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Get approval to use Fire Service brand ▾

When to use

Use this step to get approval to use the Fire Service brand, e.g. the Fire Service logo or crest.

Role

All personnel

Step

Email the request to the National Communications Manager at communications@fire.org.nz. Include an explanation of how you would like to use the brand.

What happens next?

- The National Communications Manager or delegate responds to your request. If your request is approved, the Communications team will provide the required digital files.
- Use the Fire Service brand as approved by the National Communications Manager.

Related information

Policy

[Brand](#)

Guidelines

[Brand guidelines](#)

Reference

[The brand and templates](#)

Who to contact

National Communications Manager

Email communications@fire.org.nz

Released under the OIA January 2023

Publishing info

Publish date	8 October 2015
Category	Communication, brand and stakeholders
Functional area	OCE

File/link locations

	Name of link	Location of the file
Policy	Brand	N:\CorporateInformation\Master\OCE\01 Policies
Guidelines	Brand guidelines	http://firenet.fire.org.nz/The-Brand-and-Templates/NZFS%20Document/Brand-Guidelines-Full-WEB.pdf
References	The brand and templates	http://firenet.fire.org.nz/The-Brand-and-Templates/Pages/default.aspx
Forms & tools		
Systems		
Who to contact	National Communications Manager	Email communications@fire.org.nz
Lifecycle		

Metadata for page

Keyword definition	Use this step to get approval to use the Fire Service brand, e.g. the Fire Service logo or crest.
Keywords	approval to use brand, logo, crest, approval to use logo, order promotional clothing, Fire rescue patch
Owner	Director, Office of the Chief Executive
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