

**Appendix B**  
**Meeting 1 Agenda and Notes**

**Wednesday November 10**

**Virtual meeting at 4pm – 5.30pm (Eastern Standard Time)**

- Board members were advised of ENZ's history and background
- Explained Nga Manapou- our organisation's values
- ENZ's North America approach/strategy was shared as below:
  - The focus of our work has been to articulate what makes New Zealand special, and different and how we stand out as such a small country who is relatively new to the field of International Education (IE). Our competitors are essentially Australia, the United Kingdom (UK), Canada and the United States of America (US).
  - ENZ did an amazing job planting our flag those six years ago and differentiating us from Australia, talking about our amazing institutions and what they have to offer. But we'll have to have more than that if we're competing with countries that have Ivy leagues and the Russel group
  - New Zealand (NZ) can't be seen as just another Australia. We want to attract students that are representative of the diversity of the US not just only for the student benefit, but to benefit NZ students. NZ students cannot achieve their goals of global citizenship and understanding the nuance of countries and their cultures if they're only engaging with one kind of study abroad student.
  - A lot of ENZ's work is about shifting the narrative and perceptions of NZ. Telling a different story outside of the superficial and pop-culture representations that are prevalent in the media and in IE
  - And we do this by really talking up the things such as:
    - The unique bi-cultural history of NZ.
    - NZ's progressions in de-colonization relative to other colonized countries.
    - Topics and issues related to indigenous people, indigenous leadership, indigenous international education
  - Within the field of Diversity, Equity, and Inclusion (DEI) and its cross section with IE- Indigenous students are underrepresented among underrepresented student populations
  - ENZ's goal is "How do we re-position New Zealand as a leader and example of best practice in internationalisation through the lens of DEI
  - And that's through our strategic partnerships and visibility opportunities
- ENZ's presence and work in the International Education Professional space in the US and Canada was shared:
  - **US Professional Organisation Presence**
    - Conference Presentations and Meaningful Presence
    - Diversity Abroad
    - AIEA
    - NAFSA
    - Strategic Partnerships
    - IIE and the State Department
    - NSF
    - The Chronicle of Higher Education
    - Canadian Government
    - DC Public Schools

- Shared our three-pronged strategy in the US and its rationale
  - **Develop New and Maintain Existing Partnerships**
    - Government Partners
    - Institutions
    - Organisations
  - **Full Degree Strategy**
    - Community College Strategy development
    - High School Counsellor strategy development
  - **Professional Field Engagement**
    - Conference Presentations
    - Panel Discussions
    - Events (Virtual and hopefully in person)
  
- Ended with a discussion with board members to get their initial thoughts and begin to brainstorm in which ways they can support these initiatives but also see synergy with the work that they do.
- Gave board members action items for our next meeting:
  - Next meeting- March/April
  - Hopefully meet in person to develop sub-committees
  - Before next meeting please read the documents we have sent you:
    - New Zealand International Education Strategy (NZIES)
    - The North America 2021-2022 Strategy
    - Letter of expectations for board participation
    - Please bring feedback
- In addition to those resources related to international education, ENZ also requested that board members learn about NZ by listening to the “Aotearoa History Show” Podcast

## Meeting 2 Agenda and Notes

**Tuesday, March 28th**

**9am (ENZ staff)**

- Welcome and re-introductions
- Terms of Reference and Board Expectations Conversation
  - ENZ Organisational Statement
  - Advisory Board Purpose
  - ENZ North Advisory Board Member Expectations
- Explain what we envision for Advisory Board's participation,
- Seek any feedback, including on the material shared prior to the meeting.

**10:00am (Leeanne Dunnesmore- University of Maryland)**

- ENZ share our goals for the board and the idea of sub committees
- Leeanne leads a discussion on boards
  - Share individual or group/collective experience they've had
  - What would the objectives be
  - What are the learning objectives of this session
  - Thinking more broadly about sub-committees and who are the champions and supporters of those sub-groups
  - Explore the structure of the board or where each individual could contribute
  - Who are the external supporters who could help the NZ be successful?
  - Develop a fuller understanding/picture of all these entities and potential stakeholder groups that could be accessed

**11:00am (Angel/Nida/Devin talk about their Student Experience and ENZ staff member Facilitates Discussion)**

- **Student Experience**
  - Your academic, social, personal and professional experiences
  - Experiences related to your social identities
  - Why did you decide to study in NZ?
  - In what ways did it or did not live up to your expectations?
  - What surprised you?
  - What you felt was missing from the experience?
  - How did your time and education in NZ impact your life once you returned to the States?

**12:00 (In the gallery)**

- **Lunch**

**1:00**

- **Post lunch walk/tour**

**1:30 Presentation (ENZ staff)**

- **Te Tiriti Framework Presentation**
  - How ENZ is trying to adapt Te Tiriti O Waitangi and Minister Hipkins' "Letter of Expectations" to work with Indigenous communities and organisations in NZ and the US

**2:00pm Sub Committee Creation (ENZ staff)**

- **Team identifies topics of interest and self selects into sub-committees**
  - Go around the room and get people's ideas
  - As a group, the sub-committees created were:
    - State Consortia Outreach Strategy
    - Student Alumni and Experience

- Foundation Engagement and Partnership

#### 2:30pm (Groups)

- **Sub-committee Action Plan proposal creation (Get started)**
  - How does it link with existing goals/strategy
    - What are the outcomes?
  - What is low hanging fruit
  - What will be your first steps?
  - Who's doing what?

#### 4:00pm (Zoom)

- **Meeting with different ENZ teams based in Wellington Staff**
  - People and Culture, Global Citizenship, Industry, Student Experience and Communications teams engage with the advisory board

#### 5:00pm (Return to Hotel)

- **Break for the day**

#### 7/7:30pm

- **Dinner**

#### Day 2

#### 9:00am (ENZ staff)

- **Warm Up**
  - Karakia

#### 9:30am Sub committee huddle(Groups)

- Sub committees met to finalise their presentations

#### 10:00am (Presentation)

- Sub committees presented on their strategies
  - **State Consortia proposals-**
    - Connect, Collobarorate, Partner with different state consortia groups. Focus on conferences and raising NZ's brand recognition within these state organisations
    - Leverage existing relationships with state groups
    - Social media and marketing campaigns to regions
  - **Student Alumn and Experience group**
    - Identify ways to get ENZ's North American team to connect with groups of current students and recent alums
    - Develop an Impact survey and generate alumn profiles
    - Work on developing tools to address student wellness
    - Develop relationships with American Indian tribes and media outlets
  - **Foundations**
    - Find key themes to engage foundations on. For example- Indigneous health, indigenous exchange, tech, climate change
    - Find foundations interested in these topics and cultuivate partnerships, develop joint funding mechanisms
    - Invite foundations to look at student production
    - Build a realtime project related to one of these topics
- **Feedback from the group**

#### 11:30am Wrap-Up (ENZ staff)

- **Action Plans**
  - Set up google folders for Advisory boards

- Board members to complete and put their team's outline plans in the google folder by the end of June
- ENZ reviews outlines and reaches out to sub-committee's individually to begin proposed first steps of action plans

**12:00**

- **Lunch w/ NZ Ambassador to the US the Honorable Rosemary Banks**

**2:00pm-Farewells**