

1 MAY 2015

Reference: CER/1135

James Dann
fyi-request-2607-bbf3acc4@requests.fyi.org.nz

Dear James

Re: Request under the Official Information Act 1982

Thank you for your Official Information Act 1982 (OIA) request received on 15 April 2015. You requested the following:

"the amount of money spent on the "Future Christchurch" app, including that spent on advertising the app (outdoor posters, promoted tweets etc). If possible, I would also like the information on the number of times the Future Christchurch app has been downloaded. "

As of 15 April 2015, the cost of the Future Christchurch app was \$78,048.33 (GST exclusive). This includes app development, hosting, advertising and branding. The branding amount (\$18,350 exclusive of GST) was not exclusive to the app but was applied to a broad range of Future Christchurch material, including the app.

As of 15 April 2015, the app had been downloaded 1,447 times.

Yours sincerely



John Ombler
Acting Chief Executive