

5 November 2014

Alex Harris
fyi-request-2109-a75cfc1d@requests.fyi.org.nz

Dear Alex

Request made under the Official Information Act 1982: BlipTrack systems

Thank you for your email of 16 October 2014 requesting the following information under the Official Information Act 1982:

- 'a list of all roads and locations in New Zealand covered by BlipTrack'
- 'whether the Police or any other agency have requested or received BlipTrack data.'

BlipTrack network coverage

The routes and their locations covered by the NZ Transport Agency's BlipTrack system are provided on the attached three maps. We do not hold this information in the form of a list of roads. From time to time, the Transport Agency also deploys temporary BlipTrack sensors to collect aggregate data to assist with specific studies. However, these are removed once the required data has been collected.

The Transport Agency's BlipTrack journey monitoring system

The Transport Agency has deployed the BlipTrack Bluetooth-based wireless journey monitoring system. It provides statistical data used to understand the performance of the state highway network, the impact of road works on the travelling public, and the benefits of investment in the network. Statistical reports on corridor performance have been provided to a variety of roading stakeholders, including local council engineers, traffic modellers, engineering consultants, and contractors providing network maintenance or capital works for the Transport Agency. None of these parties has had access to information that could be used to identify any individual phone, device, person or vehicles. The reports generated by the system are compiled from data that has been through a robust, non-reversible process to anonymise and encrypt the data at source. No personally identifiable information is stored and you can see the BlipTrack privacy statement at:

www.blipsystems.com/wp-content/uploads/2014/10/BlipTrack-Privacy-Concerns.pdf.

Agencies requesting data

The following agencies have requested and received aggregate statistical data on road network performance:

- Canterbury Earthquake Recovery Authority (CERA)
- The Ministry of Transport
- New Zealand Police

We are not aware of data being requested or provided to anyone else.

The NZ Police were provided with data as part of the assessment of the impact of the 2013-14 Christmas holiday period speed campaign. Statistical data about four road corridors in the Waikato was provided via a post-audit analysis completed in February. This study demonstrated that the campaign had significant success in reducing excessive speeding, while having minimal impact on the remainder of the travelling public.

As the data processed through the BlipTrack system is fully anonymised, the above agencies did not receive any information that would enable the identification of individual drivers.

Yours sincerely

A handwritten signature in blue ink, appearing to be 'KR', is written in a cursive style.

Kevin Reid
National Manager Network Outcomes
For Chief Executive

Attachment

The routes and locations covered by the Transport Agency's BlipTrack system are shown in the maps below. This is all the roads marked in green, bright yellow, orange and red lines laid over the original map.

