


Out of Scope



Out of Scope

From: s9(2)(a)
Date: Wednesday, 14 Feb 2018, 5:37 PM
To: s9(2)(a), Prime Minister's Office
Subject: Today Show request

Hi s9(2)(a), Prime Minister's Office

The Today Show would like to put in a request to have Prime Minister Jacinda Ardern on the show when she next comes to Australia.

The topic of the interview would be her pregnancy, Australia's relationship with New Zealand and any other news of the day. If possible we'd like to be her first Australian interview when she arrives.

If you have any questions feel free to call any time, my number is s9(2)(a)

Kind regards,
s9(2)(a)

Segment Producer



s9(2)(a)



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Not relevant to your request

From: s9(2)(a)
Sent: Wednesday, 7 March 2018 9:29 AM
To: Mike Jaspers
Subject: RE: Suffrage

Perfect! I will. Thanks. s9(2)(a)

s9(2)(a)

EDITOR, WEEKEND HERALD and HERALD ON SUNDAY

s9(2)(a)



From: Mike Jaspers s9(2)(a)
Sent: Wednesday, 7 March 2018 9:15 AM
To: s9(2)(a)
Subject: RE: Suffrage

Sure thing, give us a shout when free during that window

Cheers
Mike

Mike Jaspers | Chief Press Secretary
Office of the Prime Minister

s9(2)(a)

Authorised by Jacinda Ardern MP, Parliament Buildings, Wellington

From: s9(2)(a)
Sent: Wednesday, 7 March 2018 8:11 AM
To: Mike Jaspers s9(2)(a)
Subject: RE: Suffrage

Hiya .. how is anytime between 1.30 and 3 today? s9(2)(a)

s9(2)(a)

EDITOR, WEEKEND HERALD and HERALD ON SUNDAY

s9(2)(a)



From: Mike Jaspers s9(2)(a)
Sent: Tuesday, 6 March 2018 4:47 PM
To: s9(2)(a)

Cc: PMOmedia
Subject: RE: Suffrage

Hi

Just flat out now, but how about tomorrow afternoon – is there a good time?

Mike

Mike Jaspers | Chief Press Secretary
Office of the Prime Minister

s9(2)(a)

Authorised by Jacinda Ardern MP, Parliament Buildings, Wellington

From: s9(2)(a)

Sent: Tuesday, 6 March 2018 2:58 PM

To: Mike Jaspers s9(2)(a)

Cc: PMOmedia <PMOmedia@parliament.govt.nz>

Subject: RE: Suffrage

Hi Mike, how are you?

Are on the Pacific tour? Was keen to grab 5 mins to talk about some of our Suffrage plans.

Hope you're well. Best s9(2)(a)

s9(2)(a)

EDITOR, WEEKEND HERALD and HERALD ON SUNDAY

s9(2)(a)

**NZ
ME.**

**WOW
ME.**

From: Mike Jaspers s9(2)(a)

Sent: Wednesday, 21 February 2018 3:09 PM

To: s9(2)(a)

Cc: PMOmedia

Subject: FW: Suffrage

Hi

Just following up on this – let's discuss when we have a moment, but like the concept, especially guest editor

Cheers

Mike

Mike Jaspers | Chief Press Secretary

Office of the Prime Minister

s9(2)(a)

From: s9(2)(a)

Sent: Wednesday, 21 February 2018 2:13 PM

To: s9(2)(a), Prime Minister's Office

Subject: Fwd: Suffrage

Here we go .. s9(2)(a)

s9(2)(a)

Weekend Herald/Herald on Sunday editor

Begin forwarded message:

From: s9(2)(a)

Date: 8 February 2018 at 9:20:17 AM NZDT

To: s9(2)(a), Prime Minister's Office

Subject: Suffrage

* s9(2)(a), Prime Minister's Office

Morning * (Apols if you've had this more than once – I got a bounce back from the first one so having another go).

So here's a bit more detail around our chat last week and the 125th anniversary of women's suffrage coverage we are planning. I appreciate your undertaking around confidentiality as we are still in the early throes of our planning.

- We'd love to invite the PM to be guest editor of the Herald's Sep 19 edition. This would involve getting together with the PM a month or six weeks out for a couple of hours to have a session with the senior team to look at content for the edition and see what she would like to commission, including discussions around front page execution (maybe earlier if she/we want to commission some artwork). It would then be great to have her in here on the night of Sep 18 to oversee the paper getting out. I appreciate this part could be the time consuming/tricky part so even if it was for a few hours (deadline is 9.30pm) that would be good - but we could talk about when might work.
- We are also investigating an idea around making a difference for young women via a scholarship. Details yet to be determined (and money found!) but best case scenario is coming up with \$125k to provide 10 young women \$12.5k each (those numbers really around the 125th anniversary). We would run the competition via our channels and a senior editorial team will choose the winners. We'd envisage this being across academic, sport, arts, sciences and whatever other fields may arise! We would also be keen on some event to present the winners their prizes and wondered if the PM could present them. This one could go as far as you like in terms of partnership – is there any Womens/Cultural Heritage money that you might want to put towards this for a true partnership which could then see the PM involved in helping choose the winners – or should we just push on with our idea and hopefully land on a date that the PM might be available to do the presentation of the awards? WE'd probably aim this one for some time late August/early September ahead of the anniversary itself.
- Last (for now anyway), we were thinking of running a reader event lunch where say 20 people won the chance to have an intimate lunch with the PM where she may be interviewed by someone from our stable like say Toni Street over lunch. We would do all the work around the comp/venue etc, just a matter of landing on whether the PM is keen and settling on a date if so. And whether we should dream bigger and maybe make this a ticketed event for charity?!

And then of course we are going to do several special editions of our various other publications – so would love the PM to write a piece for Canvas mag special edition which will also be in September. We are still focusing on the theme for that edition but will come back to you on that one .. but also happy to hear any ideas the PM may have ..

Not relevant to your request

Talk soon and thanks again. s9(2)(a)

s9(2)(a)

EDITOR, WEEKEND HERALD and HERALD ON SUNDAY

s9(2)(a)



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Not relevant to your request

From: s9(2)(a)
Sent: Thursday, 17 January 2019 10:40 PM
To: Andrew Campbell
Subject: RE: January interview request

Hi Andrew

I've only just returned from NZ. Not relevant to your request

I'm attending the event at NZ House on Monday night and was hoping to have a chat with you then.

But my colleagues at the Victoria Derbyshire how tell me the PM is coming into the BBC for an interview in the morning on Monday.

I'm sure her schedule is packed, but is their room for a quick interview with me on my programme as well? We are on air at the same time and our studios are next door so it would be seamless.

We could focus the interview on Davos issues – mental health, globalisation and the environment. Much of the personal stuff has already been covered for our international audience in previous interviews with us.

I hope we can make it work. It would be great to have the PM on air again. Our last interview was such a success.

Looking forward to catching up.

Best

s9(2)(a)

s9(2)(a) | Presenter/Anchor GMT

BBC World News

Twitter: Lucy HockingsBBC

**HOW DO YOU KNOW YOU CAN
TRUST THE NEWS?**

BBC
THE **WORLD**
STORY **NEWS**

From: Andrew Campbell s9(2)(a)
Sent: 08 November 2018 07:00
To: s9(2)(a)
Subject: RE: January interview request

Hi s9(2)(a)

Sorry for the delay getting back to you.

As Mike has pointed out those dates at the end of the year is when the PM is on holiday, and as you can imagine we are keeping them completely clear other than for emergencies and absolute necessity.

The PM is scheduled to do an interview with the BBC when she is in Singapore next week, Wednesday from memory.

Not relevant to your request

And happy to talk too, is there a good time for you?

Andrew

Sent with BlackBerry Work
(www.blackberry.com)

From: s9(2)(a)
Date: Tuesday, 06 Nov 2018, 2:34 AM
To: Andrew Campbell s9(2)(a)
Cc: PMOmedia <PMOmedia@parliament.govt.nz>
Subject: FW: January interview request

Dear Andrew

As you will see from the email chain below, I've been given your details by Mike.

Are you free for a quick chat at some point? Over the years I've often acted as a bridge between NZ high officials and the BBC, so I'd like to introduce myself properly to you.

Hope you're well

Best
s9(2)(a)

Presenter/Anchor, GMT
BBC World News
London

From: Mike Jaspers s9(2)(a)
Sent: 30 October 2018 19:40
To: s9(2)(a)
Subject: RE: January interview request

s9(2)(a)

Not relevant to your request

As for the PM, I doubt those dates will work.

She will be on leave for much of January before heading to Davos which of course could be another option particularly as he may visit another capital.

Having said that, I have moved on from a media facing role as I explained to one of your colleagues recently.

My replacement as Chief Press Secretary is Andrew Campbell.

Suggest you email Andrew and the general PMO media address

s9(2)(a)

pmomedia@parliament.govt.nz

Hope things work out for you.

All the best.

Ngā mihi

Mike Jaspers | Chief Advisor, Strategic Communications

Office of the Prime Minister

s9(2)(a)

Authorised by Jacinda Ardern MP, Parliament Buildings, Wellington

From: s9(2)(a)

Sent: Tuesday, 30 October 2018 10:02 PM

To: Mike Jaspers s9(2)(a)

Subject: January interview request

Dear Mike

Not relevant to your request

Hope you are well.

Not relevant to your request

I was hoping the Prime Minister would be able to do another sit-down with me, along the same lines as the one we did in London. I will be in NZ between the 17th Dec and 11th Jan. Pre-Xmas might be too frenetic for you, perhaps the week starting the 7th of Jan? I'll be in Auckland but can easily get to Wellington if need be.

The last interview was such a success with a massive rollout across all platforms here.

Let me know your thoughts.

Best
s9(2)(a)

**Presenter/Anchor, GMT
BBC World News
London**

**HOW DO YOU KNOW YOU CAN
TRUST THE NEWS?**

**BBC
THE
STORY WORLD
NEWS**

Not relevant to your request

From: Andrew Campbell s9(2)(a)
Sent: Wednesday, 15 May 2019 7:03 AM
To: s9(2)(a)
Subject: RE: NY Times Op-Ed Agreement

Hi s9(2)(a)

Will follow up. We are at a summit in Paris so apologies got the delay

Andrew

Sent with BlackBerry Work
(www.blackberry.com)

From: s9(2)(a)
Date: Tuesday, 14 May 2019, 9:00 PM
To: Andrew Campbell s9(2)(a)
Subject: Re: NY Times Op-Ed Agreement

Dear Andrew,

I'm following up on my email from yesterday. Please have PM Ardern complete and return the paperwork as soon as possible.

Let me know if you have any questions.

Best,
s9(2)(a)

On Mon, May 13, 2019 at 10:36 AM s9(2)(a) wrote:
Dear Andrew,

I manage contracts for the op-ed department at the Times s9(2)(a) asked me to send the required paperwork we need Prime Minister Ardern to fill out for her recent op-ed. Please have her complete and sign the attached contract and Non-Employee Worker Personal Information Notice as soon as possible.

Let me know if you have any questions.

Many thanks,
s9(2)(a)

--

s9(2)(a)
Administrative Manager, Opinion



620 Eighth Avenue
New York, NY 10018

s9(2)(a)

s9(2)(a)

Administrative Manager, Opinion

x

620 Eighth Avenue
New York, NY 10018

s9(2)(a)

Not relevant to your request

From: Andrew Campbell s9(2)(a)
Sent: Wednesday, 15 May 2019 7:11 AM
To: s9(2)(a)
Subject: RE: NY Times Op-Ed Agreement

Hi s9(2)(a)

I have to get the PMs legal advisors to check this first sorry. I have sent it to them and asked for a speedy turn around.

Andrew

Sent with BlackBerry Work
(www.blackberry.com)

From: s9(2)(a)
Date: Tuesday, 14 May 2019, 9:06 PM
To: Andrew Campbell s9(2)(a)
Subject: Re: NY Times Op-Ed Agreement

No worries. Is it possible to send an email in the meantime that says the following:

Prime Minister Ardern agrees to the terms and conditions of the op-ed agreement and grants The New York Times permission to publish and syndicate her op-ed.

This will act as a placeholder until you can return the paperwork so we can proceed with syndication.

Many thanks,
s9(2)(a)

On Tue, May 14, 2019 at 3:03 PM Andrew Campbell s9(2)(a) wrote:
Hi s9(2)(a)

Will follow up. We are at a summit in Paris so apologies got the delay

Andrew

Sent with BlackBerry Work
(www.blackberry.com)

Duplication of earlier material

Not relevant to your request

From: s9(2)(a)

Sent: Thursday, 9 May 2019 9:31 AM

Cc: Andrew Campbell s9(2)(a)

Subject: Re: NZ PM op ed

Andrew,

Thanks again for sending this to the NYT.

After discussing it with my colleagues here, we'd love to have Prime Minister Arden's piece in our paper this week. She's a compelling and important voice to hear from at this moment and the initiative sounds worthwhile. I hope it gets a lot of attention.

But we did want to see if your team would be up for doing a few revisions in the next day or so. First and foremost, the piece needs a little more substance on what kind of policies you're actually hoping to see come out of the meeting in Paris. What would collaboration with tech companies to end extremist content entail? I realize it's still early days but anything more specific there would help a lot to make the Op-Ed work and take it beyond the rhetorical and into the prescriptive. Second, the Op-Ed should address more directly the issue of free speech and say, clearly, that ending online terror content is broad and, if done badly, could threaten free expression, even if, around the world there are ways to shield the ugliest parts of the world from being freely available online without trampling free speech. Finally, we should get rid of the calls to action at the end of the piece. That reads like it belongs in a speech or a sermon but it doesn't quite work in a New York Times Op-Ed.

Let me know if that seems doable. We'd like to run it in the Sunday paper if possible, but that would mean finalizing it by Friday afternoon.

s9(2)(a)

Not relevant to your request

From: s9(2)(a)
Sent: Wednesday, 8 May 2019 10:25 PM
To: Andrew Campbell s9(2)(a)
Subject: Re: Prime Minister Ardern's op-ed

Great, thanks Andrew. Happy to talk in the morning.

One thing I will say, as I know my editors will say it, is that they would want to run the story at the same time that other international media were running it, even if the content was different. Is it possible for us to organise this for the same time as Le Journal du Dimanche publishes theirs?

Otherwise, if ours is published after the NZ media, and they also have quotes from the prime minister that we don't have, I'm not sure that having more specifics will be enough to elevate the story in the way you would like. I'm pretty sure that my editors would not be keen on a publication time after the NZ media have released their stories, anyway.

But let's talk in the morning - just wanted to put that out there now.

Thanks, and have a good rest of your evening,

s9(2)(a)

On Wed, May 8, 2019 at 9:12 PM Andrew Campbell s9(2)(a) wrote:

Hi s9(2)(a)

Please find attached the op-ed from Prime Minister Jacinda Ardern ahead of the Christchurch Call meeting in Paris on March 15.

We are providing this exclusively to the New York Times.

As discussed, and in strict confidence for planning not for publication, some details of the meeting will become public via Le Journal du Dimanche (JDD) at 2330 Saturday 11 May (= NZ Time 0930 Sunday 12 May and 1730 NY Saturday 11 May). We anticipate these details will be attendees, and some overview of the call. We will get an update from the French on how much detail they go into.

NZ media will be running stories at 0500 Monday 13 May that they have recorded under embargo with the PM today. In these she gives some overview of the nature of what is in the call, again not specifics. This would be Sunday 12 1pm NY time.

We would then anticipate the NYT would run Sunday late afternoon with the op-ed and a greater degree of detail on the call. I will discuss with the team of we can show you the full content as it stands. If we do we would want to limit briefing to key parts of it for release however.

Let's plan to talk tomorrow morning. I have a fairly clear day and lining all this up is my priority.

Andrew

Not relevant to your request

From: Andrew Campbell s9(2)(a)
Sent: Wednesday, 8 May 2019 5:32 AM
To: s9(2)(a)
Cc: s9(2)(a), Prime Minister's Office
Subject: RE: CNN/PBS request from Christiane Amanpour

Good morning, apologies for not getting back sooner. I will call you at 11am NZT

Talk soon

Andrew

Sent with BlackBerry Work
(www.blackberry.com)

From: s9(2)(a)
Date: Wednesday, 08 May 2019, 4:34 AM
To: Andrew Campbell s9(2)(a)
Cc: s9(2)(a), Prime Minister's Office
Subject: RE: CNN/PBS request from Christiane Amanpour

Hi Andrew, we've started preparations on our end for the trip.
Do let me know once you have confirmation on whether 11am or 11.30am could work, and whether you could use any help in terms of scouting locations.

For now we're assuming this will either be at the Elysee or at a hotel- once the location is fixed we'll be able to start planning the equipment we bring over.

We'll be travelling with a makeup artist, so do let us know if the PM would like hair and makeup before the interview begins.

s9(2)(a)
Planning Producer I Amanpour
s9(2)(a)

From: s9(2)(a)
Sent: 06 May 2019 17:28
To: Andrew Campbell s9(2)(a)
Cc: s9(2)(a), Prime Minister's Office
Subject: RE: CNN/PBS request from Christiane Amanpour

That's great news. Would 11am or 11.30am local time in Paris be possible?
That would give us enough time to take the first train from London in the morning and make it in time for the interview.

Will stay tuned on the location as I imagine you'll want somewhere that works with the PM's schedule.

Shall we set-up a time to discuss the interview?

Realise it's tricky given our time zones but let me know what you'd prefer:

(All local times in Auckland)

- Anytime between 7pm – 8pm on Tuesday May 7
- Anytime between 7am and 9.30am on Wednesday May 8

s9(2)(a)

Planning Producer | Amanpour

s9(2)(a)

From: Andrew Campbell s9(2)(a)

Sent: 06 May 2019 10:39

To: s9(2)(a)

Cc: s9(2)(a), *Prime Minister's Office*

Subject: RE: CNN/PBS request from Christiane Amanpour

Hello

We are happy for the interview to take place in Paris on the 14th. This will be the day before the summit, but the Prime Minister does have other engagements throughout the day. Our preference would be for the morning if we can make that work.

We will need to speak the French about a venue to conduct the interview. We can check if there is a room at either the OECD or the Elysee Palace or at our hotel.

It would be good to discuss with you the focus of the interview. The Prime Minister will do one interview with Le Monde on the 13th but will not be doing any other international television interviews in advance.

Andrew

From: s9(2)(a)

Sent: Sunday, 5 May 2019 6:13 AM

To: Andrew Campbell s9(2)(a)

Cc: s9(2)(a), *Prime Minister's Office*

Subject: Re: CNN/PBS request from Christiane Amanpour

I just spoke to Christiane. She's really looking forward to this. Given the PM is travelling all the way to Europe, she thinks it would make sense to meet in Paris for a face-to-face and is happy to travel to her.

Would that work, and if so would it be the 14th of May?

Of course Christiane is keen to have her first next interview since she would be travelling to Paris- so if the PM feels it urgent to do an interview next week, we're happy to organise one remote.

Sent from my iPhone

On May 4, 2019, at 02:07, Andrew Campbell s9(2)(a) wrote:

Hello

Ideally this would take take place next week. The Prime Minister would be located in New Zealand.

Alternatively we could look at the 14th in Paris.

Andrew

Sent with BlackBerry Work
(www.blackberry.com)

From: s9(2)(a)
Date: Saturday, 04 May 2019, 3:24 AM
To: Andrew Campbell s9(2)(a)
Cc: s9(2)(a), Prime Minister's Office
Subject: RE: CNN/PBS request from Christiane Amanpour

Hi Andrew,

That's great news. We're keen to make this work.

What week would you be looking at for the interview and where would she be located?

Would be happy to send over some options for you to see if they work with her schedule.

Kind regards,
s9(2)(a)

Planning Producer | Amanpour
s9(2)(a)

From: Andrew Campbell s9(2)(a)
Sent: 02 May 2019 20:32
To: s9(2)(a)
Cc: s9(2)(a), Prime Minister's Office
Subject: RE: CNN/PBS request from Christiane Amanpour

Hello s9(2)(a)

Thanks for your email.

The Prime Minister is travelling to Paris for 14-15 May to co-chair a summit with President Macron on terrorist and violent extremist content on social media.

It hasn't been confirmed yet if she will also be invited to the G7 leaders meeting later in the year.

However we are looking to undertake an interview in advance of the Paris Summit and would be interested in discussing if that could be a possibility.

Andrew

From: s9(2)(a)
Sent: Friday, 3 May 2019 4:36 AM
To: Andrew Campbell s9(2)(a)
Cc: s9(2)(a), Prime Minister's Office
Subject: RE: CNN/PBS request from Christiane Amanpour

Dear Andrew,

I hope you're well after we last spoke, and after what I'm sure was a hectic, and difficult time. I'm writing again on behalf of CNN's chief international anchor and PBS anchor Christiane Amanpour.

We heard that the Prime Minister may be travelling to Europe for the G7. Christiane will also be travelling to Normandy.

Would there be an opportunity in May or June for an interview? Christiane is still very much hoping for another interview, to discuss the Prime Minister's leadership following the devastating attacks in Christchurch.

Reminder such an interview would run on both CNN International and PBS.

Kind regards,

s9(2)(a)

Planning Producer | Amanpour

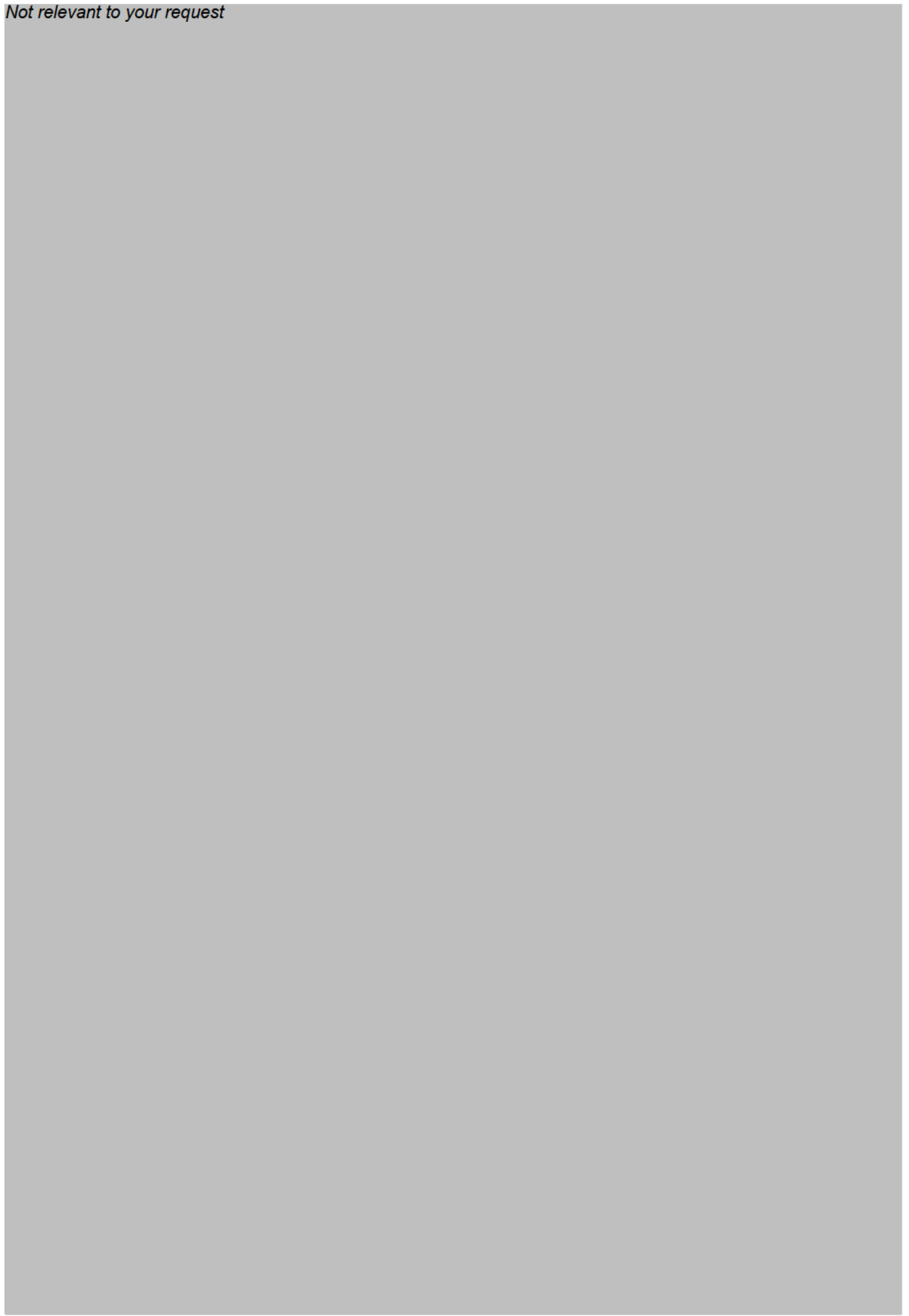
s9(2)(a)

Not relevant to your request

Not relevant to your request



Not relevant to your request



Not relevant to your request

From: Andrew Campbell s9(2)(a)
Sent: Friday, 3 May 2019 7:32 AM
To: s9(2)(a)
Cc: s9(2)(a), Prime Minister's Office
Subject: RE: CNN/PBS request from Christiane Amanpour

Hello s9(2)(a)

Thanks for your email.

The Prime Minister is travelling to Paris for 14-15 May to co-chair a summit with President Macron on terrorist and violent extremist content on social media.

s9(2)(g)(i)

However we are looking to undertake an interview in advance of the Paris Summit and would be interested in discussing if that could be a possibility.

Andrew

Duplication of earlier material

