

Megan Yardley

From: Coral Hair
Sent: Monday, September 18, 2023 3:39 PM
To: Christine Jones; Alastair McNeil; Marty Grenfell
Cc: Ceilidh Dunphy; Lauren Wallis; Harry Mayer-Singh; Shaleen Narayan
Subject: Feedback from SFRC on election campaigns
Attachments: Election campaigns - presentation to Strategy, Finance and Risk Committee 18 September 2023.pptx

Kia ora

The following feedback on the election campaign briefing to SFRC on 18 September 2023 set out below:

1. What support for councillors will be provided?
 - This is a discussion to be held with CE and Commissioners and sits outside campaign.
 - Will need to clarify support prior to candidate college.
 - Some councils provide separate support to councillors e.g. Wellington City Council
2. For Public meetings for LTP – Commissioners want to have information to hand out at their meetings
 - Leaflet – ward maps, date for candidate college, attributes of good candidate – link back to website
 - Have this leaflet available by 15 November
 - Basic information on website by 15 November
3. Candidate College – wanted that earlier than March – agreed for it to be late February 2024 so we can advertise – look at Saturday, 24 February 2024.
 - I will confirm venue for that date – looking at Historic Village or Baycourt
 - Want to see a panel of ex-councillors and one young councillor talking about their experiences (include a young councillor from a metro – can recruit from LGNZ young elected members forum)
 - Liked idea about stalls – clearly set out projects and priorities
4. Video each candidate – liked this
Three questions to ask each candidate
 - Do you support the strategic direction in the LTP? – first question
 - Why are you standing for council?
 - What are your top 3 priorities for the city?
5. Nudge vote is crucial – very important to do this – can we use community organisations we have relationship with to use their networks?

Ngā mihi
Coral

Coral Hair | Manager Democracy and Governance Services
Tauranga City Council | 07 5576894 | mobile | 027-2021156
coral.hair@tauranga.govt.nz | www.tauranga.govt.nz



Pronouns: She/Her

Make flexibility work – if you receive an email from me outside of normal business hours, I am sending it at a time that suits me. I am not however expecting you to read it and/or reply until normal business hours.