

09 May 2022

Official Information Request No. 8140010247
(Please quote this in any correspondence)

Oscar

fyi-request-19216-fe1541ba@requests.fyi.org.nz

Dear Oscar

Local Government Official Information and Meetings Act 1987

Re: Activate Auckland

I refer to your email, which we received on 26 April 2022, requesting information about Activate Auckland.

Auckland Unlimited has previously released under LGOIMA some information which relates to the first part of your request: *A list of every business that received the support package, and how much they received.*

Auckland Unlimited has provided some important context regarding your request for “how much businesses received”: *Auckland businesses accessing support through Activate Tāmaki Makaurau do not, in fact, receive any money directly. They receive specific services to a value approved via the application process.*

Businesses receive the support through service providers. Payment for completed services is made directly from Activate Tāmaki Makaurau to the service providers, upon Auckland Unlimited’s receipt of an invoice, once the contracted work is completed – and only at the conclusion of a thorough vetting process which includes the review of:

- *business’ initial registration (to determine their eligibility to access support and their acceptance of Terms and Conditions)*
- *business’ detailed applications (to determine whether proposed work falls within the parameters of the funding’s intended use).*

At the conclusion of agreed work, and before payment is made, businesses and service providers must confirm their agreement that all work outlined in the detailed funding applications has been completed, in line with the contract that exists between the business and the service provider.

The process for both businesses and service providers to access the Activate Tāmaki Makaurau programme was developed to help ensure the funds were used for their intended purpose.

Please find attached the following as at 28 March 2022:

1. A list of Auckland businesses which received Activate Tāmaki Makaurau support, and the value of the services received, for Business Advice services.

This was provided in the following areas: Business Planning; Strategy and Continuity; Financial Planning and Cashflow Management; HR and Employee Relations and Legal; Business Hibernation or Exit; Marketing Advice; Digital Marketing; Digital Enablement; Health and Safety Advice; Health and Wellbeing Advice for workforce support.

2. A list of Auckland businesses which received Activate Tāmaki Makaurau support, and the value of the services received, for Implementation of business advice and planning.

This was provided in the following areas: Business Strategy and Continuity Plan; Financial Planning and Cashflow Management; HR and Employee Relations and Legal; Business Hibernation or Exit Plan; Marketing Plan; Digital Marketing Plan; Digital Enablement; Health and Safety Plan; Health and Wellbeing workforce business plan.

- The lists provided are those where the work was completed, and invoice approved for payment by 28 March.

Our further response:

Auckland Unlimited intends to publish information about Activate Tāmaki Makaurau (up to 31 May 2022) shortly after that date on its website. This information will include updated lists of businesses that have received Business Advice and Implementation support as part of the programme, and the value of that support. It will also include lists of service providers that have provided services to businesses as part of the programme; the numbers of businesses each service provider has completed work for; and the total value of the payments the service providers have received.

So any additional information related to the first part of your request is refused under LGOIMA section 17(d) *that the information requested is or will soon be publicly available* on the grounds that the information will soon be published.

The second part of your request related to the names of businesses that the service providers were directly involved in supporting is refused under LGOIMA section 7(2)(b)(jj) *would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information* on the grounds that, if released, this information would likely prejudice the companies receiving the support.

Decisions pertaining to the release of your information have been made by Pam Ford, Director Investment and Industry, Auckland Unlimited.

Should you believe Auckland Council has not responded appropriately to your request, you have the right in accordance with section 27(3) of the LGOIMA to make a complaint to the [Office of the Ombudsman](#) to seek an investigation and review of the decision.

If you have any further queries please contact me on 09 301 0101 quoting Official Information Request No. 8140010247.

Yours sincerely



Grace Ray
Senior Privacy & Official Information Business Partner
Governance Services