

7 October 2020

**Dear Simon Heggarty** 

## RE: OIA 20-21-02 Funding provided to the Kiwi Expat Association (KEA) by NZTE

Thank you for your email of 15 July 2020 requesting the following information:

- 1. The amount of sponsorship or funding paid to the Kiwi Expat Association (KEA) since its inception.
- 2. The KPIs, goals, or targets that KEA is required to fulfil for this funding and reporting submitted by the Association to show its delivery toward these.
- 3. Any correspondence between KEA and NZTE over the past 12 months in relation to funding of the organisation.

In order to provide you with further context in terms of the information you have requested, please note that NZTE began managing the relationship with KEA for Government Funders in 2014, and as such our response to your request will be from the inception of NZTE management of this relationship. Government Funders include the following agencies:

- New Zealand Trade and Enterprise (NZTE)
- Ministry of Foreign Affairs and Trade (MFAT)
- Education New Zealand (ENZ)
- Ministry for Business, Innovation, and Employment (MBIE)
- Tourism New Zealand (TNZ)

Please note that "Government Funders" is used to refer to a collective group of government agencies who fund KEA. The grouping of these agencies has changed over this time, so does not necessarily refer to all listed during each contractual period.

1. The amount of sponsorship or funding paid to the Kiwi Expat Association (KEA) since its inception.

NZTE has been managing the relationship between Government Funders and KEA since 2014, and our response to your question will be since the inception of NZTE's management of this contract. Prior to this, MBIE managed this relationship and contract. Since July 2014 NZTE has funded KEA with \$3.72 million in contractual funding.

As MFAT and TNZ have transferred your request to NZTE for response, please see below for total Government Funding by agency, since NZTE began this management on behalf of all involved agencies.

	2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20
NZTE			\$620,000	\$620,000	\$620,000	\$620,000	\$620,000	\$620,000
MFAT			\$100,000	\$100,000	\$100,000	\$100,000	\$100,000	\$200,000
ENZ			\$200,000	\$200,000	\$100,000	\$100,000	\$0	\$0
MBIE			\$300,000	\$300,000	\$0	\$0	\$0	\$200,000
TNZ							\$50,000	\$25,000
Total Govt funding	\$950,000	\$800,000	\$1,220,000	\$1,220,000	\$820,000	\$820,000	\$770,000	\$1,045,00

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2. The KPIs, goals, or targets that KEA is required to fulfil for this funding and reporting submitted by the Association to show its delivery toward these.

Outlined in the signed contracts between KEA and the Government Funders are the deliverables and targets required of KEA for each contractual period. These are then reported upon every third (with the exception of the 2014/2015 year which was quarterly reporting) with a document from KEA outlining highlights and deliverables for that third.

To respond to your question, we have attached all contracts since the inception on NZTE's management of this contract in June 2014, until June 2020 as Appendix One. We have created one document with all contracts, and contractual variations, chronologically ordered (listed below) for ease of reading as Appendix One. This shows all KPIs, goals, or targets that KEA is required to fulfil as per their contractual agreement with the Government Funders.

We have also attached all reports submitted by KEA to Government Funders as outlined in their contracts, showing delivery of their KPIs, goals, or targets. We have created one document of all reports, chronologically ordered (listed below) for ease of reading as Appendix Two.

## Appendix One:

- 2014/2015 Contract
- 2015/2016 Contract
- 2016/2020 Contract
- 2017/2018 Contract Variation
- 2018/2019 Contract Variation
- 2019-2023 Contract
- 2020/21 Contract Variation

## Appendix Two

- 2014/2015 Quarter 1 Report
- 2014/2015 Quarter 2 Report
- 2014/2015 Quarter 2 Report
- 2014/2015 Quarter 4 Report
- 2015/2016 Third 1 Report
- 2015/2016 Third 2 Report
- 2015/2016 Third 3 Report
- 2016/2017 Third 1 Report
- 2016/2017 Third 2 Report
- 2016/2017 Third 3 Report
- 2017/2018 Third 1 Report
- 2017/2018 Third 2 Report
- 2017/2018 Third 3 Report
- 2018/2019 Third 1 Report
- 2018/2019 Third 2 Report
- 2018/2019 Third 3 Report
- 2019/2020 Third 1 Report
- 2019/2020 Third 2 Report
- 2019/2020 Third 3 Report

3. Any correspondence between KEA and NZTE over the past 12 months in relation to funding of the organisation.

Please see Appendix 3 for all relevant correspondence between NZTE and KEA relating to the funding of KEA from 15 July 2019 to 15 July 2020. We have compiled these into one document for ease of reading and have organised chronologically from date of first email. We have also removed duplicates. Some duplicates have been maintained in instances wherein their exclusion would have made an email responding or forwarding unclear. Any attachments to emails are attached at the end of each thread. We have chosen to redact some information on the following grounds:

- Section 9(2)(a): protect the privacy of natural persons.
- Section 9(2)(b)(ii): unreasonably prejudice a commercial position

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Yours sincerely

Melissa Trochon

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**Director - Board and Ministerials** 

## Encl List documents enclosed

- Appendix One: All signed contracts between KEA and Government Funders from 2014-2023
- Appendix Two: All KEA reporting to Government Funders on Key deliverables from 2014-2020
- Appendix Three: All correspondence between NZTE and KEA from July 15 2019-July 15 2020 regarding the funding of KEA.