

Cameron Hurley

From: Cameron Hurley
Sent: Tuesday, 16 August 2022 8:39 am
To: **Section 7(2)(a)**
Cc: Debbie Taplin; Juliet Johnson
Subject: RE: Non-Compliant signage

Morning Elvsa,

Thanks for your voicemail last night I appreciate your willingness to modify your signage to comply with the election rules.

The lettering you were referring is an election requirement so is not required to be a minimum height. Unfortunately the measurements I took were on the following lettering:



I'm going to assume that most of the lettering will be non-compliant (Your first name will probably be the exception). So the signs will have to be modified further if you wish to comply.

Let me know if you have further questions?

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**
New Plymouth District Council | Liardet St | Private Bag 2025 | New Plymouth 4340
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From: Cameron Hurley
Sent: Monday, 15 August 2022 4:02 pm
To: **Section 7(2)(a)**
Cc: Debbie Taplin <Debbie.Taplin@npdc.govt.nz>; Juliet Johnson <Juliet.Johnson@npdc.govt.nz>
Subject: Non-Compliant signage

Kia Ora Elvsa,

NPDC has received a complaint regarding compliance of your election sign with the District Plan rules. We have since investigated this complaint and your signage at 2 Belair Avenue, (Photo attached) has been identified as non-compliant with one of our election signage rules & of Operative district plan signage rules:

Lettering size on signs in areas where speed limits are 70kph or less; lettering should be 120mm or greater.

Currently your measurements of the smallest lettering size stands at 50mm.

Could you please contact me with your response as to how you can modify or remove the sign so that it complies.

If you have any questions or require advice as to future signage please contact me and I can talk you through what is compliant.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

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VOTE
ELVISA
VAN DER LEDEN

FOR
TARANAKI REGIONAL COUNCIL

“FOR PEOPLE AND ENVIRONMENT”

Authorised by E. van der Leden, 2019

SIREWALL
STRUCTURAL INSULATED RUMBED ENTRY
027 532 8453

Cameron Hurley

From: Cameron Hurley
Sent: Monday, 15 August 2022 3:59 pm
To: **Section 7(2)(a)**
Cc: Debbie Taplin; Juliet Johnson
Subject: Non-compliant signage
Attachments: 20220815_113528.jpg

Kia Ora Amanda,

NPDC has received a complaint regarding compliance of your election sign with the District Plan rules. We have since investigated this complaint and your signage at 66 Morley Street, (Photo attached) has been identified as non-compliant with one of our election signage rules & of Operative district plan signage rules:

Lettering size on signs in areas where speed limits are 70kph or less; lettering should be 120mm or greater.

Currently your measurements of the smallest lettering size stands at 100mm.

Could you please contact me with your response as to how you can modify or remove the sign so that it complies.

If you have any questions or require advice as to future signage please contact me and I can talk you through what is compliant.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

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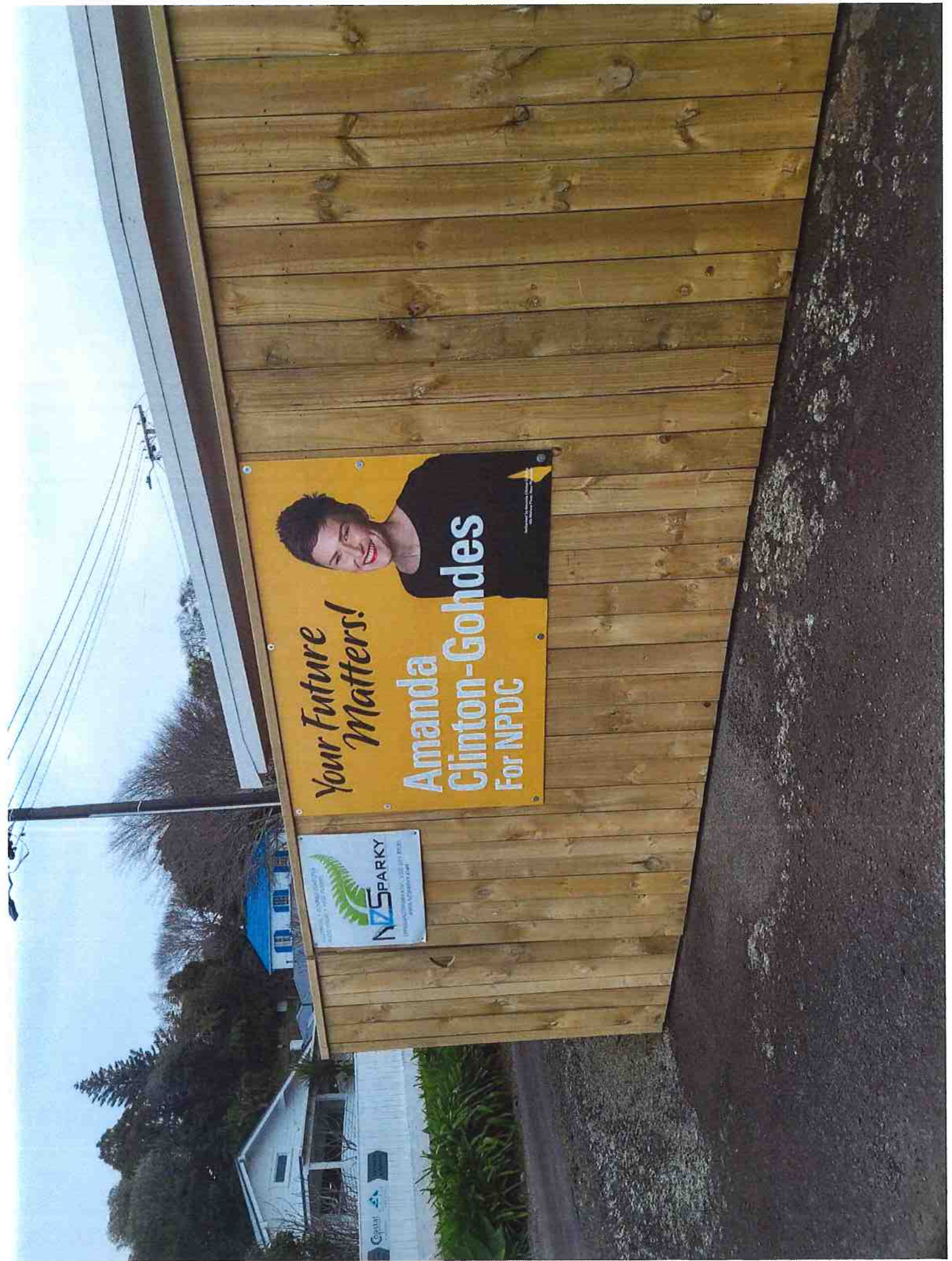
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Your Future Matters!



**Amanda
Clinton-Gohdes**
For NPDC



Cameron Hurley

From: Cameron Hurley
Sent: Wednesday, 10 August 2022 10:56 am
To: Julie Straka
Subject: RE: **Section 7(2)(a)** and signage complaints

Hi Julie,

Yes we have acted on the complaints about other Councillors with site visits taking place last week on Friday the 5th to ascertain the non-compliance.

Notification to Anneka & Dinnie are taking place this week in the form of email & will be working with them to become compliant.

I will investigate Neil Holdoms signage but need property addresses as I am unsure of where they are.

I will add the complaints to the CSM system when I back at work this week.

Any other queries or complaints please let me know and I can follow it up.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**
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From: Julie Straka
Sent: Wednesday, 10 August 2022 10:48 am
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Cc: Juliet Johnson <Juliet.Johnson@npdc.govt.nz>
Subject: **Section 7(2)(a)** and signage complaints

Hi Cam

Section 7(2)(a)

Section 7(2)(a) has been in my office talking about election signage non-compliance. I will be sending **Section 7(2)(a)** copy of this email.

Section 7(2)(a) is concerned that is the only candidate being made to comply with the election and that previous complaints made have not been acted on.

has advised that verbally raised non-compliance of Anneka Carlson's and Dinnie Moeahu's signage with yourself and Juliet.

Based on social media photos believes that the lettering on Neil Holdom's signage is non-compliant.

also stated that I been advised that details of non-elected member complainants aren't made public, but where the complainant is an incumbent elected member, that detail will be made public. This is not the case, and all complainant details should be kept confidential unless there is very good reason (under LGOIMA or another statute) to make that information available.

Actions:

Can you please confirm that the complaints against Anneka Carlson and Dinnie Moeahu's signs have been acted on? What action was taken and on what date(s)?

If they're not already could you please ensure that these complaints, and any other complaints regarding election signage are logged in the CSM system.

Can you please log the complaint against Neil Holdom's signs and investigate?

Regards
Julie

Cameron Hurley

From: Cameron Hurley
Sent: Thursday, 18 August 2022 9:30 am
To: Renee Davies
Cc: Debbie Taplin; Julie Straka; Helen Begg *
Subject: RE: signs update

Hi Renee,

Had phone calls with both Greg Mackay & Peter Hardgraves last night.

Greg Mackay (150 Brooklands & 2 Ohanga St)- Was unaware of any signage rules involved with the election. Gave him a brief overview of the rules & forwarded him the election advertising rules on NPDC website. Said he would comply by creating new signage but was puzzled by why the rules were relevant.

Peter Hardgraves (54 Morley St)- Has agreed to comply & wanted advice as to where the sign would be better placed. I explained the sign was fine as is just needed to comply with the lettering size. Said he was happy to comply with **Section 7(2)(f)(i)**

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

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From: Cameron Hurley
Sent: Wednesday, 17 August 2022 10:06 am
To: Renee Davies <Renee.Davies@npdc.govt.nz>
Cc: Rowan Williams <rowan.williams@npdc.govt.nz>; Taela OShea <Taela.OShea@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>; Julie Straka <julie.straka@npdc.govt.nz>; Helen Begg * <helen.begg@npdc.govt.nz>
Subject: RE: signs update

Hi Renee,

It has been a busy couple of days, below I have written out the communication I have had with each councillor that have been notified of non compliance due to a complaint. I still have a couple more to notify today & will get back to you once I have their replies.

As word spreads through the candidates I'm sure there will be many more complaints.

The email chains have the same title unfortunately.

All of the Non-compliance relates to lettering while Aneka Carlson breaks multiple. The lettering rules are as follows;

"In areas where speed limits are:

Less than 70kph; lettering should be 120mm or greater.

70kph or greater; lettering should be 160mm or greater."

Aneka Carlson (State Highway 3 Omata) notified on 11/8/2022 1pm: Had a phone call immediately after email sent to her. Her signage was in road reserve and breaking election rules (Also district plan rules). She questioned how long the process would take for enforcement action, I advised she had 2-3 weeks to modify/remove the signs before we took further action. She then questioned the process further- I advised that an abatement notice could be served followed by fines if still not compliant. Without expressly saying so she implied that the election would be nearly over by that point so couldn't see a reason to act on the compliant. **Section 7(2)(f)(i)**

Section 7(2)(f)(i)

Dinnie Moeahu, (28 Northgate & 41 Morley St) notified 11/8/2022 1:20pm: Emailed me back on 13/8/2022 he passed me on to his graphic designer **Section 7(2)(b)(ii)** to define the non-compliance. I have attached the email he sent to me explaining the industries point of view regarding lettering size. I met with **Section 7(2)(a)** n 16/8/2022 to explain while he made sense from an industry point of view, the district plan & election rules do not make this differential and we need to take the rules around lettering as they are written; He informed me that the signs would be changed within the two weeks to meet our requirements.

Neil Holdom (Signage at 8-Northgate)-notified 15/8/2022 3:44pm: Email chain attached; he had the same issue as Dinnie where the lowercase lettering was too small but has informed me that the signage would be removed within two weeks.

Amanda Clinton-Gohdes (Signage at 66 Morley St) Notified 15/8/2022 3:59pm: Phone call on the 16/8/2022 she informed me that the signs would be modified or removed within two weeks.

Elvisa Van Der Leden (Signage at 2 Belair Avenue) Notified 15/8/2022 4:02pm: Phone call on the 16/8/2022 she wanted to modify the sign so that some lettering would be compliant but informed her that the current situation means that all lettering (Apart from logos etc) would need to be compliant. Informed me that the sign would be removed or modified to comply within two weeks.

Murray Chong (Signage at 31 Watson) Notified 26/5/2022 by letter: Multiple meetings with Murray from first notification, the last meeting (2/8/2022) Juliet & myself had with Murray, we managed to get the sign modified for the 4th time to fit within the temporary signage rule Res33: 3m2 per sign face. The lettering will still be in contention & he informed me yesterday (16/8/2022) that this will be modified again. He brought forward the idea that all candidates running should be notified again of the rules around lettering to which I explained that candidates receive this instruction when they bring forward their nomination. I do think notification would be beneficial but I

Section 7(2)(f)(i)

It seems that most people will be complaint to the rules, I would appreciate having the ability to quickly action an abatement notice for Non-compliant election signage to those who are notified and refuse to modify/remove.

Any more information you need please let me know.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**



From: Renee Davies
Sent: Tuesday, 16 August 2022 4:24 pm
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Cc: Rowan Williams <rowan.williams@npdc.govt.nz>; Taela OShea <Taela.OShea@npdc.govt.nz>
Subject: signs update

Hi Cam, the CE and Kevin have asked me to keep them up to date with any movement/action in regards to the candidates signs while Juliet is on leave. If you can just let me know quick update on anything if it comes through to you so I can keep them up to date would be great. Zane let me know that you had Chlr Chong in today, so sounds like that discussion went well.

Rowan and Taela, if you can please let me know if any official complaints come through to you as service requests please in relation to candidate signs, again just so I can provide 'heads up' to CE.

cheers

Renée Davies
Planning and Design Lead



Cameron Hurley

From: Sarah Edwards
Sent: Friday, 17 June 2022 2:11 pm
To: Cameron Hurley; Debbie Taplin; Juliet Johnson
Subject: RE: Watson St Signage

Hi All,

I have spoken to Ali Gibson who is the reporting planner for Signs. **Section 7(2)(f)(i)**
Section 7(2)(f)(i)

Section 7(2)(f)(i) She is happy to come in and have a discussion about the key changes and get some strategy around this. The next two weeks are chocka for us with rezoning and Bluehaven hearing, but after that we free up a little. Feel free to book something in my calendar and I can arrange Ali.

SEd

Sarah Edwards
District Plan Lead | District Plan Team

From: Cameron Hurley
Sent: Friday, 17 June 2022 1:25 PM
To: Debbie Taplin <Debbie.Taplin@npdc.govt.nz>; Juliet Johnson <Juliet.Johnson@npdc.govt.nz>
Cc: Sarah Edwards <Sarah.Edwards@npdc.govt.nz>
Subject: RE: Watson St Signage

Hi Team,

Sounds good **Section 7(2)(f)(i)**

Ngā mihi

Cam Hurley- Technical Planning Officer

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From: Debbie Taplin
Sent: Friday, 17 June 2022 12:25 pm

To: Juliet Johnson <Juliet.Johnson@npdc.govt.nz>; Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Cc: Sarah Edwards <Sarah.Edwards@npdc.govt.nz>
Subject: RE: Watson St Signage

Yup works for me

From: Juliet Johnson <Juliet.Johnson@npdc.govt.nz>
Sent: Friday, 17 June 2022 12:19 pm
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>
Cc: Sarah Edwards <Sarah.Edwards@npdc.govt.nz>
Subject: RE: Watson St Signage

Yes I agree doing a great job. Its heading into silly season now with the elections coming up **Section 7(2)(f)(i)**
Section 7(2)(f)(i)

I do think we need to dig a bit deeper with the Proposed District Plan coming on line. Sarah can you connect with Ali on the final recommendations for the PDP for signs **Section 7(2)(f)(i)**
Section 7(2)(f)(i)

Ngā mihi

Juliet Johnson

Manager Planning

New Plymouth District Council | Liardet St | Private Bag 2025 | New Plymouth 4342 | | **Section 7(2)(a)
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From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Friday, 17 June 2022 9:13 AM
To: Debbie Taplin <Debbie.Taplin@npdc.govt.nz>; Juliet Johnson <Juliet.Johnson@npdc.govt.nz>
Subject: RE: Watson St Signage

Hi Guys,

Yes I agree Debbie, Failed to mention the other rules he was breaking.

We are doing this under the scope of the Operative Plan but do mention the proposed district plan as well- If the property owner has complied with operative plan & the rules changes with the PDP the signs will fall under the rules that were in place when the signage was put up.

So far the general consensus I have got back from property owners is that they are happy to comply, however are confused/angry as to why this is happening now.

I have also spoken to 5 signwriters around the district (Have contacted 12) and 4/5 of them assure me that they inform their clients that there are rules around signage **Section 7(2)(c)(i)**

Currently I am sending out 7-10 letters per week just to keep workload manageable. **Section 7(2)(f)(i)**
Section 7(2)(f)(i)

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 | **Section 7(2)(a)**

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From: Debbie Taplin

Sent: Friday, 17 June 2022 8:32 am

To: Juliet Johnson <Juliet.Johnson@npdc.govt.nz>; Cameron Hurley <Cam.Hurley@npdc.govt.nz>

Subject: RE: Watson St Signage

Cam has dealt well with the responses so far to **Section 7(2)(a)** somewhat one sided I fear

The article in Stuff yesterday was

From: Juliet Johnson <Juliet.Johnson@npdc.govt.nz>

Sent: Friday, 17 June 2022 8:29 am

To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>

Subject: RE: Watson St Signage

Hi Cam

Thanks for this. Looks like it has naturally ceased for now. **Section 7(2)(f)(i)**
Section 7(2)(f)(i)

Out of interest assuming you guys have put a Proposed Plan lense on this and they still will not comply in the PDP and if they are making changes they will comply with the PDP rules – and any changes that will come from the hearings – a check with Sarah?

Section 7(2)(f)(i)

Ngā mihi

Juliet Johnson

Manager Planning

New Plymouth District Council | Liardet St | Private Bag 2025 | New Plymouth 4342 | | **Section 7(2)(a)**
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From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>

Sent: Friday, 17 June 2022 8:22 AM

To: Debbie Taplin <Debbie.Taplin@npdc.govt.nz>; Juliet Johnson <Juliet.Johnson@npdc.govt.nz>
Subject: RE: Watson St Signage

Hi Juliet & Debbie,

I have the email trail attached, this was the last correspondence sent to Murray.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

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From: Debbie Taplin

Sent: Friday, 17 June 2022 8:06 am

To: Juliet Johnson <Juliet.Johnson@npdc.govt.nz>; Cameron Hurley <Cam.Hurley@npdc.govt.nz>

Subject: RE: Watson St Signage

Cam

Can you let Juliet have the email trail from your discussions with Murray.

Thanks

Debbie

From: Juliet Johnson <Juliet.Johnson@npdc.govt.nz>

Sent: Thursday, 16 June 2022 10:47 pm

To: Debbie Taplin <Debbie.Taplin@npdc.govt.nz>

Subject: FW: Watson St Signage

Has anyone responded to this. Best talk to me first if this is going to be on-going – might be best I respond.

Ngā mihi

Juliet Johnson

Manager Planning

New Plymouth District Council | Liardet St | Private Bag 2025 | New Plymouth 4342 | **Section 7(2)(a)**
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From: Linley O'Neill * <Linley.ONeill@npdc.govt.nz>
Sent: Wednesday, 15 June 2022 11:31 AM
To: Juliet Johnson <Juliet.Johnson@npdc.govt.nz>
Subject: FW: Watson St Signage

Hi Juliet

Just to keep you in the loop with this one, so that you're over it, as Murray keeps emailing Craig and he does not want to get involved.

Thanks Juliet.

Ngā mihi

Linley

From: Murray Chong
Sent: Monday, 13 June 2022 12:51 PM
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Cc: Craig Stevenson <Craig.Stevenson@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>
Subject: Re: Watson St Signage

Thanks for the reply Cameron.

And we will see by the end of the day which of the just 10 signs in my area have also complied, but unfortunately so far none have with the end of the working day now just 4.5 hours away.

Happy to check for you and I bet I could find another 50+ that don't comply that are within a 1km radius of my site.

Do we really need to force these extra costs to change already existing signage on our already struggling businesses.

One suggestion that council should do is to fix the problem at the source is to get council to formally contact all sign writing firms to remind them of these rules as many have no idea that they are designing illegal signage.

Cheers
Murray

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From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Monday, 13 June 2022, 12:16
To: Murray Chong
Cc: Craig Stevenson; Debbie Taplin
Subject: RE: Watson St Signage

Hi Murray,

Yes and my original information I had given you was incorrect about the split of the three panels on the one signage. I am now passing on that the signage is to be modified again to comply with the operative plan, this can be done in the next two weeks. If the modification is not complete a Resource consent is to be applied for otherwise enforcement action is to be taken.

The other signage you mentioned has been notified and multiple sites are willing to comply and remove their signage. The area along Northgate from Watson St to Hobson St received the same letters you have, given them until today to comply.

Apart from the original complaint when I first notified you, the monitoring team have not received any complaints from members of the public regarding signage on 31 Watson St. I do not have this information on who made the complaint as it was past to me by the election services.

Again, I must reiterate that you are not being singled out, as 24 sites around the district have been notified of non-compliance & there are 50+ on my radar to be notified in the coming months.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

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From: Murray Chong **Section 7(2)(a)**
Sent: Monday, 13 June 2022 11:49 am
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Cc: Craig Stevenson <Craig.Stevenson@npdc.govt.nz>
Subject: Fwd: Watson St Signage

Well I did take action to comply to what I was told to be acceptable and I did do this a week before the date stated (June 13th) as stated in the letter sent to me on June 26th.

And as usual my concerns that I was being singled out has proven to be correct.

Even when you informed me that other signage in the area have been given the same notices.

Because council has attempted to act quickly on a less than month old complaint from someone who wants to remain anonymous on a sign that is temporary.

Yet even as a councillor I've made several complaints about other signage in my area over the last 9 years yet no action has been taken and I was always willing to put my name against my complaint.

Then I do feel I am being singled out.

There are at least 10 other signs that are illegal that I can see just from standing on my own property and I did mention this to you when you visited my site and so far none of them have been altered like you said they would.

We would be saving a lot of disruption and council time if we decided to only action complaints that people are willing to not make anonymously as over the last 2 years 80% of complaints about me have come from just 2-3 people.

I'm only too happy to comply however because of my now proven concerns I will do it once all the other signs in my area have also complied and so far none of the others have and also I need to be informed who made the complaint in the first place, as chances are it would be my usual suspects.
Or do I need to get that from an official information request, and if so, then Craig I request this to happen for all my anonymous complaints (not just signage) over the last 9 years.

Cheers
Cr Murray Chong

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From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Monday, 13 June 2022, 10:29
To: Murray Chong
Subject: Watson St Signage

Hi Murray,

Regarding the signs at your property at 31 Watson St, I have looked more into the definition of signage as I have been looking at signage around the district (Northgate has been under particular scrutiny). Unfortunately the signage I asked you to middy and split into three will still be non-compliant as the definition of signs says;

ADVERTISING SIGN means any name, writing, picture, painting, engraving, carving, figure, character, logo, display, notice, placard, poster, handbill, hoarding, billboard, flag, aerial display, banner or other device or appliance erected or displayed for the purposes of attracting the attention of passers by and has implied or actual commercial advertising content and includes all parts, portions, units and materials composing the same, together with the frame, background, STRUCTURE and support or anchorage thereof but does not include:

- (a) SIGNS in shop windows;
- (b) Advertising on VEHICLES, including trailers, except where the VEHICLE or trailer acts as a stationary support STRUCTURE for commercial advertising;
- (c) OFFICIAL SIGNS; and
- (d) MURALS.

Because of this, the split into three still encompasses the same sign as its material is all part of the same message.

I would ask that you modify the sign to fit into the rule for temporary signs: 3m² per sign and up to 6m² per road boundary.

Apologies for the incorrect advice I had it pointed out to me by a Co-worker that the definition involved the whole sign message

Let me know if you have any questions or wish to discuss it further.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**
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Cameron Hurley

From: Section 7(2)(b)(ii)
Sent: Wednesday, 6 July 2022 12:27 pm
To: Cameron Hurley
Subject: RE: Non-compliant Signs

Thanks Cam

From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Wednesday, 6 July 2022 11:29 a.m.
To: Section 7(2)(b)(ii)
Subject: RE: Non-compliant Signs

Hi Section 7(2)(a)

We will not be enforcing signwriting that falls under legal requirements or sponsorship eg. "Sponsored by *****" (This is mainly for temporary signs), "AREINZ", "Paid for by *****" (Elections signage)

Basically all information that is required to be on the sign that is not directly advertising what the sign is selling.

Phone numbers, email addresses, physical addresses (Unless a directional sign) all fall under the sign writing rules (These will be changing as part of the proposed district plan).

Any more information I'm happy to help.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 Section 7(2)(a)
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From: Section 7(2)(b)(ii)
Sent: Wednesday, 6 July 2022 11:16 am
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Subject: RE: Non-compliant Signs

Thanks Cam

We need to clarify the issue around letter size – some letters are allowed under 120 and others aren't
I'm struggling with the lack of guidelines or definitions to differentiate those 'ins' and 'outs'

What we need is clarity around what lettering group is ok to be under 120mm/160mm, and what aren't.

Regards

Section 7(2)(a)

From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>

Sent: Wednesday, 6 July 2022 10:27 a.m.

To: **Section 7(2)(b)(ii)**

Subject: RE: Non-compliant Signs

Morning Section 7(2)(a)

The sign writing is to be bigger than 120mm- this doesn't include the AREINZ & Licence reference but does include the mobile number.

A temporary sign must have the purpose of-

- (a) Advising of a forthcoming community event, occasion or service which is primarily a not-for-profit, event, organisation or service;
- (b) Electioneering;
- (c) Identifying a construction SITE or a development under construction;
- (d) Notifying the availability of land and/or premises for sale or lease; or
- (e) Advising of a resource consent application

Because of this definition the attached sign falls under a permanent signage- by our records there is 78.38m of road frontage at 165 Tukapa Street which equates to 1.96m2 of total sign face permitted (0.5m2 for every 20m of Road Boundary).

Let me know if you need any more information.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

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From: | **Section 7(2)(b)(ii)**
Sent: Wednesday, 6 July 2022 10:10 am
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Subject: RE: Non-compliant Signs

Morning Cam

See attached

Can you tell me what needs changing on this sign to make it compliant – top left of attachment
Letter height appears only a problem for AREINZ and Mobile phone number and the License reference – all of which are 'ancillary'

The property this sign is being displayed has 85-86m road frontage which allows **Section 7(2)(a)** display a permanent sign @2.5sqm sign face. He easily meets that size requirement but essentially the sign is temporary which extends to 3sqm entitlement

Regards

Section 7(2)(b)(ii)

From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Tuesday, 14 June 2022 7:18 a.m.
To: **Section 7(2)(b)(ii)**
Subject: Non-compliant Signs

Kia Ora,

I am part of the monitoring & compliance team here at NPDC. We are currently In the process of identifying and Notifying Noncompliant advertising signage around the district. As you are involved in the process I would like have a chat about what the information is that you pass on to your clients regarding district plan rules as the related to the operative plan. Please get in contact and we can sort a time to talk.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**
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Cameron Hurley

From: Cameron Hurley
Sent: Tuesday, 26 July 2022 1:45 pm
To: Juliet Johnson
Cc: Debbie Taplin
Subject: RE: New Request logged: PLS22/500423

Hi Juliet,

[Link attached](#)
[Election signs \(npdc.govt.nz\)](#)

And they also fall under any temporary signage rules OPD & PDP included.

Yes both sites will be non-compliant as they break multiple rules of the PDP. Happy to give a full breakdown on each.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**
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From: Juliet Johnson
Sent: Tuesday, 26 July 2022 1:20 pm
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Cc: Debbie Taplin <Debbie.Taplin@npdc.govt.nz>
Subject: RE: New Request logged: PLS22/500423

Hi Cam

I think we should also contact TRC and share the election sign rules with them first and indicate the issue. Can you send me the election sign rules and I will action this. I will let you know when you can contact Craig.

Out of interest will his sign also not comply with the Proposed District Plan rules?

Ngā mihi

Juliet Johnson
Manager Planning

New Plymouth District Council | Liardet St | Private Bag 2025 | New Plymouth 4342 | | **Section 7(2)(a)**
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From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Tuesday, 26 July 2022 12:38 PM
To: Juliet Johnson <Juliet.Johnson@npdc.govt.nz>
Cc: Debbie Taplin <Debbie.Taplin@npdc.govt.nz>
Subject: RE: New Request logged: PLS22/500423

Hi Juliet,

I have gone out to inspect the two sites. Both are Non-compliant as per the lettering rule (60mm at the smallest).

The signs in question are both related to Craig Williamson running for Regional Council.

Can I please contact Craig to modify the signage to fit within the rules?

I believe this will be the first of many complaints about election signs, would appreciate some direction on how we are going to monitor compliance for these.

Ngā mihi

Cam Hurley- Technical Planning Officer

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From: Cameron Hurley
Sent: Tuesday, 26 July 2022 8:11 am
To: Juliet Johnson <Juliet.Johnson@npdc.govt.nz>
Cc: Debbie Taplin <Debbie.Taplin@npdc.govt.nz>
Subject: FW: New Request logged: PLS22/500423

Moring Juliet,

Below is a service request I have received regarding election signs I need to check. **Section 7(2)(f)(i)**
Section 7(2)(f)(i)

I am checking them this morning for compliance | **Section 7(2)(f)(i)**
Section 7(2)(f)(i)

Let me know what you think.

Ngā mihi

Cam Hurley- Technical Planning Officer

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From: Taela OShea
Sent: Monday, 25 July 2022 10:58 pm
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Subject: FW: New Request logged: PLS22/500423

This one is all yours 😊

From: Corina Henderson
Sent: Monday, 25 July 2022 10:37 am
To: SR Planning <srplanning@npdc.govt.nz>
Subject: New Request logged: PLS22/500423

Hi SR PLANNING

A request has been logged and you have been nominated as the responsible officer. Please action the following request:

Request ID: PLS22/500423
Received By: CORINAHENDE348
Referred To: 1SRPL - SERVICE REQUEST - PLANNING
Request Group: PLANNING
Request Type: PLSIGNS, Signs
Sub Types: PLSGUNAUTH,

Date Received: 25-Jul-2022 10:36:44
Workgroup: Planning
Priority:
Source: Email

Customer Type:
Call Back: Not Required

Caller's Address:

Email Service Address Only

Home Ph:

Work Ph:

Fax:

Mobile Ph:

Email:

Problem Location:

Primary Street:

Address:

Location Owner(s):

Property Number: 0

Full Details:

Unauthorised (5 days) received via enquiries inbox - full email attached - Sun 24/07/2022 1:41 PM

Complaint about election signage

Hello,

I was pleased to see that NPDC were going to be tougher about the hoards of local election signs that are about to pollute our landscape.

This email is to register a complaint about two non compliant election signs I have seen so far. Specifically, that letter size is smaller than 120mm.

The two properties hosting such signs are:

- 12 Tukapa street

- 626 devon road

Regards,

Section 7(2)(a)

Thank You
Administrator

Cameron Hurley

From: Zane Wood
Sent: Tuesday, 17 May 2022 7:58 am
To: Cameron Hurley
Subject: RE: election signage

Very good work Cam.

Cheers
Zane

From: Cameron Hurley
Sent: Monday, 16 May 2022 3:35 pm
To: Helen Begg * <helen.begg@npdc.govt.nz>; Ross Lilley <Ross.Lilley@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>
Cc: Matthew Cleland <Matthew.Cleland@npdc.govt.nz>; Zane Wood <Zane.Wood@npdc.govt.nz>; Julie Straka <julie.straka@npdc.govt.nz>
Subject: RE: election signage

Hi Helen,

I visited the site today and measured the signage in question. The specifications are as follows-

Sign 1 (Astronaut signage) Dimensions of 3590mm x 2400mm= 8616mm Non compliant under Res33 rule (Compliant dimensions are 3000mm²)
Smallest signwriting of sign is 110mm Noncompliant under Res28 rule (Compliant over 120mm), I spoke to Mr Chong and he informed me that this will be changed to fit the size in the coming days.
This signage is connected to a "building" so falls underneath the Res36 Rule- sign is Non Compliant as top of sign is above the top height of the structure.

Sign 2 ("I Say It As I See It) Dimensions 2445mm x 1205mm= 2946.225mm-
Because this sign is on the same road boundary as Sign 1 it is technically non-compliant under Res33 rule but have been informed it is to be moved onto the Watson St road boundary replacing the mad butcher sign making it compliant.
Smallest sign writing 128mm compliant
Technically the signage above sign 2 is not connected so cannot be included in the dimensions but the signwriting on the top left is clearly non-compliant.(Could not accurately measure safely)



Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

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From: Helen Begg *
Sent: Monday, 16 May 2022 12:20 pm
To: Ross Lilley <Ross.Lilley@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>
Cc: Matthew Cleland <Matthew.Cleland@npdc.govt.nz>; Cameron Hurley <Cam.Hurley@npdc.govt.nz>; Zane Wood <Zane.Wood@npdc.govt.nz>; Julie Straka <julie.straka@npdc.govt.nz>
Subject: RE: election signage

Hi everyone

Just to let you know electoral officer has now also received an email from complainant advising he thinks the lettering is too small

Helen

From: Helen Begg *
Sent: Monday, 16 May 2022 11:53 AM
To: Ross Lilley <Ross.Lilley@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>
Cc: Matthew Cleland <Matthew.Cleland@npdc.govt.nz>; Cameron Hurley <Cam.Hurley@npdc.govt.nz>; Zane Wood <Zane.Wood@npdc.govt.nz>; Julie Straka <julie.straka@npdc.govt.nz>
Subject: election signage

Hi Ross

As discussed on the phone just now I have had a call from our electoral officer advising he has received a complaint about signage on Cr Chong's property. I have taken some photos of the property and ask that you check to see if he is abiding by the rules. A copy of the signage rules for elections is on the website (link below). An election sign must contain a statement of the person who has approved the sign providing an address of their residence or business. This is not on the signs, however I don't want to go back to the electoral officer until I know that the signs are legal as far as everything else. One sign is on his house against his windows and the other is on the front of a boxed in slatted garage to the right of his house.

<https://www.npdc.govt.nz/council/about-the-council/elections/election-signs/>

I am thinking this is going to be one of many complaints as we lead into the elections. Just FYI nominations open on Friday 15 July, closing Friday 12 August with election day Saturday 8 October.

Can you please advise me whether the signs are legal as far as DP etc and I will then contact the electoral officer to discuss what action needs to be taken and how he will respond to the complainant and who will contact Cr Chong.

Many thanks

Helen Begg
Corporate Policy Officer
New Plymouth District Council | Liardet St | Private Bag 2025 | New Plymouth 4340
Phone: 06-759 6102 **Section 7(2)(a)**
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Cameron Hurley

From: Helen Begg *
Sent: Monday, 16 May 2022 5:39 pm
To: Cameron Hurley
Subject: RE: election signage

Many thanks for your help with this Cameron and also acting on it so promptly.
Much appreciated.

Helen

From: Cameron Hurley
Sent: Monday, 16 May 2022 5:14 PM
To: Helen Begg * <helen.begg@npdc.govt.nz>; ben@electionservices.co.nz
Cc: Ross Lilley <Ross.Lilley@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>; Kate Keegan <Kate.Keegan@npdc.govt.nz>; Matthew Cleland <Matthew.Cleland@npdc.govt.nz>; Zane Wood <Zane.Wood@npdc.govt.nz>; Julie Straka <julie.straka@npdc.govt.nz>
Subject: RE: election signage

Hi Team,

I visited Cr Chong this afternoon and informed him of the non-compliant signage on his property. He informed me he is happy to alter the signage to conform with District Plan under the condition that the signage around his property is compliant to the same standard.

This signage issue around his property is known to the monitoring team and I will be contacting the property owners to address if the signs on their property are compliant in the near future.

As for the election signage condition of what it must contain-
"A statement of the person(s) who have approved the sign providing an address of their residence or business.

Where the sign provides an endorsement of a candidate, the sign must also state the name of an organisation or body endorsing the candidate the advertisement and the address of the place of business of that organisation or body.

The statement(s) are exempt from the lettering sizes stated above."
Cr Chong has complied with these conditions.

Ngā mihi

Cam Hurley- Technical Planning Officer

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From: Helen Begg *
Sent: Monday, 16 May 2022 3:48 pm
To: ben@electionservices.co.nz
Cc: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Subject: FW: election signage

Hi Ben

Please see email below. Cam has visited the site and is going back at 4pm to meet with Murray. He is also going to mention the statement required on the signs. Cam seems to think there is very small writing on one of the signs and is going to check.

I have copied Cam into this email so he can keep you in the loop and you can liaise with him directly if any more complaints on signage come in. Please keep me copied in to all emails so I have a record.

Kind regards

Helen

From: Cameron Hurley
Sent: Monday, 16 May 2022 3:35 PM
To: Helen Begg * <helen.begg@npdc.govt.nz>; Ross Lilley <Ross.Lilley@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>
Cc: Matthew Cleland <Matthew.Cleland@npdc.govt.nz>; Zane Wood <Zane.Wood@npdc.govt.nz>; Julie Straka <julie.straka@npdc.govt.nz>
Subject: RE: election signage

Hi Helen,

I visited the site today and measured the signage in question. The specifications are as follows-

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This signage is connected to a "building" so falls underneath the Res36 Rule- sign is Non Compliant as top of sign is above the top height of the structure.

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Because this sign is on the same road boundary as Sign 1 it is technically non-compliant under Res33 rule but have been informed it is to be moved onto the Watson St road boundary replacing the mad butcher sign making it compliant.

Smallest sign writing 128mm compliant

Technically the signage above sign 2 is not connected so cannot be included in the dimensions but the signwriting on the top left is clearly non-compliant. (Could not accurately measure safely)



Ngā mihi

Cam Hurley- Technical Planning Officer

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From: Helen Begg *

Sent: Monday, 16 May 2022 12:20 pm

To: Ross Lilley <Ross.Lilley@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>

Cc: Matthew Cleland <Matthew.Cleland@npdc.govt.nz>; Cameron Hurley <Cam.Hurley@npdc.govt.nz>; Zane Wood <Zane.Wood@npdc.govt.nz>; Julie Straka <julie.straka@npdc.govt.nz>

Subject: RE: election signage

Hi everyone

Just to let you know electoral officer has now also received an email from complainant advising he thinks the lettering is too small

Helen

From: Helen Begg *

Sent: Monday, 16 May 2022 11:53 AM

To: Ross Lilley <Ross.Lilley@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>

Cc: Matthew Cleland <Matthew.Cleland@npdc.govt.nz>; Cameron Hurley <Cam.Hurley@npdc.govt.nz>; Zane Wood <Zane.Wood@npdc.govt.nz>; Julie Straka <julie.straka@npdc.govt.nz>

Subject: election signage

Hi Ross

As discussed on the phone just now I have had a call from our electoral officer advising he has received a complaint about signage on Cr Chong's property. I have taken some photos of the property and ask that you check to see if he is abiding by the rules. A copy of the signage rules for elections is on the website (link below). An election sign must contain a statement of the person who has approved the sign providing an address of their residence or business. This is not on the signs, however I don't want to go back to the electoral officer until I know that the signs

are legal as far as everything else. One sign is on his house against his windows and the other is on the front of a boxed in slatted garage to the right of his house.

<https://www.npdc.govt.nz/council/about-the-council/elections/election-signs/>

I am thinking this is going to be one of many complaints as we lead into the elections. Just FYI nominations open on Friday 15 July, closing Friday 12 August with election day Saturday 8 October.

Can you please advise me whether the signs are legal as far as DP etc and I will then contact the electoral officer to discuss what action needs to be taken and how he will respond to the complainant and who will contact Cr Chong.

Many thanks

Helen Begg
Corporate Policy Officer
New Plymouth District Council | Llardet St | Private Bag 2025 | New Plymouth 4340
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Cameron Hurley

From: Cameron Hurley
Sent: Monday, 13 June 2022 1:09 pm
To: Murray Chong
Cc: Debbie Taplin
Subject: RE: Watson St Signage

Hi Murray,

I have them covered thanks. You may have noticed the **Section 7(2)(b)(ii)** three smaller signs on the neighbouring property have been removed.

I do take into the consideration for small businesses & the current economic climate and will be working with them to come to the best possible outcome for NPDC & the owners.

I will take your suggestion on board as it has been brought forward by our team before but the onus is on the business & the property owner that the district plan is complied with/resource consent is applied for.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**
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From: Murray Chong | **Section 7(2)(a)**
Sent: Monday, 13 June 2022 12:51 pm
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Cc: Craig Stevenson <Craig.Stevenson@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>
Subject: Re: Watson St Signage

Thanks for the reply Cameron.

And we will see by the end of the day which of the just 10 signs in my area have also complied, but unfortunately so far none have with the end of the working day now just 4.5 hours away.

Happy to check for you and I bet I could find another 50+ that don't comply that are within a 1km radius of my site.

Do we really need to force these extra costs to change already existing signage on our already struggling businesses.

One suggestion that council should do is to fix the problem at the source is to get council to formally contact all sign writing firms to remind them of these rules as many have no idea that they are designing illegal signage.

Cheers
Murray

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From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Monday, 13 June 2022, 12:16
To: Murray Chong
Cc: Craig Stevenson; Debbie Taplin
Subject: RE: Watson St Signage

Hi Murray,

Yes and my original information I had given you was incorrect about the split of the three panels on the one signage. I am now passing on that the signage is to be modified again to comply with the operative plan, this can be done in the next two weeks. If the modification is not complete a Resource consent is to be applied for otherwise enforcement action is to be taken.

The other signage you mentioned has been notified and multiple sites are willing to comply and remove their signage. The area along Northgate from Watson St to Hobson St received the same letters you have, given them until today to comply.

Apart from the original complaint when I first notified you, the monitoring team have not received any complaints from members of the public regarding signage on 31 Watson St. I do not have this information on who made the complaint as it was past to me by the election services.

Again, I must reiterate that you are not being singled out, as 24 sites around the district have been notified of non-compliance & there are 50+ on my radar to be notified in the coming months.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

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From: Murray Chong [Section 7\(2\)\(a\)](#)
Sent: Monday, 13 June 2022 11:49 am
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Cc: Craig Stevenson <Craig.Stevenson@npdc.govt.nz>
Subject: Fwd: Watson St Signage

Well I did take action to comply to what I was told to be acceptable and I did do this a week before the date stated (June 13th) as stated in the letter sent to me on June 26th.
And as usual my concerns that I was being singled out has proven to be correct.
Even when you informed me that other signage in the area have been given the same notices.

Because council has attempted to act quickly on a less than month old complaint from someone who wants to remain anonymous on a sign that is temporary.
Yet even as a councillor I've made several complaints about other signage in my area over the last 9 years yet no action has been taken and I was always willing to put my name against my complaint.
Then I do feel I am being singled out.
There are at least 10 other signs that are illegal that I can see just from standing on my own property and I did mention this to you when you visited my site and so far none of them have been altered like you said they would.
We would be saving a lot of disruption and council time if we decided to only action complaints that people are willing to not make anonymously as over the last 2 years 80% of complaints about me have come from just 2-3 people.

I'm only too happy to comply however because of my now proven concerns I will do it once all the other signs in my area have also complied and so far none of the others have and also I need to be informed who made the complaint in the first place, as chances are it would be my usual suspects.
Or do I need to get that from an official information request, and if so, then Craig I request this to happen for all my anonymous complaints (not just signage) over the last 9 years.

Cheers
Cr Murray Chong

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From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Monday, 13 June 2022, 10:29
To: Murray Chong
Subject: Watson St Signage

Hi Murray,

Regarding the signs at your property at 31 Watson St, I have looked more into the definition of signage as I have been looking at signage around the district (Northgate has been under particular scrutiny). Unfortunately the signage I asked you to middy and split into three will still be non-compliant as the definition of signs says;

ADVERTISING SIGN means any name, writing, picture, painting, engraving, carving, figure, character, logo, display, notice, placard, poster, handbill, hoarding, billboard, flag, aerial display, banner or other device or appliance erected or displayed for the purposes of attracting the attention of passers by and has implied or actual commercial advertising content and includes all parts, portions, units and materials composing the same, together with the frame, background, STRUCTURE and support or anchorage thereof but does not include:

- (a) **SIGNS** in shop windows;
- (b) **Advertising on VEHICLES**, including trailers, except where the **VEHICLE** or trailer acts as a stationary support **STRUCTURE** for commercial advertising;
- (c) **OFFICIAL SIGNS**; and
- (d) **MURALS**.

Because of this, the split into three still encompasses the same sign as its material is all part of the same message.

I would ask that you modify the sign to fit into the rule for temporary signs: 3m² per sign and up to 6m² per road boundary.

Apologies for the incorrect advice I had it pointed out to me by a Co-worker that the definition involved the whole sign message

Let me know if you have any questions or wish to discuss it further.

Ngā mihi

Cam Hurley- Technical Planning Officer

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From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>

Sent: Monday, 27 June 2022 11:20 AM

To: Juliet Johnson <Juliet.Johnson@npdc.govt.nz>

Subject: Murray Chong signage

Hi Juliet,

Mr Chongs signage is still non-complaint by the current temporary sign rules which I have notified him to modify some time ago. Can I please follow this up, not looking at fines or abatement just wanted to remind him of the ruling.

Happy to discuss.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

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Cameron Hurley

From: Juliet Johnson
Sent: Friday, 17 June 2022 4:05 pm
To: Cameron Hurley; Sarah Edwards; Debbie Taplin
Subject: RE: Watson St Signage

Wow that is one busy fence line. Lets discuss when we meet.

Ngā mihi

Juliet Johnson

Manager Planning

**New Plymouth District Council | Liardet St | Private Bag 2025 | New Plymouth 4342 | [Section 7\(2\)\(a\)](#)
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From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Friday, 17 June 2022 2:41 PM
To: Sarah Edwards <Sarah.Edwards@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>; Juliet Johnson <Juliet.Johnson@npdc.govt.nz>
Subject: RE: Watson St Signage

Hi Team,

It would be good to have that discussion,

I'd like to point out that I have really only been targeting permanent signage that break rules relating to Res Rule 34 (0.5m² for every 20m of ROAD BOUNDARY per SITE) and (Res28 Lettering sizes of more than 120mm) and in a 50km/h area.

I see the proposed plan allows for a 100mm minimum and 150mm maximum and the secondary message allows for smaller lettering (75mm).

While the Maximum area for a sign on building (I'm unsure if this refers to fences would be good to get clarification) is 1m² and one per road frontage.

While I see rules are getting tighter, the sites I'm looking at already break the operative district plan rules by a clear margin and majority would be breaking the new rules as well. I've attached one of the letters I have sent out and an example of the scale in which sites are already breaking the rules.

I will hold fire on sending out more letters and would really enjoy discussing when every ones free.

Ngā mihi

Cam Hurley- Technical Planning Officer

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Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

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From: _____
Sent: Tuesday, 24 May 2022 1:25 pm
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Cc: Helen Begg * <helen.begg@npdc.govt.nz>
Subject: Re: Election billboard complaint

...and will enforcement action be taken?

Regards,

[Get Outlook for Android](#)

From: _____
Sent: Tuesday, May 24, 2022 1:24:16 PM
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Cc: Helen Begg * <helen.begg@npdc.govt.nz>
Subject: Re: Election billboard complaint

Hi Cameron,

Thanks for that, but Cnr Chong's fall into a different category as they are an election sign and as such, with the breaches, impact on the democratic rights of the community to have candidates follow the rules and to not have their democratic rights impacted.

How long is the grace period given to the councillor to rectify the matter, and if not, will enfo

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From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Tuesday, May 24, 2022 12:33:13 PM
To: _____ >
Cc: Helen Begg * <helen.begg@npdc.govt.nz>
Subject: RE: Election billboard complaint

Hi

Can we please have a quick chat when youre free about this?

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

New Plymouth District Council | Liardet St | Private Bag 2025 | New Plymouth 4340

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From: _____

Sent: Tuesday, 24 May 2022 1:38 pm

To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>

Cc: Helen Begg * <helen.begg@npdc.govt.nz>; Ben Roser <ben@electionservices.co.nz>; info@electionservices.co.nz

Subject: Re: Election billboard complaint

Thanks for that...I initially approached the Election Services about this..and I note that Helen Begg is CCed into this as an Election matter.

Can I get clarification that she is aware of this please?

Cheers

Get Outlook for Android

From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>

Sent: Tuesday, May 24, 2022 1:33:21 PM

To:

Cc: Helen Begg * <helen.begg@npdc.govt.nz>

Subject: RE: Election billboard complaint

Hi

I only look and enforce the district plans ruling on signs. Cr Chongs signs category only falls into the temporary signage ruling, the Monitoring team is not concerned with the content of such sign, rather the category (Permanent/Temporary) and how it relates to the District Plan.

Once the property owners have been formally notified by letter there will be 2 weeks of grace period. After that enforcement will take place if progress is shown to be made.

Ngā mihi

From: >
Sent: Tuesday, May 24, 2022 1:24:16 PM
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Cc: Helen Begg * <helen.begg@npdc.govt.nz>
Subject: Re: Election billboard complaint

Hi Cameron,

Thanks for that, but Cnr Chong's fall into a different category as they are an election sign and as such, with the breaches, impact on the democratic rights of the community to have candidates follow the rules and to not have their democratic rights impacted.

How long is the grace period given to the councillor to rectify the matter, and if not, will enfo

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From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Tuesday, May 24, 2022 12:33:13 PM
To: {
Cc: Helen Begg * <helen.begg@npdc.govt.nz>
Subject: RE: Election billboard complaint

Hi

Not the case, as there have been other complaints made about the signage in the area, NPDC has not had the resources within the monitoring team to follow up with these until now.

My role within the Monitoring team is to (Mainly) focus on signage around the district the initial complaint has meant that the whole area (Roughly Hosbon street to Mangorei Rd intersections with State Highway 3) has now been targeted to be compliant with their signage. Cr Chong's property will be held to the same standard as all other properties in the area.

There is a grace period for the signs to be Altered/Removed/ Resource Consent applied for, so while there may not seem like action has been taken, there is work going on behind the scenes.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**
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From: [redacted]
Sent: Tuesday, 24 May 2022 12:02 pm
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>; Election Services <info@electionservices.co.nz>
Cc: Helen Begg * <helen.begg@npdc.govt.nz>
Subject: Re: Election billboard complaint

Hi Cameron,

So I take it the Cnr Chong has refused, and won't act until the NPDC does other things to his satisfaction?

Sounds like blackmail to me?

Kindest regards,

Get [Outlook for Android](#)

From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Tuesday, May 24, 2022 11:29:06 AM
To: [redacted]; Election Services <info@electionservices.co.nz>
Cc: Helen Begg * <helen.begg@npdc.govt.nz>
Subject: RE: Election billboard complaint

Hi All,

This is an ongoing issue in which NPDC is looking to make all signage in the area compliant.

Cr Chongs signage has been identified as non-compliant however is willing to co-operate with NPDC once he sees our compliance team working to rectify other signage in the area. This is currently being completed by myself so will hopefully have a good outcome within the coming weeks.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**
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From: [redacted]
Sent: Tuesday, 24 May 2022 11:20 am

To: Election Services <info@electionservices.co.nz>
Cc: Cameron Hurley <Cam.Hurley@npdc.govt.nz>; Helen Begg * <helen.begg@npdc.govt.nz>
Subject: Re: Election billboard complaint

Hi Ben,

Thank you for this.

Kindest regards,

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From: Election Services <info@electionservices.co.nz>
Sent: Tuesday, May 24, 2022 11:17:15 AM
To:
Cc: Cameron Hurley <Cam.Hurley@npdc.govt.nz>; helen.begg@npdc.govt.nz <helen.begg@npdc.govt.nz>
Subject: RE: Election billboard complaint

Good morning

Thank you for your email.

The authorisation statements have been confirmed to be present (just in small lettering), and I understand the individual has been informed of the breach by New Plymouth District Council's Compliance Team and requested to modify the signs.

As the complaint is now specifically in regard to the District Plan, I have copied in the Compliance Team who can assist with further action.

Kind regards,

// **Ben Roser**
Election Support Administrator

T +64 9 973 5212

W www.electionservices.co.nz

PO Box 5135, Victoria Street West, Auckland 1142, New Zealand
Level 2, 198 Federal Street, Auckland 1010, New Zealand

From: _____>
Sent: Tuesday, 24 May 2022 11:05 am
To: Ben Roser <ben@electionservices.co.nz>; Election Services <info@electionservices.co.nz>
Subject: Election billboard complaint

Hi Ben and Lisa,

I've just seen Cnr Murray Chong's billboards and they have not been modified to meet the regulations and the directions given to him by your Compliance team

I now wish to lay another complaint about this.

Kindest regards

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Cameron Hurley

From: Ben Roser <ben@electionservices.co.nz>
Sent: Tuesday, 17 May 2022 8:58 am
To: Cameron Hurley
Subject: RE: election signage

Thanks Cameron

Kind regards,

// **Ben Roser**
Election Support Administrator

T +64 9 973 5212

W www.electionservices.co.nz

PO Box 5135, Victoria Street West, Auckland 1142, New Zealand
Level 2, 198 Federal Street, Auckland 1010, New Zealand

From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Tuesday, 17 May 2022 8:49 am
To: Ben Roser <ben@electionservices.co.nz>
Subject: RE: election signage

Hi Ben,

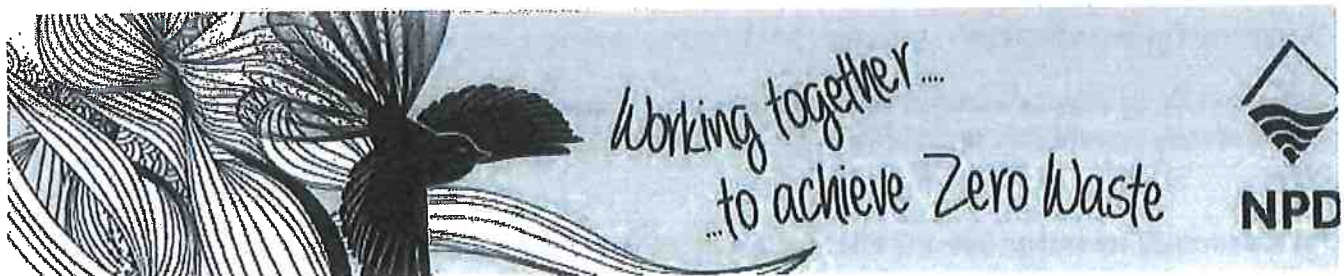
Authorisation statements were on the signage when I visited yesterday, just in extremely small lettering.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

New Plymouth District Council | Liardet St | Private Bag 2025 | New Plymouth 4340
www.newplymouthnz.com | [Facebook](#) | [Twitter](#)



From: Ben Roser [<mailto:ben@electionservices.co.nz>]
Sent: Tuesday, 17 May 2022 8:30 am
To: Cameron Hurley <Cam.Hurley@npdc.govt.nz>; Helen Begg * <helen.begg@npdc.govt.nz>
Cc: Ross Lilley <Ross.Lilley@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>; Kate Keegan

<Kate.Keegan@npdc.govt.nz>; Matthew Cleland <Matthew.Cleland@npdc.govt.nz>; Zane Wood <Zane.Wood@npdc.govt.nz>; Julie Straka <julie.straka@npdc.govt.nz>
Subject: RE: election signage

Hi Cameron,

Thanks for providing this update. Could you please let me know if the authorisation statements were already present on the signs or if these have been added?

Kind regards,

// **Ben Roser**
Election Support Administrator

T +64 9 973 5212

W www.electionservices.co.nz

PO Box 5135, Victoria Street West, Auckland 1142, New Zealand
Level 2, 198 Federal Street, Auckland 1010, New Zealand

From: Cameron Hurley <Cam.Hurley@npdc.govt.nz>
Sent: Monday, 16 May 2022 5:14 pm
To: Helen Begg * <helen.begg@npdc.govt.nz>; Ben Roser <ben@electionservices.co.nz>
Cc: Ross Lilley <Ross.Lilley@npdc.govt.nz>; Debbie Taplin <Debbie.Taplin@npdc.govt.nz>; Kate Keegan <Kate.Keegan@npdc.govt.nz>; Matthew Cleland <Matthew.Cleland@npdc.govt.nz>; Zane Wood <Zane.Wood@npdc.govt.nz>; Julie Straka <julie.straka@npdc.govt.nz>
Subject: RE: election signage

Hi Team,

I visited Cr Chong this afternoon and informed him of the non-compliant signage on his property. He informed me he is happy to alter the signage to conform with District Plan under the condition that the signage around his property is compliant to the same standard.

This signage issue around his property is known to the monitoring team and I will be contacting the property owners to address if the signs on their property are compliant in the near future.

As for the election signage condition of what it must contain-
"A statement of the person(s) who have approved the sign providing an address of their residence or business.

Where the sign provides an endorsement of a candidate, the sign must also state the name of an organisation or body endorsing the candidate the advertisement and the address of the place of business of that organisation or body.

The statement(s) are exempt from the lettering sizes stated above."
Cr Chong has complied with these conditions.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**
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Cameron Hurley

From:
Sent: Tuesday, 26 July 2022 7:27 pm
To: Cameron Hurley
Subject: RE: Complaint about election signage

[EXTERNAL EMAIL] CAUTION: This email is from an external sender. To minimise cyber security risks, do not click on any links or open any attachments unless you are certain that the sender is legitimate. Please note that no legitimate sender will ever ask you for password details.

Thank you - I appreciate the quick response.

Best regards

----- Original Message -----

On Tuesday, July 26th, 2022 at 2:09 PM, Cameron Hurley <Cam.Hurley@npdc.govt.nz> wrote:

Hi

Thanks for the information. I have inspected the sites today and will be contacting the sign owner.

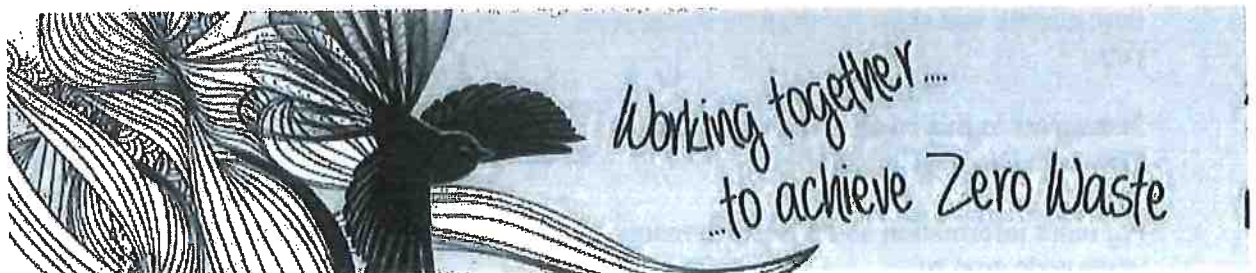
Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

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From:
Sent: Sunday, 24 July 2022 1:41 pm
To: Enquiries <enquiries@npdc.govt.nz>
Subject: Complaint about election signage

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Hello,

I was pleased to see that NPDC were going to be tougher about the hoards of local election signs that are about to pollute our landscape.

This email is to register a complaint about two non compliant election signs I have seen so far. Specifically, that letter size is smaller than 120mm.

The two properties hosting such signs are:

- 12 Tukapa street
- 626 devon road

Regards,

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For more information about New Plymouth District Council, visit our website at www.npdc.govt.nz

Cameron Hurley

From: |
Sent: Friday, 12 August 2022 2:16 pm
To: Cameron Hurley
Subject: RE: Complaint about election signage

[EXTERNAL EMAIL] CAUTION: This email is from an external sender. To minimise cyber security risks, do not click on any links or open any attachments unless you are certain that the sender is legitimate. Please note that no legitimate sender will ever ask you for password details.

Hello,

I'd also like to make a complaint about the following election signs for not meeting the NPDC signage rules:

150 Brooklands Road, Vogeltown
2 Oranga street, Marfell

Best regards,
|

----- Original Message -----

On Tuesday, July 26th, 2022 at 7:27 PM,

> wrote:

Thank you - I appreciate the quick response.

Best regards

----- Original Message -----

On Tuesday, July 26th, 2022 at 2:09 PM, Cameron Hurley <Cam.Hurley@npdc.govt.nz>
wrote:

Hi .

Thanks for the information. I have inspected the sites today and will be contacting the sign owner.

Ngā mihi

Cam Hurley- Technical Planning Officer

(p) 06-759 6060 **Section 7(2)(a)**

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From: |
Sent: Sunday, 24 July 2022 1:41 pm
To: Enquiries <enquiries@npdc.govt.nz>
Subject: Complaint about election signage

[EXTERNAL EMAIL] CAUTION: This email is from an external sender. To minimise cyber security risks, do not click on any links or open any attachments unless you are certain that the sender is legitimate. Please note that no legitimate sender will ever ask you for password details.

Hello,

I was pleased to see that NPDC were going to be tougher about the hoards of local election signs that are about to pollute our landscape.

This email is to register a complaint about two non compliant election signs I have seen so far. Specifically, that letter size is smaller than 120mm.

The two properties hosting such signs are:

- 12 Tukapa street
- 626 devon road

Regards,



Request Number **PLS22/500426**

A. Customer Details

| | |
|----------------------|----------------------------|
| Customer | |
| Home Phone | Customer Address |
| Work Phone | Email Service Address Only |
| Mobile | |
| Email Address | |

B. Request Details

| | |
|----------------------------|--|
| Prim/Sub Categories | PLSIGNS - Signs PLSGUNAUTH - Unauthorised (5 days) |
| Property Address | 150 Brooklands Road, NEW PLYMOUTH 4310 |
| Street | Brooklands Road, NEW PLYMOUTH |
| BC Number | |
| LBP Number | |
| Property ID's | 116147 |
| Forwarded to | 1SRPL - SRPLANNING |

C. Service Level Details

| | |
|-------------------------------|-------------------------|
| Received Date | 16/08/2022 11:14:45a.m. |
| Service Level | |
| Target Completion Date | 23/08/2022 11:14:00a.m. |

D. Description

Unauthorised (5 days)
 Received via Contact Centre Inbox on Tue 16/08/2022 10:28 AM
 Subject: FW: Complaint about election signage
 Hello,
 I'd also like to make a complaint about the following election signs for not meeting the NPDC signage rules:
 150 Brooklands Road, Vogeltown
 2 Oranga street, Marfell
 Best regards,

Note: see lengthy email attached about signage complaints.

email in included attachments

E. Resolution

Call Closed no Letter

F. History

Date/Time Created: 16/08/2022 3:06:15p.m.
Cam working with Julie Straka

Officer: ROWANWILLIAMS

Date/Time Created: 16/08/2022 12:39:31p.m.
Referred to Cam Hurley

Officer: TAELOSHEA

Date/Time Created: 16/08/2022 11:18:34a.m.

Officer: MARGARETGREIG

Received from Cameron Hurley via Contact Centre on Tue 16/08/2022 10:33 AM

Subject: Signage Complaints.

Kia Ora,

Can you please add complaints vs Anneka Carlson, Dinnie Moaehu's & Neil Holdoms signage.

Please allocate them to planning monitoring/myself.

Ngmihi

Cam Hurley- Technical Planning Officer



Request Number **PLS22/500423**

A. Customer Details

Customer

Home Phone

Work Phone

Mobile

Email Address

Customer Address

Email Service Address Only

B. Request Details

Prim/Sub Categories PLSIGNS - Signs PLSGUNAUTH - Unauthorised (5 days)

Property Address Invalid Address

Street Tukapa Street, NEW PLYMOUTH

BC Number

LBP Number

Property ID's

Forwarded to 1SRPL - SRPLANNING

C. Service Level Details

Received Date 25/07/2022 10:36:47a.m.

Service Level

Target Completion Date 1/08/2022 10:36:00a.m.

D. Description

Unauthorised (5 days) received via enquiries inbox - full email attached - Sun 24/07/2022 1:41 PM
Complaint about election signage

Hello,

I was pleased to see that NPDC were going to be tougher about the hoards of local election signs that are about to pollute our landscape.

This email is to register a complaint about two non compliant election signs I have seen so far.

Specifically, that letter size is smaller than 120mm.

The two properties hosting such signs are:

- 12 Tukapa street

- 626 devon road

Regards,

E. Resolution

From: Juliet Johnson
Sent: Thursday, 28 July 2022 10:53 AM
To: Murray Chong <murray.chong@npdc.govt.nz>
Cc: Kevin Strongman <Kevin.Strongman@npdc.govt.nz>
Subject: Election sign issues

Hi Murray

Jacs has passed on your concerns regarding the sign rules and compliance issues that you have been dealing with Cam Hurly on. Kevin and I are keen to meet with you and go through the requirements so we can get things resolved.

Let me know if 11 tomorrow suits to pop in otherwise let me know what does suit.

Ngā mihi

Juliet Johnson

Manager Planning

New Plymouth District Council | Liardet St | Private Bag 2025 | New Plymouth 4342 | [Section 7\(2\)\(a\)](#)
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When replying please quote: 31 Watson Signs

26 May 2022

Property Owner
31 Watson
Strandon
New Plymouth
4312

NON COMPLIANT SIGNAGE –31 WATSON STREET, STRANDON.

New Plymouth District Council (NPDC) has identified signage at 31 Watson which does not comply with Operative District Plan rules. We are making contact with you as NPDC records show you are the owner of 31 Watson Street. Photographs of all signs at 31 Watson Street which do not comply with the Operative District Plan are included below taken on 26 May 2022:

1) "Astronaut" Sign

2) "I Say It As I See It" Sign



The New Plymouth Operative District Plan recognises that signs are an important part of general business activity in all areas of the District signs but that they can also create adverse effects. The District Plan therefore sets out rules controlling the display of advertising signage. These are in place to minimise the impact signs may have on the safety of road users and to ensure the visual effects of signage are managed, to avoid impacting on the amenity of an area.

Operative District Plan rules not complied with:

- Res28: Minimum lettering size where clearly visible from a ROAD and is intended to attract the attention of motorists where the posted speed limit is less than 70km/h-120mm
 - 1) "Astronaut": smallest signwriting- 110mm
- Res33: 3m² per SIGN FACE, up to 6m² per ROAD BOUNDARY -
 - 1) "Astronaut sign": total area of sign 8.m²
 - 2) "I Say It As I See It": total area of sign 2.94m²Both Signs on same Road Boundary



Te Kaunihera-ā-Rohe o Ngāmotu

**New Plymouth
District Council**

Your options are to:

1. Remove or alter the existing signage to comply with District Plan rules mentioned above, by 13 June 2022.
2. Apply for a Resource Consent, seeking formal approval to display signage which does not comply with the District Plan. There are costs associated to applying for a resource consent and approval may not be granted. Reasons that an application may not be granted include unacceptable traffic safety or visual amenity effects. If you choose to apply for a Resource Consent the sign will still need to be removed by the date specified under (1) while this process is undertaken.

For details about Resource Consents, how to apply and costs please see www.npdc.govt.nz/home-and-property/building-and-resource-consents/resource-consents/

NPDC asks that you remove all non-compliant signage or implement changes which ensure any signage at 31 Watson Street Strandon complies with the Operative District Plan, no later than 13 June 2022.

If non-compliant signage remains in the same location after this date, NPDC will take enforcement action under the Resource Management Act 1991. This may involve issuing an abatement notice outlining a final date by which the signs must comply. Infringements ranging between \$300 and \$750 can be issued if the abatement notice timeframe is not met.

If you believe the signs are not on your property, or you are not the property owner, or if you have a Resource Consent reference number which permits the signs to be in place, please contact us with these details so we can redirect or cancel the process.

Upcoming changes to signage rules

Please note that the New Plymouth District is transitioning to a new District Plan (currently called the Proposed District Plan), which proposes to alter some signage rules as they exist in the Operative District Plan.

Details of signage rules in the Proposed District Plan can be found on <https://districtplan.npdc.govt.nz/eplan/>. Select 'Read the full Proposed District Plan' and enter keyword 'sign' in the search pane.

These proposed rules may be subject to change following the outcome of submissions and hearings currently under-way for the Proposed District Plan.

Next steps

Please contact me on 06 7596060 or Cam.hurley@npdc.govt.nz if you would like to discuss this correspondence. You can also advise us when the identified sign has been removed.

We will check the site again after the 8 June 2022. If the signage remains in place, NPDC may proceed with enforcement action as outlined above.

Yours faithfully

A handwritten signature in blue ink, appearing to read 'C Hurley'.

Cameron Hurley,
Technical Planning Officer.