

02 September 2022

Tommi Joyce
fyi-request-20163-8424a47e@requests.fyi.org.nz

Tēnā koe Tommi

Thank you for your Official Information Act request to the Department of Conservation, received on 06 August 2022 in which you asked for:

I would like to request a copy of the Department of Conservation Brand Guidelines. By Brand Guidelines, I refer to material that informs the use of the Department of Conservation brand identity which includes the Vehicle Livery & Signage Guidelines (if this exists).

Your questions and our responses are listed below:

1. Material that informs the use of the Department of Conservation brand identity
 - a. This information can be found in our DOC Brand Handbook.
2. Vehicle Livery
 - a. This information can be found in our Vehicle Decal Installation Guide.
3. Signage Guidelines
 - a. This information can be found in our Outdoor Sign Standard document.

Item	Date	Document description	Decision
<i>Item no.</i>	<i>Full date of document</i>	<i>Name of document. If a series of emails refer to it as emails on the topic</i>	<i>Released in full / Released in part -</i>
1	September 2020	DOC Brand Handbook	Released in full
2	Unknown	Vehicle Decal Installation Guide	Released in full
3	1994	Outdoor Sign Standard	Released in full

Please note that this letter (with your personal details removed) and enclosed documents may be published on the Department's website.

Nāku noa, nā

Vicki Connor
Director Customer Engagement
Department of Conservation