

From: pridepledgeco@wh1.vpscity.co.nz on behalf of [Pride Pledge](#)
To: [REDACTED]
Subject: Thank you for taking the Pride Pledge!
Date: Tuesday, 26 March 2024 2:41:28 pm

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Thank you for taking the Pride Pledge as a Large Business at the Gold Level.

We're so happy to have you on board and working with us this year to increase the safety, visibility and inclusion of our LGBTTQIA+ (rainbow) communities.

Please find below **everything you need to know for now**. Any further questions, please don't hesitate to get in touch.

How do I access the website?

You can login here: <https://pridepledge.co.nz/login/> using this username and password:

Username: [REDACTED]

Password: *** Password you set during signup ***

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Where can you find your Pride Pledge digital assets?

[Here's the digital assets for our GOLD Subscribers](#). In here you'll also find a handy graphics usage guide. These graphics can be used across your business, staff, clients, customers, internally and externally - really however you see works best. Here are a range of ways to show your support and be **VISIBLE!**

- Your email signatures (with link to <http://www.pridepledge.co.nz>)
- Your Website
- E-newsletters and marketing material
- Printed material including tickets, invitations to events, brochures etc
- Social media posts and social media sites
- Event marketing on-line (ie. Facebook events)

- On your business cards
- Recruitment adverts
- Internal communication (intranet and policy documents)

And if you have an in-house graphic designer, you may find the .eps working files useful. Feel free to incorporate these with your own graphics as you see fit.

When do we get our door stickers and certificates?

Please complete a request for physical welcome pack to be sent to [here](#).

We will send your physical pack including your Pride Pledge certificate and stickers once we have received your pack request. As a default, we send out a couple of stickers and certificates to each business, but if you are a Gold supporter please let us know if you have multiple locations and/or front desks you need covered and we'll be happy to send you more. It's also a great idea to pop these assets in your staff rooms or common areas, so have a think about your location, and let us know what you need.

What other support or resources can Pride Pledge offer?

So many! [Check out our website for all our services](#) we provide to subscribing businesses including;

- Rainbow Awareness Training
- The Rainbow Inclusion Stocktake
- Policy Consultation
- Newsletters & Resources
- Visibility Assets
- Networking & Collaboration
- Pride Pledge ACTIVE
- Roll Out The Rainbow
- and more.

Also, make sure to have a look at our [supporters page](#) on the website to see the excellent company you are keeping in the rainbow space.

Let's get visible! (Check out the guide for some tips on how to do this in the [the digital assets for our GOLD Subscribers](#))

Looking forward to working with you,

Talk soon,

The Pride Pledge Team

South Pacific Pride LTD T/A Pride Pledge