



Level 2  
119 Ghuznee Street  
P O Box 9744  
Wellington 6141  
New Zealand

info@nzonair.govt.nz  
www.nzonair.govt.nz

Tel: 04 382 9524  
Fax: 04 382 9546

26 July 2021

Joe Gordon

By email: [fyi-request-16020-ed981680@requests.fyi.org.nz](mailto:fyi-request-16020-ed981680@requests.fyi.org.nz)

Tēnā koe Joe

### Official Information request and response

Thank you for your request under the Official Information Act ("OIA") which was transferred to us on the 14<sup>th</sup> July 2021.

You have requested:

*the details of any funds from the Public Interest Journalism Fund awarded to Stuff media  
[www.stuff.co.nz](http://www.stuff.co.nz)*

In the first round of the Public Interest Journalism funding stream the following projects were approved for funding to Stuff / Fairfax Media.

1. *The Whole Truth*, Stuff for Stuff.co.nz, **up to \$591,465**. *The Whole Truth* is an animated fact-checking project designed to protect public health.
2. *Forever A Foreigner*, Stuff for PlayStuff, Māori Television, **up to \$214,360**. A multimedia series investigates what it was really like for NZ's first Asian immigrants and descendants and the issues Chinese New Zealanders face.
3. *Training: Multi-lens Journalism*, Stuff, **up to \$300,800**. A cultural competency course for Stuff journalists (eventually to be shared across the industry) to fundamentally shift representation in NZ media.

Please note that the Public Interest Journalism Fund is to be distributed over the course of three years. This first round was a partial allocation of the total \$55M allocated to the fund. There may be future successful applications from Stuff / Fairfax Media.

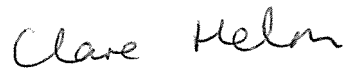
For your information, funding provided by NZ On Air for all successful projects is searchable on our website. You can also sign up to receive our bi-monthly industry newsletter via our website.

You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is [here](#). NZ On Air proactively releases information in accordance with the Government's commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response (with your name removed) will be published on the NZ On Air website shortly and will remain on our website for 12 months.

## Connecting and reflecting our nation

Thank you for your interest in our work.

Yours sincerely

A handwritten signature in black ink that reads "Clare Helm". The signature is written in a cursive, flowing style.

Clare Helm

**HEAD OF CORPORATE SERVICES**