

18 November 2021

Sarah Elliott

By email: fyi-request-17391-5ebe17f3@requests.fyi.org.nz
Ref: H202115233

Tēnā koe Sarah

Partial transfer of your request for official information

Thank you for your request under the Official Information Act 1982 (the Act) on 29 October 2021 for:

- 1) *A month by month breakdown of the Covid 19 vaccine advertising spend by the government from 1 January 2020 to 31 October 2021*
- 2) *A month by month breakdown of the Covid 19 vaccine advertising spend by the government from 1 January 2020 to 31 October 2021 given to each media company being TVNZ, Māori Television, MediaWorks/Discovery Inc.*

Parts one and two of your request are more closely connected with the functions of the Department of Prime Minister and Cabinet (DPMC). For this reason, I have decided to transfer these parts of your request under section 14(b)(ii) of the Act. You can expect a response from DPMC on these parts in due course.

- 3) *How much did each media company (TVNZ, Māori Television, MediaWorks/Discovery Inc.) receive through all areas of the Covid-19 Relief fund and what was it for?*

Part three of your request is more closely connected with the functions of the Ministry for Culture and Heritage (MCH). For this reason, I have decided to transfer this part of your request under section 14(b)(ii) of the Act. You can expect a response from MCH on this part in due course.

Under section 28(3) of the Act, you have the right to ask the Ombudsman to review any decisions made under this request. The Ombudsman may be contacted by email at: info@ombudsman.parliament.nz or by calling 0800 802 602.

Nāku noa, nā



Jan Torres
Acting Manager, OIA Services
Office of the Director-General

Original OIA request:

Dear Ministry of Health,

As a New Zealand resident I am writing to request the following information:

1) A month by month breakdown of the Covid 19 vaccine advertising spend by the government from 1 January 2020 to 31 October 2021

2) A month by month breakdown of the Covid 19 vaccine advertising spend by the government from 1 January 2020 to 31 October 2021 given to each media company being TVNZ, Māori Television, MediaWorks/Discovery Inc.

3) How much did each media company (TVNZ, Māori Television, MediaWorks/Discovery Inc.) receive through all areas of the Covid-19 Relief fund and what was it for?

Yours faithfully,

Sarah Elliott