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5 September 2023

Mike Moody

Email: fyi-request-23732-25054f25@requests.fyi.org.nz

Tēnā koe Mike,

**OFFICIAL INFORMATION ACT 1982 (OIA) – REQUESTS FOR INFORMATION -
CHRISTCHURCH INTERNATIONAL AIRPORT LIMITED (CIAL)**

1. We write further to our email of 08 August 2023, acknowledging receipt of your OIA request (the **Request**) of 08 August 2023 seeking the following information (if held by CIAL) in relation to international visitors vital to the Central Otago economy.

Request: Received 08 August 2023 – International visitors vital to the Central Otago economy:

“In a meeting in Wānaka, Rhys Boswell said that without international visitors, some key events would probably not take place. He specifically mentioned the Festival of Colour which takes place every two years.

Please provide:

- *The data which supports this statement, specifically in relation to the Festival of Colour;*
- *Copies of all correspondence with the Festival of Colour;*
- *Data which supports this claim in relation to all other events which form part of the analysis.”*

From the outset, Rhys Boswell’s comments were referring to the fact that visitor spending sustains business that Central Otago residents enjoy having access to. This was in the context of visitors generally and did not distinguish between international and domestic. In addition, Mr Boswell was sharing his perspective and citing the Festival of Colour as an example piece.

In response to your Request, more information on how visitor spending sustains businesses and events that Central Otago residents enjoy having access to can be found in the following paper below:

<https://www.centralotagoairport.co.nz/uploads/images/COA-How-do-visitors-contribute-Info-paper.pdf>

Specifically on page 4 of the abovementioned paper, you will note that 88.3% of employment in the arts and recreation sector is sustained by visitor spending.

2. We trust we have answered your Request for information. If you require any further information or we have in some way misinterpreted your requests, please let us know.
3. You have the right to seek an investigation and review by the Ombudsman of the decisions contained in this letter. Information about how to contact the Ombudsman or make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Yours sincerely

CIAL LEGAL TEAM

Email: legal@cial.co.nz