

27 May 2021

Paul Jones

By email: [fyi-request-15529-e9a9a3cx@xxxxxxxxxxx.org.nz](mailto:fyi-request-15529-e9a9a3cx@xxxxxxxxxxx.org.nz)  
Ref: H202106378

Dear Paul Jones

### **Response to your request for official information**

Thank you for your request under the Official Information Act 1982 (the Act) to the Ministry of Health (the Ministry) on 21 May 2021 for:

- “1) Would you please provide all marketing material planned to be used for the Covid 19 vaccine Group 4 (general population) rollout.*
- 2) Does the government plan to incentivise business to provide free goods in return for proof of vaccination? Such as but not limited to free fries at McDonalds, free donuts, or free bags of marijuana as offered in America?*
- 3) Does the government plan to offer money in the form of lotteries or other random selection as an incentive to get vaccinated?”*

The first part of your request is more closely related to the functions of the Department of the Prime Minister and Cabinet (DPMC). For this reason, I have decided to partially transfer the first part of your request to DPMC under section 14 of the Act. You can expect a response from DPMC in due course.

Regarding parts two and three of your request, while the Act enables people to request official information from the Ministry, there is no obligation for the Ministry to provide an opinion. For this reason, parts two and three of your request are refused under section 18(g)(i) of the Act, as the information is not held by the Ministry or another agency subject to the Act.

Under section 28(3) of the Act you have the right to ask the Ombudsman to review any decisions made under your request.

Yours sincerely



Nick Allan  
**Manager OIA Services**  
**Office of the Director-General**

## Copy of OIA request

-----Original Message-----

From: Paul Jones <fyi-request-15529-e9a9a3c4@requests.fyi.org.nz>

Sent: Friday, 21 May 2021 2:50 pm

To: OIA Requests <oiagr@health.govt.nz>

Subject: Official Information request - Covid Vaccine Marketing material for Group 4 Rollout

Dear Ministry of Health,

Request made under the Official Information Act.

1) Would you please provide all marketing material planned to be used for the Covid 19 vaccine Group 4 (general population) rollout.

2) Does the government plan to incentivise business to provide free goods in return for proof of vaccination? Such as but not limited to free fries at McDonalds, free donuts, or free bags of marijuana as offered in America?

3) Does the government plan to offer money in the form of lotteries or other random selection as an incentive to get vaccinated?

Yours faithfully,

Paul Jones

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This is an Official Information request made via the FYI website.

Please use this email address for all replies to this request:

[fyi-request-1xxxxxxxxxxxx@xxxxxxxx.xxx.xxx.nz](mailto:fyi-request-1xxxxxxxxxxxx@xxxxxxxx.xxx.xxx.nz)

Is [xxxxx@xxx.xxx.xx](mailto:xxxxx@xxx.xxx.xx) the wrong address for Official Information requests to Ministry of Health?

If so, please contact us using this form:

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