

08 July 2021

Anthony Jordan

fyi-request-15736-375da351@requests.fyi.org.nz

Tēnā koe Anthony

Your Official Information Act request, reference: GOV-011673

Thank you for your email of 10 June 2021, asking for the following information under the Official Information Act 1982 (the Act):

1. *please provide links to all ACC advertising on Television since 2012*
2. *please provide links to all ACC advertising on Radio since 2012*
3. *please provide specific Concussion/Mild Traumatic Brain injury advertising as a separate request*

Decision on your request for radio and television advertising since 2012 (questions 1 and 2)

Our decision is to grant your request for all television and radio adverts since 2012. This complies with the requirement under section 15(1) of the Act to make and give notice of our decision within 20 working days after receiving an official information request.

At this point we are able to provide you with links to some of our television adverts since 2012, which are provided in the attached Excel file. As you will note from this, you can find many ACC television adverts on ACC's YouTube channel, which is at [this link](#).

Remaining information for questions 1 and 2

We are able to provide you with the remaining information on a USB stick; which includes television adverts that are not available online, as well as our radio advertising since 2012.

To receive this information, please contact us at GovernmentServices@acc.co.nz from your personal email account (not the FYI website). We can either send you the USB to your postal address (which you would need to provide) or otherwise make it available for collection from an ACC branch.

No ACC-funded adverts about concussions or mild traumatic brain Injuries since 2012

ACC has not commissioned any radio or television advertising since 2012 on the subject of concussion or mild traumatic brain injury. For this reason, we are refusing this part of your request under section 18(e) of the Act as the information does not exist.

How to get in touch

If you have any questions, you can email me at GovernmentServices@acc.co.nz. If you are not happy with this response, you have the right to make a complaint to the Ombudsman. Information about how to do this is available at www.ombudsman.parliament.nz or by phoning 0800 802 602.

Nāku iti noa, nā



Sasha Wood

Manager Official Information Act Services
Government Engagement & Support