

Ref: 8206822
OIA 21-006
P Anderson
peta.anderson@poriruacity.govt.nz

15 February 2021

Andrew Price

Via email: fyi-request-14567-84c94100@requests.fyi.org.nz

Dear Andrew

Response to official information request for digital advertising costs and ANZAC Day road closures

I refer to your request for official information received 28 January 2021 relating to costs of digital advertising and costs of ANZAC Day road closures. We have processed your request under the Local Government Official Information and Meetings Act (LGOIMA) 1987.

The questions you specified have been included as numbered headings in bold below, with our response following each heading.

1. Please provide the total spend on digital advertising for the financial period of 2019-2020, presented in the annual report as part of "other expenses".

Total spend on digital advertising was \$4,220 for the period requested

2. Please also provide the total amount paid to contractors for road closures associated with ANZAC day commemorations for the same period.

There were no ANZAC day commemorations for the period specified due to Covid-19. For the commemorations in the preceding year (April 2019) the cost was \$5,900 covering 5 locations.

If you wish to discuss this decision with us, please feel free to contact Peta Anderson at peta.anderson@poriruacity.govt.nz.

Ngā mihi

Wendy Walker
Chief Executive

Kaiwhakahaere Matua

Vendy Walle

