



# MIDCENTRAL DISTRICT HEALTH BOARD

*Te Pae Hauora o Ruahine o Tararua*

10 April 2015

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Tom Sellers  
[Fyi-request-2576-6158ccdb@requests.fyi.org.nz](mailto:Fyi-request-2576-6158ccdb@requests.fyi.org.nz)

Dear Tom

## Official Information Act Request

We are in receipt of your email dated 11 March 2015 and advise as follows:

**1. How many staff have accepted gifts from the pharmaceutical industry in any form or nature?**

MidCentral District Health Board (MDHB) does not capture the information you requested.

MDHB's Code of Conduct sets out the following expectations with regard to expectations and standards of conduct for our staff in relating to accepting gifts:

- Act honestly, conscientiously, fairly, reasonably and in good faith in all circumstances.
- Decline to accept sponsorship from a supplier, eg travel, accommodation, where there may be an obligation to endorse or purchase any product or service, or where doing so may jeopardize any preferred provider agreements MDHB may hold.
- Decline gifts or benefits that place oneself under any obligation or perceived influence

**2. What is the level of influence of the pharmaceutical industry on the New Zealand medical profession?**

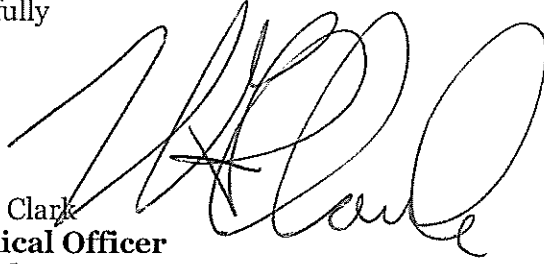
Clinicians are very clear that interactions with the pharmaceutical industry are done so in keeping with the guidelines promulgated by professional colleges and the Medical Council of New Zealand.

**3. What is the relationship between your DHB and the pharmaceutical industry?**

Pharmaceuticals are purchased by MDHB in accordance with the rules set out in Section H of the PHARMAC (Pharmaceutical Management Agency of New Zealand).

Relationships with the Pharmaceutical Industry are cordial and formal. Relationships are conducted in accordance with MDHB's Code of Conduct and in keeping with guidelines and standards set down by the professional bodies of MDHB's staff.

Yours faithfully

A handwritten signature in black ink, appearing to read 'K. Clark', written over a faint, illegible typed name.

Dr Kenneth Clark  
**Chief Medical Officer**  
**MidCentral DHB**