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Fire and Emergency New Zealand
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10 January 2023

Joshua Smith

By email: fyi-request-21507-c599dc0c@requests.fyi.org.nz

Tēnā koe Joshua

Information Request –Fire Service Brand Guidelines

I refer to your official information request dated 2 January 2023 asking for:

... a copy of the New Zealand Fire Service's brand guidelines, fleet signage, and station signage from the time periods of 2000-2005 and 2011-2016, if this information is still being retained. I am interested in New Zealand Fire Service's branding prior to Fire Emergency New Zealand.

In accordance with the provisions of the Official Information Act 1982 (OIA), I *enclose* the relevant information we hold for the period 2011-2016. Unfortunately, we do not hold any relevant information for the period 2000-2005. Accordingly, this part of your request is refused under section 18 (e) of the OIA as the documents you have requested do not exist or cannot be found.

You may note that the documents refer to 'brand guidelines'. We no longer hold these guidelines as they existed only as web content and were not archived.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Nāku noa nā

Julia McCook-Weir
Manager, Information Requests