Annex 3

December 2019 survey raw data

Person Calling	Company	Company Contact	Contact No	Service	Provider			Phase 1 Name	1	Phase 1 End Date	I Dhaca 7 Nama	Phase 2 Start Date	Phase 2 End Date	Q1: On a scale of zero to ten, how likely are you to recommend Innovation IP programme to a friend or colleague?	your score?	Comments
	•		•	Innovation IP	Ellis Terry			Awareness and Strategy	18/12/2018		Implementation					Unreachable
				Innovation IP	AJ Park IP Limited		In Progress	Awareness and Strategy	10/4/2019		Implementation					Left message
			Innovation IP	POTTER IP LIMITED			Awareness and Strategy	11/7/2018	22/5/2019	Implementation			8		Aware of stage 2 - Still in their radar and will look into it soon	
				Innovation IP	POTTER IP LIMITED	In Progress	Awareness and Strategy	26/7/2018		Implementation					no answer	
				Innovation IP	POTTER IP LIMITED			Awareness and Strategy	10/7/2018	4/10/2018	Implementation	7/10/2018				Left message
Wi	Withheld under 9(2)(a)			Innovation IP	Limited	Withheld under Section 9(2)(a)	Completed	Awareness and Strategy	19/9/2018		Implementation			8	great introduction to IP,foundation knowledge, giving	enagaged with , ended up completing the work themselsves. Second stage was with Baldwins where they developed great relationship and still working together as of today.
			Innovation IP	I	veredgelP imited J Park IP	In Progress		10/11/2018		Implementation					Left message	
				EveredgeIP Limited		In Pı	In Progress		8/8/2018		Implementation					Left message
				Innovation IP		AJ Park IP Limited		Awareness and Strategy	6/3/2019		Implementation					Left message

											in the process of
				Awareness							patent application
	Innovation	POTTER ID		and						free money and	and stage 2 hasn't
		LIMITED	Completed	1	5/3/2010	21/5/2010	Implementation		10	helps you with IP	been a priority
-	IF	LIIVIIIED	Completed		3/3/2019	31/3/2019	implementation		10		
				Awareness						IP is so important	Ashna said stage 2
	Innovation			and	6 /2 /2040	0/0/0040				•	wasn't necessary and
ļ	IP	Catalyst IP	Completed	Strategy	6/3/2019	2/8/2019	Implementation		10	funded its great	they didn't qualify it.
										really valuable,	
										discussion with	
										teams helps to	rating 8 is that he
				Awareness						understand true	never rates any
		EveredgeIP		and						value of the	service 10 for further
	IP	Limited	Completed	Strategy	4/12/2018	22/5/2019	Implementation			business	improvement
										would be 10 but	
				Awareness						was a little bit early	
	Innovation	POTTER IP		and						for them in	
	IP	LIMITED	In Progress	Strategy	12/7/2018	9/10/2018	Implementation	30/7/2019		retrpect.	Back on Monday
		Innovation		Awareness							
	Innovation			and							
		Front	In Progress	1	16/5/2019		Implementation				
ľ				Awareness	20,0,2020						
	Innovation			and							
		Catalyst IP	In Progress	1	9/1/2019		Implementation		10		
}	IF	Catalyst IP	III Flogress	Strategy	9/1/2019		implementation		10	+	
										Good provider - we	
										now have	
				Awareness						framework and	
	Innovation			and		/-/				focus. IP critical for	
,		Ellis Terry	Completed		22/11/2018	22/5/2019	Implementation		10	us	
		Hudson		Awareness							
	Innovation			and							
	IP	Martin	In Progress	Strategy	27/1/2019		Implementation				Left message
										Good but feels	
										unfinished. Follow	
		AJ PARK		Awareness						up needed. Stage 2	
	Innovation	LAW		and						needed. We should	
		LIMITED	In Progress	Strategy	21/9/2018	13/1/2019	Implementation			be prompted.	
		Innovation		Awareness						' '	
	Innovation			and							
		Front	In Progress	1	6/12/2018		Implementation				Left message
					2, 22, 2320			 		So much developing	
										IP want to wait so	
				Awareness						we don't have to do	
	Innovation	Al Park ID		and						again. Financial	
		Limited	In Drosses	1	17/7/2018		Implementation			-	Didn't do it
	IP	Limited	In Progress	Strategy	1////2018		implementation	 		reasons.	טומוז נ מט ונ
										Meet with Potter	
				١.						who told us we	
				Awareness						were not ready yet.	<u> </u>
		POTTER IP		and							Didn't do it - but 9 for
	IP	LIMITED	In Progress	IStrategy	30/7/2018		Implementation			that. Not hard sell.	experince

		1	A			ı	ı			District become time of	
			Awareness							Didn't have time	
Innovation			and							and we wan to keep	
IP	Limited	Cancelled	Strategy	30/7/2018		Implementation					Didn't do it
										Kirsten did a great	
										job getting it	
										arranged and	
			Awareness							readay. Process was	
Innovation	Al Park IP		and							easy. Not yet fully	
	Limited	In Progress	1	28/3/2019		Implementation			10	completed	
	Hudson	III Flogress		28/3/2019		Implementation			10	completed	
			Awareness								
Innovation		L	and								
	Martin	Completed		4/7/2018	6/11/2018	Implementation					Left message
	Hudson		Awareness								
Innovation	Gavin		and								
IP	Martin	In Progress	Strategy	17/3/2019		Implementation				Not started yet	
										Useful, v, good	
						1				perspective on	
						1				protecting IP &	
						1				where the value	
						1					
						1				resides. Gave a	
										broader perspective	
			Awareness							than a pattern	
Innovation			and							attorney, which was	
IP	LIMITED	In Progress	Strategy	8/10/2018		Implementation			9	an eye opener.	
										Highly valuable	
										content Got aligned	
										thinking across the	
										exec tem on what	
										IP really is. Not so	
										good was follow-up	
			A								
			Awareness							both them and	
Innovation		l	and	/-/						provider dropped	
IP	Limited	In Progress		29/8/2018		Implementation			8	the ball on that.	
			Awareness								
Innovation	AJ Park IP		and								
IP	Limited	Completed	Strategy	11/7/2018	27/11/2018	Implementation					
			Awareness								
Innovation	AJ Park IP		and			1					
	Limited	In Progress	1	3/12/2018		Implementation					
"			Awareness	5, 12, 2010		p.omentation					
Innovation	DOTTED ID		1			1					
		l	and	24/0/2245							
IP	LIMITED	In Progress		31/8/2018		Implementation					
			Awareness								
Innovation			and			1					
IP	Ellis Terry	In Progress	Strategy	9/7/2018	20/6/2019	Implementation	24/6/2019	18/7/2019			
			Awareness								
Innovation	AJ Park IP		and			1					
	Limited	In Progress	Strategy	27/5/2019	8/7/2019	Implementation					
		7	Awareness	, ,	. ,					What it enabled us	
Innovation	POTTER ID		and			1				to do was protect	
	LIMITED	Completed	1	0/7/2019	12/0/2019	Implomentation				-	
IP	LIIVIIIEU	Completed	Strategy	9///2018	12/9/2018	Implementation			8	some of the things	

											we are doing from outside influences - to keep what we are doing is unique from the rest of the indutry.	
				POTTER IP LIMITED	Completed	Awareness and Strategy	28/3/2019	16/5/2019	Implementation			
			Innovation IP	AJ Park IP Limited		Awareness and	15/1/2019		Implementation			
Numb	ber											
Promoters	7											
Neutrals	6											
Detractors	0											
Total Responses	13											
NPS	54											