To: James Ford Subject: RE: Query from Stuff re Upper Hutt Friday, 27 September 2024 10:04:13 am Date: Just leave it till he calls From: James Ford <.@..> Sent: Friday, September 27, 2024 9:59 AM **To:** Kerrie Falconer <.@..> Subject: Re: Query from Stuff re Upper Hutt Do you want me to or just leave it till he calls? Get Outlook for iOS From: Kerrie Falconer < .@.. **Sent:** Friday, September 27, 2024 9:57:39 AM **To:** James Ford <<u>.@.</u> > Subject: RE: Query from Stuff re Upper Hutt I haven't let her know that. From: James Ford <<u>.@..</u>____ **Sent:** Friday, September 27, 2024 9:56 AM **To:** Kerrie Falconer < <u>.@.</u>_____ **Subject:** RE: Query from Stuff re Upper Hutt Thanks, do you want me to respond to her to let her know or have you? From: Kerrie Falconer < .@.._ **Sent:** Friday, September 27, 2024 9:55 AM **To:** James Ford <<u>.@.</u> >; Wayne Guppy <<u>.@.</u> >; Toni Neale <<u>.@..</u> Cc: Donna Baker < .@.. >; Liezel Jahnke < .@.. > **Subject:** RE: Query from Stuff re Upper Hutt **Morning James** Wayne was going to try calling Annemarie as he's tied up most of the day. From: James Ford < > **Sent:** Friday, September 27, 2024 9:54 AM _____>; Toni Neale <<u>.@..</u>____>; **To:** Wayne Guppy < <u>.@</u>.. Kerrie Falconer <<u>.@..</u> > **Cc:** Donna Baker < <u>@</u>.. >; Liezel Jahnke < <u>@</u>.. >

From:

Kerrie Falconer

Subject: FW: Query from Stuff re Upper Hutt

FYI below. Will you be doing this Wayne?

From: Annemarie Quill <<u>.@.</u> >

Sent: Friday, September 27, 2024 6:10 AM

To: Wayne Guppy < <u>@</u>.. >; On behalf of the media team

<<u>@..</u>>

Subject: Query from Stuff re Upper Hutt

Hi Wayne

I'm Annemarie from Stuff. As we have been focusing on the cbd a lot this week in light of the WFH debate, we'd like to take a look at Upper Hutt - or both Upper and Lower

The crux of it is how UP/The Hutt Valley has shed its bogan /badlands image and become a highly desirable place to live?

But frame it in a positive way looking at its growth/future growth and challenges.

I'm going to follow the structure and tone of this story we did yesterday on Rolleston https://www.stuff.co.nz/nz-news/350429728/town-future-rise-and-rise-christchurch-suburb-rolleston

And using the subheads of: house prices, shops/retail/hospitality, schools, population, jobs

Is this something you could comment on for each subhead?

Happy to do over the phone if you prefer but I thought it would be helpful to write it out - and hopefully you already have some of this data/comment to hand.

Also looking to feature in the story -and video, someone who has recently moved to the Hutt to buy a house, and why they chose it over other areas. And if possible, someone who has recently chose it to open a biz.

Gosh this is a lot for a Friday morning isn't it - but would you have time to look at this today? Doesn't have to be super long answers - just the main points.

Let me know what works

Thanks so much, appreciate your time and insight

Annemarie Quill Senior Journalist +64 21 223 4903

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