

## Street & Directional Signage - Council Policy

## Objective

To provide clear directions to facilities and traffic routes in the city by providing standard signage.

## **Policy**

The purpose of street signage in Hamilton is to provide a safe road network and to give clear directions to streets and important locations. The general principles for route marking and directional signage in the city are:

- To ensure that all intersections are clearly signed with street names. All street name signs shall consist of
  white reflectorised letters on a blue reflectorised background. On all collector and arterial road signs, and
  all street signs within the CBD, street numbers shall be included on street name signs.
- To ensure that all signs are constructed and installed in accordance with the Hamilton City Development Manual.
- 3. To ensure consistency of route numbers along particular roads.
- 4. To reinforce use of the District Plan's road hierarchy.
- 5. To provide direction to major suburbs in the city.
- 6. To provide signage to tourist attractions in accordance with the New Zealand Transport Agency's, Manual of Traffic Signs and Markings.
- To permit signage to public amenities such as churches, sports facilities, libraries, railway station(s) and Council-approved private lanes.

The number and placing of amenity signs permitted under clause 7 shall be in accordance with the following requirements:

- Approved signs shall be manufactured, erected and maintained by Council's street sign maintenance contractor, at the cost of the community organisation involved.
- Amenity signs shall not be provided where the amenity is located on a principal (collector) or arterial road.
- Signing of schools and kindergartens shall only be permitted if they provide significant facilities for the wider community, e.g. a community hall.
- Signs on a State Highway require the New Zealand Transport Agency approval.
- A maximum of three signs (including street name signs) can be used at any one location.
- The total number of signs to an amenity shall be limited to two.
- Signs shall indicate a generic description rather than a school, business or trade name.
- Signs shall be limited to 2 words and 16 characters

## **AMENITY SIGNS APPLICATION PROCESS**

