

Project Summary

Short description	<p>Tourism Holdings Limited (<i>thl</i>) and Holiday Parks Association New Zealand (HPANZ) embarked on a process to make an Electric Campervan trip a possibility in New Zealand as a low emission alternative to the current options.</p> <p>THL started R&D on EVs in 2017 and introduced a Nissan ENV 200 van for road testing and user insights in Dec/Jan and worked on completing a first electric motorhome which was on display for the first time for industry trade at Trenz in early May 2018 and for the public at EV world in Aug and Big Boys Toys in Nov 2018. Thl proceeded ahead of the EECA schedule and put 10 eLDVs on fleet in December January to start getting further insights</p> <p><i>Thl</i> and HPANZ have been working on 2 itineraries based on user insights and to create a new experience. Now bookable itineraries are here : https://www.britzev.com/</p>	
Overall project success	<p>The first pilot of the EV programme at <i>thl</i> has now been completed. The insights have been gathered around the 3 important parts of the thl business model: build- rent – sell</p> <p><i>thl</i> is committed to electric vehicles going forward, and the question based on the current insights is how quickly the customers, the products (batteries especially) market and the infrastructure will catch up.</p> <p>New EV strategy is being formulated.</p>	
Timing Status	Start date	01/03/2018
	Original completion date	10/12/2018
	Revised completion date	30/03/2019

Project Milestones

Milestones	Deliverables/Tasks	Evidence
Milestone 1	Insights	Complete
Milestone 2 <i>Delivery by 31Oct18</i>	<ul style="list-style-type: none"> • Confirming electric campervan purchase and deployment • Confirmation of itineraries and EV charging locations 	Complete
Milestone 3 <i>Delivery by 20Dec18</i>	<ul style="list-style-type: none"> • Confirming installation and commissioning EV charging stations • Supplier Declaration of Conformity documentation for the EV chargers 	
Milestone 4 <i>Delivery by 31Oct18</i>	Confirming results of the tasks <ul style="list-style-type: none"> • Establishment and training of support team • Test drives using current ENV 200, and 	Complete

	<ul style="list-style-type: none"> Promotional events and media engagement 	
Milestone 5 <i>Delivery by 20Dec18</i>	<ul style="list-style-type: none"> Confirming installation and commissioning of EV charging stations Supplier Declaration of Conformity documentation for the EV chargers 	
Milestone 6 <i>Delivery by 30Nov18</i>	<ul style="list-style-type: none"> Results of user trials and learnings for new van design 	Complete
Milestone 7 Confirmation of successful conversion and certification Delivery by 30Jan18		Complete
Milestone 8 Delivery by 30Mar19	<ul style="list-style-type: none"> Confirm future build plans and EV campervan additions to fleet with results measured against specified project success factors 	
Milestone 9 Delivery by 30Mar19	<ul style="list-style-type: none"> Update documentation and project close-out report 	
Evidence supplied	<ol style="list-style-type: none"> Progress summary report Invoices progress reports for milestone 8 and 9 invoice detail for all holiday parks 	