

Hon David Parker BCom, LLB

Attorney-General
Minister for the Environment
Minister of Revenue
Associate Minister of Finance



15 June 2023

OIA 1177-23

James
fyi-request-22190-6c0b3d64@requests.fyi.org.nz

Dear James

Thank you for your request under the Official Information Act 1982 (the Act):

all communications including but not limited to, all texts, emails and records of phone calls relating to and detailing your "offering up" of the Container Return Scheme for reprioritisation, inclusive of the dates that you offered up the scheme for reprioritisation.

Please provide all communications between yourself or your office and Andrew Kirton or Mr Kirton's previous employer Anacta, regarding the Container Return Scheme.

I am transferring the first part of your request to the Prime Minister, Rt Hon Chris Hipkins, as it is more closely connected with his portfolio responsibilities. In these circumstances, I am required by section 14 of the Act to transfer your request.

I have identified five documents within scope of the second part of your request. The attached document schedule outlines my decisions in relation to these documents.

I am withholding two of the documents in full under section 9(2)(b)(ii) of the Act as they are commercially sensitive. Phone numbers and emails of individuals have been redacted under section 9(2)(a) of the Act, to protect the privacy of natural persons.

In terms of section 9(1) of the Act, I am satisfied that, in the circumstances, the withholding of this information is not outweighed by other considerations that render it desirable to make the information available in the public interest.

You have the right to seek an investigation and review by the Office of the Ombudsman of my decision to withhold information relating to this request, in accordance with section 28(3) of the Act. The relevant details can be found on their website at: www.ombudsman.parliament.nz.

Please contact my office if you have any queries about this response.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'David Parker'.

Hon David Parker
Minister for the Environment

Document schedule

Doc no.	Document date	Content	Decisions	OIA sections applied
1	14 July 2022	Email: Lion/Asahi/CCEP Letter - Proposed CRS	Partially Released	9(2)(a)
1.1	14 July 2022	Email attachment: Lion/Asahi/CCEP Letter	Released in full	N/A
1.2	N/A	Email attachment: Summary of Deloitte & New Zealand Institute of Economic Research (NZIER) Report	Withheld in full	9(2)(b)(ii)
1.3	20 May 2022	Email attachment: Deloitte Report, NZ's Proposed CRS - Analysis	Withheld in full	9(2)(b)(ii)
2	16 August – 29 September 2022	Email chain: Lion/Asahi/CCEP follow-up letter and meeting request – Proposed CRS	Partially Released	9(2)(a)

Out of scope

From: Zoe Tame 9(2)(a)
Sent: Thursday, 14 July 2022 5:15 PM
To: D Parker (MIN)
Cc: Deb Thornton
Subject: Lion/Asahi/CCEP letter - Proposed Container Return Scheme
Attachments: Lion Asahi CCEP letter to Hon David Parker - Proposed Container Return Scheme.pdf; Attachment A - Summary of Deloitte Report.pdf; Attachment B - Deloitte Report.pdf

Dear Hon David Parker

On behalf of Lion, Asahi, and CCEP please find attached a letter on the proposed Container Return Scheme (CRS) for your consideration.

Lion, Asahi, and CCEP respectfully seek a meeting with you to discuss the proposed CRS and to present to you the attached report and its findings.

Please do not hesitate to contact me if you require further information.

Yours sincerely
Zoe Tame

Zoë Tame | Senior Associate

9(2)(a)



Level 10, Lambton Centre, 117
Lambton Quay
Wellington 6011



14 July 2022

Hon David Parker
Minister for the Environment

By email: d.parker@ministers.govt.nz

Dear Minister

New Zealand Container Return Scheme – striking the right balance

On behalf of Lion New Zealand, Coca-Cola Europacific Partners (CCEP) and Asahi Beverages New Zealand, we are pleased to communicate our support for a New Zealand Container Return Scheme (CRS).

Our three businesses are proud of the substantial contribution that we make to the New Zealand economy and to the local communities in which we operate. Collectively our businesses directly employ more than 2,400 Kiwis across manufacturing, sales, marketing and other functions. We contribute to small and large businesses across hotels, hospitality and retail in every town and city in the country. In partnership with our hospitality partners we also contribute strongly to New Zealand's world class tourism offering.

Our businesses are owners and producers of leading international and New Zealand non-alcohol and alcohol beverage brands including, L&P, Pump, Asahi Super Dry, Speight's, Coca-Cola, Long-White, Steinlager, Peroni, Waiher Hills, Lindauer, Sprite, Monster Energy, Powerade, Schweppes, Charlie's Juice, Keri Juice, Jim Beam, multiple international spirit brands, Havana and Allpress Espresso coffee.

Our support for a credible CRS

Our businesses are committed to working towards a circular economy and achieving sustainable growth in all the markets in which we operate. We are all enthusiastic participants in the six Container Deposit Schemes in Australia, having formal roles in the administration of these Schemes.

Our work on the Australian Schemes over many years, including with Governments, has given us significant expertise in the management and design of Container Deposit Schemes. We hope to be of service to the New Zealand Government in helping you develop a truly exceptional CRS for New Zealanders.

A successful CRS is critical to the circular economy, will reduce litter and will create more local jobs. Our commitment, as three of New Zealand's leading beverage companies, is to work with the New Zealand Government to deliver a world-class CRS that produces excellent community and industry participation, resulting in high scheme redemption rates.

We are confident this can be achieved without causing an excessive cost of living burden on consumers, while also achieving the right balance in terms of its impact on business and the broader economy. We are satisfied that the majority of what has been recommended by the Government through the consultation paper should be supported.

Economic analysis – deposit amount

To assist us in preparing our individual submissions, and for our future engagement with the Government on the development of the CRS, our companies engaged the New Zealand Institute of Economic Research and Deloitte to provide an independent assessment of the proposed CRS (“the Report”).

We have *attached* our summary of the Report (*Attachment A*) and the Report itself (*Attachment B*). We ask that the attached Report be treated as commercial-in-confidence.

The Report conservatively estimates that the CRS, as it is presently proposed, will lead to a **cost per container for beverage manufacturers of \$34.04c, including GST, or \$8.17 on a pack of 24 beverages.**

A 20c deposit rate may result in a weighted average price increase for consumers of 20% and a potential negative sales impact of between 9% and 20%. We are very concerned that this would have significant impacts on small and large businesses and the wider economy.

High recovery rates while lowering the impact on consumers

International evidence and experience demonstrate that high redemption rates can be achieved through factors such as accessible and diverse return points, educational campaigns, and other design elements. We are confident that the New Zealand Government can achieve excellent redemption rates that are consistent with best performing comparable schemes, with a deposit rate of 10c, by making improvements to the proposed collection network and other design tweaks (as set out in *Attachments A & B*).

A 10c deposit rate will significantly lessen the cost of living impacts on consumers. It will also make the introduction of a CRS smoother and easier to manage for businesses across New Zealand.

An open competitive collection network will be more effective for New Zealand

The proposed mandatory return to retail collection network will result in a greater number of collection points than is required to meet scheme targets. This will unnecessarily drive-up handling and logistics costs for consumers while also reducing the viability of alternative collection points, which the majority of consumers find more convenient in international schemes. Further, it will shift responsibility for ongoing compliance and enforcement of retailer participation onto the Ministry for the Environment or another government agency.


An open and competitive collection network, with network standards set by the Ministry for the Environment, will empower the Managing Agency to design and manage the optimal network solution for each community and ensure an equal opportunity to participate for retailers, small and large businesses and community organisations. This will result in a lower cost, more resilient and higher performing network.

Request for a meeting

We appreciate your Government’s strong support for our operations and manufacturing in New Zealand. We respectfully seek a meeting with you to discuss the proposed CRS and to present to you the Report and its findings.

We are confident that the findings in the Report, together with our learnings from similar Schemes, will assist the New Zealand Government in delivering a CRS with world class design features, excellent redemption rates and a deposit rate that strikes the right balance.

Yours sincerely,



Craig Baldie
Country Director, NZ



Chris Litchfield
Managing Director, NZ & Fiji



Andrew Campbell
Chief Executive Officer, NZ



RELEASED UNDER THE OFFICIAL INFORMATION ACT 1982

From: Zoe Tame 9(2)(a)
Sent: Thursday, 29 September 2022 2:31 PM
To: D Parker (MIN)
Cc: Deb Thornton
Subject: Re: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Thanks very much 9(2)(a) I will come back to you later next week.

From: D Parker (MIN)
Date: Thursday, 29 September 2022 at 2:08 PM
To: 9(2)(a)
Cc: Deb Thornton 9(2)(a)
Subject: RE: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Thanks Zoe, confirming this is being held in the Minister's diary if you could please confirm as soon as you are able.

Kind regards

9(2)(a)

Private Secretary (Executive Support)

Office of Hon David Parker MP | Attorney-General | Minister for the Environment | Minister for Oceans and Fisheries | Minister of Revenue | Associate Minister of Finance

Authorised by Hon David Parker MP, Parliament Buildings, Wellington

From: Zoe Tame 9(2)(a)
Sent: Thursday, 29 September 2022 12:17 PM
To: D Parker (MIN) 9(2)(a)
Cc: Deb Thornton
Subject: Re: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

That's great news, thanks 9(2)(a)

Would it be possible to please hold all three dates/times in the Minister's diary and I confirm with you next week the suitable date? A few people are on currently on leave so not able to check their availability until next week.

Let me know if this is not possible.

Thanks very much.
Zoe

From: D Parker (MIN) 9(2)(a)
Date: Thursday, 29 September 2022 at 11:53 AM
To: Zoe Tam 9(2)(a)
Cc: Deb Thornton
Subject: RE: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Kia ora Zoe

Apologies for the delay in coming back to you on this one, please can I check availability for a meeting in Minister Parker's office on the following dates;

- Monday 07 Nov 10am
- Wednesday 09 Nov 1pm
- Wednesday 16 Nov 4pm

I look forward to hearing from you.

Kind regards

9(2)(a)

Private Secretary (Executive Support)

Office of Hon David Parker MP | Attorney-General | Minister for the Environment | Minister for Oceans and Fisheries | Minister of Revenue | Associate Minister of Finance

Authorised by Hon David Parker MP, Parliament Buildings, Wellington

From: Zoe Tame 9(2)(a)
Sent: Tuesday, 16 August 2022 12:00 PM
To: D Parker (MIN)
Cc: Deb Thornton 9(2)(a)
Subject: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Dear Hon David Parker

On behalf of Lion, Asahi, and CCEP please find attached a letter with further information on the proposed Container Return Scheme and a request to please meet with you.

We very much look forward to your reply and your consideration of the meeting request.

Yours sincerely
Zoe Tame

Zoë Tame | Senior Associate



181 715
Level 10, Lambton Centre, 117
Lambton Quay
Wellington 6011

From: Zoe Tame 9(2)(a)
Date: Thursday, 14 July 2022 at 5:15 PM
To: 9(2)(a)
Cc: Deb Thornton 9(2)(a)
Subject: Lion/Asahi/CCEP letter - Proposed Container Return Scheme

Dear Hon David Parker

On behalf of Lion, Asahi, and CCEP please find attached a letter on the proposed Container Return Scheme (CRS) for your consideration.

Lion, Asahi, and CCEP respectfully seek a meeting with you to discuss the proposed CRS and to present to you the attached report and its findings.

Please do not hesitate to contact me if you require further information.

Yours sincerely
Zoe Tame

Zoë Tame | Senior Associate
9(2)(a)

181 715
Level 10, Lambton Centre, 117
Lambton Quay
Wellington 6011



RELEASED UNDER THE
OFFICIAL INFORMATION ACT

From: Zoe Tame
Sent: Sunday, 6 November 2022 11:26 AM
To: 9(2)(a)
Subject: Re: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Dear 9(2)(a)

There has been one change in a representative for this meeting and I have highlighted it below.

Best regards

Zoe

Zoë Tame | Senior Associate



9(2)(a)

Level 10, Lambton Centre, 117 Lambton Quay
Wellington 6011

From: Zoe Tame 9(2)(a)
Date: Wednesday, 2 November 2022 at 12:34 PM
To: 9(2)(a) 9(2)(a)
Subject: Re: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Hi 9(2)(a)

The attendees for the meeting with Minister Parker on Wednesday 9 November at 1:00pm are:

- Craig Baldie (Country Director, LionCo New Zealand)
- Mark Campbell (Head of Corporate Affairs, Asahi Beverages, New Zealand)
- Edward Dowse (Container Return Scheme Director, LionCo Australia)
- Clarke Truscott (Head of Innovation, Sustainability, Strategic Projects & Container Returns Schemes Manager at Coca-Cola EuroPacific Partners)

Best regards

Zoe

From: 9(2)(a) 9(2)(a)
Date: Tuesday, 1 November 2022 at 8:35 AM
To: 'Zoe Tame'
Subject: RE: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

No worries, thanks.

Hei konā mai,

9(2)(a) he/him/they | Private Secretary (Executive Support)
9(2)(a)

Office of Hon David Parker MP | Attorney-General | Minister for the Environment | Minister for Oceans and Fisheries | Minister of Revenue | Associate Minister of Finance

Authorised by Hon David Parker MP, Parliament Buildings, Wellington

Email disclaimer:

Please note information about meetings related to the Ministers' portfolios will be proactively released (this does not include personal or constituency matters). For each meeting in scope, the summary would list: date, time (start and finish), brief description, location, who the meeting was with, and the portfolio. If you attend a meeting with the Minister on behalf of an organisation, the name of the organisation will be released. If you are a senior staff member at an organisation, or meet with the Minister in your personal capacity, your name may also be released. The location of the meeting will be released, unless it is a private residence. The proactive release will be consistent with the provisions in the Official Information Act, including privacy considerations. Under the Privacy Act 1993 you have the right to ask for a copy of any personal information we hold about you, and to ask for it to be corrected if you think it is wrong. If you'd like to ask for a copy of your information, or to have it corrected, or are concerned about the release of your information in the meeting disclosure, please contact the sender. You can read more about the proactive release policy at <https://www.dia.govt.nz/Proactive-Releases#MS>

I recognise the unique role of Māori as Tangata Whenua and embrace Te Tiriti o Waitangi recognising Māori as tino rangatiratanga of Aotearoa New Zealand while embracing the three guiding principles of the Treaty – Partnership, Participation, and Protection.

From: Zoe Tame 9(2)(a)
Sent: Monday, 31 October 2022 9:50 AM
To: Hon David Parker 9(2)(a)
Subject: Re: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Hi 9(2)(a)

Thanks for your email. Would it be ok if I email these to you by Wednesday COP? I haven't forgotten just waiting for final confirmation from Asahi.

Best regards
Zoe

From: Hon David Parker 9(2)(a)
Date: Monday, 31 October 2022 at 9:48 AM
To: 'Zoe Tame' 9(2)(a)
Subject: RE: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Kia ora Zoe,

Can you please send the names of the attendees through? Thanks.

Hei konā mai,

9(2)(a) Private Secretary (Executive Support)

Office of Hon David Parker MP | Attorney-General | Minister for the Environment | Minister for Oceans and Fisheries | Minister of Revenue | Associate Minister of Finance

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From: Zoe Tame 9(2)(a)
Sent: Friday, 7 October 2022 9:19 AM

To: 9(2)(a) 9(2)(a)
Cc: Deb Thornton
Subject: Re: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

9(2)(a) confirming I will send names of attendees closer to the meeting.

From: 9(2)(a) 9(2)(a)
Date: Friday, 7 October 2022 at 9:17 AM
To: 'Zoe Tame' 9(2)(a)
Cc: Deb Thornton
Subject: RE: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Thanks for that confirmation Zoe. Can you please send the names of the attendees through closer to the meeting? That would be greatly appreciated.

Otherwise, we look forward to meeting with you in the Minister's office on Wednesday 9 November at 1pm. Cheers.

Hei konā mai,

9(2)(a) Private Secretary (Executive Support)
9(2)(a)

Office of Hon David Parker MP | Attorney-General | Minister for the Environment | Minister for Oceans and Fisheries | Minister of Revenue | Associate Minister of Finance

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From: Zoe Tame 9(2)(a)
Sent: Thursday, 6 October 2022 9:21 AM
To: 9(2)(a) 9(2)(a)
Cc: Deb Thornton
Subject: Re: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Dear 9(2)(a)

I am sorry for the delay in responding.

I please wish to confirm the meeting with Minister Parker on Wednesday 9 November at 1:00pm. There will be four attendees; 2 from Lion, 1 from Asahi, 1 from Coca Cola.

Please let me know if you require further information.

Thanks very much
Zoe Tame

From: Zoe Tame 9(2)(a)
Date: Wednesday, 5 October 2022 at 4:54 PM
To: 9(2)(a) 9(2)(a)
Cc: Deb Thornton
Subject: Re: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Kia ora 9(2)(a)

Thank you for your patience.

I will confirm for you by COP tomorrow. In the meantime, you can remove the hold for 16 November.

Thanks again

Zoe

From: 9(2)(a) 9(2)(a)
Date: Wednesday, 5 October 2022 at 4:22 PM
To: 9(2)(a)
Cc: Deb Thornton 9(2)(a)
Subject: RE: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Kia ora Zoe,

Just wanted to check in on the below. Thanks.

Hei konā mai,

9(2)(a) Private Secretary (Executive Support)
9(2)(a)

Office of Hon David Parker MP | Attorney-General | Minister for the Environment | Minister for Oceans and Fisheries | Minister of Revenue | Associate Minister of Finance

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Private Secretary (Executive Support)

9(2)(a)
Office of Hon David Parker MP | Attorney-General | Minister for the Environment | Minister for Oceans and Fisheries | Minister of Revenue | Associate Minister of Finance

Authorised by Hon David Parker MP, Parliament Buildings, Wellington

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- Monday 07 Nov 10am
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I look forward to hearing from you.

Kind regards

9(2)(a)
Private Secretary (Executive Support)

9(2)(a)

Authorised by Hon David Parker MP, Parliament Buildings, Wellington

From: Zoe Tame 9(2)(a)
Sent: Tuesday, 16 August 2022 12:00 PM
To: D Parker (MIN) 9(2)(a)
Cc: Deb Thornton 9(2)(a); Kelly Rangihun: 9(2)(a)
Subject: Lion/Asahi/CCEP follow-up letter and meeting request - Proposed Container Return Scheme

Dear Hon David Parker

On behalf of Lion, Asahi, and CCEP please find attached a letter with further information on the proposed Container Return Scheme and a request to please meet with you.

We very much look forward to your reply and your consideration of the meeting request.

Yours sincerely
Zoe Tame

Zoë Tame | Senior Associate
9(2)(a)



ANACTA

Level 10, Lambton Centre, 117
Lambton Quay
Wellington 6011

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