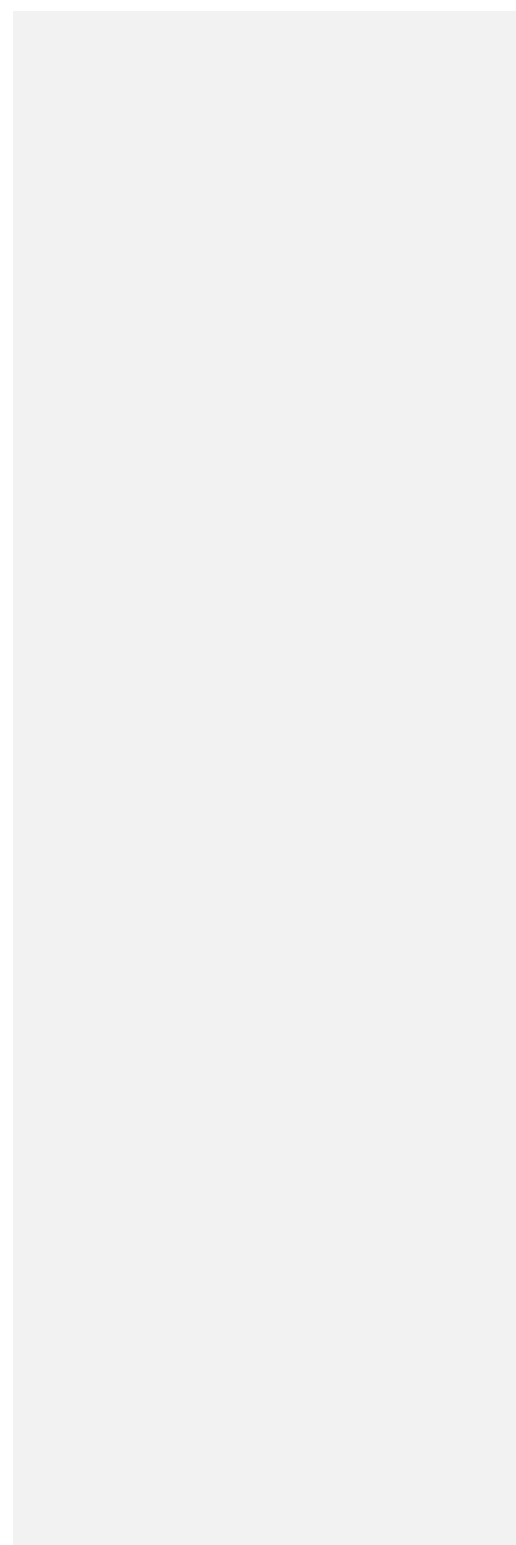
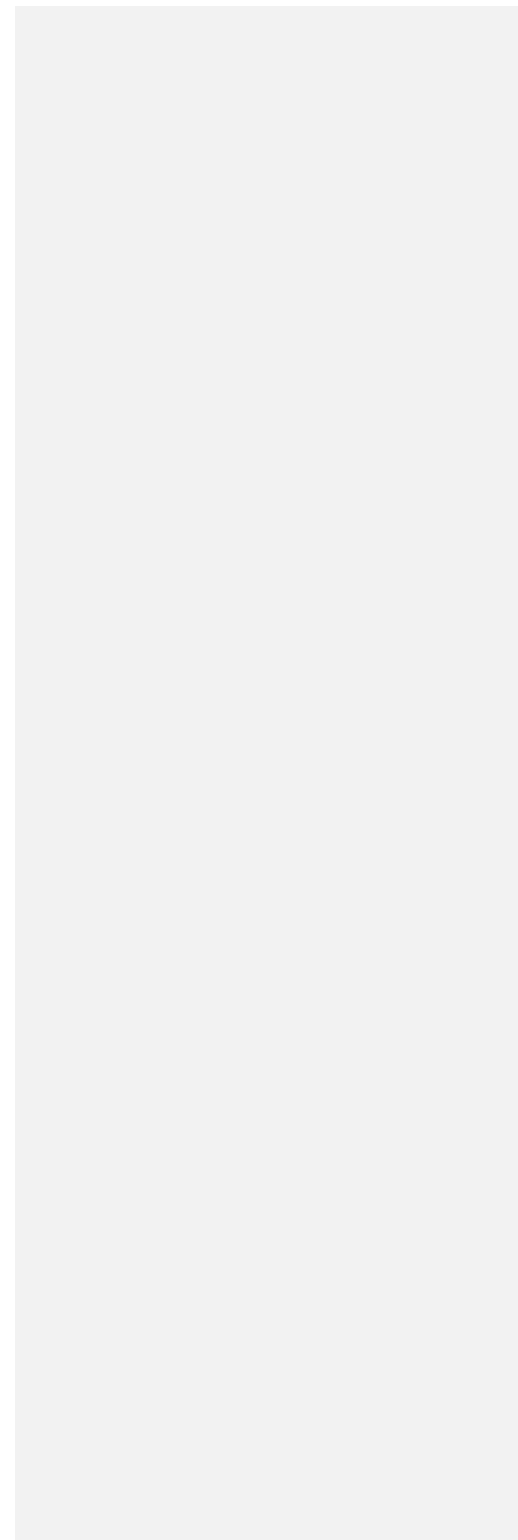


Usability Testing Feedback

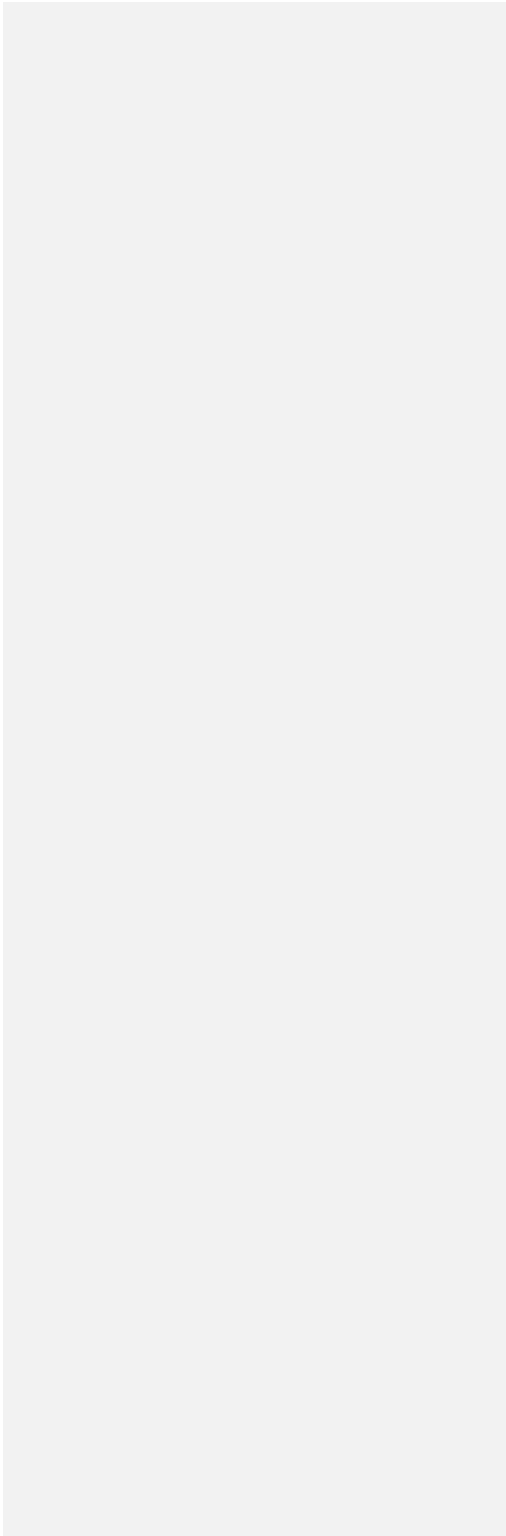
	Feedback
Where would you click for student accommodation?	<p>When viewing the first design (the design without the Blackboard box):</p> <p><i>Student feedback (4 May):</i></p> <ul style="list-style-type: none"> • University Life • Apply for admission • I'd look for a search field • University life/admission • Apply for admission • Uni life • Unsure • Uni life • No idea – maybe apply for admission? • Apply for admission • Uni life • Apply for admission • Uni life • Apply for admission • Study? • Uni life or apply for admission • Uni life • Uni life or apply for admission • Uni life <p><i>Prospect feedback (10 May):</i></p> <ul style="list-style-type: none"> • University Life • Services • Services • Don't know • University Life (After scrolling page twice) • Apply for Admission (after a few scrolls) • Uni Life • Apply Admission • University Life • Services • Apply for admission? • University Life • University life or apply for admission
	<p>When viewing the second design first:</p> <p><i>Student feedback (4 May):</i></p> <ul style="list-style-type: none"> • Services



	<ul style="list-style-type: none"> • Apply for admission • Unsure • All Tools • Services • Apply for admission <p><i>Prospect feedback (10 May):</i></p> <ul style="list-style-type: none"> • Services • Services • Don't know (After scrolling a few times) • Services • Services • Don't know • CareerHub? • Service/ Study • Don't know (After reading all headers carefully and scrolling the page) • Search • Not sure (After a few scrolls, Oh Gosh.. Not sure) • Pay fees? • Pay fees • Services (After scrolling a few times)
<p>Where would you click to apply for a scholarship?</p>	<p>When viewing the first design:</p> <p><i>Student feedback (4 May):</i></p> <ul style="list-style-type: none"> • Programmes and courses • Student Newsletter • Programmes and courses • Apply for admission • Study • Admission or Programmes and Courses (depending on type of scholarship I was looking for) • Apply for admission "or Study?... but study doesn't necessarily mean scholarship..." • Apply for admission • Apply for admission • Apply for Admission • Unsure • Apply for admission • Unsure • Study • Apply for admission • Programmes and courses



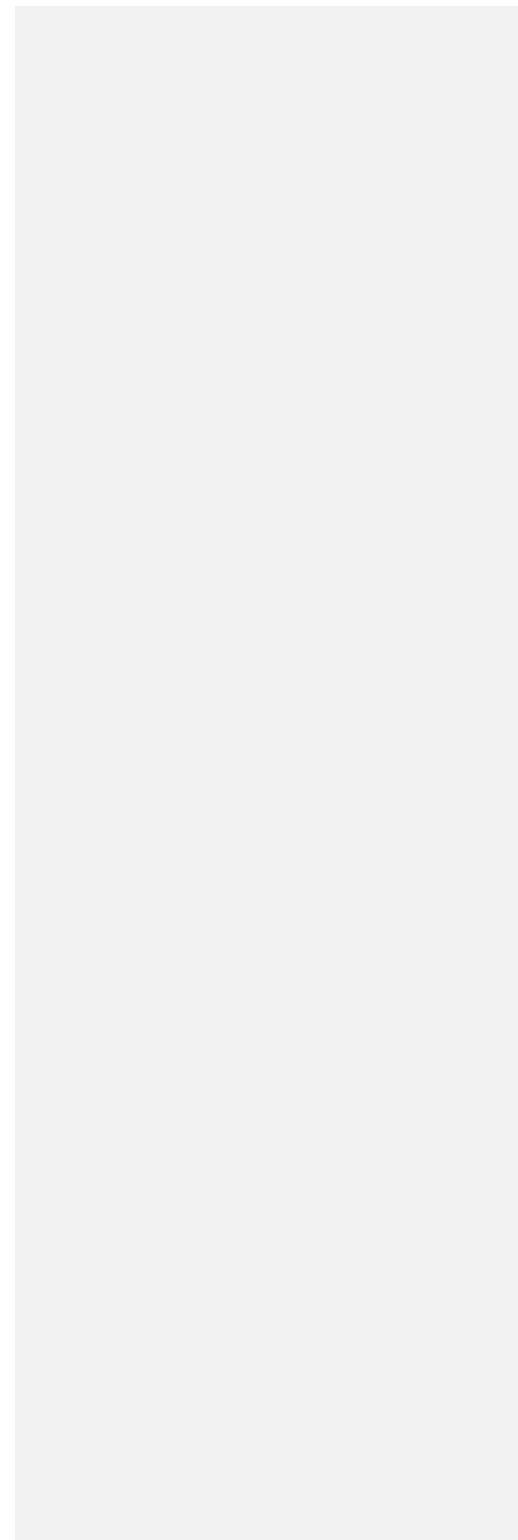
	<ul style="list-style-type: none"> • Programmes and courses • Apply for admission • “Unsure but maybe apply for admission? But it’s definitely not clear”. <p><i>Prospect feedback (10 May):</i></p> <ul style="list-style-type: none"> • Programs and courses • I would not expect to get it. I don’t know where I am going. • Programs and courses or apply for admission • Programs and courses (maybe) • Admission • Don’t know • Apply for admission • Uni Life (I don’t need to apply) • Programs and courses
	<p>When viewing the second design first:</p> <p><i>Student feedback (4 May):</i></p> <ul style="list-style-type: none"> • Unsure • Study • Study • Apply for admission • Apply for admission • Study <p><i>Prospect feedback (10 May):</i></p> <ul style="list-style-type: none"> • Study • Services?(Not sure) • Key Dates • Study • Study • CareerHub • MyDegree • Sorry nothing is prominent • No idea • Study • MyDegree • Study • Study
Feedback on first design	<p><i>Student feedback (4 May):</i></p> <ul style="list-style-type: none"> • Easy to read/accessible • More colours/graphics needed • Easier to navigate than the current website/OES



	<ul style="list-style-type: none"> • Layout's fine and clear • Better than current website/OES • Not obvious at all to apply for scholarships and accommodation • Likes the availability of services/printing • Needs helpful supporting text under the headers <p><i>Prospect feedback (10 May):</i></p> <ul style="list-style-type: none"> • Lots of boxes, bit lost on the screen • There should be some Top text to guide. • Too much stuff on page. • No color • The dark button shows the event and what I am doing next, that was helpful. • no color, no help in text. • Much improved from OES version (used in 2009) . • It is way better than the existing system, everything is in one place. Student loan button is not visible. Study link is 70 yrs past. • I like it. But if it is like KMR/Kmart then it is cool
Feedback on second design	<p><i>Student feedback (4 May):</i></p> <ul style="list-style-type: none"> • Cluttered – easier to know where to go on the first design • Good for seeing the other info like timetable/announcements etc. • Still unclear on where schols/accom info is • Much clearer to apply for admission • Clearer, less clutter. Way more obvious to apply for admission • First design a little easier to do things but way more obvious to apply for admission in 2nd • Easier to navigate slightly • More reading of small text in the second design (prefers first) • Confusing to have the two rows of links up the top • Likes the Blackboard integration box • No need for the blackboard integration section as a prospective student

Commented [SW1]: I was a bit vague on exactly what this person was saying, but I think the gist was that the designs compared favorably to their secondary school's portal.

	<ul style="list-style-type: none"> • Hard to find stuff quickly because it all looks the same • More streamlined, eyes immediately drawn to the Announcements section <p><i>Prospect feedback (10 May):</i></p> <ul style="list-style-type: none"> • Design is not interactive • Respond to offer is not obvious. • Looks a lot easier than OES. • Scholarship and accomodation are not evident • Apply for admission - Too small text, font top bar looks like check boxes • Accomodation was hard to find. Was expecting text like - Future student or something specific. • The search feature is missing.
Preference between First and Second Design	<p><i>Student feedback (4 May):</i></p> <ul style="list-style-type: none"> • First design is more useful as a prospective student – info is more obviously presented • Prefer second design • Prefer first design (but not majorly) • Second design much better. • First design is better • Prefer first • Prefer first • Prefer first design but second design way more obvious for admission • Prefer the first • First one way better • Prefer first • First one much better • Second better • Prefer the clarity of the first one • Prefer second • Prefer the first <p><i>Prospect feedback (10 May):</i></p> <ul style="list-style-type: none"> • First design is easy to navigate and interact. • Prefer first design as everything is at one place. • First design is much easier. Easy to see everything at one place. • Mix of both design.



	<ul style="list-style-type: none"> • Prefer the first design • Design 1 – Easy to navigate and is pretty good. • First design is better. • The first design is a bit overwhelming • The first design is a bit easy, however there is no color. 😞 • Prefer second design • Prefer second design • The first design is good. Things are specific.
<p>Places where the student went wrong on the Admission application process</p>	<p><i>Student feedback (4 May):</i></p> <ul style="list-style-type: none"> • Clicked on Course Finder instead of Respond to Offer (explained that they thought they would need to choose which courses they wanted) • Clicked on the Scholarships tab instead of Respond to Offer (because of the tab layout) <p><i>Prospect feedback (10 May):</i></p> <ul style="list-style-type: none"> • Clicking on “Respond to Offer” was not obvious (for 4 applicants.)

