



24 September 2021

Stuart Moriarty-Patten
fyi-request-16713-24b5c03a@requests.fyi.org.nz

Reference: OIA-2021/22-0272

Dear Stuart Moriarty-Patten

Official Information Act request for Government data collection from social media

Thank you for your request made under the Official Information Act (the Act), received on 11 September 2021. You requested:

“Does the New Zealand government collect data on individuals from social media and then use this data to target individuals with messaging and adverts or in any other way?”

On 21 September 2021, we contacted you to clarify that we were unable to respond on behalf of the New Zealand Government. You responded, requesting information from the Department of Prime Minister and Cabinet (DPMC), and the Ministries of Health, Justice and Social Development.

The parts of your request for information from the Ministries of Health, Justice and Social Development are more closely connected to the functions of those Ministries. Accordingly, I have decided under section 14(b)(ii) of the Act to transfer those parts of your request to the respective Ministries. The part of the request for information, from DPMC will remain with DPMC for response.

The Ministries of Health, Justice and Social Development have the usual timeframes under the Act from receipt of this transfer to make a decision on your request.

Yours sincerely

Sarah Corbett
Manager Ministerial and Business Services