

29 August 2024

Erika Whittome  
[fyi-request-27881-634377e4@requests.fyi.org.nz](mailto:fyi-request-27881-634377e4@requests.fyi.org.nz)

Tēnā koe Erika,

### Your request for official information, reference: HNZ00058979

Thank you for your email on 2 August 2024, asking Health New Zealand | Te Whatu Ora for the following under the Official Information Act 1982 (the Act):

*"I refer you to this request*

*[https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Ffyi.org.nz%2Frequest%2F27326%2Fresponse%2F105031%2Fattach%2F4%2FHNZ00053873%2520OIA%2520Response.pdf&data=05%7C02%7Csm\\_HNZOIA%40tewhaturora.govt.nz%7C58a87b02116543dcd29608dcb1fe7c5b%7Cbed4da513cdb4d0dbaf8fb80d53268e3%7C0%7C0%7C638580954980313766%7CUnknown%7CTWFpbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQljojV2luMzliLjBtIl6Ik1haWwiLCJXVCI6Mn0%3D%7C40000%7C%7C%7C&sdata=mkYJqwUQnZUKlwKwNWgbIP8NYiBhKpovifZQXjLfNtU%3D&reserved=0](https://aus01.safelinks.protection.outlook.com/?url=https%3A%2F%2Ffyi.org.nz%2Frequest%2F27326%2Fresponse%2F105031%2Fattach%2F4%2FHNZ00053873%2520OIA%2520Response.pdf&data=05%7C02%7Csm_HNZOIA%40tewhaturora.govt.nz%7C58a87b02116543dcd29608dcb1fe7c5b%7Cbed4da513cdb4d0dbaf8fb80d53268e3%7C0%7C0%7C638580954980313766%7CUnknown%7CTWFpbGZsb3d8eyJWljojMC4wLjAwMDAiLCJQljojV2luMzliLjBtIl6Ik1haWwiLCJXVCI6Mn0%3D%7C40000%7C%7C%7C&sdata=mkYJqwUQnZUKlwKwNWgbIP8NYiBhKpovifZQXjLfNtU%3D&reserved=0)*

*...in which Danielle Coe at Health NZ says "I am, however, able to advise that Health NZ has not paid influencers or sports figures to promote COVID-19 vaccination since July 2022."*

*How much money exactly was paid to many influencers prior to July 2022 for influencers and sports figures to promote Covid 19 vaccination?*

*Please share which DHB paid for this (given HNZ started around June 2022), the monetary amount, the influencer or company name and the date of the advert.*

*DBHs keep financial records for 7 years+ so this should all be in the financials system."*

### Response

Health NZ is unable to provide you with this information as it would require pulling all the account codes from late 2020 to June 2022 by transaction for each former district. Each transaction would then need to be individually reviewed to determine what the purpose was. As such, we refuse your request under section 18(f) of the Act.

I have considered whether fixing a charge for the supply of the information or extending the timeframe for response would enable Health NZ to respond. I do not consider that either option would remove the impact that supplying the information would have on our other operations.

### How to get in touch

If you have any questions, you can contact us at [hnzOIA@tewhaturora.govt.nz](mailto:hnzOIA@tewhaturora.govt.nz).

If you are not happy with this response, you have the right to make a complaint to the Ombudsman. Information about how to do this is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or by phoning 0800 802 602.

As this information may be of interest to other members of the public, Health NZ may proactively release a copy of this response on our website. All requester data, including your name and contact details, will be removed prior to release.

Nāku iti noa, nā



pp Auxilia Nyangoni

**Richard Aldous**

**Acting Chief Financial Officer**

**Finance**