



3 October 2024

Ref: REQ-0004192

R. C. Wilson

[fyi-request-28529-6d08097@mbie.govt.nz](mailto:fyi-request-28529-6d08097@mbie.govt.nz)

Tēnā koe

Thank you for your email of 26 September 2024 to the Ministry of Business, Innovation and Employment (MBIE) requesting, under the Official Information Act 1982 (the Act), the following information:

- 1) *What was the Ministry's annual spend for external design and advertising services for fiscal year 2023/24?*
- 2) *What was the Ministry's annual spend for internal design and advertising resource for fiscal year 2023/24?*
- 3) *How many design and advertising personnel are currently employed at the Ministry?*
- 4) *What is the Ministry's policy -if any- for when design and advertising work is sent for external bids or is kept in-house? Please provide a copy of this policy -if any- or other documents as PDFs.*
- 5) *Of the MBIE groups listed below, which have had their Brand and Style Manuals created externally or in-house? If created externally, please provide the total spend for the creation of the Brand and Style Manuals. Please also provide a PDF of the Brand and Style Manuals for each.*
  - 5a) *Ministry of Business, Innovation & Employment*
  - 5b) *New Zealand Immigration*
  - 5c) *New Zealand Space Agency*
  - 5d) *New Zealand Companies Office*
  - 5e) *The Intellectual Property Office*
  - 5f) *Standards New Zealand*
  - 5g) *CERT NZ*

This letter is to notify you that MBIE is transferring question 5g of your request to the Government Communications Security Bureau (the GCSB).

This is because the information you have requested is not held by the MBIE, CERT NZ became part of the GCSB in August 2023. Section 14(b)(i) of the Act requires me to transfer any request where the information is not held, but is believed to be held by another department, organisation or Minister of the Crown.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or freephone 0800 802 602.

If you wish to discuss any aspect of your request or this response, or if you require any further assistance, please contact [fyi-request-28529-6d08097@mbie.govt.nz](mailto:fyi-request-28529-6d08097@mbie.govt.nz) other parts of your request will be responded to by MBIE.

Nāku noa, nā

Rose Chamberlain  
**Principal Advisor, Strategy, Performance & Operations**  
Communications, Design and Ministerial Services

