

## TVC 1

Imagine Aotearoa without good water.

What a stink as place that would be.

Trout would be grumpy.

Boating no fun.

And dirty ducks a sad sight to see.

Mean as manus wouldn't be mean.

Showers a complete waste of time.

Bathrooms would be just rooms.

Togs just undies.

And our awa, all filthy with slime.

That's why we've got a plan, 'cos we're water's biggest fan.

So let's make it better than fine.

Better water is better for everyone.

## TVC 2

*Script updated 2 July 2021*

Imagine Aotearoa without good water.

That'd be rude as, eh?

That's why we've put in the mahi to make sure it doesn't happen for real. That's why we're working with councils to make sure it doesn't happen for real.

Instead of local councils having to shoulder this burden So now, instead of them having to shoulder this burden

We're grouping it together

to keep everybody on the path to better all-round water.

So our trout will be happy.

Undies can still be togs.

And best of all, us Kiwis can keep drinking straight from the tap.

So... How about that?

Better water is better for everyone.