Pac 19 so I can focus on some other areas. However, regarding the breakfast - yes, we would like to have specific invite names but the deadline for that will be much closer to the date in October. Graeme From: S9(2)(a), S6(d)Sent: Sunday, 4 August 2019 6:48 PM To: Graeme Solloway - AKL < 59(2)(a), 59(2)(b)Subject: FW: Pacific 2019 - UPDATE Hi Graeme, Just double checking, do you need from us specific invites for the Thursday breakfast? 3 September for a pre-briefing for Jennie and myself looks good. For any logistic information regarding our area – contact person is me. My mobile is 59(2)(6) Many thanks New Zealand Defence Industry Association Mobile **\$9(2)(a)**

Attachment Two: Developing Effective Quad Charts_s9(2)(a), s6(d) Withheld in entirety s.9(2)(b)(ii), s9(2)(ba)(i)

Attachment One Quard Chart Examples -

Attachment Three: Stand 1



Attachment Two: Stand 2



Attachment Five: Stand 3



From: Jennie **\$6(d)**, **\$9(2)(a)**

Sent: Tuesday, 30 July 2019 6:18 PM

To: NZDIA Accounts 9(2)(a) 86(d), 9(2)(a) 9(2)(a), 86(d)

Subject: Fwd: Pacific 2019 - UPDATE



Kia Ora,

Our planning for Pacific 2019 is now well underway. I want to give you an update of where things are at, and what I would like from you in return.

Stand

We're in the process of finalising the design of our stand and I have included a few of the latest shots from the design company. The footprint of the stand will provide for a decent amount of common meeting area, as well as space for exhibiting companies and our NZDF and NZDIA partners. Each exhibitor will have their own section of the stand footprint and we will be in further communication with you as we proceed on your specific requirements for the stand. Visitor delegates will have their logo displayed on a common wall in the lounge area.

The ICC venue in Sydney is huge. It will be configured as a single massive space by combining all four "halls" of the venue. We are centrally located, approx. on the boundary of Hall 3 and 4 in the floor plan attached. We will have the Victoria state stand on one side and the Northern Territory state stand on another. Please note that the floor plan is still subject to change, and the most up-to-date version can be viewed on the Pacific website here.

New Zealand Breakfast

This is scheduled for early morning on Thursday 10 October, the last morning of the show. Our experience at Land Forces last September was that this is an excellent time to hold a networking event. There is less competition for time (and therefore for guest attendance) and breakfast allows for a more business-focused event. By comparison the afternoon and evenings are occupied by drinks hosted by Primes and major conference sponsors – best to attend and not compete with. Our High Commissioner, Dame Annette King, will be the host of the event and we look to capture key ADF, Dept of Defence, Primes and industry people. We want you to think of whom you would like to have at the breakfast to ensure we get an invitation to them. First round of invites will go out in the leadup to the show. Having this at the tail end of the Pacific 2019 also allows you to reconnect with contacts made earlier, and we will ensure you have the opportunity to invite those people during the earlier days of the show.

Conference Programme

Make sure you're looking at the <u>Pacific 2019 website</u> for information on conference events at the show. Many of these are accessible, although you will need to register separately according to instructions given for each event.

Contact Point in your Organisation

For ongoing communication on logistics we need a point of contact. This can be yourself, but as many of you travel for business between now and October, it can be beneficial to have someone in your organisation available to take action on anything that needs to happen (e.g. sourcing media content, receipt of agreements etc). **Please let us know full name, email and mobile please**. We need to advise the show organisers, ADMA, who the point of contact is for <u>exhibiting</u> companies so that they can set up your own Exhibitor Online Manual. The Manual links you to relevant forms needed to support your exhibiting. Visitor delegates won't require access to the online manual.

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Call to action

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Your organisational point of contact for further communication on the show including logistics

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Best regards,

Graeme Solloway

Programme Leader





s9(2)(a), s9(2)(g)(i

w nzte.govt.nz







Level 6, 139 Quay Street, Auckland 1010

View location map

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Attachments included above.

Email Chain 243

From: s9(2)(a), s6(d) < s6(d), s9(2)(a)

Sent: Friday, 2 August 2019 12:06 PM

To: Graeme Solloway - AKL $\langle 89(2)(a), 89(2)(g)(ii) \rangle$

Subject: RE: NZDIA Pacific Event Tuesday 8 October

Hi Graeme,

Totally understand

Our room has a capacity of 120 so hopefully we can get to that.

s9(2)(a), s6(d)

From: Graeme Solloway - AKL < 9(2)(a), 9(2)(g)(ii)

Sent: Friday, 2 August 2019 11:31 AM

To: 9(2)(a), 6(d)

Subject: RE: NZDIA Pacific Event Tuesday 8 October

Hi s6(d), s9(2)(a)

We're not pricing the breakfast on Thursday; rather managing numbers through the invitation process. I am not keen to create incentives to buy one and get one free. I expect that many of the audience for the lunch with \$9(2)(a), \$6(d)\$ will also be targets for the breakfast.

How many are you expecting to get to then lunch?

Graeme

From: s9(2)(a), s6(d) < s9(2)(a), s6(d)

Sent: Thursday, 1 August 2019 12:51 PM

To: Graeme Solloway - AKL 9(2)(a), 9(2)(g)(ii)

Subject: NZDIA Pacific Event Tuesday 8 October

hi Graeme,

hope you're having a lovely day. Just keeping you in the loop of what's happening here.

We are now looking at having a long lunch with section instead of a day session. We did have booked for 8 October but due to miscommunication from MOD to us he's now not available.

A question Jennie had re the pricing up of this lunch, could we potentially include as a benefit, the first 30 people to enrol are also entitled to attend the private breakfast that you have organised on the Thursday morning.

Not sure if that's feasible from a capacity perspective?

If it is feasible, what's your price per head so that we could include that in our pricing.

Thanks heaps





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Email Chain 242

From: Graeme Solloway - AKL 9(2)(3), 9(2)(9)(1)

Sent: Friday, 26 July 2019 9:43 AM

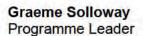
то:s6(d), s9(2)(a), s9(2)(b)(ii) >;s9(2)(a), s6(d

Subject: RE: ICN Capability

Hi 59(2)(a)

If you have not already then make sure you are registered on the ICN Gateway in Australia, and that you are registered for the right capabilities and against the defence projects. It at least gets you into the visibility of the project primes – albeit you will still need to work on establishing a more meaningful relationship than being one of many potential suppliers registered through ICN.

b/regards,







Level 6, 139 Quay Street, Auckland 1010

View location map

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From: s6(d)s9(2)(a) <s9(2)(a), s6(d)

Sent: Friday, 26 July 2019 7:25 AM

 $T_0: S9(2)(a), S6(d)$

Cc: Graeme Solloway - AKL \$9(2)(a), \$9(2)(g)(ii) >; 'Jennie' (iii) >; 'Jennie'

50(u), 53(z)(a) >,50(u), 53(z)(a), 53(z)

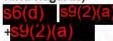
Subject: RE: ICN Capability

His6(d)

Thank you for the list.

I am very happy to see Additive Manufacturing metal / polymer and Rapid Prototyping in the list...

Kind Regards,



s9(2)(b)(ii)

s9(2)(b)(ii)

This email from \$\frac{\mathbb{S}(2)(b)(ii)}{\mathbb{D}(b)(ii)}\$ expresses the views of the sender and not necessarily the views of the Group. The email and any files transmitted with it are confidential to the intended recipient at the email address to which it has been addressed. The email may not be disclosed or used by any other than the addressee, nor may it be copied in any way. If you are not the intended recipient please contact the sender as soon as possible and delete any copies of this message. Please note that although this email has been checked, we cannot accept any responsibility for any transmitted viruses. It is therefore your responsibility to scan attachments (if any) for viruses.

From: \$9(2)(a), \$6(d)

Sent: 23 July 2019 08:03

Cc: 'Graeme Solloway - AKL' s9(2)(a), s9(2)(g)(ii) ; 'Jennie' (Jennie')

s6(d), s9(2)(a)

Subject: ICN Capability

Morning team,

As per my previous email on 9 July, please see attached the ICN Capability categories. This is the raw data from the ICN website.

Have a look, and if you have any suggestions for additional categories please let me know.

Many thanks

s6(d), s9(2)(a)

s6(d) s9(2)(a

New Zealand Defence Industry Association Mobile \$9(2)(a)

attached below

Email Chain 241 -----Original Appointment----From: Graeme Solloway - AKL \$9(2)(a), \$9(2)(g)(ii) Sent: Thursday, 25 July 2019 2:54 PM To: Graeme Solloway - AKL;Nicola BNE;Sharon-May \$9(2)(a), \$9(2)(g)(ii); Daniel \$9(2)(a), \$9(2)(g)(ii) \$9(2)(a), \$9(2)(

Subject: Pacific 2019 pre-event customer briefing

When: Tuesday, 3 September 2019 10:00 AM-12:00 PM (UTC+12:00) Auckland, Wellington. Where: *AKL L6 BoardRoom/Sangrahan Zoom - 14Px; https://nzte.zoom.us/j/760064533

Good Morning,

I am confirming the date and time for the Pacific 2019 pre-event briefing to be held at NZTE Auckland, Level 6, 139 Quay Street, on 3 September, 1000-1200 hours.

We will also use Zoom to VC in anyone unable to make it to Auckland and introduce some of our Sydney team, however I do encourage you to come into the NZTE office in Auckland for the meeting if you are able to.

Please let me know if you will be using Zoom to VC into the meeting. To do so use the link https://nzte.zoom.us/j/760064533 and follow instructions. If you have not used before it's straightforward and does not require a client to be downloaded.

An Agenda and further material will follow.

Best regards



Hi there,

You are invited to a Zoom meeting.

Join from PC, Mac, Linux, iOS or Android: https://nzte.zoom.us/j/760064533

Or iPhone One-Tap:

New Zealand: +6448318959, 760 064 533# or +6498011188, 760 064 533

Or Telephone:

Dial:(for higher quality, dial a number based on your current location):

New Zealand: +64 (0) 9 801 1188 or +64 (0) 4 831 8959 Australia: +61 (0) 8 7150 1149 or +61 (0) 2 8015 2088

China: +852 5808 6088

United States: +1 669 900 6833 or +1 646 558 8656 United Arab Emirates: +971 800 035 704 239 (Toll Free)

United Kingdom: +44 (0) 20 3695 0088 or +44 (0) 20 3051 2874

Japan: +81 (0) 524 564 439 or +81 (0) 3 4578 1488

Canada: +1 647 558 0588

Brazil: +55 21 3958 7888 or +55 11 4680 6788 Chile: +56 41 256 0288 or +56 23 210 9066 Colombia: +57 2 620 7388 or +57 1 508 7702 France: +33 (0) 7 5678 4048 or +33 (0) 1 8288 0188 Germany: +49 (0) 30 5679 5800 or +49 (0) 30 3080 6188

Hong Kong: +852 5808 6088

Hungary: +36 1 701 0488 or +36 1 408 8456

India: 1 800 267 2722 (Toll Free) or 1 800 102 9182 (Toll Free)

Italy: +39 069 926 8001 or +39 069 480 6488 Malaysia: +60 3 9212 1727 or +60 3 3099 2229 Mexico: +52 554 161 4288 or +52 229 910 0061

Peru: +51 1 730 6777 or +51 1 707 5788 Russia: +7 812 426 8988 or +7 495 283 9788 Singapore: +65 3165 1065 or +65 3158 7288 South Africa: +27 87 551 7702 or +27 87 550 7717

South Korea: +82 (0) 2 6105 4111 or +82 (0) 2 6022 2322

Spain: +34 91 198 0188 or +34 84 368 5025 Turkey: +90 216 900 2606 or +90 216 900 1866 Argentina: +54 343 414 5968 or +54 341 512 2188

Vietnam: +84 28 4458 2373

Ireland: +353 1 513 3247 or +353 1 691 7488

International numbers available: https://zoom.us/u/aetYgRMpMb

Meeting ID: 760 064 533

Email Chain 240

From: s9(2)(a), s6(d)

Sent: Tuesday, 23 July 2019 11:27 AM

To: Graeme Solloway - AKL < 9(2)(a), 9(2)(g)(ii)

Cc: 'Jennie s6(d), s9(2)(a)

Subject: RE: ICN Capability

Hi Graeme,

Sounds good. Jennie is away in Australia for the week and back Monday. I will put this on the agenda to discuss with her about next steps.

Thanks

s6(d), s9(2)(a)

From: Graeme Solloway - AKL <**s9(2)(a)**, **s9(2)(g)(ii)**

Sent: Tuesday, 23 July 2019 10:37 AM

To: s9(2)(a), s6(d)

Cc: 'Jennie s6(d), s9(2)(a)

Subject: RE: ICN Capability

Forgot to add – there is a separate call to action on all companies interested in the Aussie defence sector to ensure they have an ICN Gateway supplier entry and that they maintain that regularly. It is certainly used in Australia, although companies should understand its only a starting point, a hygiene factor, and that regular business development activity with primes and defence is necessary to get known, establish credibility and get ahead of the demand curve.

NZDF don't use ICN as a tool (although some of its primes might), although as I understand it the Industry Portal is supposed to allow for suppliers to register against certain criteria – and may (or could?) use this sort of capability taxonomy.

G

From: Graeme Solloway - AKL

Sent: Tuesday, 23 July 2019 10:28 AM

To: \$9(2)(a), \$6(d) Cc: 'Jennie \$6(d), \$9(2)(a) >

Subject: RE: ICN Capability

Hi ^{s9(2)(a), s6(d)}

Thanks for sending through. I am really interested in this as I am often asked for information on NZ firm capability and this would be an amazing resource if it could be put together.

The mapping of companies into this taxonomy will be a large and complex exercise. So I wonder if a simpler taxonomy would be more practical? Also, are companies going to approve/sign-off on their entry – they should.

Then there are two questions:

- 1. What will be done with the data? Will it be shared who with and how?
- 2. How will the data be maintained? Businesses go in and out, capabilities are developed or lost. Will this be refreshed periodically and by who and how?

I recently came across a report written 11 years ago that provided a snapshot of defence capability then. It was simpler in its approach and a refreshed version of this paper may provide 80% of the value a full mapping exercise would. It would again necessitate an opt-in approach and would only be a snapshot in time.

This paper could be supplemented with a table of participating firm capability – but at a substantively higher level perhaps.

Graeme

Attachment One: NZ Defence 2008

Withheld in its entirety under section s6(a); s9(2)

From: \$9(2)(a), \$6(d) \$6(a), \$6(d) \$Sent: Tuesday, 23 July 2019 8:03 AM

Cc: Graeme Solloway - AKL <\$9(2)(a), \$9(2)(g)(ii) >; 'Jennie $^{\$6(d),\,\$8(2)(d)}$ <\$6(d), \$9(2)(a) >Subject: ICN Capability

Morning team,

As per my previous email on 9 July, please see attached the ICN Capability categories. This is the raw data from the ICN website.

Have a look, and if you have any suggestions for additional categories please let me know.

Many thanks

s9(2)(a), s6(d) s9(2)(a), s6(d) New Zealand Defence Industry Association Mobile s9(2)(a)

Attachment One: ICN Gateway Categories

food and Beverage Manufacturing / Processing	Meat Products	Meat Processing
		Poultry Processing
		Smallgoods Manufacturing
	Seafood Processing	Crustacean
		Fish
		Shellfish
	Dairy Product Manufacturing	Butter / Cheese
		Ice Cream
		Milk / Cream
	Fruit and Vegetable Processing	Canned / Bottled
		Fresh
		Frozen
		Preserved / Dried
	Oil and Fat Manufacturing	Animal
	Salvanova Artico an er de	Vegetable
	Flour and Cereal Food Product Manufacturing	Cereal / Pasta
	That are colour too trouber managerary	Grain
	Bakery Product Manufacturing	Biscuits
	parer 1 1 paner manageroning	
		Bread
		Cake / Pastries
	Other Food Products	Animal Food
		Confectionary
		Snacks
		Sugar
	Beverage Products	Beer
		Soft Drinks / Cordial / Carbonated
		Spirits
		Water
		Wine
Textile, Clothing and Footwear	Textile Yarns / Fibres	Cotton
Comments of the Comments of th	The second secon	Finishing / Dyeing
		Synthetic Fibre
		Wool
	Total Section of the	
	Textile Product Manufacturing	Canvas
		Carpets / Tiles
		Made Up
		Rope / Twine
	W-2011000	Sheets / Blankets / Towels
	Knitting Mills	Hosiery
		Knitted Garments
	Clothing Manufacturing	Hets
		Mens / Womens
		Safety / Work Wear
		Sportswear
	Footwear Manufacturing	Boots
	The state of the s	Shoes
		Sportswear
	Total Control of the	Work / Safety
	Leather and Leather Product Manufacturing	Leather Products Tanning
Vood Product Manufacturing	Log Sawmilling and Timber Dressing	Log Sawmilling
	The state of the s	Timber Resawing / Dressing
		Wood Chipping
	Wood Product Manufacturing	Building / Construction
	The state of the s	Packaging
		Plywood / Veneer
		Reconstituted Wood
Week was a series	-2 Jeses Dicks	
Paper Product Manufacturing	Bags / Containers	
	Packaging	
	Paper	
	Paperboard	
	Puip	
Finting, Fuolating and Recorded Media	Frinting and Services	Bookbinding
distribution of the same of the said	The state of the s	Commercial Printing
		Packaging / Signage
		Photo setting / Layout

	Publishing	Books Maps Newspapers Periodicals
	Recorded Media Manufacturing and Publishing	Audio / Video Tape CD/ DVD Media Duplication Services
Petroleum and Coal Products	Petroleum Refining	Oit / Grease
	Petroleum and Coal Product Manufacturing	Petrol / Fuel Dils Mineral Dils Solvents Tar / Bitumen
Sazic Chemical and Chemical Product Manufacturing	Basic Chemical Manufacturing	Industrial Gasses
		Inorganic Chemicals Organic Chemicals
	Basic Polymer Manufacturing	Polymer Products
	District Control of the Control of t	Synthetic Resin and Rubber
	Fertiliser and Pesticides	Fertilisers Pesticides
	Pharmaceutical And Medical	Human Pharmaceuticals
	Control Control of the Control of th	Veterinary Pharmaceuticals
	Cleaning Compounds and Toiletries	Creams / Lotions / Make up Soap / Detergent / Toothpaste
	Other Basic Chemical Product Manufacturing	Essential Oils / Wax Explosives Photographic Chemicals
	Basic Polymer Product Manufacturing	Adhesives
	200400000000000000000000000000000000000	Conveyor Belts
		Paint / Coatings / Inks
		Plastic Products
		Polymer Film / Sheet Packaging Polymer Foam
		Rigid / Semi Rigid Plastics Tyre Manufacture
	Natural Rubber Products	1
ion-Metallic Mineral Product Manufacturing	Glass and Glass Product Manufacturing	Automotive Glass
		Bottles / Jars
		Kitchenware
		Optical / Scientific / Tubing Ornamental
		Plate / Safety Glass
	Ceramic Product Manufacturing	Bricks
		Pottery / Bathroom Refractory
		Tiles / Pipes
		Blocks / Bricks / Tiles
	Cement, Lime, Plaster and Concrete Product Manufacturing	Cement / Lime
		Pipes / Panels / Culverts
		Plaster Ready-mix Concrete
		Sleepers
		Tenks
	Aprasives	Grinding / Cutting Wheels Powder / Grits
		Powder / Gnts Sand Paper / Diocs
and the state of t	a December out & State	CHI. PATRICIA STATE
Primary Metal Product Manufacturing	Basic Ferrous Metal Manufacturing Basic Ferrous Metal Product Manufacturing	Iron and Steel Smelting Iron and Steel Casting
	save rerious metal product manufacturing	Rail
		Rolled Steel
		Steel Pipe and Tubes Steel Plate
		and a second
	Page 2	

Basic Non Ferrous Metal Manufacturing

Alumina Production Aluminium Smelting

Copper / Silver / Lead / Zinc Smelting

Basic Non Ferrous Metal Product Manufacturing

Gold / Rare Earth / Nickel Smelting Non Ferrous Castings Rolling / Drawing / Extruding Sintening

Pabricated Metal Product Manufacturing

Heavy Engineering
Household Equipment
Iron And Steel Forging
Light Fabrication
Metal Coatings / Finishing
Metal Containers
Pressure Vessels
Sheet Metal Manufacturing
Springs / Wire / Nuts / Bolts / Rivets
Structural Metal Products

Transport Equipment Manufacturing Motor Vehicle / Fart Manufacturing

Land Transport

Automotive Components

Automotive Electrical Components Buses / Trucks

Caravans Fork Trucks

Light Vehicles / Bikes / Buggies Motor Vehicle Manufacturing Motor Vehicle Body / Trailers Aircraft Maintenance

Aircraft / Components Rail / Tram Maintenance Rail / Trams

Marine Manufacturing Boatbuilding (Aluminium)
Boatbuilding (Fibreglass)
Dry Dock / Ship Lift

Ship Repair Ship / Boet Fitout Shipbuilding (Aluminium) Shipbuilding (Steel)

Other Manufacturing

Prefabricated Building Manufacturing Kit Ho

Kit Homes / Portable Houses Sheds / Carports / Garages Wooden Structures Mattresses

Furniture Manufacturing

Metal Furniture Fre-fabricated Furniture Shop Fibout Uphoistery Wooden Furniture Jewellery / Silverware

Other Manufacturing

Jewellery / Silverware Light Manufacturing Toys / Sporting Goods Medical / Surgical

Professional and Scientific Equipment Manufacturing

Meters / Instruments Photographic / Optical Scientific / Nautical / Navigation

Electronic Equipment Manufacturing

Circuit Boards Communications / Transceiving Computer / Components

Electrical Equipment and Appliance Manufacturing

Electronic Equipment Optical Fibre / Components Batteries

Electrical Equipment / Motors Household Appliances Lights / Fittings / Cable / Wiring Heating / Cooling Equipment

Pumps, Compressors, Heating and Ventilation

Pumps / Compressors Refrigeration Systems

Page 3

Specialised Machinery

Solar Heating
Agriculture Machinery
Engines / Fans
Furnaces / Boilers
Machine Tools and Parts
Materials Handling Equipment
Mining / Construction Machinery
Specialised Machinery

COLUMN TWO IS Signing Spines Person Florid and Supply

Addition speakers

Alticult and reducities remailing hydromiteraling hydromic large Healthing Springers Cataputts and and Rest Deflectors Deficies Consistent (Filed on: Management hydrogenetics Systems

National Processing Systems
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National Processing Systems

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Description of Sections

Universal At Colores
Universal Street Spilens
Universal (Male) Surface

Greefeld Systems - Lifterstee Studies of Deember West Directed Swegs Westons

Directed Swegg Weapons Successions Others Mississipplems Successions Delegate Systems Delegate Systems Difer

ametel tenens - Televide Delette finance

Internation Devices (Defense Nucleon Systems

Technology innovation

Future technologies Data & communication systems

Gaseous fuels Light weighting Vehicle electrification

Other

Science & research Australian government research institutions

Cooperative Research Centres Higher education organisations

Private research and development institutions

Other

		Other
issis 8. drivetmin	Body shell / body in white	Body structure
		Paint
		Sealing & corrosion protection
		Sheetmetal
		Other
	Corners & other	Brakes
	Manual Control of the	Corner modules
		Gear shift lever
		Jack & tools
		Pedal box
		Steering column & wheel
		Steering rack, pump, control arms
		Suspension
		Wheels & tyres / tires
		Other
	Doors / latches	Doors
	4	Locks & mechanisms
		Side impact beams
		Window regulators
		Other
	Engine	Cooling
		Engine
		Exhaust
		Fuel tanks & fuel delivery
		Other
	Exterior trim / ornamentation	Badges
	Exterior time y constituents and	Bumpers & fascias
		Glass
		Lamps
		Side mouldings
		Skirts
		Spoilers
		A CONTRACTOR OF THE PROPERTY O
		Wiper systems Other
	Major Albertina & Brankman	Insulation
	Noise, vibration & harshness	
		Sound deadening
		Wheel house liners
	-	Other
	Platform	Engine cradle
		Floor
		Front unit
	(decrees the later)	Other
	Transmission	Axles
		Clustels

Clutch

Driveshafts
Transmission
Other

		Transmission
		Other
Manager and Control of the Control	- American Company	Visconiciae
Electrical, control & interior	Climate control	Accessory drive
		Air conditioning
		Climate control
		Other
	Distribution	Connectors
		Fuses & relays
		Wiring harness
		Other
	Generation / storage	Alternator
		Battery
		Starter motor
		Other
	Interior trim	Acoustics
		Carpet
		Console
		Door trims
		Fabric & leather
		Headliners
		Infotainment
		Instrument panels
		Interior trim
		Owner's manual
		Parcel shelf
		Pillar trims
		Seats
		Trunk trim
		Other
	Lighting / signalling	Lenses & light sources
	Management	Climate control
	300000000000000000000000000000000000000	Corner management
		Data communications & display
		Engine management
		Power electronic
		Other
	Safety & restraints	Airbags
	with distinguis	Seat belts
		Other
		ound.
	THE STATE OF THE S	A 27 27 27 27 27 27 27 27 27 27 27 27 27
Education & training	Higher education organisations	Auto technology training General employee development training
		Isonoral employee development training

General employee development training

Other

Private sector training

Auto technology training

General employee development training

Other

Engineering & manufacturing Design & development

Computer aided drafting (CAD)

Design / styling Homologation Rapid prototyping Simulation & modelling

Testing & approvals Testing equipment Vehicle development

Other

Manufacturing (specialist)

Aluminium Assembly Fabrics & leather Painting process Plastics

Side impact beam Steel (raw material)

Tooling Other

Aftermarket Accessories Acoustics

Car care

Carpet, car / dash mats

Dashboard Mobile electronics

Safety products Seating Steering wheel

Steering wheel Sunroofs Tinting

Wheel accessories

Other

In-car entertainment Amplifiers

Head units Speakers

Other Lighting & electrical Batter

Batteries & accessories Climate control / air conditioning

Cruise control Electrical hardware Engine management Globes & lamps

Other

Motorsport & performance

Off-road / 4WD

Batteries & electrical

Bullbars

Communication & navigation Performance enhancement

Recovery gear Suspension Towing Other Rubber

Other Rubber
Software & business systems

Sealants & adhesives

Towing equipment / trailer parts

Other

Replacement parts Air conditioning parts

Bearings Body panels Brakes Clutches

CV joints

Drivetrain

Engine reconditioning

Engine / cooling

Exhaust

Fasteners

Filtration

Fuel injection

Gauges / instruments

Hoses

Ignition

Oil & additives

Oil filters

Rear axle / differential parts

Remanufactured parts

Restoration parts

Spark plugs

Steering & suspension

Transmission

Tyres / tires

Wheel alignment parts

Windscreen

Other

Air compressors

Jacks, ramps & stands Materials handling

Safety

Tools general

Workshop publications

Workshops equipment

Other

Tools & equipment

Building Construction Residential Building Construction Apartment Blocks Garages House Construction **House Renovations** Portable Houses Prefabricated Non Residential Building Construction **Commercial Buildings** Commercial Renovations / Fitout Cool Stores Industrial Buildings Portable Buildings Heavy and Civil Engineering Construction Roads and Bridges Asphalt **Bridge Construction Elevated Roads** Maintenance / Repair Precast Components Road Construction / Sealing Runways Other Heavy and Civil Construction Breakwaters Cable Laying / Pipelines / Irrigation Canals Dams Dredging / Jettys / Piles Maintenance / Repair Mine Construction Rail Tunnels

instruction Services	Land Development / Site Preparation	Demolition
		Excavation / Earth Moving
		Explosives
		Land Clearing
		Land Sub-Divison / Development
		Trench Digging
	Building Structure Services	Bricklaying / Stonework
		Concrete Services
		Footpaths / Curbing
		Reinforcing Steel
		Roofing
		Site Welding
		Steel Erection
	Commence of the Commence of th	Tank / Silo Erections
	Building Installation Services	Air Con / Heating Services
		Electrical Services
		Fire / Security Alarm Services
		Insulation
		Lift Installation
	Control of the Contro	Plumbing Services
	Building Completion Services	Carpentry / Walling Services
		Glazing Services
		Painting / Decorating Services
		Plastering / Ceiling Services
		Tiling / Carpeting Services
	Other Construction Services	Landscaping
		Machinery Hire
		Petrol Bowser Installation
		Sandblasting

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		Scaffolding
Architectural, Engineering And Technical Services	Architectural Services	Drafting / Design
		Landscaping Design
		Town Planning / Zoning / Traffi
	Surveying / Mapping Services	Aerial
		Engineering Surveys
		Geodetic
		Hydrographic
		Land Surveys
		Mining
		Oceanographic
		Seismic
	Engineering Design / Consulting Services	Boat / Naval Architects
		Building / Civil Construction De
		Electric / Electronic Engineering
		Geotech Services
		Industrial Design
		Marine Engineering
		Materials Handling
		Pipelines
	Other Specialised Design Services	Commercial Art
		Interior Design
		Signwriting
	Scientific Testing / Analysis Services	Chemical Analysis
		Environmental Testing
		Food Testing
		Forensic Science
		Materials Testing
		Seismic Testing

IT & COMMS

Active Network Equipment	GPON - End User Equipment	Indoor SDU ONTs
		Outdoor SDU ONTs
		MDU ONTs
		VDSL2 Modems
		Other
	GPON - OLTS	Racks
		Line cards
		Other cards
		Other
	EFS / EAS equipment	Racks
		Line cards
		Other cards
		Other
	EFS / EAS equipment	Racks
		Cards
		Cables
		Other
	Racks	
	Microwave Transmission	Racks
		Cards
		Cables
		Towers
	Optical Transmission	Racks
		Cards
		Cables
		Other
	Power Supplies	Plug packs
	000000000000000000000000000000000000000	Uninterruptible power supplies
		Batteries
		Power cables
		Other
	Other	

Passive Network Equipment	FAN Equipment	ODF
		Other
	Distribution Network Equipment	Closures
		Distribution Fiber
		FDH
		Splitters
		Other
	Local Network Equipment	Local Fiber
		Flexnaps & Multiports
		Ducts
		Drop Fiber
		Aerial Hardware
		Other
	Installation Hardware	Pits
		Racking
		Cables
		Cable Installation
		Civil Pits
		Other
	Other	-

Wireless Network

Base Station Equipment Wireless Services Other

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IT & COMMS

Satellite Network	Satellite Equipment	
Satemite Network	Launching Services	
	Groud Station Equipment	
	Groud Station Equipment	
	Other	
	Other	
Network Systems & Services	Order & Provision Modules	
	Assurance Modules	
	Billing Modules	
	Build Modules	
	Software Services	
	Other	
Construction & Construction Services	Design	
	Build	
	Test	
	Quality Audit	
	Other	
Distribution & Logistics	Transport Services	
A. Maria Caralla	Warehousing Services	
	Material Packing & Handling Services	
	Mail Services	
	Other	
Software Services	Client / Server Software	Analysis
Sultware Services	Ciletic/ Server Software	Design
		Development
		The state of the s
		Licensing Maintenance Services
	System software	Analysis
	System sortware	Design
		Development
		Maintenance
		- Carlos Car
IT Systems and Infrastructure	Infrastructure Support	Desktop support
		Installation
		Licenses
	Unedrace Estimates	Maintenance
	Hardware Equipment	Original Equipment Manufacturer
		Fabricator (assembly) Maintenance
		Installation
Indirect Support Services	Professional Services	Temporary Personnel Services
		Human Resources Services
		Management Advisory Services
		Audit
		Legal Sales & Business Promotion Activities
		Document & Information Management
	a to die	Other
	Media	Printing Advertising
		Advertising
		Other

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IT & COMMS

Staff Support	Travel / Food / Lodging / Entertainment Services
	Insurance & Life Insurance
	Health Services
	Other
Facilities	Real Estate Services
	Security and Services
	Fire Protection
	Buildings and Maintenance Services
	Office Equipment & Supplies
	Other
Utilities	Electricity
	Water
	Other