



18 March 2014

Official Information Request No. 9000127938
(Please quote this in any correspondence)

Ms Grace Haden

By email: fyi-request-1415-0f82c33d@requests.fyi.org.nz

Dear Ms Haden

Local Government Official Information and Meetings Act 1987

Re: Fundraising using the council logo

I refer to your email, which we received on 17 February 2014, requesting policies related to fundraising using the council logo.

The applicable information is contained in the Auckland Council Identity Guidelines. The relevant pages are provided as an attachment to this letter. Consent to use of the logo is permitted when third parties undertaking activities that are supported by Council approach us for the logo. In the event that the logo is misused and the council is made aware of it appropriate action is taken.

Should you believe Auckland Council has not responded appropriately to your request, you have the right by way of complaint, under section 27(3) of the LGOIMA, to apply to the Ombudsmen to seek an investigation and review of the decision.

I also wish to apologise for the delay in getting this response to you and draw your attention to your right of complaint to the Office of the Ombudsmen regarding this delay.

If you have any further queries please contact me on 09 301 0101, quoting Official Information Request No. 9000127938.

Yours sincerely

James Stephens
Information Advisor
AKLC Electoral Office/Public Info Unit

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