

Consumer Monitor Research Question for ShopPack

CLIMATE_EFFECT_New - Which of these actions do you think would have the greatest impact on reducing climate change, if done by all New Zealanders by quarter

	Oct-Dec 20
Column %	
Reducing our flights	21%
Reducing our use of petrol or diesel powered vehicles	41%
Choosing energy efficient lights	16%
Choosing to buy products with a low carbon footprint (e.g. produced locally or manufactured using renewable energy))	33%
Recycling as much as possible	53%
Avoiding the use of plastic	50%
Using less energy at home	20%
Choosing energy efficient appliances	27%
Buying organic food	5%
None of these	5%
NET	100%
Column n	796

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