

22 August 2022

C155374

Tommi Joyce

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Tēnā koe Tommi

Thank you for your request of 28 July 2022 to the Department of Corrections – Ara Poutama Aotearoa, requesting information about Corrections' brand identity. Your request has been considered under the Official Information Act 1982 (OIA).

Like other Government Departments, Corrections has a set of brand guidelines that reflect the professional and inclusive nature of our work to keep our communities safe and change people's lives.

You requested:

I would like to request a copy of the Department of Corrections Brand Guidelines. By Brand Guidelines, I refer to material that informs the use of the Department of Corrections brand identity.

Please find attached the Department of Corrections Visual Identity Guide.

Please note that this response may be published on Corrections' website. Typically, responses are published quarterly, or as otherwise determined. Your personal information including name and contact details will be removed for publication.

I trust the information provided is of assistance. I encourage you to raise any concerns about this response with Corrections. Alternatively, you are advised of your right to also raise any concerns with the Office of the Ombudsman. Contact details are: Office of the Ombudsman, PO Box 10152, Wellington 6143.

Ngā mihi



Richard Waggott
Deputy Chief Executive
People and Capability