

CONFIDENTIAL



Brand Guidelines
Bus Livery

November 2020 Version 54

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We've designed this guide to be used electronically. It's up to you whether you print it, but before you do, please consider the trees.

1

Metlink Brand



Brand guidelines

Greater Wellington Regional Council plans, delivers and manages public transport as Metlink within the Wellington Region. Metlink connects people throughout the region, with a public transport network that stretches from Wellington up to Otaki and east to Masterton. The rail network consists of four main rail lines, more than 80 public bus routes, over 140 supplementary school bus routes, and four harbour ferry stops.

The network is owned by Greater Wellington Regional Council and is currently serviced by six transport operators:

- Bus - NZ Bus, Tranzit Group, Mana Coach Services, Uzabus
- Rail - Transdev
- Ferry - East by West

Discounted taxi services provide travel support for people who have difficulty using regular public transport services through the Total Mobility Scheme.

Metlink is focussed on providing a well organised, easy to use, affordable, and reliable public transport network so that our services:

- Go where people want to go, at the times they want to travel
- Provide competitive journey times
- Provide value for money
- Are easy to understand and use
- Are safe, comfortable and reliable
- Provide flexibility, allowing people to change their plans
- Maintain a public transport network that includes core, local and targeted services
- Increase the accessibility of public transport by providing information, facilities and services that make the services available to all members of the public.

Metlink's goal is to deliver an accessible, affordable, connected, and easy to use public transport network for people in the Wellington Region. Greater Wellington works in partnership with Waka Kotahi NZ Transport Agency to plan and fund the region's public transport network.



Logo reversed



Logo positive

Primary logo formats

Five primary colour formats have been developed for the Metlink logo.



clear space

m = minimum clear space. Designed to ensure the logo stands out clearly and distinctly. No other elements should be placed in this area.



This preferred format is reproduced only in Metlink brand colours.



This format is used when printing in one colour. Metlink Blue, PMS 303C is the only allowable colour.



This format shows how the logo works when printing in one colour, Metlink Blue, PMS 303C on white.



This format shows how the logo works when printing in one colour black, on white.

 The retired logo is shown on a dark blue background. The word 'metlink' is in white, with the 'm' in blue and 'o' in yellow. The words 'on our way' are in white to the right.

metlink on our way

The Metlink on our way logo device has been retired. Please use the primary logo format above for new applications to bus livery.

Logo dos and don'ts

Always use an electronic format that best suits your needs.
Never attempt to redraw, download from the internet or scan the logo.



Metlink master logo (full colour version)

✓ The full colour logo should be used where possible.



✗ Don't place the logo on a background that compromises legibility.



✗ Don't stretch, skew or angle the logo.



✗ Don't change the colour of the logo in any way.



✗ Don't place the logo on background colours other than brand colours.



✗ Don't rearrange or change the size of logo elements.



✗ Don't place the logo over faces in images.

Metlink primary colours

Please note: these guidelines have been digitally printed and the colours shown here are indicative only. Refer to your Pantone book for accurate colour matching.



Metlink Blue

PMS 303C
C100, M11, Y0, K74
R0, G54, B74
Web Safe: 00364A



Metlink Green

PMS 381C
C20, M0, Y91, K0
R196, G219, B13
Web Safe: C4DB0D

Typefaces

The font for externally produced documents is Gentleman, which is friendly, modern, and legible at all sizes. Gentleman is suitable for body copy, headings and captions.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
VWXYZ0123456789
`= [\ ; ' , . / ~ ! @ # \$ % ^ & * () _ + { } | : " < > ?

Instructions for all livery and labels

Artwork files

GWRC will supply all artwork files for the internal and external labels and livery as either .eps files or hi res pdf's.

File resizing

Any resizing of the artwork will be the operators' responsibility.

Proofing

Before installation a proof **must** be supplied to GWRC showing examples of the all interior and exterior labels and livery. As well as their placement on the bus.

Interim and temporary buses

GWRC desires the livery of interim and temporary buses to adhere to the bus livery guidelines where possible, and any exceptions will need agreement in writing with GWRC.

Metlink bus logo device

Printing

The Metlink bus logo device for road and kerbside versions are available as an .eps file from GWRC. The same device will be used across all bus models.

Road-side use



◀ Back of bus

Kerbside use



Back of bus ▶

Vinyl specifications

Product Description

Cast Vinyl only

Capable of Solvent, and Latex Inkjet printing only

Product Features

Conforms to compound curves, corrugations and rivets

Removable with heat and/or chemicals, ease and rate depends on a number of factors

Expected Performance Life of 7-10 years, Printed and matching Laminate used, expected warranted period to be met when applied to vertical surfaces only.

Ongoing cleaning and maintenance capabilities

Given the nature and environment the appliances are operating in, they will be subject to harsh UV, climatic and cleaning routines.

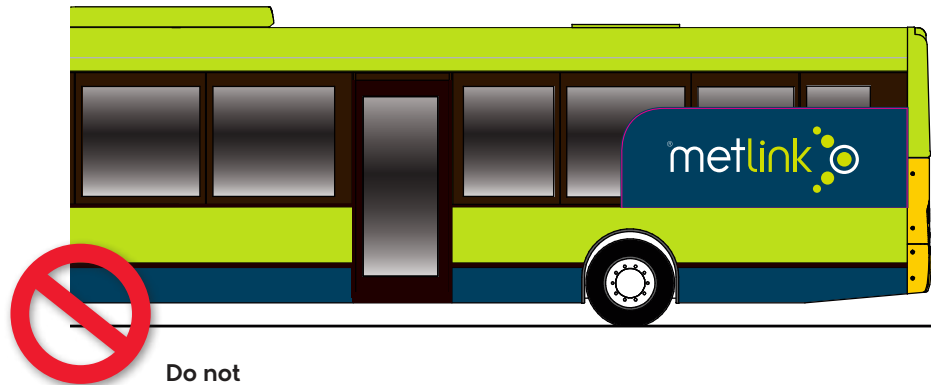
The vinyls will be able to handle a cleaner designed for high-quality painted surfaces. The cleaner must be wet, non-abrasive, without solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline).

Colour

The vinyl colours printed will need to match up to the supplied colour samples, the quality of the film will help with achieving correct colours.

A grey adhesive will be recommended as there needs to be a blockout from the background colours affecting the face printed colour.

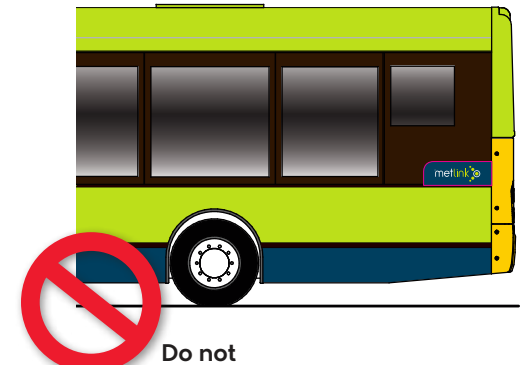
Device don'ts



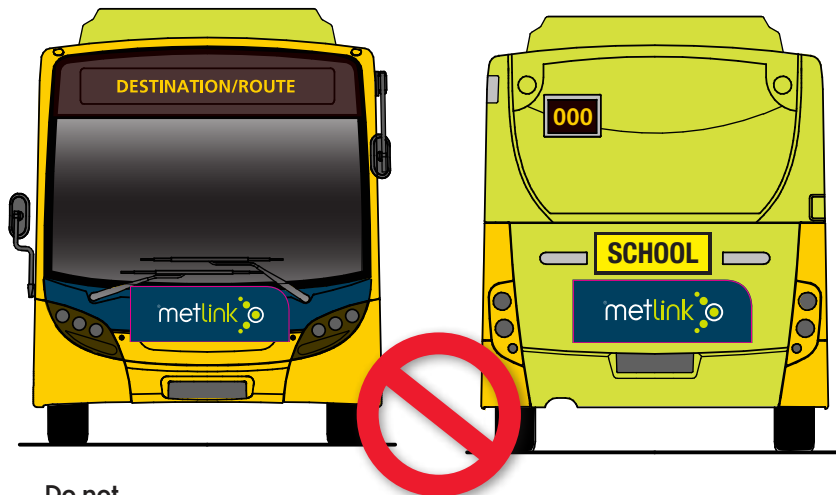
Do not
make the device too big or obstruct too much window.



Do not
use the road-side device on the kerbside of the bus.



Do not
make the device too small.



Do not
use the device on the front or back of the bus.



Do not
stretch or compress the device
in any way.



Do not
alter the colours of the device and logo in any way.

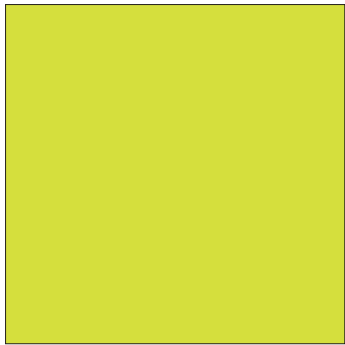


2

Bus Exterior



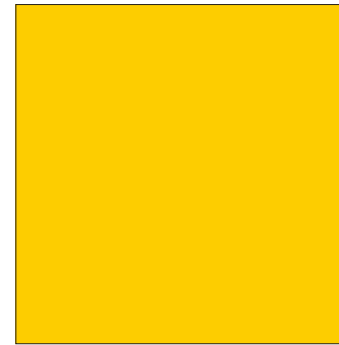
Paint colours



Metlink green external



Metlink blue external



Metlink yellow external

Approval

Paint colours:
These are a representation of the paint colours. Approval of colour must be given by GWRC before proceeding with painting.

PPG

Code	Descr.	g[Inc]	g[Cum]
F3160	High Durability Binder	452.5	452.5
F3525	Organic Yellow	496.7	949.2
F3533	White	124.2	1073.4
F3542	Yellow Oxide	35.8	1109.2
F3540	Medium Green	6.3	1115.5

Solids: 688.981g
Lead: 0.00%
Density: 1.115 kg/L
Unit of measure: Litres

PPG

Code	Descr.	g[Inc]	g[Cum]
F3160	High Durability Binder	554.5	554.5
F3546	Night Blue	380.0	934.5
F3525	Organic Yellow	80.1	1014.6
F3533	White	22.7	1037.3
F3542	Yellow Oxide	1.9	1039.2
F3540	Medium Green	0.9	1040.1
F3543	Black	12.8	1052.9

Solids: 628.947g
Lead: 0.00%
Density: 1.053 kg/L
Unit of measure: Litres

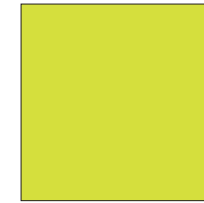
PPG

Code	Descr.	g[Inc]	g[Cum]
F3160	High Durability Binder	443.7	443.7
F3563	HS Topaz Yellow	506.4	950.1
F3533	White	92.8	1042.9
F3542	Yellow Oxide	65.2	1108.1
F3531	Hi Str. Splendid Yellow	7.5	1115.6

Solids: 669.948g
Lead: 0.00%
Density: 1.116 kg/L
Unit of measure: Litres

Painting fleet

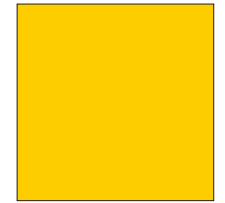
Where possible should follow the panel lines, so that one panel doesn't need to be painted with two colours or unnecessary decals are used.



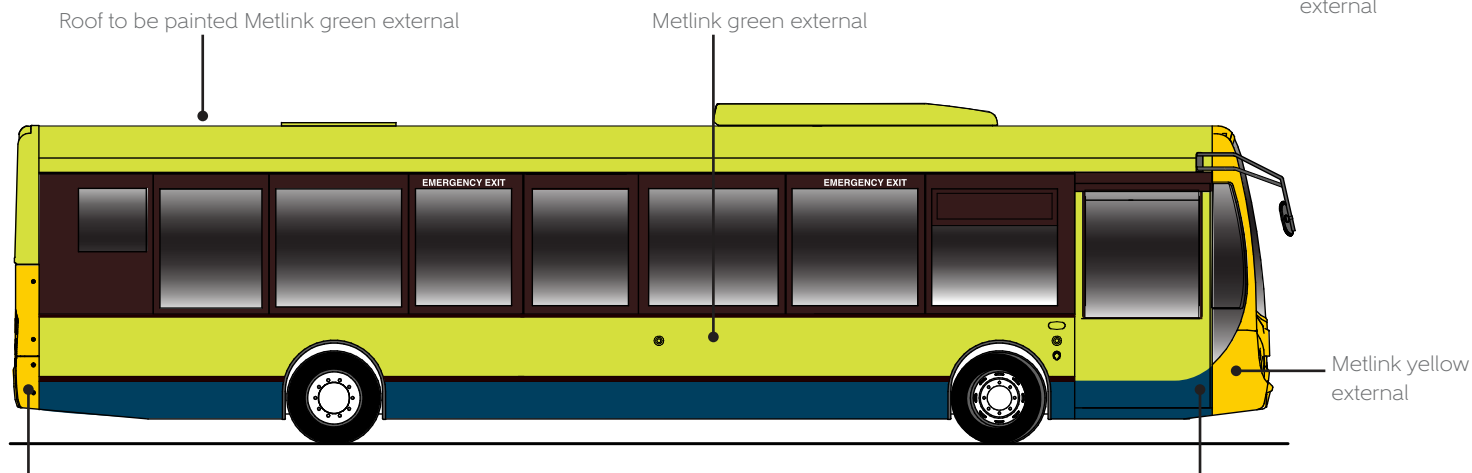
Metlink green external



Metlink blue external

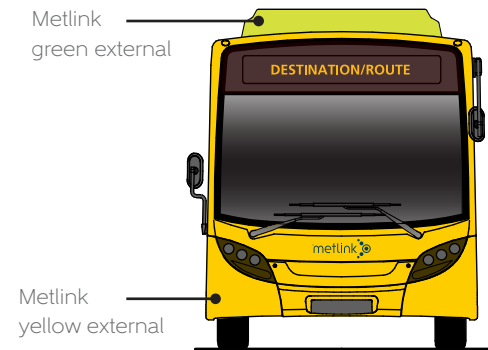


Metlink yellow external

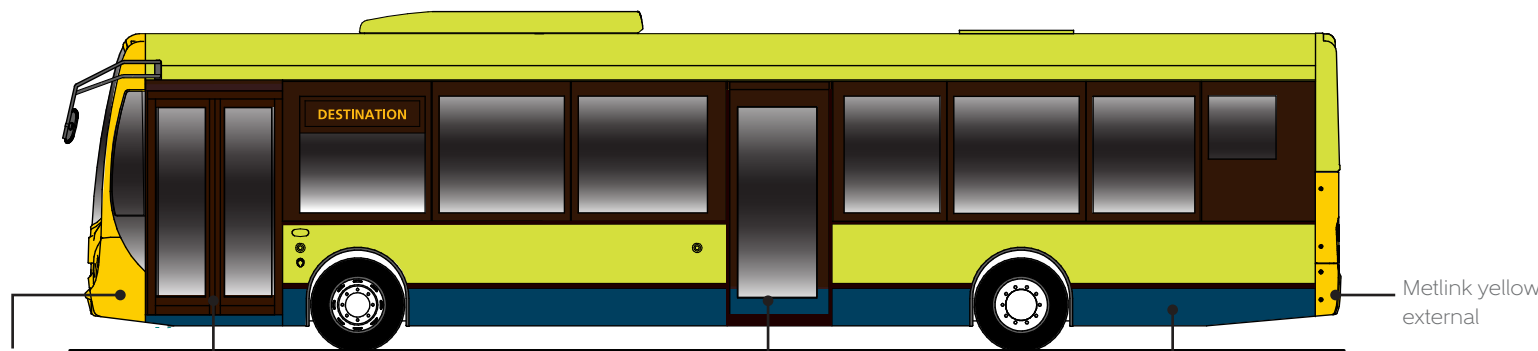


Metlink yellow external

Note: blue skirt to be extended over this panel, following the window curve. This is to be 2 colours painted, no decal to be used.



Metlink yellow external



Metlink yellow external

Metlink green external

Metlink yellow external

Metlink yellow external

Rubber seals should not be painted. Front door to remain black.

Rubber seals should not be painted. Rear door to remain black.

Skirt panel to be painted Metlink blue external. Refer to page 16 for blue skirt rules.

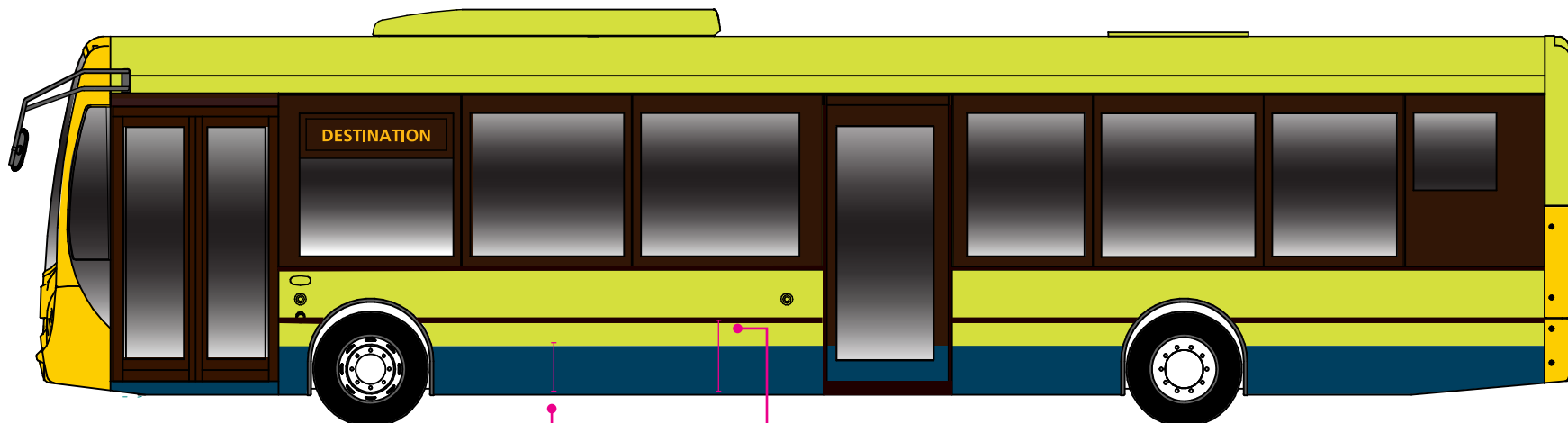
Painting fleet - blue skirt

Standard base bus

To minimize the use of decals, the bottom skirt panel of the bus must be painted Metlink blue external. Due to there being various bus types, the skirt panel measurement (350mm high) has been based on the Alexander Dennis Limited E200 bus model for illustrative purposes only.

To create a consistent look across the whole fleet, please abide by the following rules:

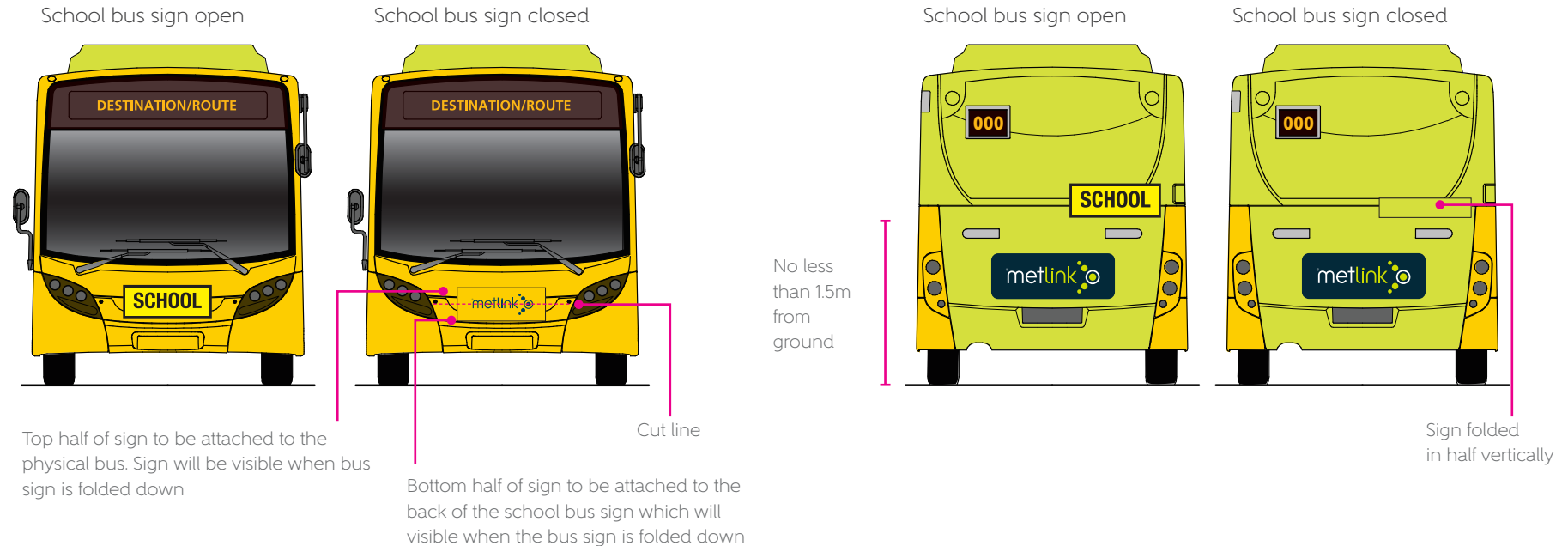
- if the bottom skirt panel is 350mm high - it is to be painted Metlink blue external
- if the skirt panel is between 350mm and 400mm high, the panel must be painted Metlink blue external
- if the bus has a skirt panel higher than 400mm, the panel must be 2 colour painted. A 350mm bottom skirt painted Metlink blue external. The remaining panel painted to be Metlink green external. See example below.



350mm painted
Metlink blue external

If bus skirt panel is higher than 400mm the entire skirt panel is to be 2 colour painted.
Bottom 350mm to be painted Metlink blue external
Remaining top of panel to be painted Metlink green external

School bus sign placement right – single-decker bus (preferred option)



Front view

If a school bus sign is in use, this panel needs to be centred horizontally above the licence plate. When the school bus sign is not in use, it will be closed in half vertically to show the metlink logo, which will be the same size as the school bus sign. To achieve this the Metlink sign will need to be cut in half with the top half attaching to the bus and the bottom half to the back of the school bus sign.

School sign size: 825mm x 300mm

Metlink sign size: 825mm x 300mm

If there is a physical limitation on the bus which would affect the placement of signs, the operator would need to present another placement option to GWRC for approval.

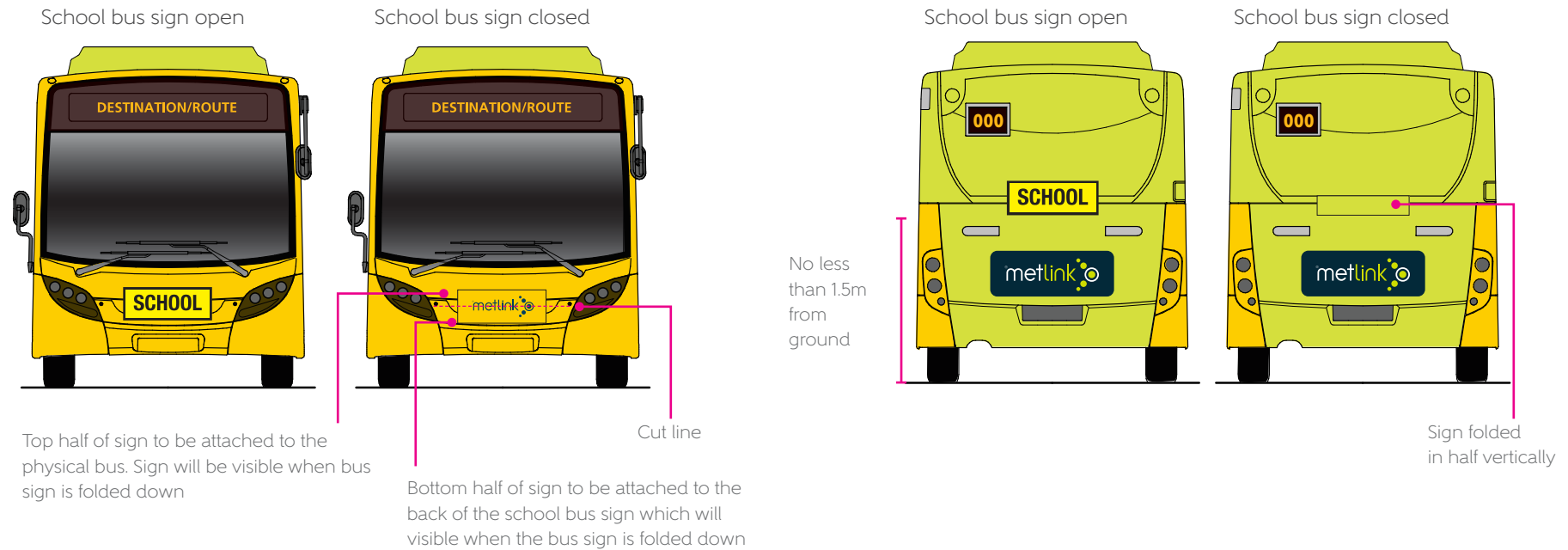
Rear view

If a school bus sign is in use, this panel needs to be located to the right of the bus, with its lower edge not less than 1.5m from the ground. When the school bus sign is not in use, it will be closed in half vertically. When closed, the front of the sign must be painted Metlink green external. Right placement is the **preferred option**.

School sign size: 825mm x 300mm

Alternative centred placement for school bus sign on page 18, however the right placement is the preferred option. If there is a physical limitation on the bus which would affect the placement of signs, the operator would need to present another placement option to GWRC for approval.

School bus sign placement centred – single-decker bus



Front view

If a school bus sign is in use, this panel needs to be centred horizontally above the licence plate. When the school bus sign is not in use, it will be closed in half vertically to show the metlink logo, which will be the same size as the school bus sign. To achieve this the Metlink sign will need to be cut in half with the top half attaching to the bus and the bottom half to the back of the school bus sign.

School sign size: 825mm x 300mm

Metlink sign size: 825mm x 300mm

If there is a physical limitation on the bus which would affect the placement of signs, the operator would need to present another placement option to GWRC for approval.

Rear view

If a school bus sign is in use and unable to be placed on the right hand side (**which is the preferred option**), this panel needs to be centred horizontally with its lower edge not less than 1.5m from the ground. When the school bus sign is not in use, it will be closed in half vertically. When closed, the front of the sign must be painted Metlink green external.

School sign size: 825mm x 300mm

If there is a physical limitation on the bus which would affect the placement of signs, the operator would need to present another placement option to GWRC for approval.

Logo and device placement – single-decker bus – non school bus



Front view (non-school bus)

The Metlink logo is centred vertically and horizontally in the panel below the windscreen wipers.

Size: 373mm x 129mm

Sign reference: EXT0001

If there is a physical limitation on the bus which would affect the placement of logo, the operator would need to present another placement option to GWRC for approval.



Rear view (non-school bus)

The Metlink logo is centred horizontally in the panel above the licence plate.

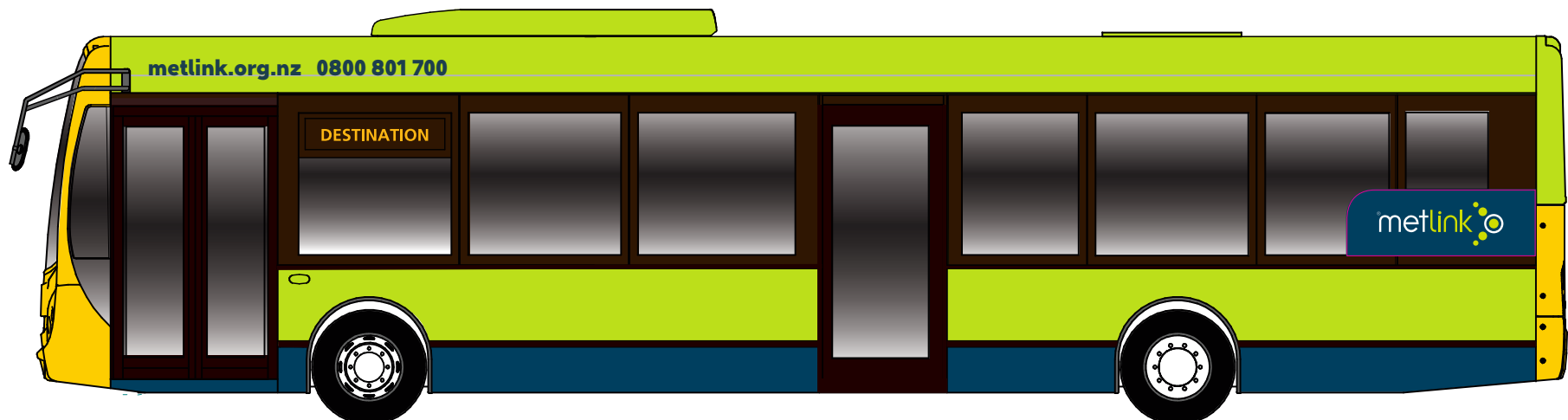
Size: 1115mm x 412mm

Sign reference: EXT0002a

If there is a physical limitation on the bus which would affect the placement of logo, the operator would need to present another placement option to GWRC for approval.

Side view - kerbside

- the Metlink device goes at the rear end of the bus and should not go up the window more than 720mm
- the lower edge of the Metlink device needs to sit at the bottom of the window (and at the top of the under-window panel). This will help to make sure the bus looks mostly green.

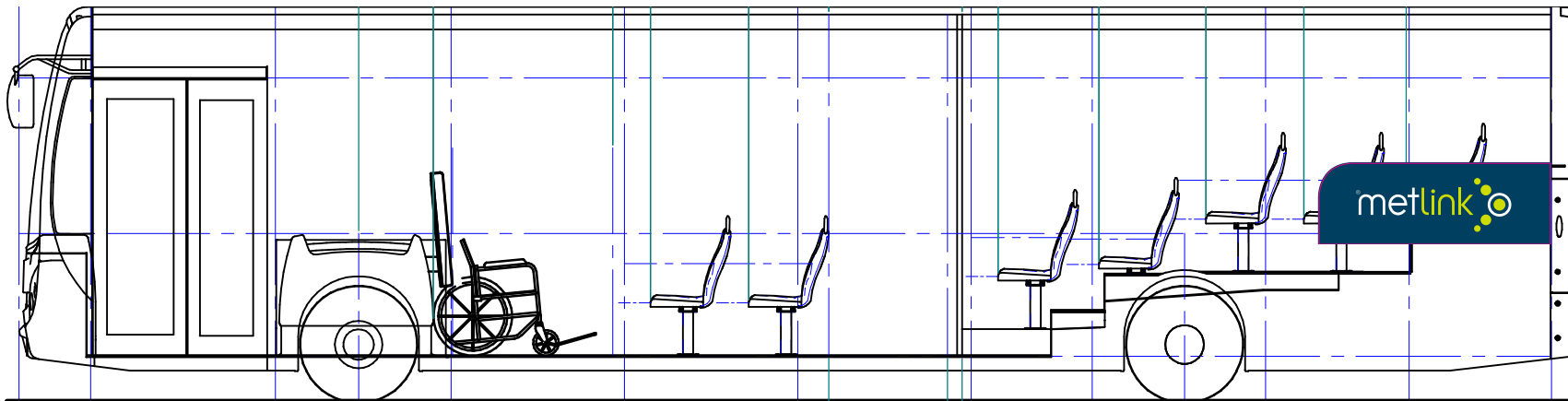


Decal replacement

If a bus is damaged and panels need replacing, operators can replace the affected section of vinyl decals (using the same materials), but only if there will be no colour difference due to fading. If the existing decals are faded and will look different to the new sections the entire decal will need replacing.

Vision obstruction

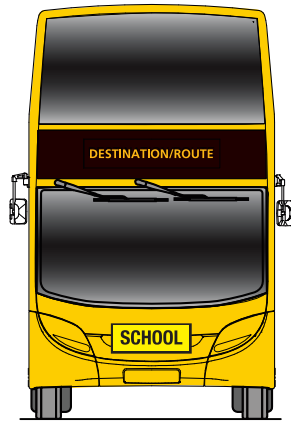
The device must not obstruct the vision of passengers inside the bus. When sitting at the back of the bus, the device will be below the eye line of an average-sized person.



When sitting at the back of the bus, the Metlink device needs to sit below the eye line of the average sized woman seated, which is approximately 78cm high. The device must not obstruct the vision of the passenger, inside the bus. Due to there being various bus types, the size of the Metlink device has been based on an Alexander Dennis E200 bus model for illustrative purposes only.

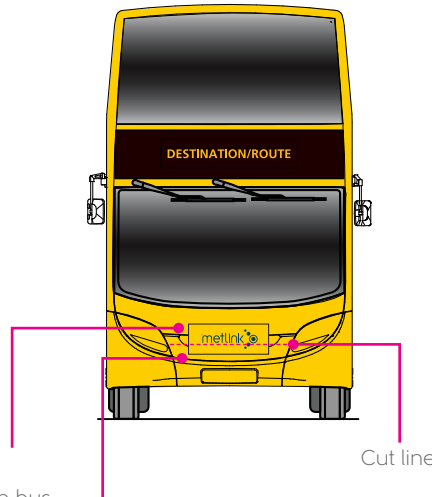
School bus sign placement right – double-decker bus (preferred option)

School bus sign open



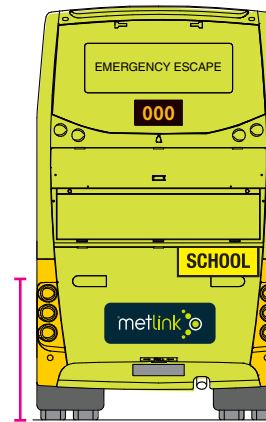
Top half of sign to be attached to the physical bus. Sign will be visible when bus sign is folded down

• School bus sign closed



Bottom half of sign to be attached to the back of the school bus sign which will visible when the bus sign is folded down

School bus sign open



No less than 1.5m from ground

School bus sign closed



Sign folded in half vertically

Front view

If a school bus sign is in use, this panel needs to be centred horizontally above the licence plate. When the school bus sign is not in use, it will be closed in half vertically to show the metlink logo, which will be the same size as the school sign. To achieve this the Metlink sign will need to be cut in half with the top half attaching to the bus and the bottom half to the back of the school bus sign.

School sign size: 825mm x 300mm

Metlink sign size: 825mm x 300mm

If there is a physical limitation on the bus which would affect the placement of signs, the operator would need to present another placement option to GWRC for approval.

Rear view

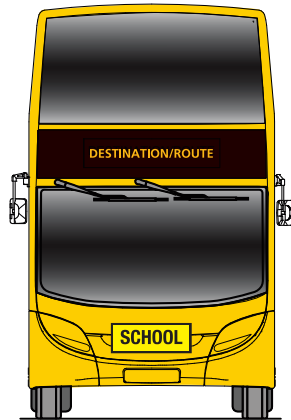
If a school bus sign is in use, this panel needs to be located to the right of the bus, with its lower edge not less than 1.5m from the ground. When the school bus sign is not in use, it will be closed in half vertically. When closed, the front of the sign must be painted Metlink green external. Right placement is the **preferred option**.

School sign size: 825mm x 300mm

Alternative centred placement for school bus sign on page 23, however the right placement is the **preferred option**. If there is a physical limitation on the bus which would affect the placement of signs, the operator would need to present another placement option to GWRC for approval.

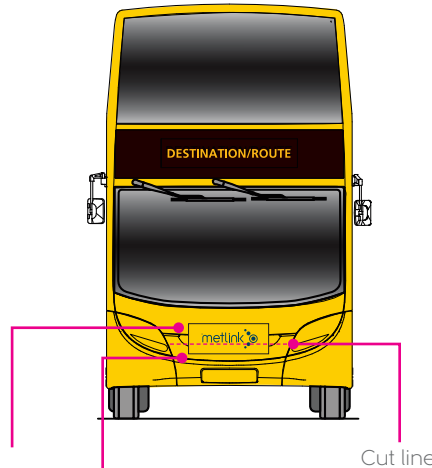
School bus sign placement centred - double-decker bus

School bus sign open



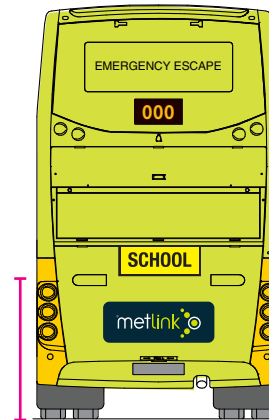
Top half of sign to be attached to the physical bus. Sign will be visible when bus sign is folded down

School bus sign closed



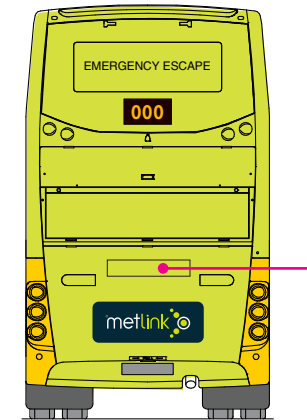
Bottom half of sign to be attached to the back of the school bus sign which will be visible when the bus sign is folded down

School bus sign open



No less than 1.5m from ground

School bus sign closed



Sign folded in half vertically

Front view

If a school bus sign is in use, this panel needs to be centred horizontally above the licence plate. When the school bus sign is not in use, it will be closed in half vertically to show the metlink logo, which will be the same size as the school sign. To achieve this the Metlink sign will need to be cut in half with the top half attaching to the bus and the bottom half to the back of the school bus sign.

School sign size: 825mm x 300mm

Metlink sign size: 825mm x 300mm

Sign reference: EXT001b

If there is a physical limitation on the bus which would affect the placement of signs, the operator would need to present another placement option to GWRC for approval.

Rear view

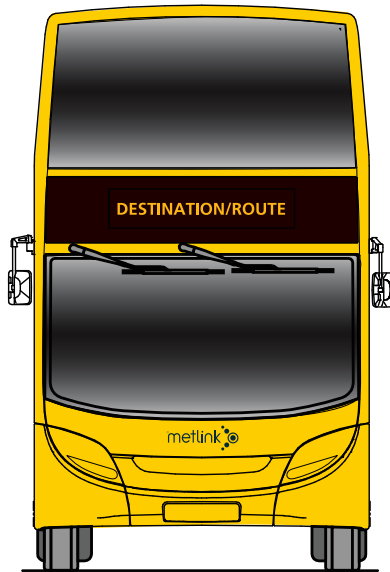
If a school bus sign is in use and unable to be placed on the right hand side (**which is the preferred option**), this panel needs to be centred horizontally with its lower edge not less than 1.5m from the ground. When the school bus sign is not in use, it will be closed in half vertically. When closed, the front of the sign must be painted Metlink green external.

School sign size: 825mm x 300mm

Sign reference: EXT002b

If there is a physical limitation on the bus which would affect the placement of signs, the operator would need to present another placement option to GWRC for approval.

Logo and device placement – double-decker bus – non school bus



Front view (non-school bus)

The Metlink logo is centred vertically and horizontally in the panel below the windscreen wipers.

Size: 373mm x 129mm

If there is a physical limitation on the bus which would affect the placement of logo, the operator would need to present another placement option to GWRC for approval.



Rear view (non-school bus)

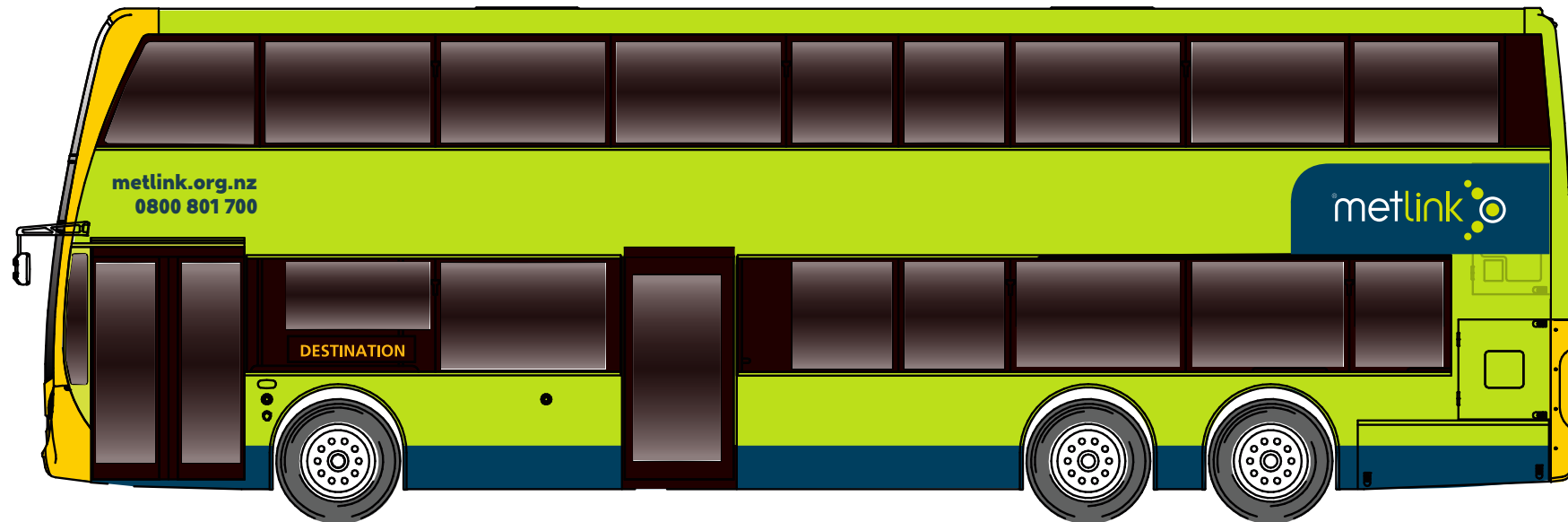
The Metlink logo is centred horizontally in the panel above the licence plate.

Size: 1115mm x 412mm

If there is a physical limitation on the bus which would affect the placement of logo, the operator would need to present another placement option to GWRC for approval.

Side view – kerbside

- the Metlink device goes at the rear end of the bus and sits on the side panel at the top of the lower deck window
- the lower edge of the Metlink device needs to sit at the top of the lower deck window. This will help to make sure the bus looks mostly green.



Approval

Livery placement:

To scale visual technical specification of the bus showing livery placement must be provided for approval by GWRC.

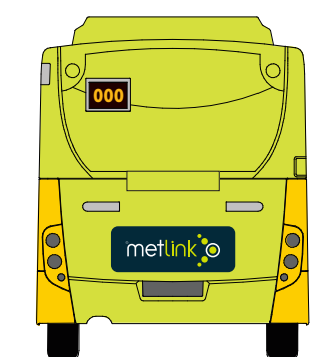
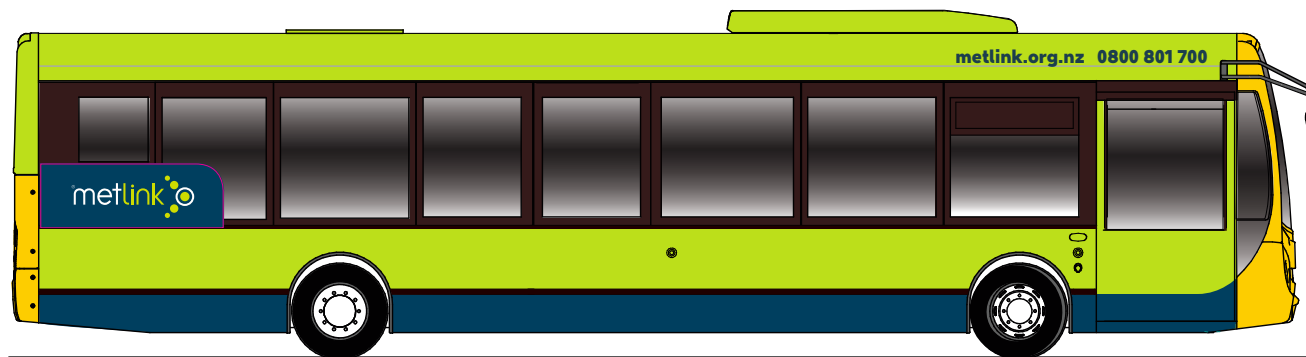
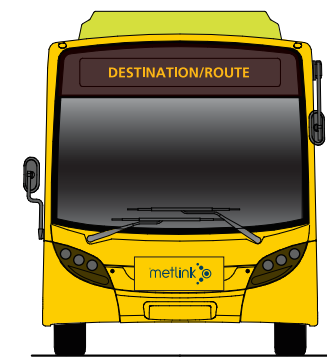
Decal replacement

If a bus is damaged and panels need replacing, operators can replace the affected section of vinyl decals (using the same materials), but only if there will be no colour difference due to fading. If the existing decals are faded and will look different to the new sections the entire decal will need replacing.

Standard base bus – single-decker bus

Finished product – excluding exterior labels

This is a generic representation of the livery on a standard bus. Note: the Metlink copy lines will change out on each bus.



Approval

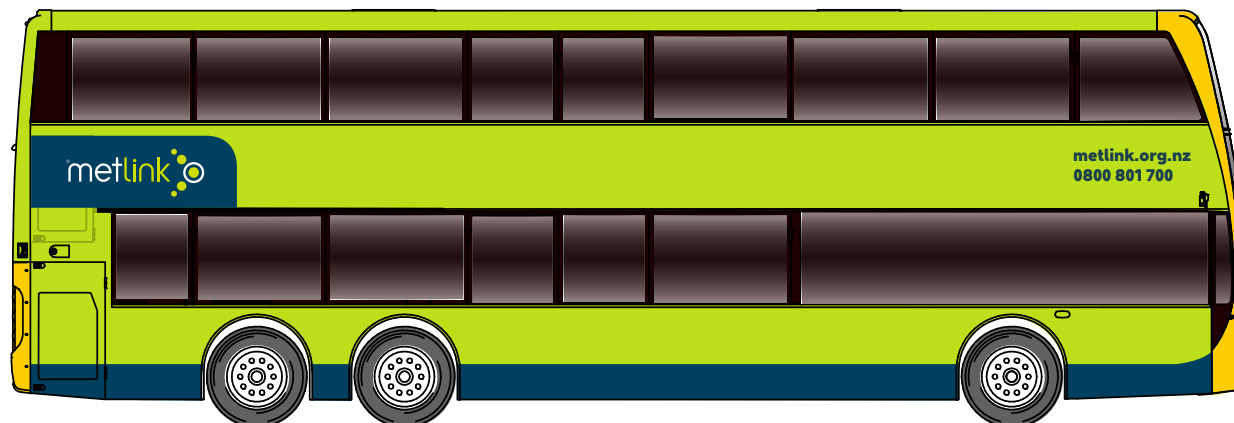
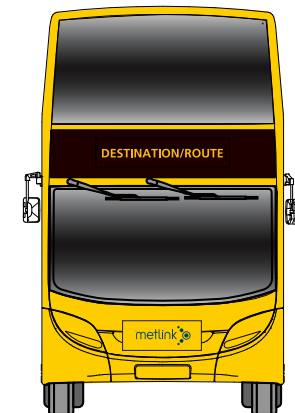
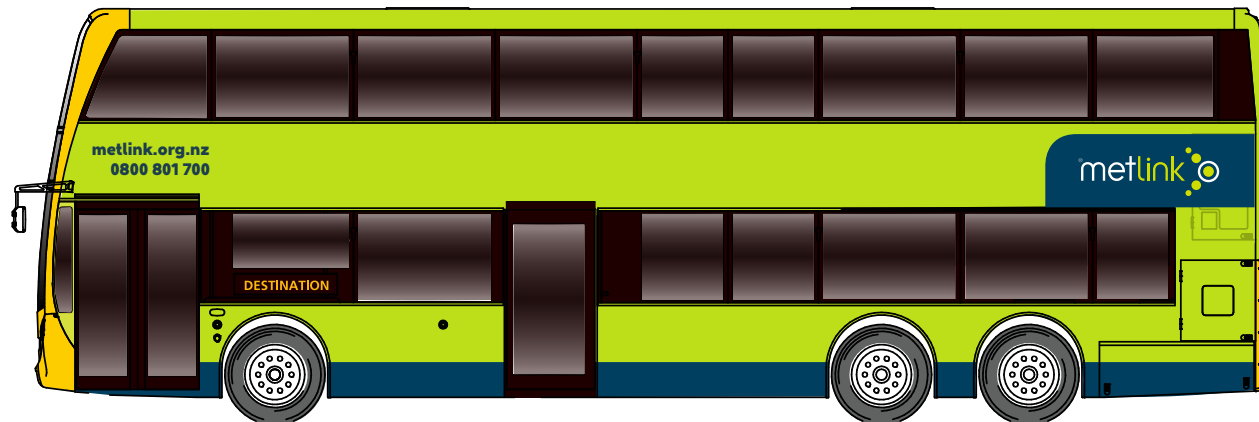
Livery placement:

A to scale, visual technical specification of the bus, showing livery placement must be provided for approval by GWRC.

Standard base bus – double-decker bus

Finished product – excluding exterior labels

This is a generic representation of the livery on a standard bus.



Approval

Livery placement:

A to scale, visual technical specification of the bus, showing livery placement must be provided for approval by GWRC.

3

Bus Advertising



Advertising space - bus exterior

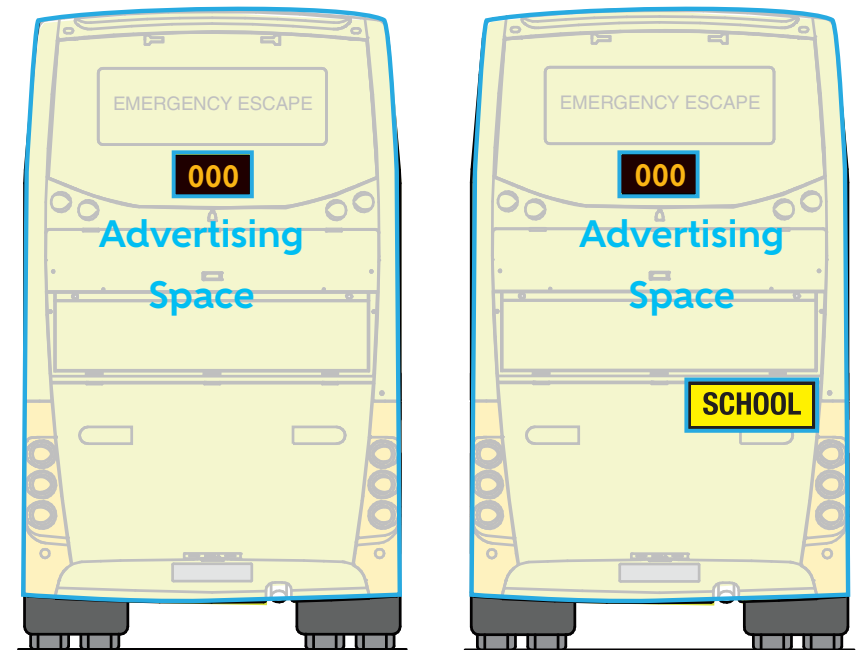
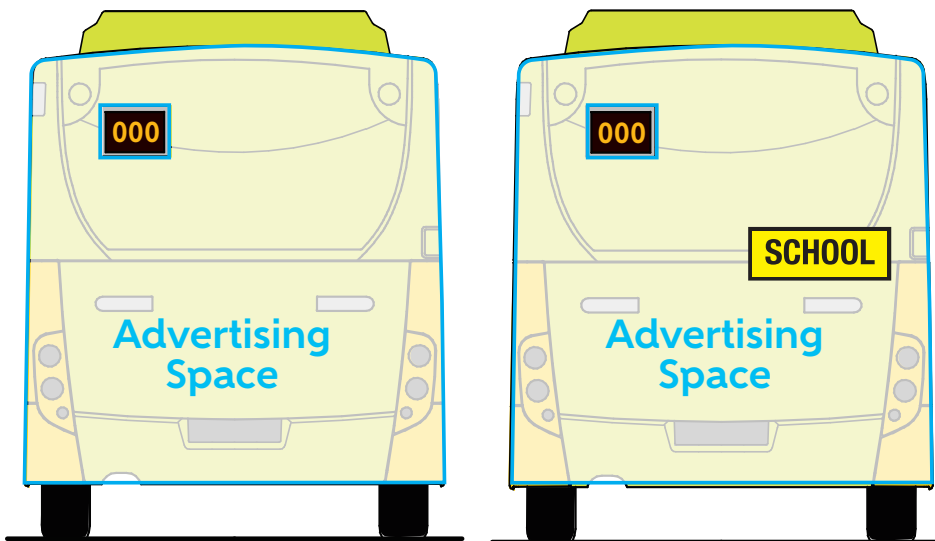
In some situations external advertising may also include the sides or even the whole bus, excluding the front of the bus which is painted yellow for traffic and pedestrian safety.

All internal and external advertising policies will be provided by GWRC.

The images of the advertising space available on the back of the bus are a guide only, as air vents and sensors are present on most bus backs, and school bus signs may be present. The operation of the bus will not be impeded in any way by advertising, this includes lights, bus numbers, information, and emergency labels. Please request the bus advertising grid templates for guidelines to individual bus types.

Note: 1. All buses will carry a Metlink logo.

2. Electric double decker buses have no bus back advertising due to charging units.

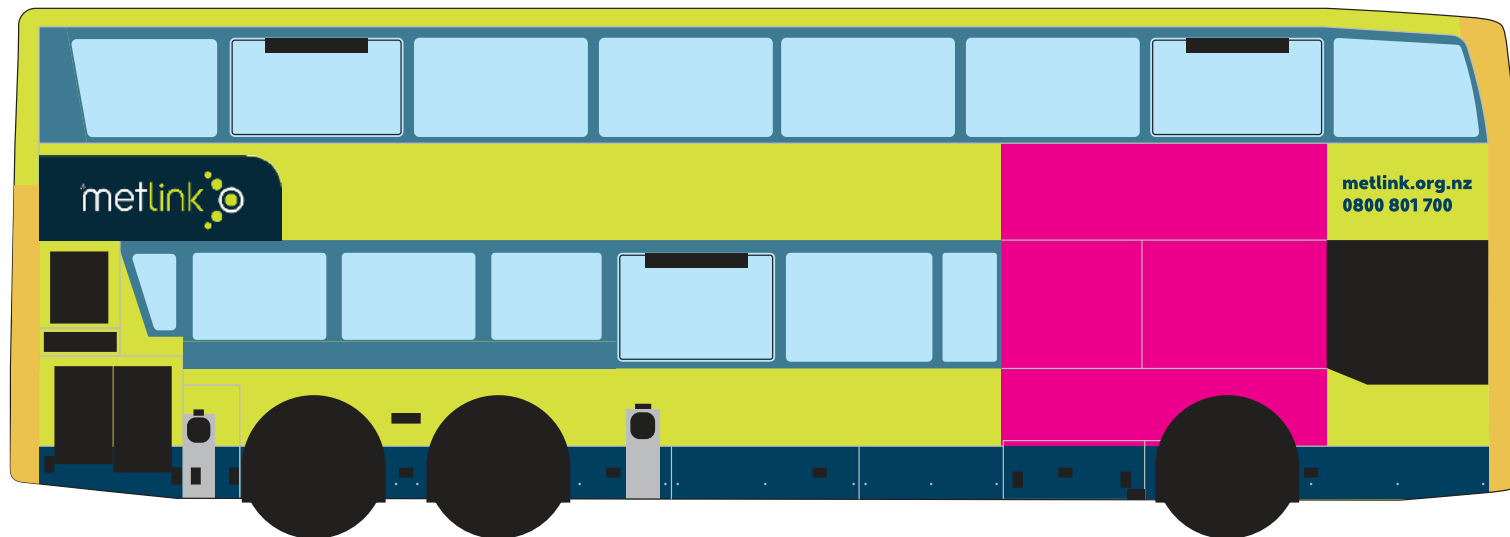


Advertising space - bus exterior

Advertising may cover the side of the bus on the roadside and kerbside, however the advertising must not cover the windows on the kerbside of the bus. This applies to both single decker buses and double decker vehicles.

For double decker-roadside (DDR) advertising, the Metlink URL and 0800 number should be resized so that there is a minimum of 125mm clear space around it.

Emergency exit stickers must be visible over advertising.



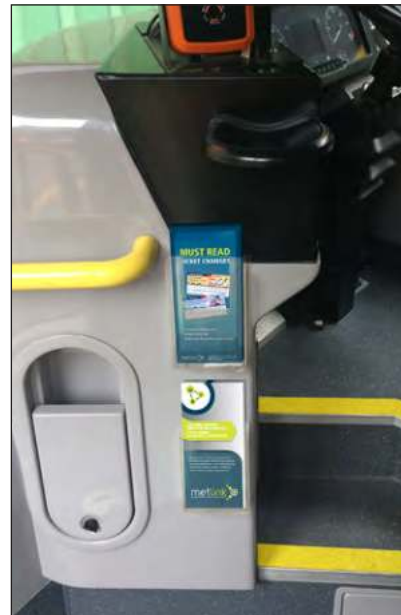
Example of double decker roadside (DDR) advertising

Advertising space – single-decker bus interior – bottom deck



DL brochure holders – example

Brochure holders must contain at least 75% of the DL brochure. This is to stop the brochures folding/bending due to the wind and becoming untidy. The holder must also have the cut-out in the front, to allow for varying brochure sizes.



DL brochure holders – front

Place brochure holders by the driver for good visibility when passengers walk onto the bus.



DL brochure holders – front

Place brochure holders on the side panel, for good visibility when passengers walk onto the bus.



A4/A3 display holder

Information can be displayed in this A3/A4 display holder. (Size is dependent on space availability.)

On-Vehicle electronic information screens – single-decker bottom deck



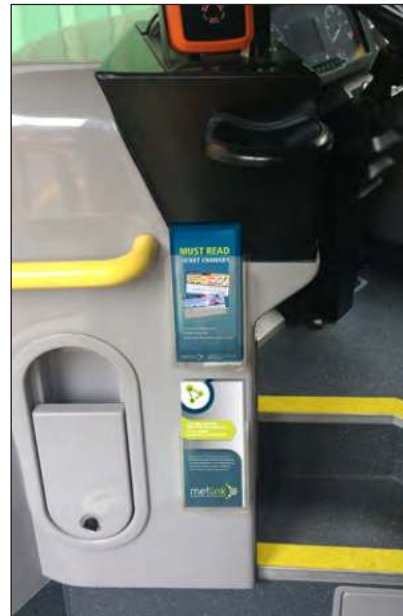
The electronic screens are to be provided and installed in accordance with GWRC's Vehicle Quality Standards

Advertising space – double-decker bus interior – bottom deck



DL brochure holders – example

Brochure holders must contain at least 75% of the DL brochure. This is to stop the brochures folding/bending due to the wind and becoming untidy. The holder must also have the cut-out in the front, to allow for varying brochure sizes.



DL brochure holders – front

Place brochure holders by the driver for good visibility when passengers walk onto the bus.



DL brochure holders – front

Place brochure holders on the side panel, for good visibility when passengers walk onto the bus.



A4/A3 display holder

Information can be displayed in this A3/A4 display holder. (Size is dependent on space availability.)

On-Vehicle electronic information screens - double-decker bottom deck

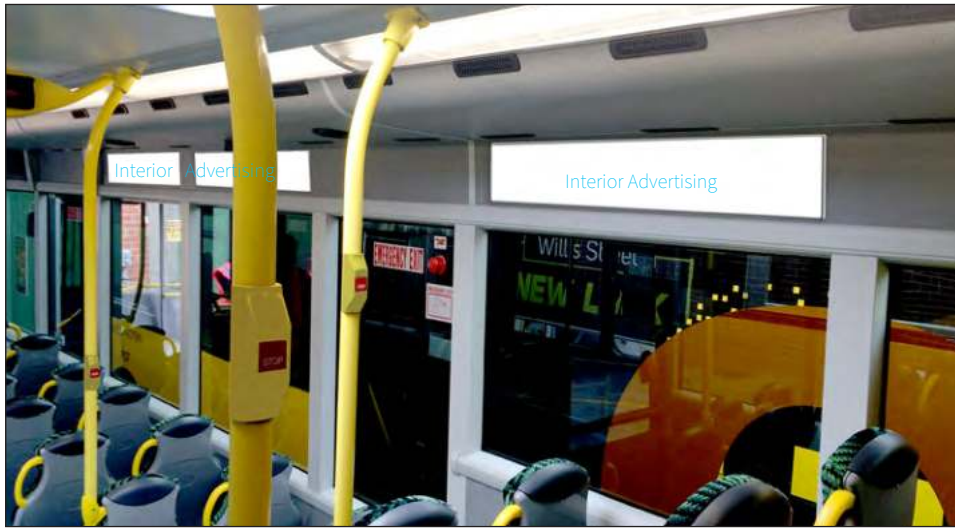


The electronic screens are to be provided and installed in accordance with GWRC's Vehicle Quality Standards.

The mouldings for the on-vehicle electronic screens are to be Metlink grey interior - RAL 9002.

Overhead promotion space – double-decker bottom deck

There are three locations for advertising, on each side of the bus, in the overhead area. Two spaces at the front and one space near the back, behind the back door.



Approval

Interior advertising:

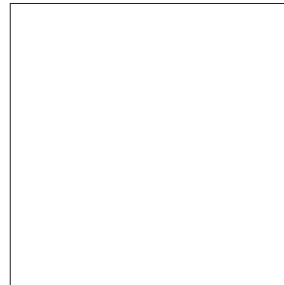
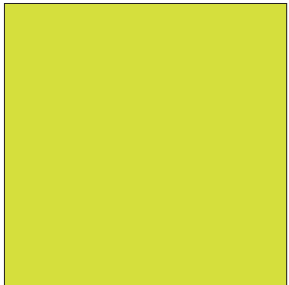
Ad space scale and placement will depend on bus size. A visual technical specification of the bus showing interior advertising placement must be provided for approval by GWRC.

4

Bus Exterior Labels



Vinyl colours



Flood coated*

This colour has no close Avery vinyl colour match. PMS 381C must be digitally printed onto white vinyl using an ink.

Avery 900

Indigo Blue 932

This vinyl colour is only to be used when vinyl cutting out graphics.

Avery 900

White 900

This vinyl colour is only to be used when vinyl cutting out graphics.

Avery 900

Black 901

This vinyl colour is only to be used when vinyl cutting out graphics.



Branding colours



Labels only

Approval

*Flood coated:

This is a visual representation of the vinyl colour. Approval of vinyl must be given by GWRC prior to installation.

Where vinyl colours are stated through the document, the label must be vinyl cut out of the Avery colour reference above.

Where PMS colours are stated, the label must be printed to match the PMS colour reference.

Vinyl specifications

Product Description

Cast Vinyl only

Capable of Solvent, and Latex Inkjet printing only

Product Features

Conforms to compound curves, corrugations and rivets

Removable with heat and/or chemicals, ease and rate depends on a number of factors

Expected Performance Life of 7-10 years, Printed and matching Laminate used, expected warranted period to be met when applied to vertical surfaces only.

Ongoing cleaning and maintenance capabilities

Given the nature and environment the appliances are operating in, they will be subject to harsh UV, climatic and cleaning routines.

The vinyls will be able to handle a cleaner designed for high-quality painted surfaces. The cleaner must be wet, non-abrasive, without solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline).

Colour

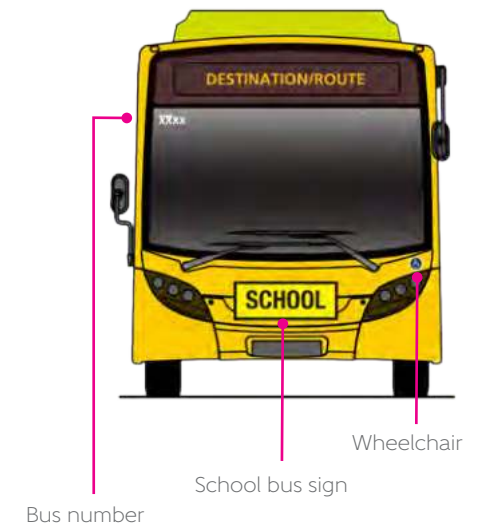
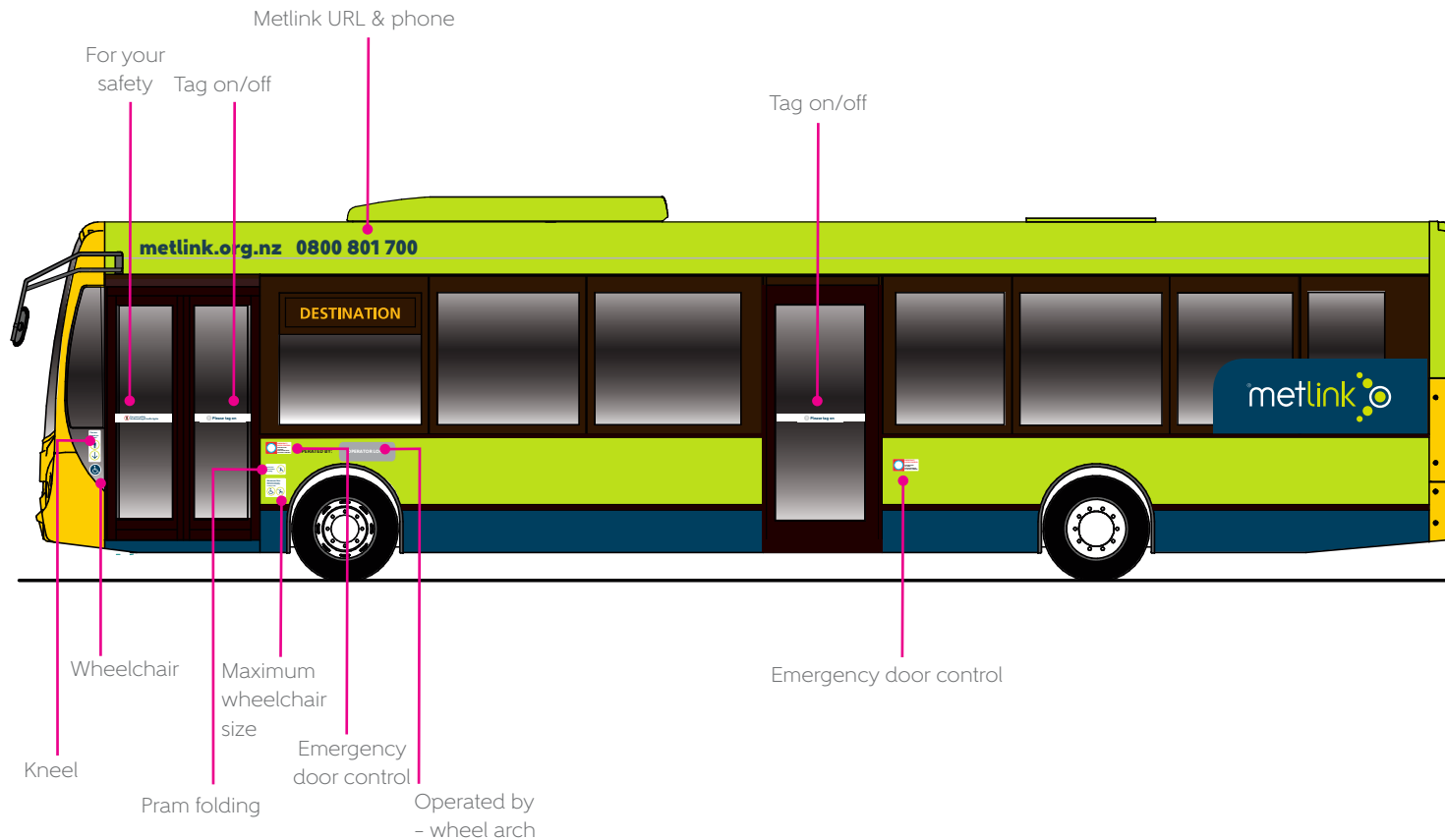
The vinyl colours printed will need to match up to the supplied colour samples, the quality of the film will help with achieving correct colours.

A grey adhesive will be recommended as there needs to be a blockout from the background colours affecting the face printed colour.

Exterior labels – location on bus

Kerbside and front

All labels are available as downloadable .eps files from GWRC.

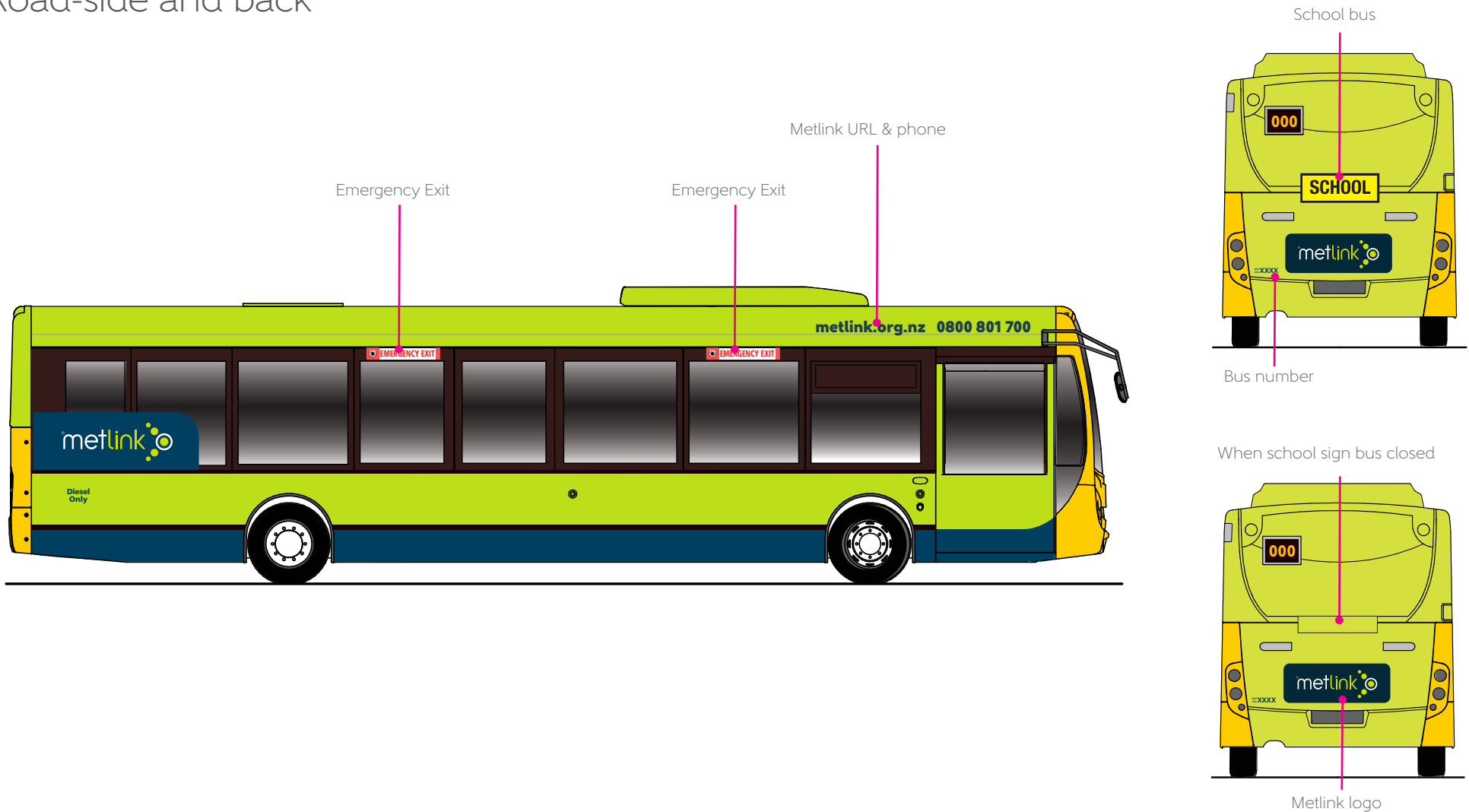


Approval

Exterior labels:

Exterior labels scale and placement will depend on bus size. A visual technical specification of the bus showing exterior label placement must be provided for approval by GWRC.

Road-side and back



Approval

Exterior labels:

Exterior labels scale and placement will depend on bus size. A visual technical specification of the bus showing exterior label placement must be provided for approval by GWRC.

Exterior labels – details and location

Approval

Exterior labels: exterior labels scale and placement will depend on bus size. A visual technical specification of the bus showing exterior label placement must be provided for approval by GWRC.



- a)
- b)



External bus number

Size: a) 225 x 80mm b) 285 x 72mm

Font size: a) 48pt, 208pt b) 74pt, 208pt

Colour: a) Avery 900 White 900, vinyl cut as per the example in the image above b) Avery 900 Indigo Blue 932, vinyl cut as per the example in the image above

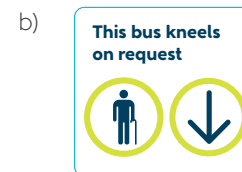
Location: Label a) Top left corner of windshield at the front of the bus
Label b) Bottom left of engine cover at the back of bus, above bumper panel.

Wheelchair

Size: 112 x 112mm

Colour: PMS 303C blue, white stock

Location: Above the right headlight and beside the front door, on the left.



Emergency exit – exterior

Size: 830 x 100mm

Font size: a) 306pt

Colour: PMS 485C red, black, white

Location: On exterior of emergency exit window.

Kneel

Size: a) 80 x 210mm b) 136 x 126mm

Font size: a) 35pt b) 38pt

Colour: PMS 303C blue, PMS 381C green, white

Location: Passenger-loading side, beside passenger entrance.

Avoid placing on bumper due to potential impact damage.

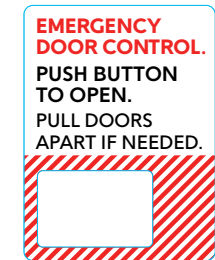
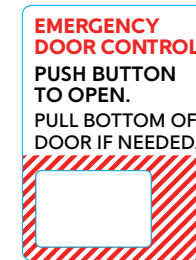
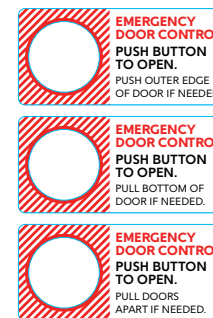
Maximum wheelchair size

Size: 152 x 160mm

Font size: 47pt, 31pt

Colour: PMS 303C blue, PMS 381C green, white

Location: Passenger-loading side, beside passenger entrance/wheel arch. Position in centre, 30mm from either side, otherwise centred 30mm from bottom.



Pram folding

Size: 152 x 82mm

Font size: 31pt

Colour: PMS 303C blue, PMS 381C green, white

Location: Passenger-loading side, beside passenger entrance/wheel arch.

Emergency door control (landscape)

Size: 266 x 123mm

Font size: 48pt, 38pt

Colour: PMS 485C red, black, white

Location: Surrounds emergency door control button.

Available in left and right of Emergency door control (EDC). Make sure to remove the dieline circle over the button and to print the decal with the correct instructions.

Make sure to use the correct sticker that matches the door opening configuration.

Emergency door control (portrait)

Size: 150 x 200mm

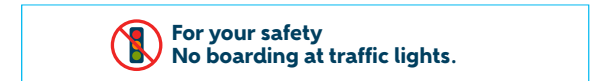
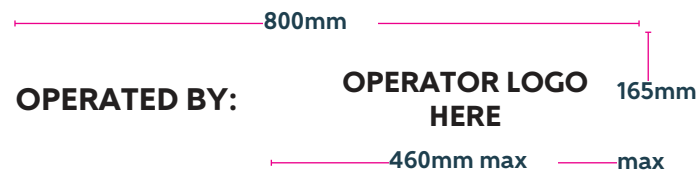
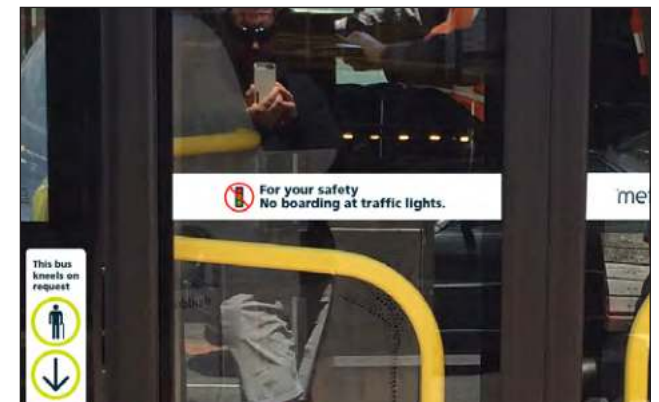
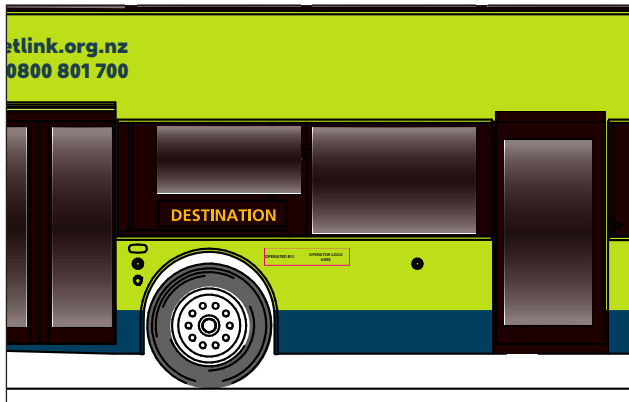
Font size: 46pt, 44pt

Colour: PMS 485C red, black, white

Location: Surrounds emergency door control button.

Make sure to remove the dieline circle over the button and to print the decal with the correct instructions.

Make sure to use the correct sticker that matches the door opening configuration.



Operated by - wheel arch limitation

Size guide: 165mm high, width depends on bus company logo but 800mm is the maximum allowed. The operator logo can be a maximum size of 460mm wide x 165mm high.

Font size: 112.5pt

Colour: Avery 900 Black 901, vinyl cut as per the example in the image above. Logo can be colour.

Location: Kerbside. To right of wheel arch on double-decker bus as per the example in the image above.

Each operator will have a different version of this sticker with their own logo.

Operated by

Size guide: 165mm high, width depends on bus company logo but 800mm is the maximum allowed. The operator logo can be a maximum size of 460mm wide x 165mm high.

Font size: 112.5pt

Colour: Avery 900 Black 901, vinyl cut as per the example in the image above. Logo can be colour.

Location: Kerbside. Centred above wheel arch of single-decker bus as per the example in the image above.

This is only to be placed on bus models where there is room above the wheel arch. Not all buses will have this space.

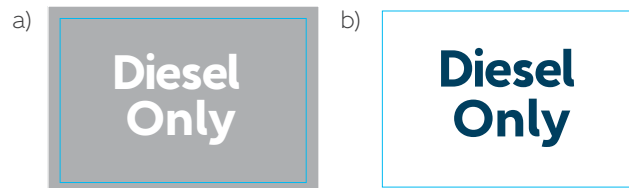
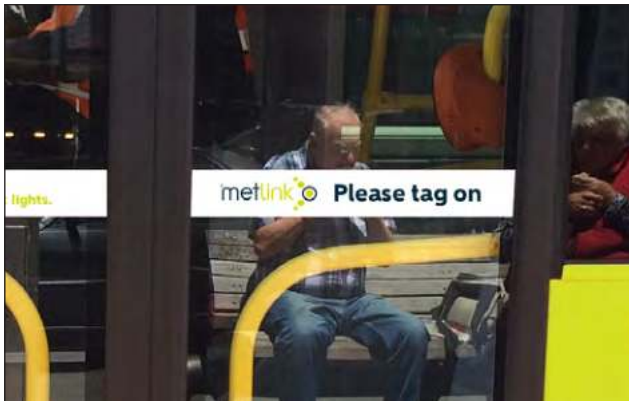
For your safety

Size: 500 x 70mm

Font size: 54pt

Colour: PMS 303C blue, white PMS 485C red, PMS 151 C Orange, PMS 377 C green, white

Location: Left door panel. Place 950mm from bottom of door. Cut to equivalent of door width. Centre text in middle of door panel.



Tag on

Size: 500 x 70mm

Font size: 98pt

Colour: PMS 303C blue, PMS 381C green, white

Location: Right front door panel. Place 950mm from bottom of door, should align with 'For your safety' sticker. Cut to equivalent of door width. Centre text in middle of door panel.

Diesel only

Size: 90 x 60mm

Font size: 50pt (for both versions)

Colour: a) Avery 900 White 900, Vinyl cut, b) Avery 900 Indigo blue 932, Vinyl cut. Use white vinyl on blue part of the bus and blue vinyl on the green part of the bus as per the example in the image above

Location: Fuel filler door or above the fuel cap. Place in centre of fuel filler door or 30mm from the bottom of the filler door.

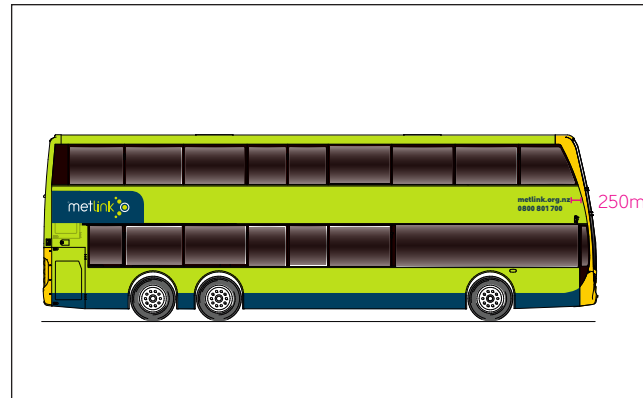
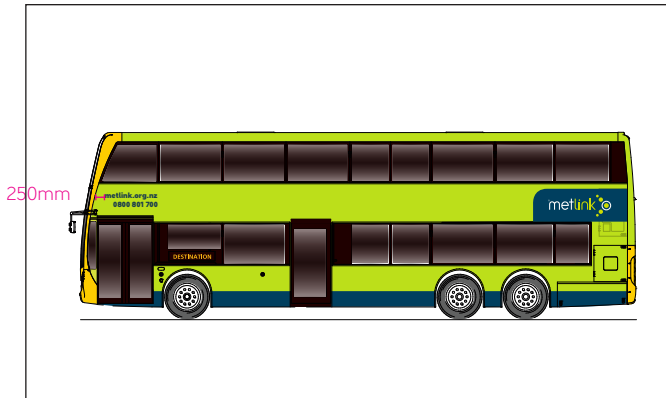
Metlink URL & phone – Single-decker ONLY

Size: a) 1670 x 120mm b) 1375 x 100mm

Colour: Avery 900 Indigo blue 932, vinyl cut as per the example in the image above (for both versions)

Location: Top panel of bus on both sides. Centered vertically within this panel. On both kerbside and road-side of the bus, start decal 270mm in from start of green panel. There must be clear visual space at the top and bottom of the top panel.

- a) The preference is to use this option. There must be clear visual space top and bottom of the copy line.
- b) If 'option a' cannot be used due to size constraints of the top panel, this option can be used. This is the minimum size the URL & phone can be. If it doesn't fit in the top panel, while still having clear visual space top and bottom of the copy line, the URL must be located elsewhere on the bus. Provide GWRC a proof with new, proposed location.



metlink.org.nz
0800 801 700

Metlink URL & phone - Double-decker - kerbside

Size: 1190 x 340mm

Colour: Avery 900 Indigo blue 932, vinyl cut as per the example in the image above

Location: Middle panel of double-decker bus. Centered vertically within this panel. Start decal 250mm in from start of green panel.

metlink.org.nz
0800 801 700

Metlink URL & phone - Double-decker - road-side

Size: 1190 x 340mm

Colour: Avery 900 Indigo blue 932, vinyl cut as per the example in the image above

Location: Middle panel of double-decker bus. Centered vertically within this panel. Start decal 250mm in from start of green panel.



School bus sign front

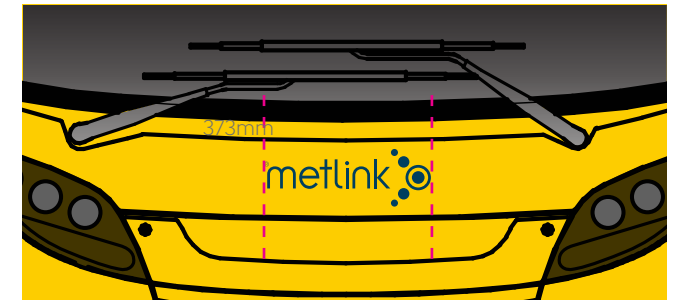
Size: a) 825 x 300mm (open) b) 825 x 300mm (closed)

Colour: a) yellow-green (RF) b) PMS 303C blue, metlink external yellow

The colour 'R' is made of retro-reflective material and the colour 'F' must be fluorescent

Location: At the front of the bus.

This sign closes in half vertically. When the school bus sign is not in use, it will be closed in half vertically to show the metlink logo, which will be the same size as the school bus sign. To achieve this the Metlink sign will need to be cut in half with the top half attaching to the bus and the bottom half to the back of the school bus sign.



School bus sign back

Size: a) 825 x 300mm (open) b) 825 x 150mm (closed)

Colour: a) yellow-green (RF) b) painted Metlink green external

The colour 'R' is made of retro-reflective material and the colour 'F' must be fluorescent

Location: Centred horizontally with its lower edge not less than 1.5m from the ground.

When the school bus sign is not in use, it will be closed in half vertically. When closed, the front of the sign must be painted Metlink green external.

School bus sign back

Size: a) 825 x 300mm (open) b) 825 x 150mm (closed)

Colour: a) yellow-green (RF) b) painted Metlink green external

The colour 'R' is made of retro-reflective material and the colour 'F' must be fluorescent

Location: Located to the right of the bus, with its lower edge not less than 1.5m from the ground.

When the school bus sign is not in use, it will be closed in half vertically. When closed, the front of the sign must be painted Metlink green external.

Metlink logo front

Size: 373 x 129mm

Colour: PMS 303C, vinyl cut

Location: Front of bus, centred vertically and horizontally in panel below windscreen wipers.



◀ Back of bus



Back of bus ▶

Metlink logo back

Size: 1115 x 412mm

Colour: PMS 303C blue, PMS 381C green, white

Location: Back of bus, centred horizontally in the panel above the licence plate.

Metlink device - single-decker - road-side

Size: 1700 x 600mm

Colour: PMS 303C blue, PMS 381C green, white

Location: Road-side of the bus. (Refer to Metlink logo and device placement - single-decker - non-school bus side view pg 20).

This must not obstruct the passengers' view when looking out of the bus.
If there is an instance where the device can't be read, due to a grate or panel etc, ensure the 'm' starts after this obstruction.

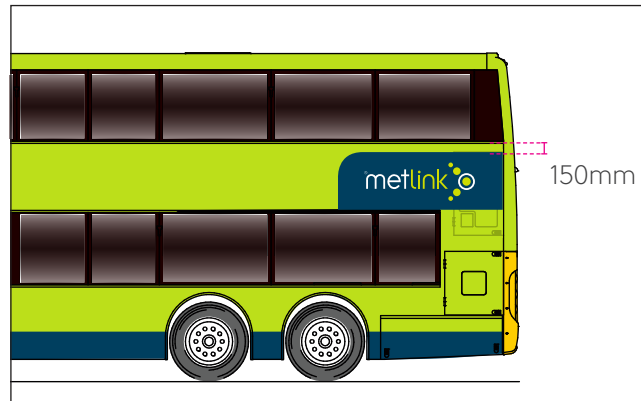
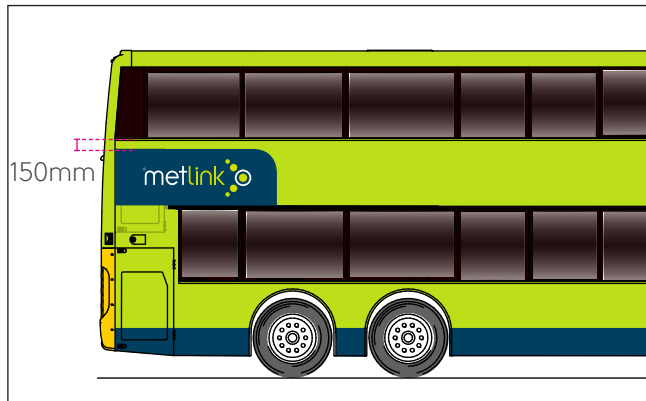
Metlink device - single-decker - kerbside

Size: 1700 x 600mm

Colour: PMS 303C blue, PMS 381C green, white

Location: Kerbside of the bus. (Refer to Metlink logo and device placement - single-decker - non-school bus side view pg 20).

This must not obstruct the passengers' view when looking out of the bus.
If there is an instance where the device can't be read, due to a grate or panel etc, ensure the Metlink arrow device ends before this obstruction.



◀ Back of bus



Back of bus ▶

Metlink device - double-decker - road-side

Size: 2000 x 700mm

Colour: PMS 303C blue, PMS 381C green, white

Location: Road-side of the bus. (Refer to Metlink logo and device placement - double-decker - non-school bus side view pg 25).

There must be 150mm of clear space between the top of the decal and the bottom of the upper deck window.

This must not obstruct the passengers' view when looking out of the bus.

If there is an instance where the device can't be read, due to a grate or panel etc, ensure the 'm' starts after this obstruction.

Metlink device - double-decker - kerbside

Size: 2000 x 700mm

Colour: PMS 303C blue, PMS 381C green, white

Location: Curb-side of the bus. (Refer to Metlink logo and device placement - double-decker - non-school bus side view pg 25).

There must be 150mm of clear space between the top of the decal and the bottom of the upper deck window.

This must not obstruct the passengers' view when looking out of the bus.

If there is an instance where the device can't be read, due to a grate or panel etc, ensure the Metlink arrow device ends before this obstruction.

5

Bus Interior



Bus interior

This will be implemented as buses as replaced.

Ceiling colour:
Metlink white interior - RAL 9003

Window panels:
Metlink grey interior - RAL 9002

Wall colour:
Metlink grey interior - RAL 9002

Priority seating
Fabric swatch - Green

Passenger seating
Fabric swatch - Blue

Lower floor trim - Metlink
dark grey interior - RAL 7012

Floor covering:
M20 Midnight

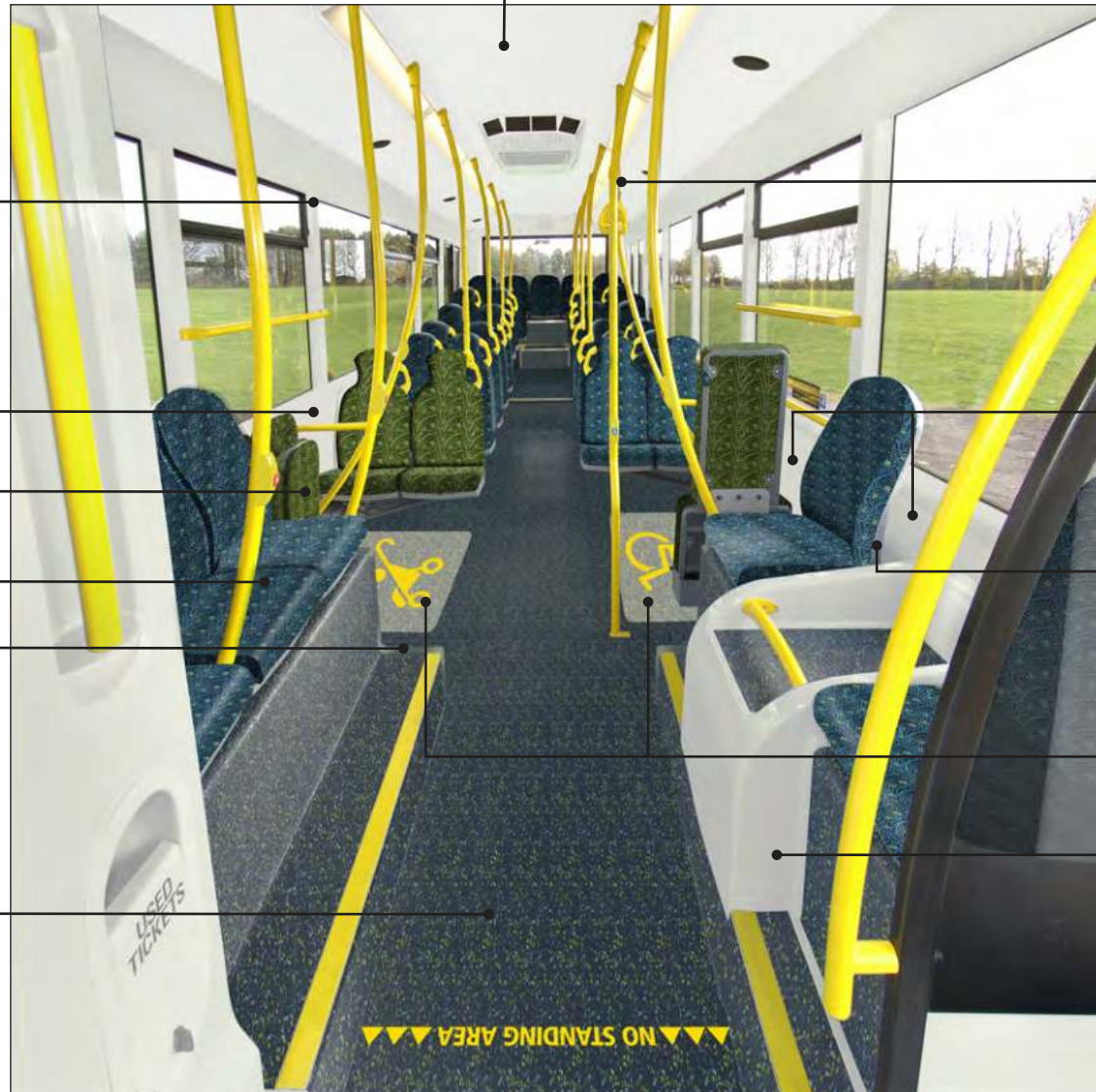
Internal rails and grab handles:
Dulux Schweppes yellow

Wall colour:
Metlink grey interior - RAL 9002

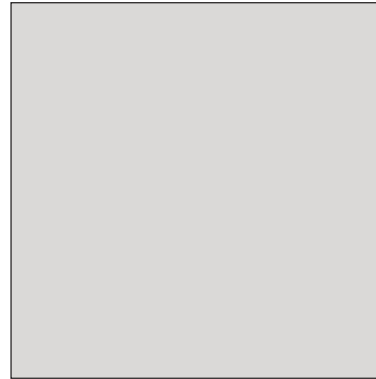
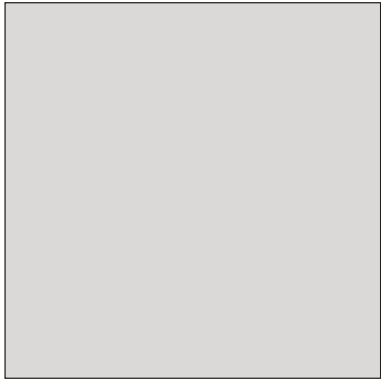
Seat shell: Metlink shell interior
- RAL 7038

Priority seating areas/disabled seating:
Dulux Schweppes yellow,
with M20 Civic floor covering.

Mouldings:
Metlink grey interior - RAL 9002



Interior colours



Window panels, wall colour and mouldings

Metlink Grey Interior - Cool Grey EFT.01585

Window panels, wall colour and mouldings

Metlink Grey White Interior - RAL 9002

PPG

Code	Descr.	CML.
F3160	HIGH DURABILITY BINDER	240.0
F3124	MATT BINDER	263.2
F3533	WHITE	780.0
F3519	WEAK BLUE BLACK	28.2

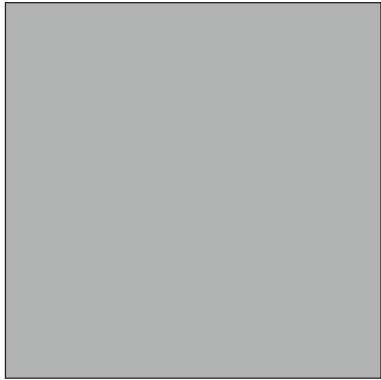
PPG

Code	Descr.	CML.
F3160	HIGH DURABILITY BINDER	364.9
F3124	MATT BINDER	364.9
F3533	WHITE	1205.2
F3542	YELLOW OXIDE	1209.4
F3543	BLACK	1213.6
F3545	ORGANIC BLUE	1216.6

Approval

Internal colours:

These are a representation of the internal colours. Approval of colour must be given by GWRC before proceeding with installing.

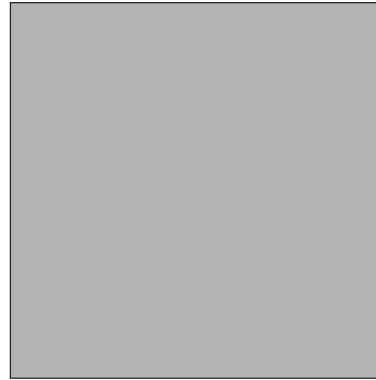


Seat shell

Metlink Shell Interior - PMS 421C

PPG

Code	Descr.	CML.
F3160	HIGH DURABILITY BINDER	403.2
F3124	MATT BINDER	806.5
F3533	WHITE	1127.8
F3543	BLACK	1139.5
F3542	YELLOW OXIDE	1150.2
F3535	VIOLET	1152.2

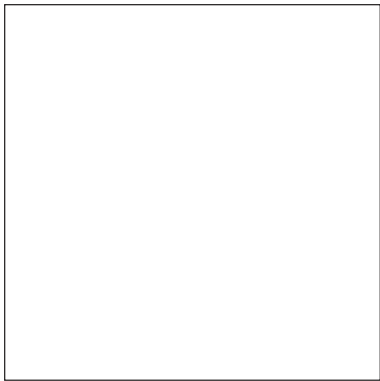


Seat shell

Metlink Agate Grey Interior - RAL 7038

PPG

Code	Descr.	CML.
F3160	HIGH DURABILITY BINDER	469.60
F3124	MATT BINDER	939.20
F3533	WHITE	1147.10
F3542	YELLOW OXIDE	1156.20
F3543	BLACK	1164.90
F3545	ORGANIC BLUE	1165.20

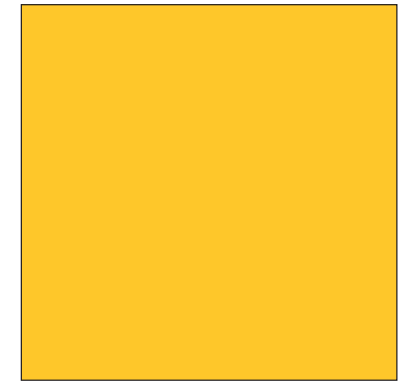


Ceiling colour
Metlink Signal White Interior - RAL 9003



**Skirtings, lower floor trim, dash,
 driver compartment and wheel arches**

Metlink Basalt Grey Interior - RAL 7012



Handrails and grab handles

Dulux Schweppes yellow

PPG

Code	Descr.	CML.
F3160	HIGH DURABILITY BINDER	681.20
F3533	WHITE	1247.50
F3519	WEAK BLUE BLACK	1250.30
F3518	WEAK RED OXIDE	1252.40
F3517	WEAK YELLOW OXIDE	1254.50

PPG

Code	Descr.	CML.
F3160	HIGH DURABILITY BINDER	386.8
F3124	MATT BINDER	773.6
F3533	WHITE	954.4
F3543	BLACK	1051.3
F3542	YELLOW OXIDE	1076.1
F3544	RED OXIDE	1091.2
F3544	NIGHT BLUE	1105.2

Bus fabrics

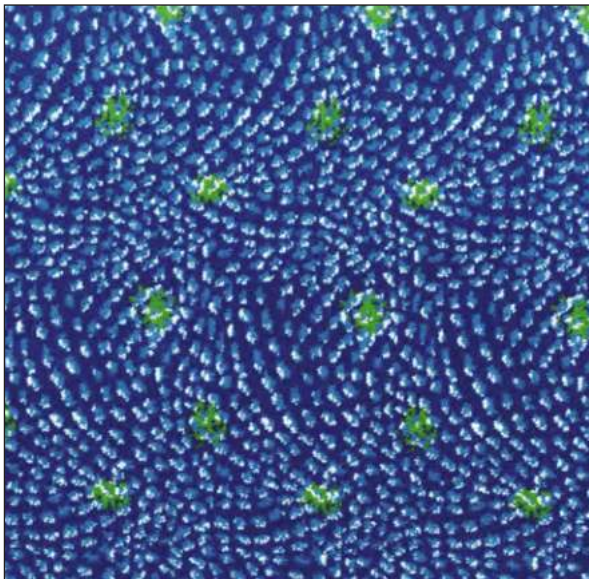
The fabrics to be used on the buses are similar patterns as the fabric used on rail, for consistency across the Metlink network.

Fabric selection

The seat covering 70% - 80% Wool, 20% - 30% Nylon, uncut pile, flat weave.

The fabric's graphic pattern and colours have been designed to hide dirt, accidental spills and graffiti using marker pens and aerosols. These fabrics will be reviewed in approximately 9 years, which is the half life refurbishment of the buses.

Passenger seating fabric swatch



Priority seating fabric swatch



Approval

Fabric:

This is a representation of a fabric swatch. Approval of the swatches must be given by GWRC before proceeding to install.

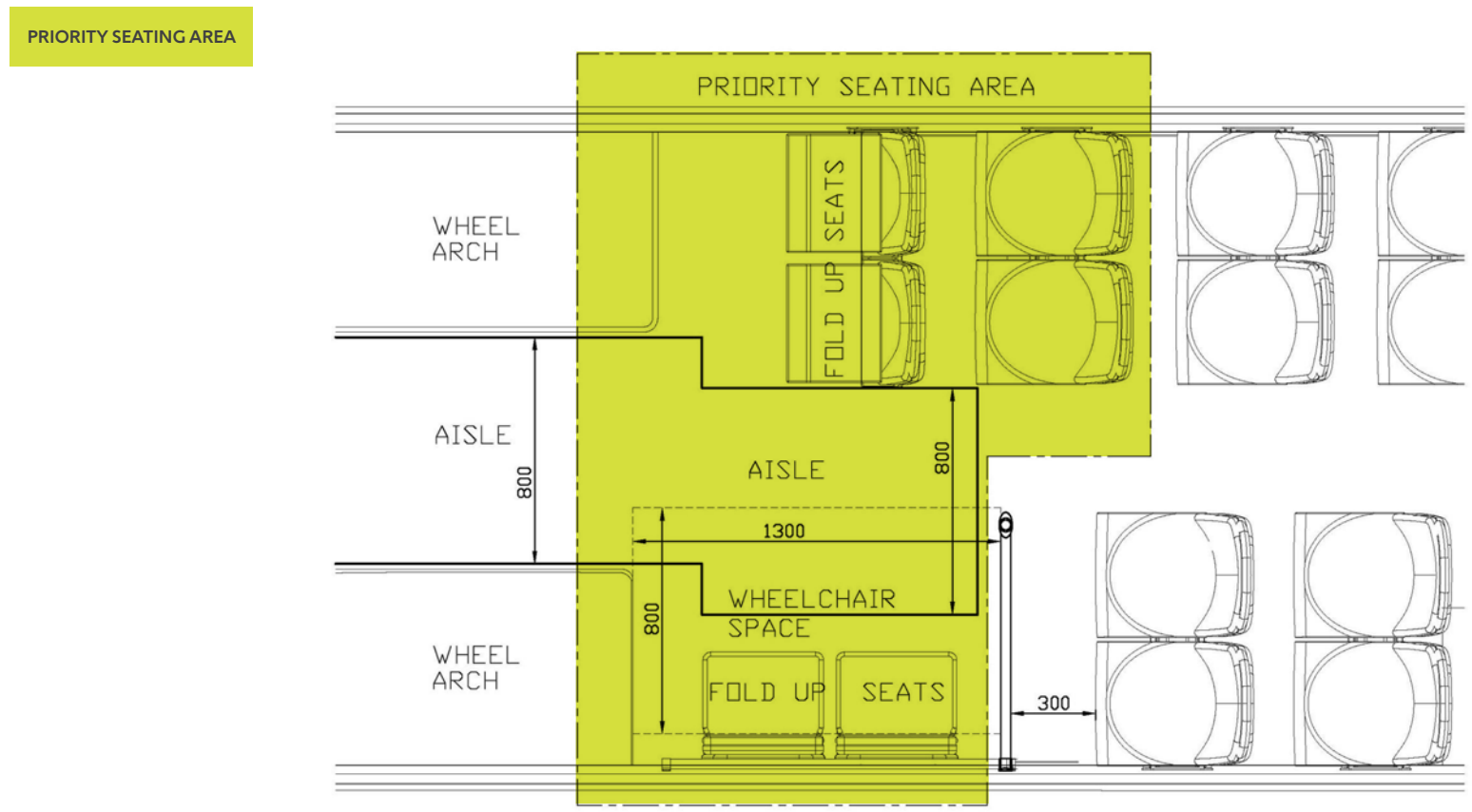
Bus seat fabric specifications

PROPERTY	TEST METHOD	PASS LEVEL REQUIRED	
Fibre Content	AS.2001.7.5	Minimum	90%-95% wool
Abrasion Resistance	IWS TM 112	Minimum	min 60,000 rubs
Breaking Force	AS.2001.2.3	Minimum	1002- warp
			722 - weft
Seam Slippage	AS.2001.2.22	Maximum	6.5mm - warp
			6mm - weft
Pilling Resistance	IWS TM 196	Minimum	4 - 5
Colourfastness to Light	IWS TM 5	Minimum	>1/3 std depth 6
			<1/3 std depth 6
Colourfastness to Water	AS.2001.4.8	Minimum	Change of shade 5
			Stain Wool 5
			Stain Cotton 5

PROPERTY	TEST METHOD	PASS LEVEL REQUIRED	
Colourfastness to Perspiration	AS.2001.4.17	Minimum	Change of shade 5
			Stain Wool 5
			Stain Cotton 5
Colourfastness to Rubbing	AS.2001.4.3	Minimum	4 - 5 wet
			4 - 5 dry
Flammability Resistance	ISO 3795	All seating materials must comply with ISO 3795 (1998) or FMVSS 302 US standard or equivalent ECE standard. PASS	

Priority seating fabric placement

The picture below shows the priority seating layout that the RUB prefers and as such GW prefers. All the seats shown in the priority seating area below, are to use the priority seating fabric swatches shown on page 55. All fold up seats will default to folded up when not in use (a RUB requirement).



Floor coverings

The floor coverings colours to be used on the buses are the same as or similar to the floor coverings used on rail, for consistency across the Metlink network.

Surface finish

The floor covering:

- has an impervious surface with a matt finish
- is wear and slip resistant (refer to AS 3696.13)
- is installed with the least possible number of edges (Note: the edges are fully welded to give an impervious, waterproof seal) is of a fire retardant material in accordance with BS476 Part 7 class 2 or equivalent.

The priority seating will be M20 Civic or similar, all other areas are to be M20 midnight or similar.

Floor covering contrast

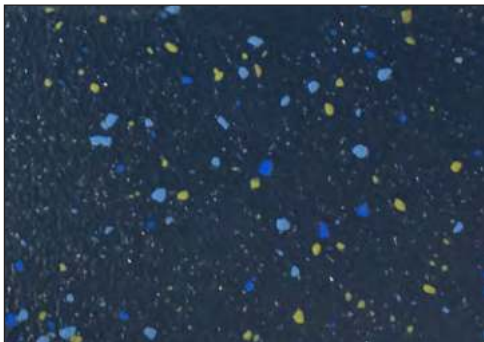
There must be a minimum 70% visual contrast between the main flooring and the priority seating flooring areas. Refer to: RTS14 Section 5.3 + AS/NZS1428.4

Approval

Floor coverings:

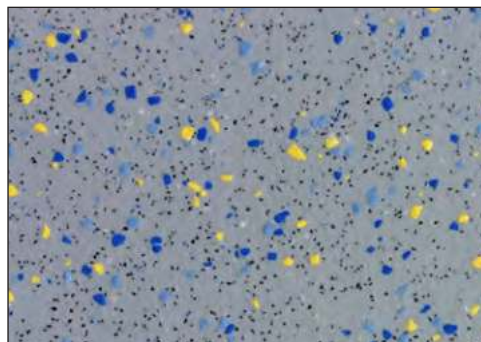
These are representations of floor coverings. Approval of the floor coverings must be given by GWRC before proceeding to install.

Main flooring



M20 Midnight

Priority seating flooring



M20 Civic

Main flooring product technical data

The table below provides information on the expected quality and performance of the floor coverings material to be used. Operators to provide technical data on floor coverings when seeking GWRC's approval of the floor coverings.

DESCRIPTION	TEST METHOD
Colour	As per approved sample
Nominal thickness	2mm \pm 0.2
Weight (floor covering only)	3 Kg/m ² (\pm 0.3)
Abrasion resistance	0.60g; 0.15mm
Slip resistance TRRL pendulum	Dry: 60 Wet: 35
Smoke & Fire resistance/toxicity	ASTM E 648 & E 662 NF 16 -101: DIN 5510: BS 476 Part 7 or class 2 equivalent
Indentation	0.70
Tensile strength*	285N/cm ²
Elongation*	40%
Dimensional stability:*	0.20% - 0.60%
*to BS 3261 PT:1 1973	

Floor inlay for identification of specific areas

Priority seating areas

The number of priority seats may vary depending on the bus' model. To consistently indicate the priority seating area across the various bus models, refer to the description and schematic below.

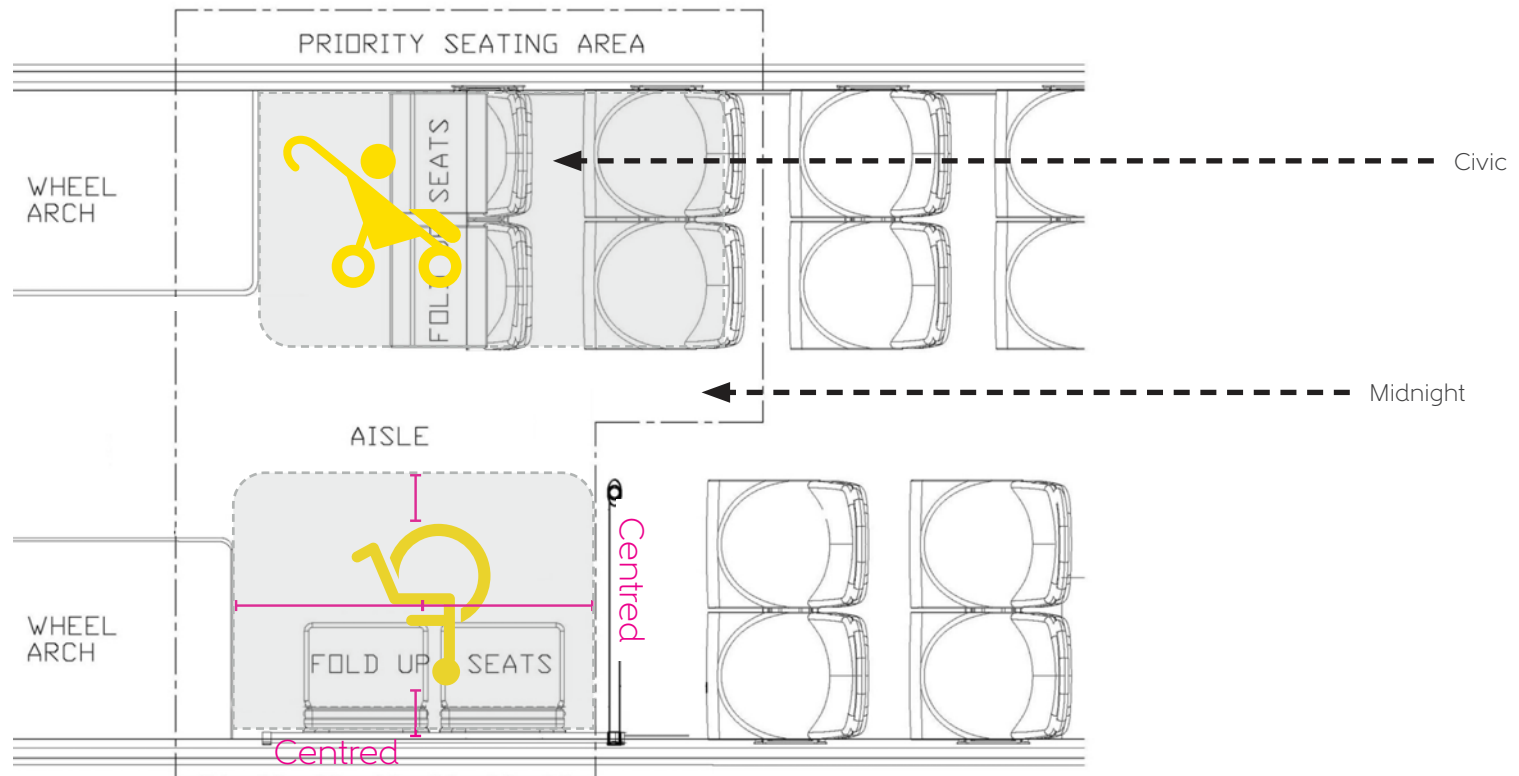
The wheelchair/pram footprint inlay must:

- present a smooth top surface to the floor
- meet safety standards
- be able to be maintained to a quality standard.

The wheelchair/pram symbol on the floor must:

- be in Dulux Schweppes yellow
- be a slip resistant inlay or vinyl (painted symbols, lettering and lines are not permitted)
- the height is a minimum 70% of total inlay size.

The entire floor area encompassing all priority seating up to the edge of the aisle is to be covered in M20 Civic. The wheelchair and pram symbols will be placed centrally (facing the aisle) in the section of the priority seating area allocated to the wheelchair and pram passengers.



No standing area

There are two versions of this inlay, an aisle and rear. The aisle is 780mm wide and should be placed by the driver at the front entry and in the aisle towards the rear of the bus if required by the PSV Rule. The rear is 1200mm wide and should be placed by the rear entry and exit areas. Repeat yellow triangles to match the width of the area on both sides of the words No Standing Area.

The size and location may vary depending on the bus' model.

The words NO STANDING AREA must:

- be a slip resistant inlay or vinyl (painted symbols, lettering and lines are not permitted)
- be centred within aisle
- be able to be easily maintained
- be slip resistant and be hard wearing
- be in Dulux Schweppes yellow.

Example of a front entry no standing area



Example of a rear door no standing area



Floor safety strips

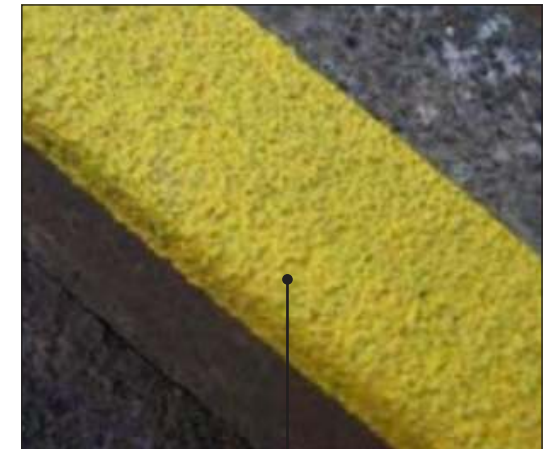
To prevent slipping, an anti-slip surface in colour Dulux Schweppes yellow is to be applied to all entry and exit doors and stairs.



Anti-slip surface location
Line width: 45 - 50mm



Anti-slip surface location
Line width: 45 - 50mm



Anti-slip surface example
Line width: 45 - 50mm

6

Bus Interior Labels



Interior labels – details and location

Approval

Interior labels: interior labels scale and placement will depend on bus size. A visual technical specification of the bus showing exterior label placement must be provided for approval by GWRC.



Crime prevention camera label

Size: 148.5 x 210mm (A5)

Font size: 41pt

Colour: PMS 303C blue, white

Location: Beside money till.

The operator logo must suitably contrast with the Metlink blue background, in colour or in white.

Exact change label

Size: 130 x 42mm

Font size: 38pt

Colour: White on clear as per the example in the image above

Location: Beside money till. Centre label above coin holder.

No alcohol, food or smoking label

Size: 210 x 85mm

Font size: 11pt

Colour: PMS 303C blue, PMS 485C red, PMS 381C green, white

Location: Beside money till. Place below the CCTV sticker, so it is visible when you enter the bus.



Priority seating label

Size: a) 390 x 77mm b) 220 x 124mm

Font size: a) and b) 40pt, 27pt

Colour: PMS 303C blue, PMS 381C green, white

Location: On window beside front foldable seats. Place 30mm above black window edge.

See page 67 for detailed location of labels.

Priority seating pregnant/elderly/blind label

Size: a) 335 x 77mm b) 220 x 124mm

Font size: a) and b) 40pt, 27pt

Colour: PMS 303C blue, PMS 381C green, white

Location: On window beside front foldable seats. Place 30mm above black window edge.

See page 67 for detailed location of labels.

Priority seating with wheelchair label

Size: a) 440 x 77mm b) 270 x 124mm

Font size: a) and b) 40pt, 27pt

Colour: PMS 303C blue, PMS 381C green, white

Location: On window beside front foldable seats. Place 30mm above black window edge. Only on wheelchair side.

See page 67 for detailed location of labels.



Apply brakes pram label

Size: 160 x 77mm

Font size: 27pt

Colour: PMS 485C red, white

Location: On window beside front foldable seats. Place 30mm above black window edge.

See page 67 for detailed location of labels.

Apply brakes pram/wheelchair label

Size: a) 335 x 77mm b) 222 x 77mm

Font size: a) and b) 40pt, 27pt

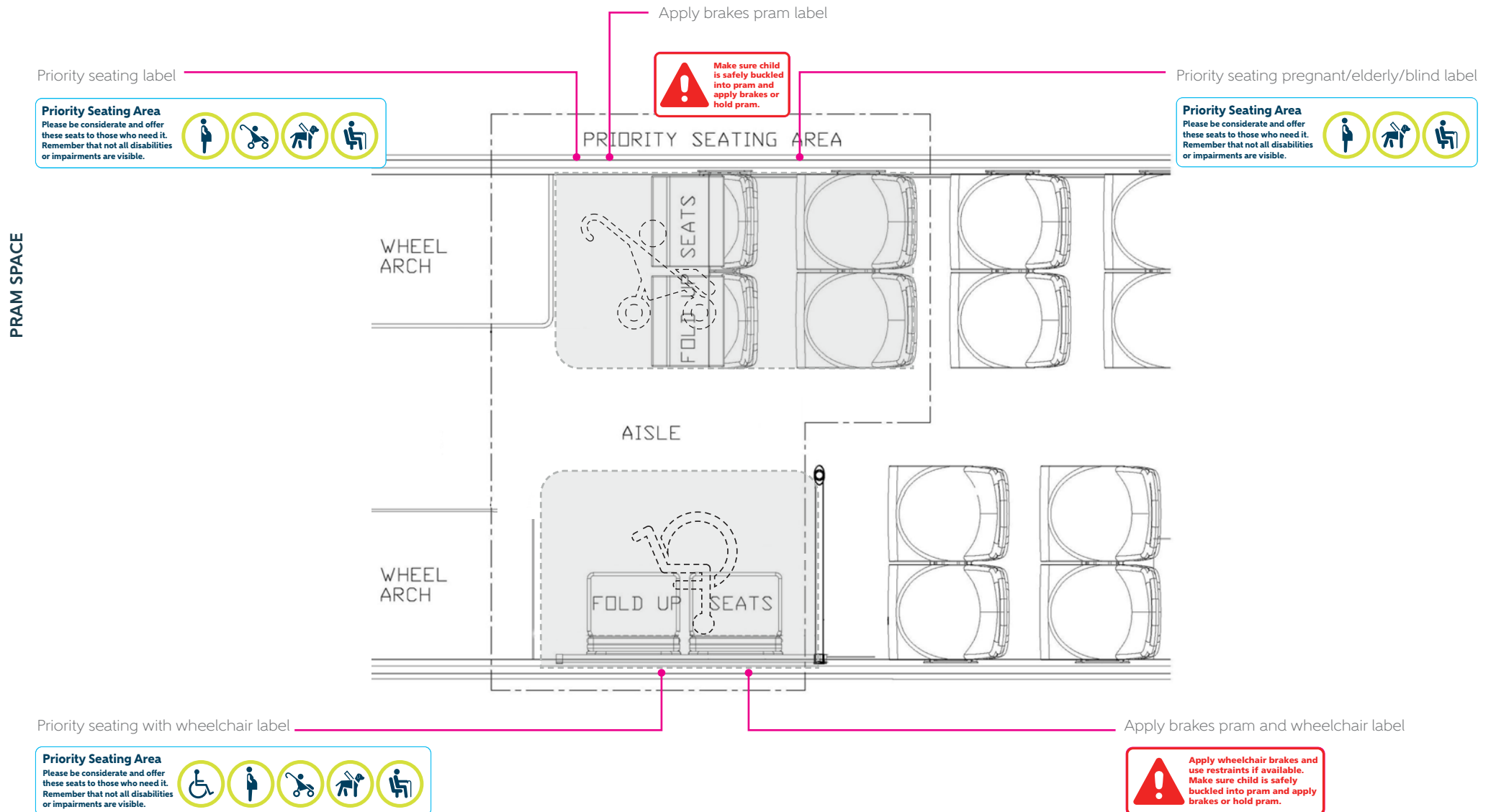
Colour: PMS 485C red, white

Location: On window beside front foldable seats. Place 30mm above black window edge.

See page 67 for detailed location of labels.

Priority Seat Label Placement

There are a number of versions of the priority seating labels. The messaging is specific to the location and is to be applied as shown below.





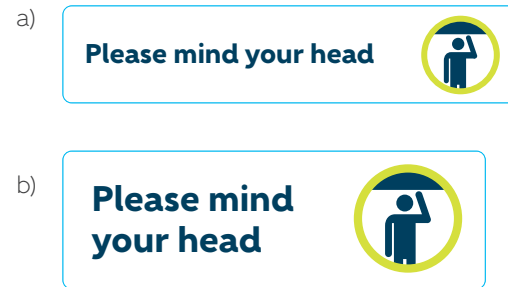
Info label

Size: a) 385 x 85mm b) 220 x 143mm

Font size: a) and b) 46pt, 27pt

Colour: PMS 303C blue, PMS 381C green, white, PMS 485C Red

Location: Near front of bus on lower window.



Mind your head label

Size: a) 382 x 81mm b) 352 x 115mm

Font size: a) 64pt b) 84pt

Colour: PMS 303C blue, PMS 381C green, white

Location: On double-decker - near exit stairs to upper floor. On single-decker - if height is a safety issue, include near where floor steps up.

This sticker should only be used where roof height is a safety issue.



Tag off label - front door

Size: 670 x 70mm minimum length.

Label length to fit full width of front door panel

Font size: 98pt

Colour: PMS 303C blue, PMS 381C green, white

Location: Inside the door panel, on the door panel closest to the front of the bus visible to passengers exiting the bus. Place 950mm from bus floor to cover the For your safety decal on the other side. Can be cut to length. Centre text in middle of door panel.

Tag off label - rear door

Size: 670 x 70mm minimum length.

Font size: 98pt

Colour: PMS 303C blue, PMS 381C green, white

Location: On weather screen near each validator, visible to passengers exiting the bus, at least 1400mm above bus floor. Can be cut to length. Example above shows a label for each validator.

Safety door exit label - rear door

Size: a) 324 x 85mm b) 244 x 115mm

Font size: a) 36pt, 26pt b) 36pt, 29pt

Colour: PMS 485C red, black, white

Location: Rear door, centred at a height of 1050mm from the bus floor.



Safety handrail label

Size: 400 x 65mm

Font size: 44pt

Colour: PMS 485C red, black, white

Location: Door hinge cover. Place on pole 1350mm from bus floor.

Emergency exit - interior

Size: 878 x 100mm

Font size: 306pt

Colour: PMS 485C red, black, white

Location: Internal passenger window, surrounding emergency smash device.

Available in left and right. Please ensure dieline circle is removed to go over button.

Roof hatch emergency exit label

Size: 678 x 100mm

Font size: 306pt

Colour: PMS 485C red, white

Location: Internal roof hatch. Place on interior and exterior of roof hatch.



▲▲▲▲ NO STANDING AREA ▲▲▲▲

No standing area - Front inlay

Size: 780 x 40mm

Font size: 139pt

Colour: Dulux Schweppes yellow as per the example in the image above

Location: Floor, by driver at front entry.

Refer to previous section.



▲▲▲▲ NO STANDING AREA ▲▲▲▲

No standing area - Back inlay

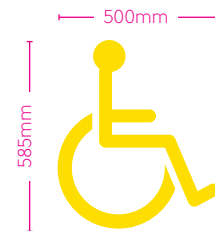
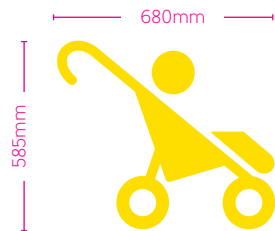
Size: 780 x 40mm

Font size: 139pt

Colour: Dulux Schweppes yellow as per the example in the image above

Location: Floor, by rear entry and exit areas. Repeat yellow triangles to match the width of the area on both sides of the words No Standing Area.

Refer to previous section.



Pram flooring inlay

Size: 680 x 585mm. If this size does not fit due to bus model variations, the height of the pram inlay is to be a minimum 70% of total inlay size.

Colour: Dulux Schweppes yellow as per the example in the image above

Location: The pram inlay needs to be centred both horizontally and vertically within the M20 Civic floor covering in the area allocated to the pram position.

Also refer to previous section.

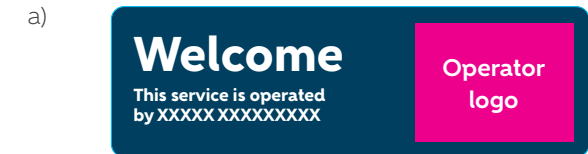
Wheelchair flooring inlay

Size: 500 x 585mm. If this size does not fit due to bus model variations, the height of the wheelchair inlay is to be a minimum 70% of total inlay size.

Colour: Dulux Schweppes yellow as per the example in the image above

Location: The wheelchair inlay needs to be centred both horizontally and vertically within the M20 Civic floor covering in the area allocated to the wheelchair position.

Also refer to previous section.



Bus number label

Size: 145 x 85mm confirm due to fleet # format

Font size: 30pt, 128pt

Colour: PMS 303C blue, white

Location: Interior of bus, at front, above windscreen. Place so it's viewable from rear of bus, preferably above window screen.

Image above is an example only. Bus number will be unique to each bus.

Bus capacity label

Size: 210 x 85mm

Font size: 44pt, 66pt

Colour: PMS 303C blue, white

Location: Interior of bus, at front, above windscreen. Place so it's viewable from rear of bus, preferably above window screen.

The image is an example only, capacity details of each bus to be confirmed.

Welcome label

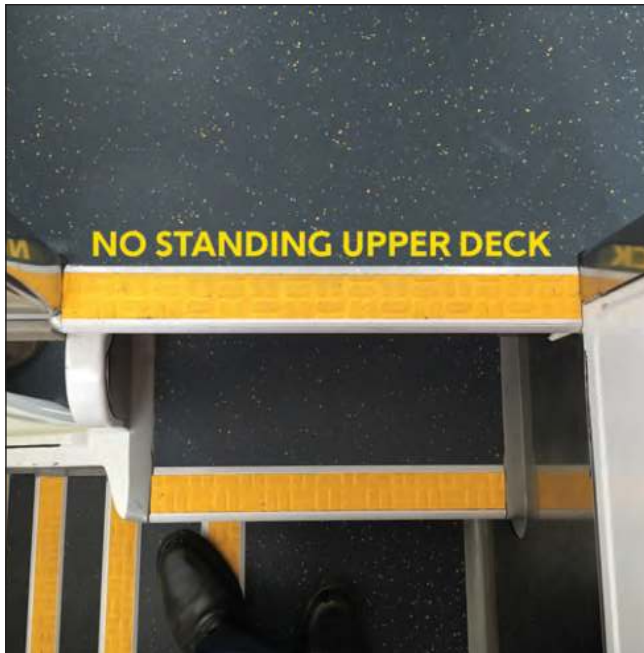
Size: a) 270 x 85mm b) 270 x 85mm

Font size: a) 78pt, 28pt b) 74pt, 26.6pt

Colour: PMS 303C blue, white

Location: Interior of bus, at front, above windscreen. Place so it's viewable from rear of bus, preferably above window screen.

The operator logo must suitably contrast with the Metlink blue background, in colour or in white.



NO STANDING UPPER DECK

Double decker
No standing upper deck (floor) inlay

Size: 560 x 40mm

Font size: 109pt

Colour: Dulux Schweppes yellow, as per the example in the image above

Location: To be placed on the double decker floor, using a non-slip material, so that it is read upon entering onto the upper deck from the stairs.



No standing in upper deck

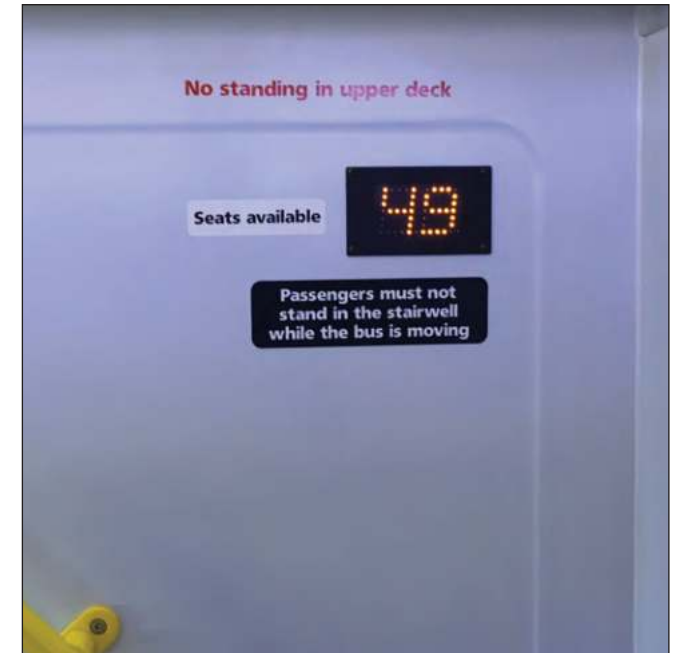
Double decker
No standing in upper deck (wall) label

Size: 250 x 30mm

Font size: 55pt

Colour: PMS 485C red, white

Location: To be placed on the outer wall of the double decker stairs so that it is visible to a passenger as they enter the stairs from the lower deck.



Seats available

Double decker
Seats available label

Size: 130 x 28mm

Font size: 48pt

Colour: PMS 303C blue, white

Location: To be placed next to the passenger counter display.



Passengers must not stand in the stairwell while the bus is moving

**Double decker
Clear stairwell sticker label**

Size: 230 x 65mm

Font size: 48pt

Colour: PMS 303C blue, white

Location a): To be placed on the outer wall of the double decker stairs so that it is visible to a passenger as they enter the stairs from the lower deck.

Location b): To be placed on the outer wall of the upper double decker stairs so that it is visible to a passenger who is at the top of the stairs.



**Double decker
Mind your head label**

Size: 382 x 81mm

Font size: 64pt

Colour: PMS 303C blue, PMS 381C green, white

Location a): To be placed on the upper bulkhead of the double decker stairs so that it can be read by a passenger on the way up the stairs.

Location b): To be placed on the lower bulkhead of the double decker stairs so that it can be read by a passenger on the way down the stairs prior to entering the lower deck.

7

Definitions



Avery - Brand/manufacturer of vinyl

Kerbside - The passenger loading side of the bus

E200 - An Alexander Dennis Limited model E200 Single-decker bus

E500 - An Alexander Dennis Limited model E500 Double-decker bus

Flood coated - Printing term which means to print ink onto a vinyl

GWRC - Greater Wellington Regional Council

PMS - Pantone matching system - The international reference for selecting, specifying, matching and controlling ink colors

Road-side - The side of the bus the driver sits on

RUB - Requirements for Urban Buses issues by Waka Kotahi NZ Transport Agency



Amendments

Please see below for a table of amendments.

March 2020

Reference	Description
Page 43	Removal of 'Please signal driver to stop' sticker

November 2020

Reference	Description
Section 3	Updated advertising guidelines
Version 54	Removed copylines
Version 54	Retirement of Metlink On Our Way logo device, replaced with Metlink logo
Version 54	Updated to new Metlink logo on bus back Metlink sign
Page 4	Intro text updated
Page 60	Floor inlay diagram updated
Page 67	Priority label diagram floor layout updated
Page 68	Tag on/tag off non-current validator section removed
Page 69	Tag off label location updated for rear door to weather screens, one label per validator
Page 69	Tag off label location front door updated to placement on door closest to front of bus
Page 69	Safety door exit label updated text to rear door only
Page 72	Pram and wheelchair floor inlay areas extended
Page 71	No Standing Area label updated to Gentleman font, and same label used for front and rear of bus.
Page 74	Updated No Standing Upper Deck label to remove black background