



5 April 2022

John

fyi-request-18076-70efba91@requests.fyi.org.nz

Ref: OIA-2021/22-0799

Dear John

Official Information Act request for information related to Best of Dr.B video

Thank you for your Official Information Act 1982 (the Act) request received on 31 December 2021. You requested:

"Please provide details of the business case for, resources used, and costs incurred in production and promotion of the "Best of Dr.B." video released via the Unite Against Covid-19 social media platforms."

The Department of the Prime Minister and Cabinet (DPMC) is directly involved in the government response to COVID-19. Due to this, our timelines to respond to requests have been impacted. We appreciate your patience and understanding as we worked towards finalising your response. The time frame for responding to your request was extended under section 15A of the Act by 20 working days because it necessitated consultations to be undertaken before a decision could be made on the request. Following this extension, I am now in a position to respond.

I have decided to release documentation to you which is in scope of your request, though external consultations are required before this information can be released. Once these consultations have concluded, I will provide you with the information you have requested, subject to some information being withheld under the following grounds of the Act:

- section 9(2)(a), to protect the privacy of individuals;
- section 9(2)(b)(ii), to protect the commercial position of the person who supplied the information, or who is the subject of the information;
- section 9(2)(g)(i), to maintain the effective conduct of public affairs through the free and frank expression of opinion; and
- section 9(2)(i), to protect the Crown's commercial activity.

There is additional information covered by your request that I have decided to withhold in full under section 9(2)(g)(i), to maintain the effective conduct of public affairs through the free and frank expression of opinion.

In making my decision, I have taken the public interest considerations in section 9(1) of the Act into account.

You have the right to ask the Ombudsman to investigate and review my decision under section 28(3) of the Act.

We do not intend to publish this response on the Department of the Prime Minister and Cabinet's website.

Yours sincerely



Cheryl Barnes
Deputy Chief Executive
COVID-19 Responses