

Reference: 20120187

22 June 2012



Ben
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Dear Ben

Thank you for your Official Information Act request, received on 24 May 2012. You requested the following:

" How much, if anything, did it cost Treasury to have the Budget 2012 mobile application made?*

** What cost, if anything, did it save?*

** How many people downloaded, installed or used the application?*

More generally, is Treasury aware of any other Government mobile applications that are available for use by the general public, and if so what are they?"

Information Being Released

The direct cost of developing the Budget app was \$58,780 excluding GST.

The app development costs were funded through printing cost savings. Although we do expect savings from the use of the app through time, the printing costs savings achieved this year were not directly attributable to the development of the app. The primary objective of the app development was to improve accessibility of Budget information.

As at 31 May 2012 there had been 9,378 downloads of the Budget app.

Treasury does not keep records of the development of government-related smartphone/tablet apps but we are aware that the Minister for Economic Development recently announced an iPad app to enable access to tools and tips to help people start, manage and grow their small businesses. Information on the app can be found here - <http://www.business.govt.nz/mobile-toolbox>.

This fully covers the information you requested.

Yours sincerely

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