

Aide-Mémoire

Health New Zealand
Te Whatu Ora

Revised Smokefree 2025 Plan

Due to MO:	16 September 2024	Reference	HNZ00064088
To:	Hon Casey Costello, Associate Minister of Health		
From:	Dr Nick Chamberlain, National Director, National Public Health Service Selah Hart, Head of Hauora Māori Public and Population Health, Hauora Māori Services		
Copy to:	Hon Dr Shane Reti, Minister of Health		
Security level:	In Confidence	Priority	Routine
Consulted	The Public Health Agency within the Ministry of Health was consulted on the Plan.		

Contact for further discussion (if required)			
Name	Position	Phone	1st contact
Dr Nick Chamberlain	National Director, National Public Health Service	9(2)(a)	x
Selah Hart	Head of Hauora Māori Public and Population Health, Hauora Māori Services	9(2)(a)	

Attachments
Appendix 1: Revised Smokefree 2025 Plan

Purpose

1. This Aide-Mémoire provides an updated Smokefree 2025 Plan for your review and approval, following your discussions at the Smokefree Provider Regional Forums (the forums) in August.

Background

2. The original Smokefree Action Plan was published in 2021. This Plan set a target of less than 5% daily smoking prevalence by the end of 2025.
3. On 2 August 2024 we provided you with a refreshed draft Smokefree 2025 Plan (the Plan) reflecting the current Government priorities and settings. The refreshed Plan kept the same target but provided an updated approach and set of priority areas and actions (HNZ00055721 refers).
4. From 13 – 16 August 2024 you met with smoking cessation providers across the country in a series of Regional Forums in Wellington, Christchurch, Rotorua and Auckland.
5. A number of overarching themes were raised in these forums, including:
 - Challenges in workforce retention and training;
 - Declines in referrals to smokefree providers from primary and secondary care;
 - Leveraging vaping as a quitting tool;
 - The need for delivering culturally appropriate services;
 - The need to ensure that priority populations have access to effective smoking cessation support services;
 - The need for increased awareness of the shared goal of Smokefree 2025.
6. We have further refined the Smokefree 2025 Plan based on feedback received at the forums, as well as updating our actions to reflect the current fiscal constraints facing Health New Zealand – Te Whatu Ora (Health NZ).

Updated Smokefree 2025 Plan

Key changes made following the Forums

7. The Plan has been updated further to reflect the input and ideas generated at the forums held in August. Key changes in the Plan are outlined below:

- 9(2)(f)(iv) [Redacted]
- [Redacted]
- [Redacted]

Appendix 1: Revised Smokefree 2025 Plan

Attached as a separate Word document.

Released under Official Information Act 1982