



11 March 2021

Andrew Frazer

Via email: [fyi-request-14827-cd752da1@requests.fyi.org.nz](mailto:fyi-request-14827-cd752da1@requests.fyi.org.nz)

Dear Andrew

### **Response to official information request relating to social media posts on Facebook**

I refer to your request for official information received 3 March 2021 relating to social media posts on Facebook. We have processed your request under the Local Government Official Information and Meetings Act (LGOIMA) 1987.

The information you requested is enclosed. The questions you specified have been included as numbered headings in bold below, with our response following each heading.

**1. Are the Mayor, Councillors and CEO happy with the quality of social media posts that are made by Porirua City Council to Facebook?**

The Mayor and Councillors have not been surveyed on their views about the Council's social media presence. The Chief Executive is satisfied with the quality of content on Facebook.

**2. Does PCC think that its messaging should be accurate and error free.**

Yes

**3. Does PCC have any process to proof read its Social Media Posts before they are published.**

Yes

**4. On 3/3/21, approx 1pm. PCC said We have beaten Covid-19 before and we can do it again! Please provide details on how PCC has Beaten Covid-19?**

The Council shared that message from the Ministry for Pacific Peoples who have the expertise in knowing what messages resonate with their community. Porirua is fortunate to not have any cases of community transmission of Covid-19. This type of positive messaging serves as inspiration for our residents to follow alert level guidelines, so Porirua can maintain this positive health outcome for the benefit of all residents.

If you wish to discuss this decision with us, please feel free to contact Moana Wyatt at [moana.wyatt@porirua.govt.nz](mailto:moana.wyatt@porirua.govt.nz).

Ngā mihi

Wendy Walker  
Chief Executive  
Kaiwhakahaere Matua