

2019

ODT	29 June (feature), 13, 27 July	\$231.84x3=\$695.52
The Star	27 June (feature) 11, 18, 25 July	\$114x\$456
ODT online	01/07/2019 - 31/07/2019 Dog Registration - 125,000 impressions 15/06/2020 - 30/06/2020 Dog Registration - 226,611 impressions	\$1061.87

Bonus card	Dog rego packs	\$1,932.00
FLYER Info for dog owners	Dog rego packs	\$1,700.00
FLYER updated info Scoop the Poop	Dog rego packs	\$564.00

CSA screen	June-31 July	\$0
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Banner Advertising - Rectangle	12/6 - 31/7	0.00
Banner Advertising - Half Page	12/6 - 31/7	0.00
Banner Advertising - Big Banner	12/6 - 31/7	0.00
DCC Webpage	1/7 - 31/7	\$0
DCC Facebook Ad	1/7 - 31/7	\$250.00
DCC Facebook Page Banner	1/7 - 31/7	



It's nearly time...

2019 DOG REGISTRATION

Have you registered your dog yet?
If your pet is older than three months, it must be registered by 31 July. The pet dog registration fee for 2019-2020 is \$106.

You can register your dog at all DCC Customer Service Centres, selected NZ Post outlets or online at www.dunedin.govt.nz/dog-registration

When you receive your annual registration pack, you'll get a bonus card entitling you to free doggy doo disposal bags for 12 months. Conditions apply.

From 1 August 2019 all unregistered dogs over the age of 3 months will incur a 50% penalty that will be added to the original fee.

03 477 4000
www.dunedin.govt.nz/dog-registration




Register online - save time!

Dog Registration

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Register your dog before 31 July to avoid a late fee

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Dog Registration

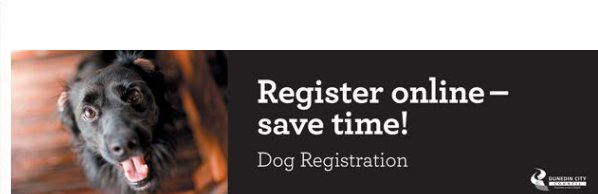



Register your dog before 31 July to avoid a late fee

www.dunedin.govt.nz/dog-registration





Bonus Card

Register online – save time!

Dog Registration




Please scoop the poop!

Your dog loves getting out and about, having a run around and socialising with others. And not only is it good for them, but it's good for you!

But there is nothing worse than coming across a dog poop, especially if you stand in it...

But what's the point in cleaning it up? With more than half a million dogs in New Zealand, an estimated 80 tonnes of poop is deposited in our parks, reserves, streets and properties EVERY DAY! Besides smelling bad and providing a breeding ground for flies, dog poop can transmit several diseases to humans. Your dog can also get diseases from other dog poop.

You do not want your beloved pooch to catch parvo-virus, distemper or worms.

Please keep an eye on your dog and if it fouls in a public place please clean it up. All that is required to be carried is a poop scooper, an old plastic bag or a compostable doggy doo bag. Tuck it in a rubbish bin, or if you can't find a bin take it home.

Alternatively, why not set up a home composting system just for dog poop? From commercial to DIY systems, there's a way of disposal that'll work for you. If your home compost is used for growing food though, remember not to include dog poop in this! You will need a separate system for dog poop compost, and this should only be applied to flower gardens.

Did you know that not removing your dog's poop can land you with a fine of \$300? It's easy to win, when you bag and bin!

03 477 4000
www.dunedin.govt.nz



Our Responsibilities

Animal requirements under the Dog Control Act, the DCC is required to:

- provide dog safety education
- impose obligations on owners to ensure dogs do not cause nuisance, injury, danger or distress to anyone
- provide special provisions in relation to dangerous dogs
- require owners to keep their dog/dogs under control
- ensure dogs receive proper care, attention, and exercise
- ensure dogs do not threaten or attack people, poultry or animals.

Your Responsibilities

As a dog owner you are required to care for your pet. You must keep your dog under control at all times and ensure it doesn't cause problems for anyone else.

What does Effective Control mean?

Under effective control means, when referring to a dog, the dog is not causing a nuisance or danger and that the person in charge of the dog has the dog under continuous surveillance and is able to elicit the desired response from the dog by use of leash and, when not on a leash, by use of vocal commands, hand signals, whistles or other effective means. www.dunedin.govt.nz/animals/dogs

There are penalties for not complying with the Dog Control Act. These include:

- Not registering your dog during July if when they reach three months of age - an additional 50% of the annual fee payable
- Your dog being unregistered when the expiry date of the penalty notice - \$200 and your dog may be seized and impounded
- Not microchipping your dog within two months of its last registration - \$200
- Any false statements relating to dog registration - \$750
- Failure to have an approved permit for more than one dog - \$300
- Failing to comply with the Dog Control Bylaw 2008 - \$200
- First offending - \$100
- Subsequent offending - \$150
- After notice offending - \$150

Good Dog Tips

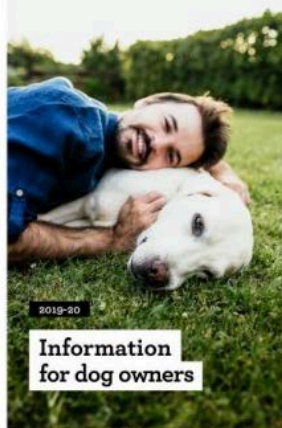
Here are some tips to help you with some common doggy problems:

- If your dog is barking it's probably trying to tell you something. There are lots of reasons dogs bark, including boredom, separation anxiety and passers-by. Don't yell at your dog, you'll just be teaching it that loud is okay. When your dog is barking at the wrong time make a 'half' or 'half' sound at it. Praise your dog when it stops barking.
- If your dog is showing aggressive behaviour it may be reacting to the behaviour of a person or situation. Dogs may also show territorial aggression and some will be aggressive if they think they are dominant over their owner. There is more information and advice on the DCC website.
- Keep children safe by teaching them how to interact with dogs and always supervise dogs around children and children play with or aggressive it.

Please go to www.dunedin.govt.nz/animal-services for more information and advice.

For advice or information

Dunedin City Council
30 The Octagon
PO Box 5042, Dunedin 9054
Telephone 03 477 4000
Email dog@dcc.govt.nz www.dunedin.govt.nz
www.facebook.com/DunedinCityCouncil
www.twitter.com/DunedinCityCouncil



2019-20

Information for dog owners

This has a selection of information that may be useful to you as a dog owner. More information is available at www.dunedin.govt.nz/animal-services and from DCC service centres.

03 477 4000
www.dunedin.govt.nz

