

LDS favourites

1. Project

What is your idea? What outcomes are you trying to achieve? What will the impact be on customers?

Ideas can include new data sets, functionality enhancements, customer research, business process development etc.

Add the ability within LDS to save favourites. Favourites would allow customers to more easily access datasets that they use most, by storing layers and locations, and may include parameters such as projection, format, map view, crop extent etc to allow for easy repeatable exports by returning customers. Favourites would be saved to an individual's user account, be customisable and editable (and sharable?). In these ways, it goes beyond the current 'geolink' functionality.

(NB: this is not an extension to the Downloads feature (<https://data.linz.govt.nz/my/downloads/>), i.e. it does not include the ability to re-download previous exports)

2. Problem

What problem are you trying to solve? What are the challenges, triggers, root causes? What evidence do you have to support this issue or demand?

LDS customers have told us that 'finding data' is the biggest pain-point in using the service (33%). Many of the 'find data' issues relate to data discoverability and the frustration customers experience with searching for (terms) data, and the relevance of search results.

This is amplified for returning customers who report frustration with "having to search for the same data over and over again".

3. Contribution

How will this project help us achieve LINZ's strategic objectives? Which goal does it relate to and how?

This project directly contributes to LINZ's focus area of "putting our customer at the centre", by enabling LDS customers to customise part of their experience of the service to suit their tasks.

4. Benefits

Which customer group will benefit from this project and what difference it make for them? What is the likely scope and scale of the user benefit and business benefit:

- expected user gains
- business benefits
- technical benefits

This development will have specific benefit for our repeat non-GIS native customers, who are more likely to return often to LDS to download updated data across a select collection of datasets. These customers are less likely to have the tools or capability to use APIs to achieve this outcome. This includes engineers and architects, surveyors, and planners.

Returning customers will be able to quickly find favourite datasets and export updated data (if it has been updated) for these datasets by their chosen parameters, increasing efficiency in their work and their experience in using LDS.

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