

John Barrett

From: John Barrett [john@kapitiislandnaturetours.co.nz]
Sent: Friday, 6 March 2015 5:26 p.m.
To: 'mahinarangi.hakaraia@kapiticoast.govt.nz'
Subject: Maori Economic Development Grant- Kapiti Island Manuka Honey Ltd.
Attachments: Maori Economic Development Fund - Manuka honey project final.doc

Kia ora

Find attached our electronic submission for funding under the MED program.
A hard copy, with attachments has been posted to you.

Hei kona

John Barrett
Kapiti Island Manuka Honey Ltd.
Waiorua Bay, Kapiti Island, NZ
P O Box 28, Otaki 5542

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Please consider the environment before printing off this e-mail



Atiawa ki Whakarongotai Charitable Trust Board

11 Elizabeth Street
P O Box 509
Waikanae 5250
atiawatrust@gmail.com

5 March 2015

John Barrett
Kapiti Island Manuka Honey
Waiorua Bay
Kapiti Island
PO Box 28
ŌTAKI 5542

Tēnā koutou – To whom it may concern,

Letter of Support - Māori Economic Development Fund Application – March 2015

Please accept this letter in support for your application to the Māori Economic Development Fund. We wish you all the best with your proposal and look forward to hearing of your success in the future and how your venture may have contributed towards the betterment of our community.

Ngā mihi i runga i te ngākau aroha

Nāku nā,

Hemi Sundgren
Chairperson
Atiawa ki Whakarongotai Charitable Trust Board

Māori Economic Development Fund Application Form

Please refer to the Criteria & Guidelines in this document for information and guidance on applying for a grant from the Māori Economic Development Fund.

BACKGROUND

In July 2013, Council adopted the 'Strategy for Māori Economic Development and Well-being'. The purpose of this strategy is to set out how Council will support Māori Economic Development in Kāpiti associated with iwi and hapū with whom it has a relationship.

Council's Māori Economic Development Fund aims to assist whānau, hapū and iwi in Kāpiti with costs associated with the ongoing development of Māori economic activity, particularly activity relating to:

- Manaakitanga - leveraging the potential of rangatahi and building whānau capacity
- Kaitiakitanga - whatungarongaro te tangata toi tu te whenua (working with the whenua)
- Kotahitanga - supporting whānau to achieve economic wellbeing via capacity, collaboration, innovation and Māori business.

APPLICATIONS

Applications to the Māori Economic Development Fund commenced on 17 February 2015 and close at 5pm on Friday 6 March 2015. Final decisions will be made by the funding panel on Monday 16 March 2015.

ELIGIBILITY

1. The Māori Economic Development Fund is a contestable fund for whānau, hapū and iwi in the Kāpiti Coast district. Applications will be assessed on their merits on a case-by-case basis.
2. Funding is only available for these groups in Kāpiti.
3. Applications will be considered from mātāwaka and Māori business who are not tāngata whenua providing their application is endorsed as being consistent with the 'Strategy for Māori Economic Development and Well-being' by one of the three iwi who are signed to the Memorandum of Partnership (Ngā Hapū o Ōtaki, Ngāti Toa Rangatira and Te Āti Awa ki Whakarongotai).

FUNDING CATEGORIES

Applications must fall into one of the following categories to be eligible for funding:

Manaakitanga - leveraging the potential of rangatahi and building whānau capacity: includes supporting rangatahi to participate in training courses; preparing rangatahi for career choices and apprenticeships; and helping whānau and hapū develop their own plans for economic development.

Kaitiakitanga - whatungarongaro te tangata toi tu te whenua (working with the whenua): exploring sustainable utilisation of the land such as working with iwi to increase the use of under-developed and/or degraded Māori-owned land to maximise the value produced from it e.g. surveying potential use of land for biofuel crops.

Kotahitanga - supporting whānau to achieve economic wellbeing through capacity, collaboration, innovation and Māori business: includes growing opportunities for involvement in business.

CRITERIA

For a project to be eligible it must meet all of the following criteria:

- a) show clear links to the strategic priorities of the Māori Economic Development Strategy
- b) proposal is signed off by a Chair of a mandated iwi organisation
- c) show clear economic benefit for Māori
- d) be linked to a project that can be monitored and evaluated through Te Whakaminenga o Kāpiti
- e) additional reports to be generated by staff to Council from Te Whakaminenga o Kāpiti meeting, including quarterly activity reports to the Corporate Business Committee
- f) will be completed by 30 June 2015 unless otherwise specified and agreed in the application/application approval
- g) provide an accountability of the activity within six weeks of the completion of the project.

Continue on next page with your application.

1.0 Organisation details

Identify legal description

Contact person/s

Contact details

1. Name of organisation: Kapiti Island Manuka Honey Ltd

2. Address: [REDACTED]

3. Contact person: John Barrett

4. Contact numbers: Work (06) 364 8818

Cell [REDACTED]

5. Email: [REDACTED]

6. Website if applicable: _____

7. Aim of organisation: The company aims to develop a natural bush honey and manuka honey product business, based on the Whanau land at Kapiti Island - and other areas of Maori owned land in the rohe from Manawatu to Poneke.

The company business plan is focused on three parts.

- **Part 1.** Establish a community of honey producing hives at Waiorua Kapiti Island - collect honey, package and market it as a "unique-organic-Kapiti Island product. We have an opportunity to collaborate with Te Horo Jams - a local company currently producing its range of Jams at its Te Horo plant, and currently marketing their product to most NZ supermarkets-and also into China.
- <http://i.stuff.co.nz/business/small-business/10238514/Small-companys-hand-made-jam-in-big-demand>
- <http://www.thelist.co.nz/products/te-horo-foods-s-jam/>
- We have signed an informal "heads of agreement" to work co-operatively on this project utilising their licensed/compliant extraction and packaging plant at Te Horo.
- **Part 2.** Develop communications and relationships with Maori land owning entities in the lower North Island, to seek collaboration arrangements to place bee hives on marginal Maori land from Wanganui to Poneke, with the view to developing a significant Maori honey/manuka product participation-using our Te Horo Jams relationship

to initially assist with marketing. We will start this communications process with Kapiti Coast Iwi /Trusts initially.

- **Part 3.** Develop a Manuka plant nursery - engaging local expertise and resources. The purpose for this is to, over time, is to seek approvals from Maori landowning entities interested in the Manuka honey & other Manuka product business opportunities, to grow Manuka on what might be otherwise low productive land-and, place bee hives in sufficient volume so as to develop a viable Manuka honey & Manuka medicinal product business. We anticipate this initial stage taking twelve months of consultation and relationship building, and research.

8. Should the panel require further information, would you be available to speak to your application on Monday 16 March? Yes
(please note, this will be at the panel's discretion)

2.0 Application details - please describe the details of your proposed project

What is the project?

This project will firstly, place bee hives on Whanau land on Kapiti Island, with the view to developing a Manuka honey, and Kapiti Island bush honey product for sale. Stage two will see more hives purchased and sited on Maori land (and any other suitable land available) within the rohe of Raukawa, Te Ati Awa and Ngatitoarangatira - that might not be currently maximising productivity. Obviously this will be after consultation and agreement by landowning Trusts or Whanau that they wish to be involved in this project. Land would be leased at agreed rates from the owners for this purpose. Stage three will involve the development of a Manuka plant nursery and development operation. The objective here is to plant as much manuka seedlings as possible within the Rohe to facilitate a robust Manuka honey and Manuka medicinal product business. Iwi and Land Trusts will be invited to consider joining this project. Scale and investment will be important for this project to grow over time.

How will this project benefit Māori economic development? Which theme/s does this link to?

This project will benefit Maori economic development by taking advantage of an already flourishing Maori involvement in this business nationally. Marketing and research networks already exist amongst Maori-scale and capacity is essential - currently, there is no Maori involvement in the Manuka/honey industries in our rohe. This project has the potential to carry Kapiti Maori into this sector in a staged program (say 3 years) This projects links well to the Kaitiakitanga and Kotahitanga themes of the Maori economic development strategy.

Is this a trial project, ongoing existing activity or is it a planned one-off activity?

This is a re-start of the Kapiti Island honey project that stopped in 20013 due to pest incursion. The project will have immediate returns by producing honey on Kapiti Island by summer 2015/16.

There is also a "trial" phase, requiring testing and consultation with landowners and others already engaged in the manuka business.

Is there evidence of this type of activity being done elsewhere and what are the outcomes of this?

There is ample evidence of Maori being successful in this business; **see these websites..**

<http://www.inzc.maori.nz/suppliers/products/taku-honey.htm>

<http://www.onukumaorilands.co.nz/#!/manuka-planting-starts/cuiv>

<http://www.tetumupaeroa.co.nz/te-tumu-paeroa-finds-opportunity-for-maori-in-manuka-honey-sector>

What are the intended outcomes from this project?

- Immediately enter the manuka/bush honey industry through hives placement in 2015.
- Seek collaboration and participation by other Maori stakeholders in the Kapiti and wider regions in the honey /manuka business
- Develop and establish a Manuka plant nursery in the rohe with the objective to develop manuka oil and manuka honey product – and enable manuka plantings to be undertaken with a medium/long term targets.
- The primary outcome from this project is to gain success through profit from manuka product and honey production.

What resources will be required?

Initially, \$20,000.00 will be required to establish 30 hives on Kapiti Island. This includes construction and placement, plus boat transport to place the hives, ground preparation, and ten months routine and regular monitoring of hives and environment.

Funding is requested under this application for stage #1 only.

Who will be involved?

- **Pera Barrett**
- **Manaaki Barrett**
- **Minnie Clark**
- **John Barrett**
- **Susan Barrett**
- **Shaun Wakeford – beekeeper.**
-

How long will the project take to complete?

- Stage one will be completed-honey harvested in Jan 2016. The hives will be purchased and installed in March 2015.
- **Stages 2 & 3 will occur during 2015 & 2016. Funding support is not being sought for these stages at this time.**

How does this link to the strategy?

This projects links directly to the Kaitiakitanga, Manaakitanga and Kotahitanga. Kapiti Island Manuka Honey Ltd believes the potential for success within this sector is high. The opportunity can be maximised through participation by land owners/hapu and

Whanau. Training (apiarism/manuka/medical extraction) and Employment opportunities are real outcomes from this project if driven well.

When is the project due to start

The project will commence in March 2015

When is the project due to end?

The project will show first results (harvest) in January 2016, but the ongoing project will grow and develop over three years.

(NB: an accountability report must be provided at the end of your project. If a report is not received, we will expect full repayment of funds).

Show the relationship to tāngata whenua in planning, implementation and evaluation.

Tangata whenua will be able to see and inspect the initial work-i.e. purchase and implementation of the thirty bee hives at Waiorua Kapiti.

Tangata whenua will also be kept in touch with the consultation and relationship building with Maori land Trusts in the rohe – in stage two- seeking out Maori land for hive installation and stage three developing a manuka nursery for future growth.

And finally, Jan 2016 honey harvest, and eventual marketing process can be reported on, and observed.

3.0. Supporting documentation

Quote for supply of equipment/hives and bees- attached.

Please attach any relevant supporting information e.g. examples of similar activity. Clearly show the ongoing benefits to Māori economic development. Please also provide information of approval from a relevant iwi-mandated group as well as examples of literature/forms developed to promote your activity

Project costs

Cost of the project	\$20,705.99
Applicant's funding	\$ 5,000.00
Amount requested	\$15,705.99
Is this project dependent on receiving all money needed through a grant? NO	
Please submit a full budget for the intended activity or project	
Have you applied to this fund in previous years? No	
Are you or your organisation GST registered? Yes.	

Total cost of project:	Contribution from other sources (own business investment)
\$20,705.99	\$5000.00

If there is a shortfall in funds, how will the shortfall be made up?

Bank finance.

GST registration number (if applicable): 99 086 823

Bank account name: kapiti island manuka honey Ltd

03 1532 0401707 000

5.0. Signatures of applicant:

On behalf of: Kapiti Island Manuka Honey Ltd

Signed: J.W.Barrett

Date: _____

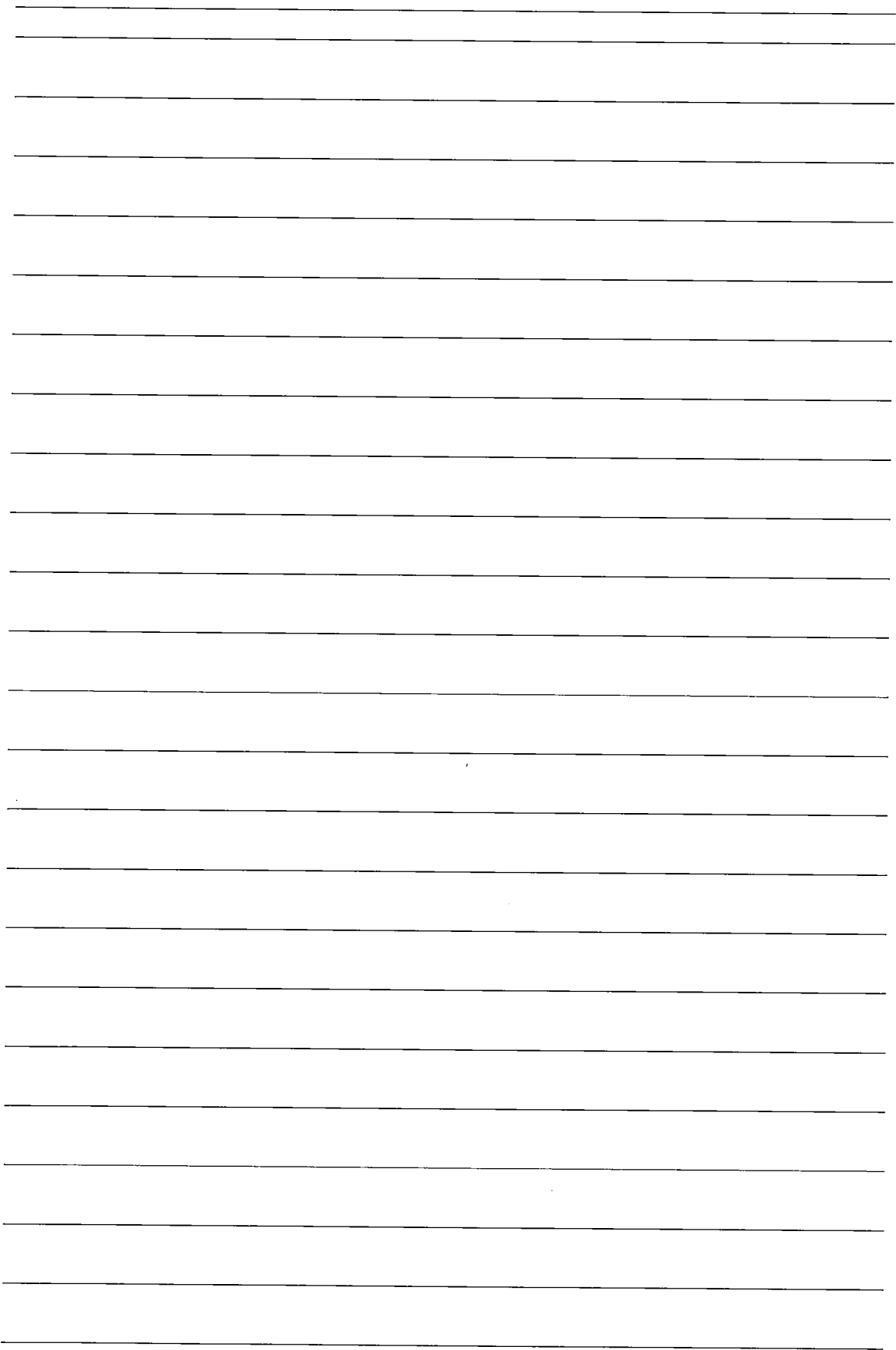
Checklist:

Have you...

- completed all sections of this form?
- attached all relevant supporting documentation, including a supporting letter from the Chair of an iwi organisation?
- included a description of your project including what is involved, resources required and expected timeframes etc?
- included a description of how your project meets the Māori Economic Development Fund criteria?
- provided details on the estimated cost of the project and your proposed contribution?
- signed & dated the application form?
- provided your GST number if applicable?
- provided your bank account number (please include a certified bank deposit form)?

If you require any assistance in completing this form, please contact:

Mahinarangi Hakaraia
Māori Economic Development Grant Co-ordinator
Kaituitui Pūtea Whanake Ohanga
mahinarangi.hakaraia@kapiticoast.govt.nz
027 801 3586



Checklist:

Have you...

- completed all sections of this form?
- attached all relevant supporting documentation, including a supporting letter from the Chair of an iwi organisation?
- included a description of your project including what is involved, resources required and expected timeframes etc?
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**Mahinarangi Hakaraia
Māori Economic Development Grant Co-ordinator
Kaititui Pūtea Whanake Ohanga
mahinarangi.hakaraia@kapiticoast.govt.nz
027 801 3586**

Māori Economic Development Grant

Panel Meeting

16 March 2015

Present

Panel Members: Russell Spratt, Councillor Janet Holborow, Ann-Marie Ellison, Jennie Smeaton, Rupene Waaka

M.E.D co-ordinator: Mahinarangi Hakaraia

With all present and karakia provided by Mahinarangi Hakaraia, Jennie Smeaton (Convenor) started the meeting at 940am.

It is noted that there are 5 applications for the panel to consider with a total of \$98,907.00 with a grant total of \$60,000

There are no applicants expected to the hui to speak to their application.

It is noted that the last process was via a grading system, however the panel wishes to discuss each application on its merits

It is agreed by all that with only 5 applications, decisions around amounts granted will be decided following discussions of all applications.

Application 3 – Kāpiti Manuka Honey Ltd

It is recognised that while the application is for the business on Kāpiti, the applicant is also looking at other Māori land on the mainland.

It is confirmed that this business is able to happen on the private land on Kāpiti.

It is noted that this is to re-start the business, which failed last time due to the bees becoming diseased. There are branding benefits with this application for Kāpiti and there are merits around the application looking into employ other opportunities and non-active, non-productive Māori free hold land, which ticks a lot of boxes.

Merits noted around it being whanau land, and the applicant is happy to part fund it.

It is noted that funds could be sought by teaming up with Te Āti Awa ki Whakarongotai and applying through the customary grants fund with MPI, there are also other avenues for funding that this could apply to.

Application approved \$8,000 to assist with the start-up costs.

Russell is happy to pass the details for Chris Stokes to John, who may be able to help

Maori Economic Development Fund – Outcome

1. Panel details

Date: Monday 16th March 2015

Present: TWoK Review Panel: Jennie Smeaton, Rupene Waaka, Ann-maree Ellison
Cnr. Janet Holborow, Russell Spratt. KCDC: Mahinarangi Hakaraia

2. Outcome (successful applications)

Applicant	Note	Granted (Excl. GST)
Kakano Films	Maoriland Film Festival 2015 To support the delivery of the festival	\$38,000
Kāpiti Island Nature Tours	Tourism / Product Innovation (Luxury Accommodation) Further support of glam-camping by assisting with installation of two (2) shower and composting toilet units	\$14,000
Kāpiti Island Manuka Honey Ltd	Manuka Honey Business To support manuka honey hives on Kāpiti Island	\$8,000
TOTAL		\$60,000

3. Next steps

- All applicants advised of decision via phone by end of day – 16th March 2015
- All applicants notified by email and letter by Tuesday 24th March 2015
- Letter of agreement signed and returned by applicants to Kāpiti Coast District Council
- **Invoice provided by successful applicants**
- Funds transferred into accounts as detailed in the initial application

[NB: The outcome of the funding review will form part of the full report for the Māori Economic Development fund to be submitted to Te Whakameninga o Kāpiti April 2015 meeting]

Chairperson and Committee Members
TE WHAKAMINENGA O KĀPITI

14 APRIL 2015

Meeting Status: **Public**

Purpose of Report: For Information

**MĀORI ECONOMIC DEVELOPMENT GRANTS 2014/2015 -
ALLOCATION OF FUNDS**

PURPOSE OF REPORT

- 1 This report provides the committee an overview of the distribution of the Māori Economic Development Fund (The Fund).

DELEGATION

- 2 Te Whakaminenga o Kāpiti may consider this matter under the Memorandum of Partnership. Clause 21 sub clause iv) identifies the following principle: that Council will have particular regard to the rights of tāngata whenua in the management and development of resources by recognising and providing for rangatiratanga.

BACKGROUND

- 3 On the 10th March 2015, Te Whakaminenga o Kāpiti considered how the investment of \$66,000 would be allocated within the Fund. At this meeting, it was agreed that the mandate for allocating the funds would be handled through the Māori Economic Development Review Panel (The Panel).
- 4 The total Grant pool of \$60,000 will be made available. The remainder of this fund will be utilised to fund a grants coordinator to implement the fund on behalf of Te Whakaminenga o Kāpiti including costs associated with workshop reviews.
- 5 The amount of \$60,000 is a contestable fund. Amounts awarded will be based on the strength of each application's alignment to the Māori Economic Development Strategy.
- 6 Grants are available to: Māori individuals in the labour market; the self-employed running Māori businesses; and to tribal and pan-tribal Māori commercial entities. These entities must be operating within the boundaries of the Kāpiti Coast District Councils designated geographic boundary.
- 7 Grants opened 17th February 2015 and closed on the 6th March 2015 at 5pm.
- 8 The Panel is: Jennie Smeaton, Rupene Waaka, Ann-Maree Ellison Cnr. Janet Holborow, and Russell Spratt. The Panel was convened by Mahinarangi Hakaraia.
- 9 The Panel reviewed applications and awarded the grants.
- 10 An evaluation meeting will be held to review the grant process. This will assist Te Āti Awa, Ngāti Raukawa and Ngāti Toarangatira (ART Forum) in developing their

submission to the Long Term Plan which will identify their future delivery of Māori Economic Development.

11 As confirmed on the 10th March 2015, the panel's decision is final.

ISSUES

12 The panel met on the 16th March 2015 to review a total of five applications. Three applicants were successful. (Attached as Attachment One).

13 The successful applicants are included in the Table One listed below:

Table One: Successful Applicants to the Māori Economic Development Grants

Applicant	Initiative	Granted (Excl. GST)
Kakano Films	Maoriland Film Festival 2015 To support the delivery of the festival	\$38,000
Kāpiti Island Nature Tours	Tourism / Product Innovation (Luxury Accommodation) Further support of glam-camping by assisting with installation of two (2) shower and composting toilet units	\$14,000
Kāpiti Island Manuka Honey Ltd	Manuka Honey Business To support manuka honey hives on Kāpiti Island	\$8,000
TOTAL		\$60,000

14 An overview of the stages to complete the process are as follows:

- All applicants advised of decision via phone by end of day – 16th March 2015
- All applicants notified by email and letter by Tuesday 24th March 2015
- Letter of agreement signed and returned by applicants to Kāpiti Coast District Council
- Invoice provided by successful applicants
- Memo for authorising transfer of funds completed and sent to Finance

Financial considerations

15 The grants were allocated as per existing budgets for 2014/2015.

Tāngata whenua considerations

16 Tāngata whenua have been heavily engaged in the design and implementation of this grant process for Māori business within the Kāpiti District.

SIGNIFICANCE AND ENGAGEMENT

Degree of significance

17 This matter has a low level of significance under Council policy.

Consultation already undertaken

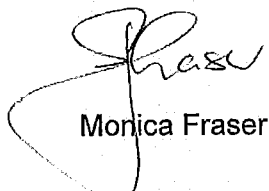
18 Officers have entered into consultation on the process for delivering the grant Fund for Māori Economic Development with each of the three iwi within the district through the ART Forum as defined by members of Te Whakaminenga o Kāpiti.

19 Follow up publicity is planned through Council's communication processes detailing the successful applicants.

RECOMMENDATION

20 That Te Whakaminenga o Kāpiti receives this report SP-15-1546.

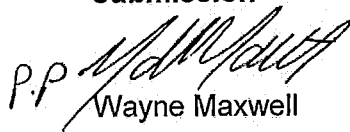
Report prepared by



Monica Fraser

**Iwi Relationship
Manager**

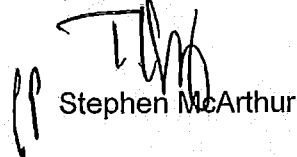
**Approved for
submission**



Wayne Maxwell

**Group Manager,
Corporate Services**

**Approved for
submission**



Stephen McArthur

**Group Manager,
Strategy and Planning**

TE WHAKAMINENGA O KĀPITI

23 o ngā rā o Potū-te-rangi 2015

Mr John Barrett
Kāpiti Island Manuka Honey Ltd



Tēnā koe, Mr Barrett

Māori Economic Development Funding Decision

Thank you for your application to seek funding through the Māori Economic Development Strategy Fund 2015. On March 16th, the funding review panel met to consider five applications with a total requested amount for funding of \$98,907.

We would like to advise you that your application for funding was successful. The amount of \$8,000 has been approved to support your application.

The panel would like to acknowledge the merits of your proposal which clearly demonstrate potential economic benefits for Māori and for the Kāpiti District. Your proposal and project are focused, with a well-considered approach on how you intend to achieve your stated objectives.

We are encouraged to see that you are looking at the potential of other Māori owned land outside of Kāpiti Island and feel there is a lot of opportunities that this may bring to others in district in the future. Because of the wide range of benefits, we encourage you to apply with other organisations such as the customary grants fund provided by the Ministry of Primary Industries.

Please confirm receipt of this letter by signing overleaf and returning a copy for the attention of Mahinarangi Hakaraia, along with an invoice for the approved amounts. If you decide not to proceed with your project or no longer require funds, please contact Mahinarangi Hakaraia on 027 801 3586 or mahinarangi.hakaraia@kapiticoast.govt.nz

An accountability report is required no later than 6 weeks following the completion of the project and expenditure of funds. Funds must be spent before June 20th 2015. A reminder letter and accountability form will be sent to you prior to this date.

Te Whakameninga o Kāpiti and the Kāpiti District Coast Council are delighted to support your initiative and wish you every success with your project.

Jennie Smeaton

Nāku noa nā

Jennie Smeaton

Convenor, Te Whakameninga o Kāpiti Funding Review Panel

Letter of Agreement

Between:

Kāpiti Island Manuka Honey Ltd

Receiver of funds from the Māori Economic Development Fund 2015

and

Kāpiti Coast District Council (KCDC)

[We/I] agree:

- I. to use the funds received from KCDC as set out in our proposal for funding, submitted by March 6th 2015;
- II. to use all reasonable efforts to ensure the success of the project;
- III. to maintain open communication and advise the funder (KCDC) of any material changes in the scope of the project or the allocation of the funds;
- IV. to provide a letter of accountability no later than 6 weeks following completion of the project, and no later than the 20th June 2015.

[We] understand that the funds are provided on the basis of meeting these obligations, and, that if these obligations are not met, funding may need to be refunded.

Signed: [.....]
[Name of primary applicant]

Organization: [.....]

Date: [.....]