



visit us
100 Victoria Street West
Auckland 1010

mail us
PO Box 3819, Auckland 1140
tvnz.co.nz

14 December 2022

Dr Erin Harrington
University of Canterbury

Email: fyi-request-21150-edd8168a@requests.fyi.org.nz

Dear Dr Harrington

We refer to your request of 18 November, and can advise as follows in relation to each series:

The Basement

The series was launched on TVNZ+ (then known as TVNZ OnDemand) on 17 October 2019. It was removed at the end of the licence period on or about 16 October 2022.

Total viewer reach for the series was 21,343, and total streams were 102,478. A table (by episode) is included below. Completion rate on a per episode basis is not information that we have readily to hand, however per the below table completion of episode 10 was approximately 27% of that of episode 1.

TVNZ does not control worldwide distribution of *The Basement*. This question could be directed to the producer, Great Southern Television.

Run times for each episode are included in the table below. We do not have any record of episode names – we don't believe that these were individually titled.

<u>Ep</u>	<u>Reach</u>	<u>Streams</u>
1	20,838	27,208
2	11,886	14,160
3	8,671	10,074
4	7,534	8,693
5	6,980	8,009
6	6,561	7,455
7	6,232	7,041
8	5,875	6,577
9	5,745	6,585
10	5,655	6,676

<u>Ep</u>	<u>Run time</u>
1	9m43s
2	10m57s
3	8m30s
4	7m9s
5	6m34s



- 6 5m27s
- 7 5m24s
- 8 5m34s
- 9 8m30s
- 10 8m36s

Beyond The Veil

The series was fully launched on TVNZ+ (then known as TVNZ OnDemand) on 7 March 2022. The episodes were also broadcast weekly from that date on TVNZ 2.

Total viewer reach for the series was 46,963, total streams were 230,788. A table (by episode) is included below. Again, completion rate on a per episode basis is not information that we have readily to hand. Because *Beyond The Veil* is an anthology series, the completion of all six episodes is less relevant as they designed to be watched in any order, and they are all one-off in nature.

TVNZ does not control worldwide distribution of *Beyond The Veil*. We have included the names of the relevant production companies below.

Episode	Ep #	Reach	Streams
<i>Taumanu</i>	1	41,893	59,915
<i>26:29:00</i>	2	32,494	44,922
<i>Tappy</i>	3	24,201	35,329
<i>Albularyo</i>	4	21,818	31,360
<i>Te Kohu - The Mist</i>	5	21,349	32,079
<i>Giving Up the Ghost</i>	6	18,219	27,183

- Taumanu* - Sweatshop & Green
- 26:29:00* - Tusitala Media Ltd
- Tappy* - Steambox Collective
- Albularyo* - MHM Productions Ltd
- Te Kohu - The Mist* - 10,000 Company Ltd
- Giving Up the Ghost* - Brown Sugar Apple Grunt Productions

Good luck with your research.

Yours sincerely

OIA Team