



ATAMAI

Be social media aware

Published 25/08/2023

Your social media activity matters more than you might think.



Protect yourself.

Don't get involved

As public servants we all need to be careful online and this includes what we post, what we share, and the social media groups we sign up to follow.

We are all proud of the mahi our organisation is doing to improve the lives of New Zealanders. You may be aware that not everyone feels the way we do but to protect yourself, don't get involved, even indirectly.

Who looks after social media at Kāinga Ora?

We have people at Kāinga Ora with express permission to comment on our behalf.

When it comes to posting content or keeping across social media groups commenting on our mahi it is best to leave it to them to monitor.

Our Social Media Advisor works hard keeping an eye on the online representation for Kāinga Ora.

Read the current [social media guidance here](#). This guidance will soon be replaced by a policy which will be a bit more specific to help us navigate our use of social media.

**Please don't sign
up to groups to
monitor what
people are saying**

Social media guidance is available.

Whanake

If you're aware of harmful content tell your People Leader then:

Email Security at securitypriorityevent@kaingaora.govt.nz

Report in [Noggin](#) (and Kotahi if customer related)

Check out the scenarios in our Social Media Safety Guidelines: [Section 7: Escalating and Reporting digital harm internally](#).

You'll also find steps to follow if you're targeted on social media because of your work and how to protect yourself in the future. Read what to do if you see offensive or identifying content online. Any threats should be assessed in accordance with the Kāinga Ora [Threat Management Process](#).

Mahi Tahi — your People Leader will help you work through the steps.

Stay safe

It can be distressing to see harmful posts about your work or yourself.

If you're aware of something online that concerns you, we encourage you to visit our [Social Media Safety Guidelines](#). These outline ways to report the concerning content, as well as self-care support and privacy setting advice.

At anytime, you can access the [Employee Assistance Programme](#) (EAP) for voluntary, private and confidential counselling services. Contact EAP on 0800 327 669.

Read more

- [Social Media Guidance](#)
- [Social Media Safety and Reporting Harmful Content Guidelines](#)
- [Digital Harm Policy](#)
- [Te Kawa Mataaho Public Service Commission guide on integrity and conduct](#)



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